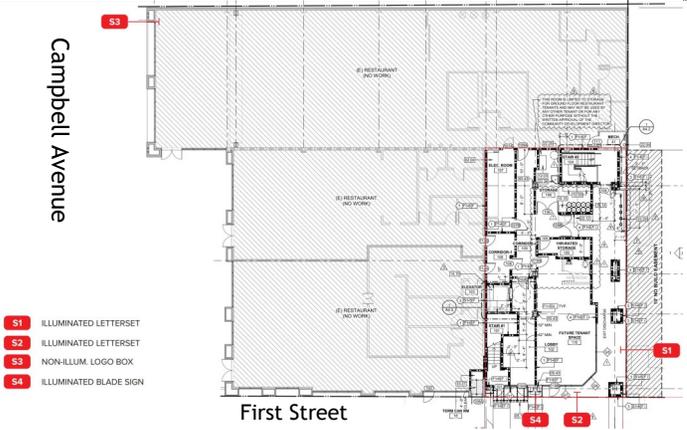



City of Campbell  
 70 North First Street  
 Campbell, CA 95008 –1423

### Project Image



# Courtesy Notice

Dear Campbell Resident,

October 26, 2022

We are notifying you that the Planning Division of the Community Development Department of the City of Campbell has received an application for the following project:

**Project Address:** 30 South 1st Street

**Zoning | Area Plan:** C-3 | N/A

**Neighborhood Association(s):** Downtown Campbell Neighborhood Association

**File No.:** PLN-2022-123

**APN:** 412-07-065

**Applicant:** Northwest Signs

**Property Owner:** Oddwalle Campbell LLC

**Application Type:** Sign Permit

**Project Planner:** Tracy Tam, Associate Planner

**Email Contact:** [tracyt@campbellca.gov](mailto:tracyt@campbellca.gov)

**Phone Contact:** (408) 871-5103

## Project Description:

To allow for increased sign area.

If you would like to find out more information regarding the proposed project, please view the project plans using the QR code below or contact the Project Planner. The City will send you another notice before the City makes a decision regarding approval of the project.

Before a decision is reached you will receive a formal notice providing another opportunity for public comment.



- City of Campbell -  
Community Development Department  
70 N. First Street, Campbell CA 95008  
(408)866-2140 | [planning@campbellca.gov](mailto:planning@campbellca.gov)

**Note:** Applications may change after initial application submittal. To view the project plans, please scan the QR code.

