

CITY COUNCIL MINUTES

City of Campbell, 70 N. First St., Campbell, California



STUDY SESSION OF THE CAMPBELL CITY COUNCIL

Tuesday, September 16, 2025 – 6:00 p.m.
City Hall Council Chamber – 70 N. First Street

This City Council meeting was duly noticed pursuant to open meeting requirements of the Ralph M. Brown Act (G.C. Section 54956).

This meeting was recorded and can be viewed in its entirety at www.campbellca.gov/agendacenter.

CALL TO ORDER

The City Council of the City of Campbell convened this day in the special meeting place, the City Hall Council Chamber, 70 N. First St., Campbell, California.

ROLL CALL

Attendee Name	Title	Status
Sergio Lopez	Mayor	Present
Dan Furtado	Vice Mayor	Present
Elliot Scozzola	Councilmember	Present
Terry Hines	Councilmember	Present
Anne Bybee	Councilmember	Present

PUBLIC COMMENT

There was no public comment.

NEW BUSINESS

1. **Urban Land Institute Technical Assistance Panel Presentation**

Recommended Action: That the City Council receive a presentation from the Urban Land Institute Technical Assistance Panel regarding the Campbell Avenue corridor between Downtown Campbell and The Pruneyard.

Economic Development Manager, Nathan Donato-Weinstein introduced the consultants from Urban Land Institute.

Consultants from the Urban Land Institute's Technical Assistance Panel presented their findings from a two-day, in-person study of the East Campbell Avenue corridor. Overall findings were that although both the Downtown and Pruneyard destinations are thriving, the stretch in between is lacking a clear

identity. The team made suggestions for creating a vibrant, connected corridor that supports the Campbell character, while also looking forward to growth. Key suggestions centered around housing, safety, improved multimodal transportation and stronger branding and wayfinding.

Following the presentation, Councilmembers thanked the team for their work and acknowledged related projects currently underway. They expressed concerns regarding the concept of a potential road diet on East Campbell Avenue, encouraged staff to pursue more effective strategies to incentivize property development, and emphasized the importance of further discussion on affordable housing, safety, and multimodal planning.

ADJOURN

Mayor Lopez adjourned the meeting at 6:59 PM.

APPROVED:

ATTEST:

Sergio Lopez, Mayor

Kristen Epolite, Deputy City Clerk