\*\*Asistencia en Español disponible,

Simplemente marque (408) 866-2140 y pida traduccion en Español



*charles*  
**SCHWAB**



FOR CITY USE

C74837

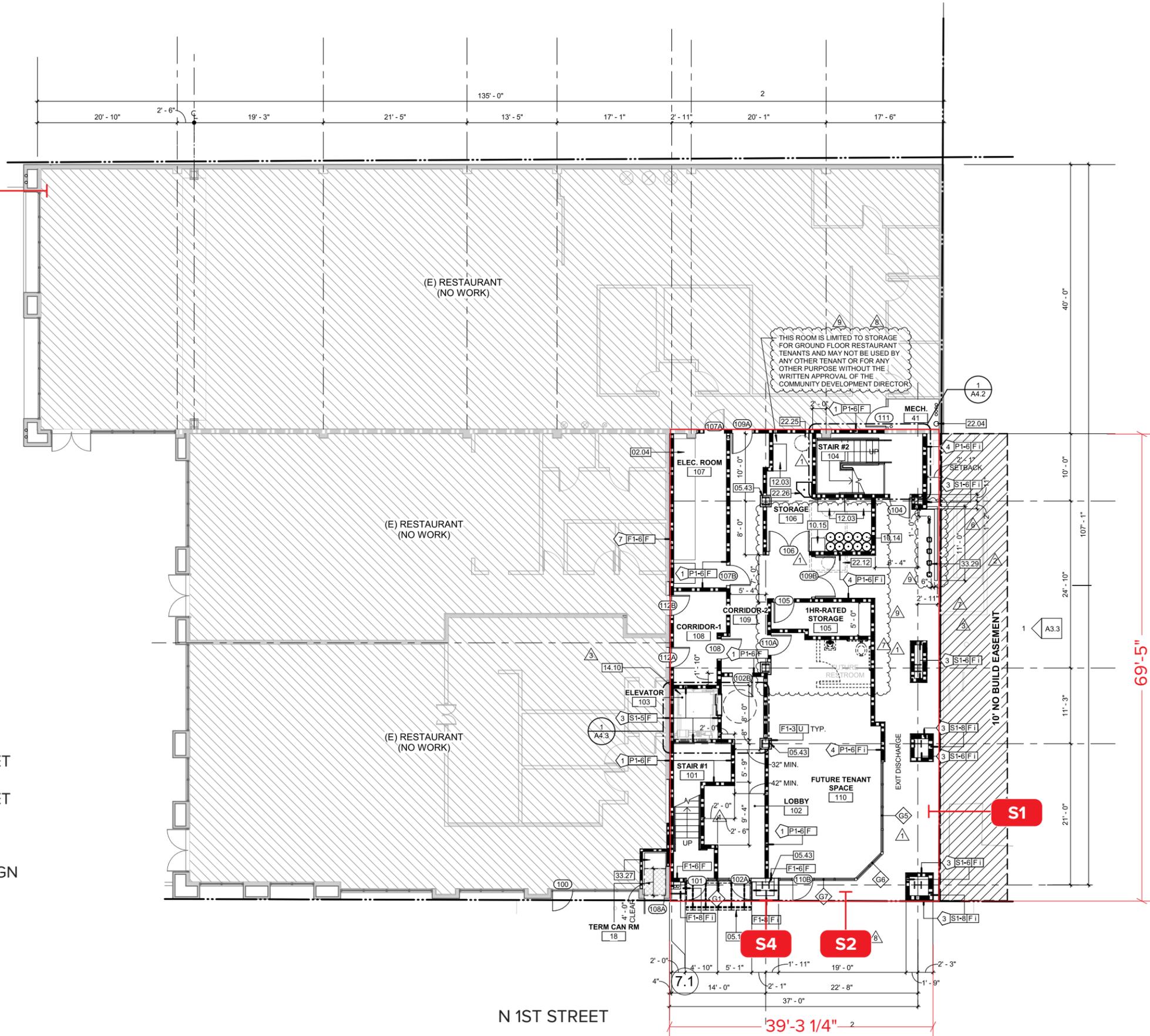
Charles Schwab - Sign Permit  
30 S. 1st Street  
Campbell, CA 95008

Created: 09/13/2022

# Site

SCALE: 1/16" = 1'-0"

S3



- S1** ILLUMINATED LETTERSET
- S2** ILLUMINATED LETTERSET
- S3** NON-ILLUM. LOGO BOX
- S4** ILLUMINATED BLADE SIGN

ORCHARD CITY DR

N 1ST STREET



**S1**

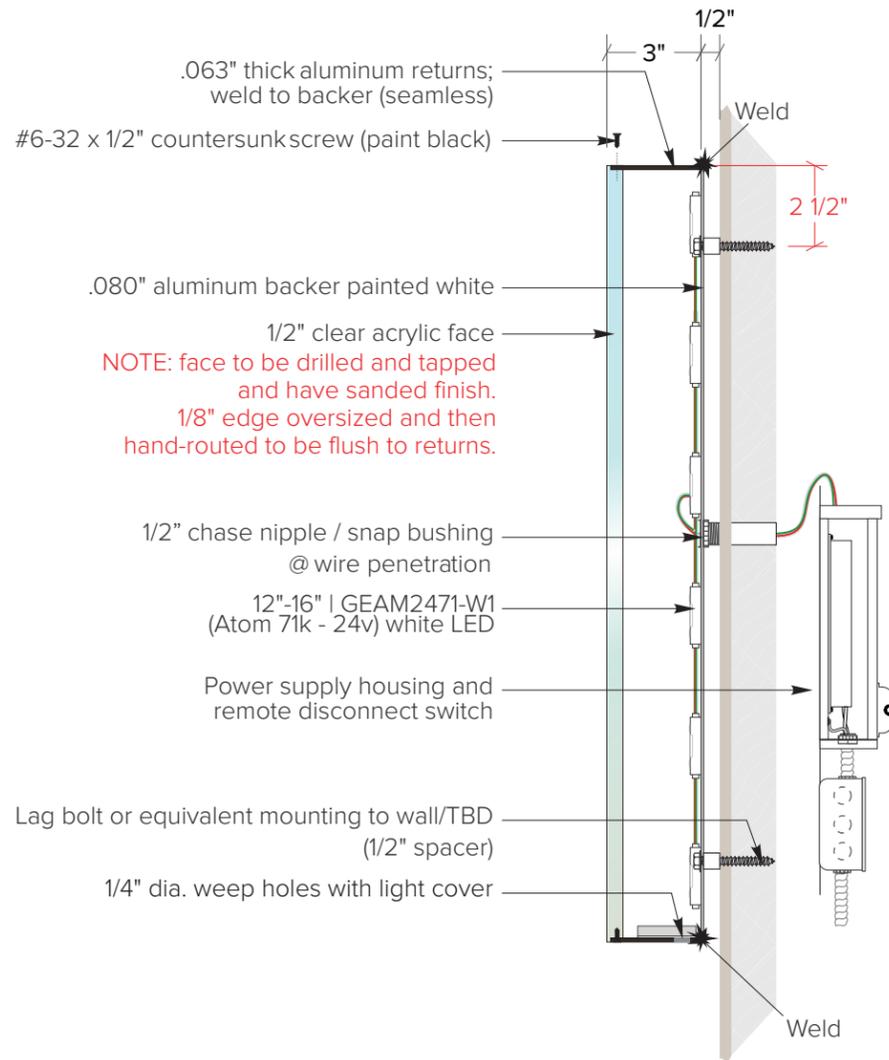
**Illuminated Channel Letterset - South Elevation**

Install new illuminated channel letterset centered on brick fascia as shown.

BEFORE



AFTER



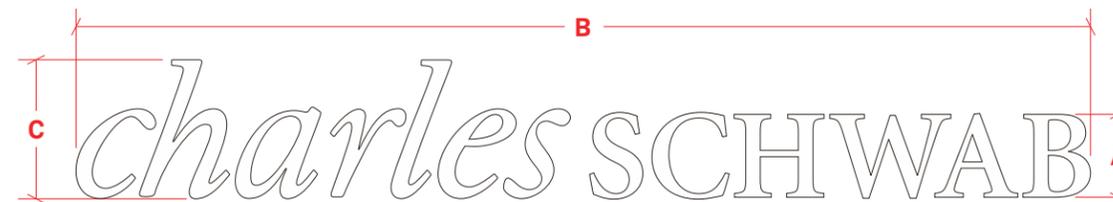
**Face Material**

1/2" thick clear acrylic with:

- 3M #3630-20 translucent white vinyl applied first surface
- 3M #3635-70 Diffuser vinyl applied second surface

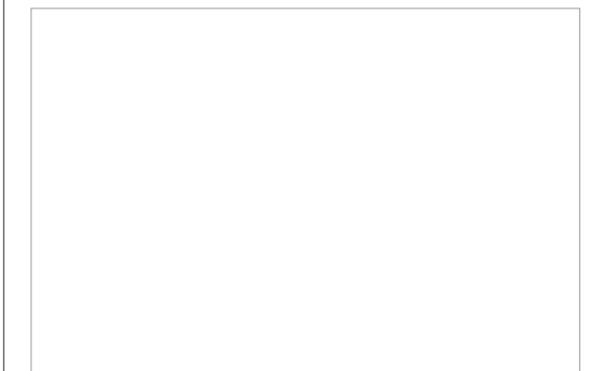
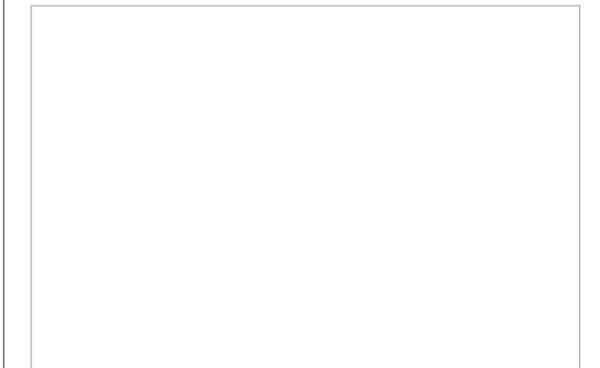
**Return Finishes**

MAP satin Black

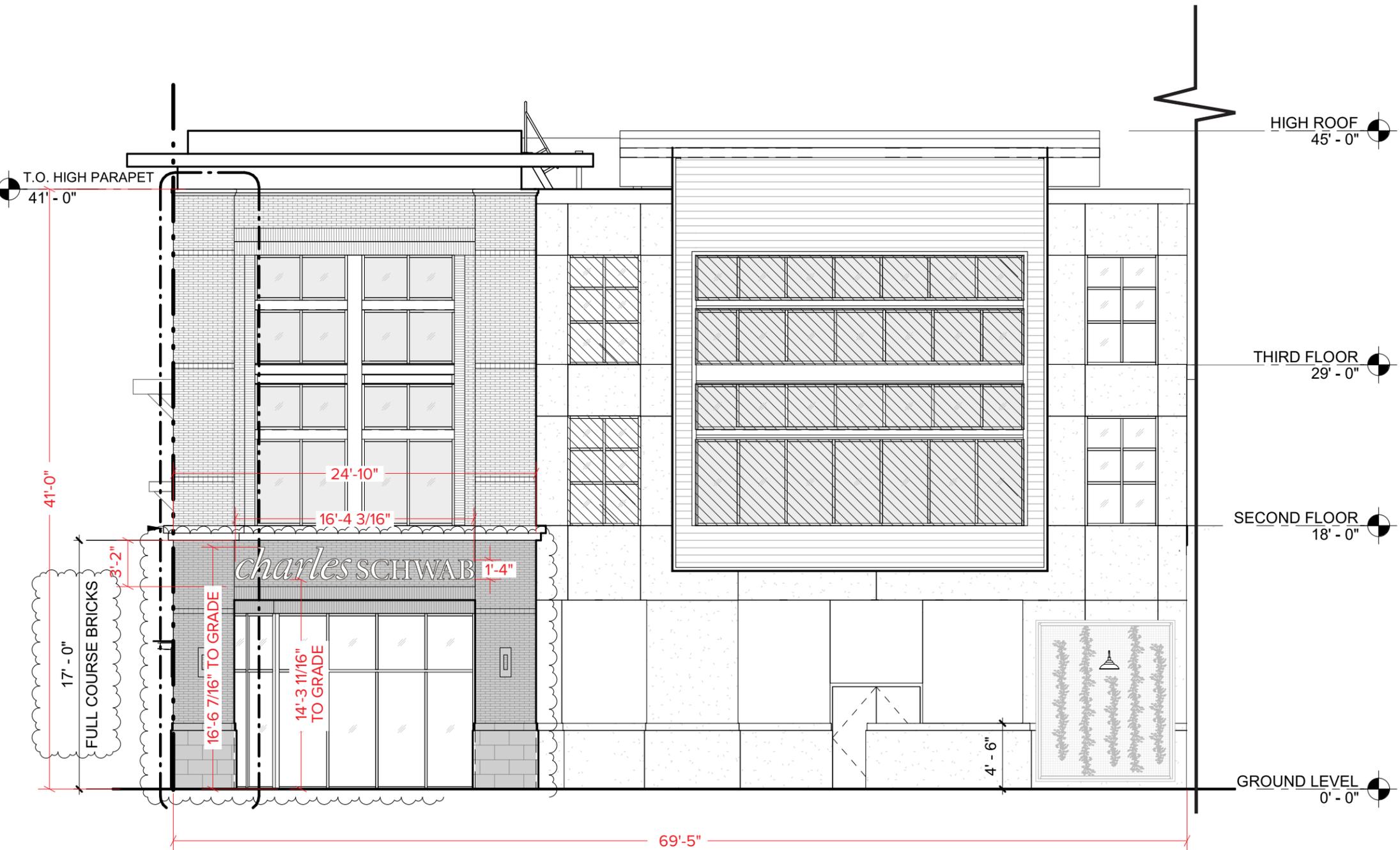


CS-BB-LTR-FL-B-16	A	B	C	Sf (BxC)
	1'-4"	16'-4 3/16"	2'-2 13/16"	36.5

FOR CITY USE



**S1.2** Illuminated Channel Letterset - South Elevation



FOR CITY USE

SOUTH ELEVATION (PARTIAL)

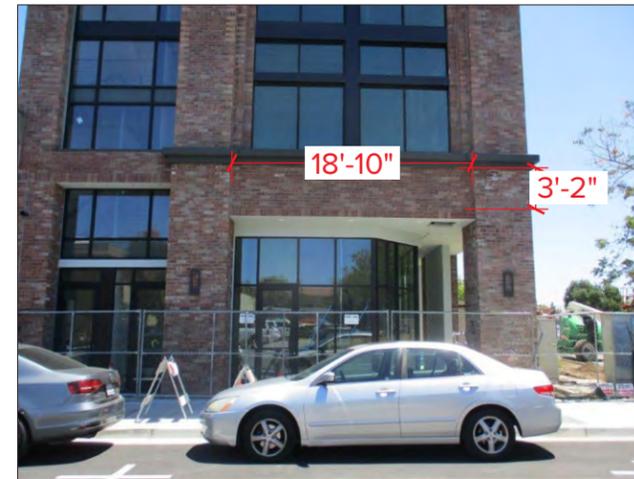
SCALE: 1/8" = 1'-0"

**S2**

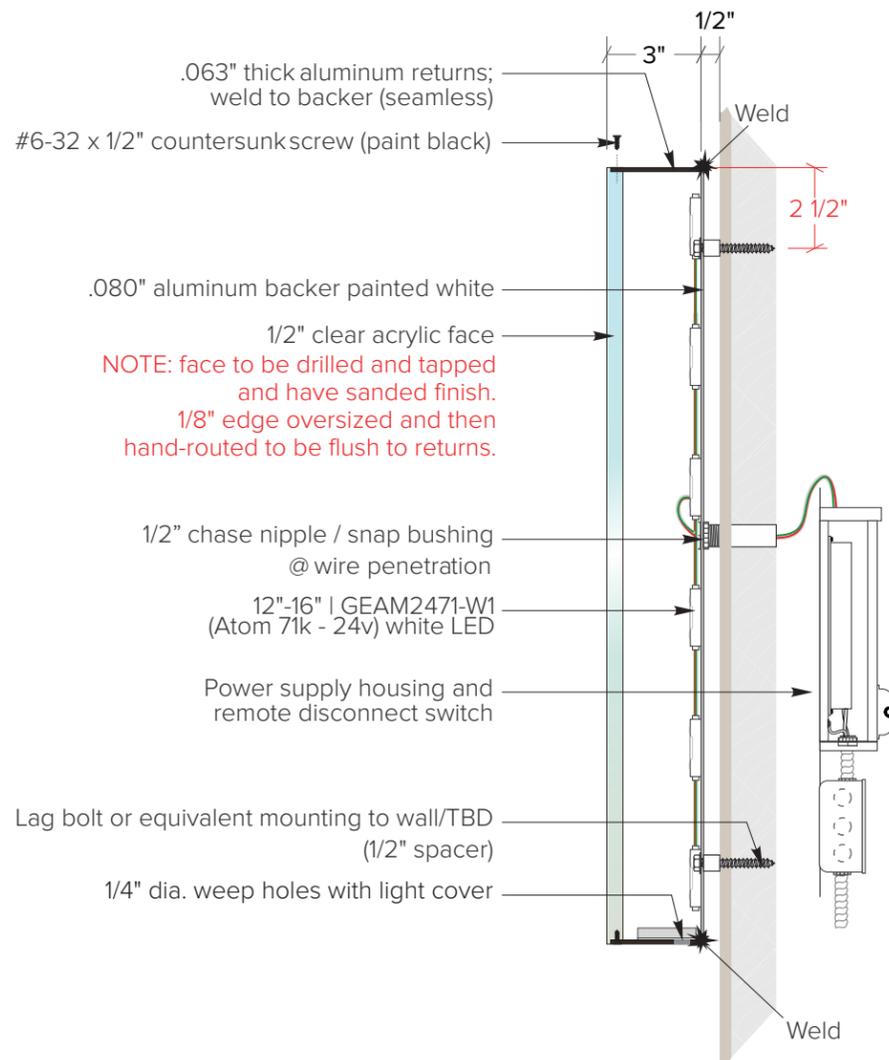
**Illuminated Channel Letterset - West Elevation**

Install new illuminated channel letterset centered on brick fascia as shown.

BEFORE



AFTER



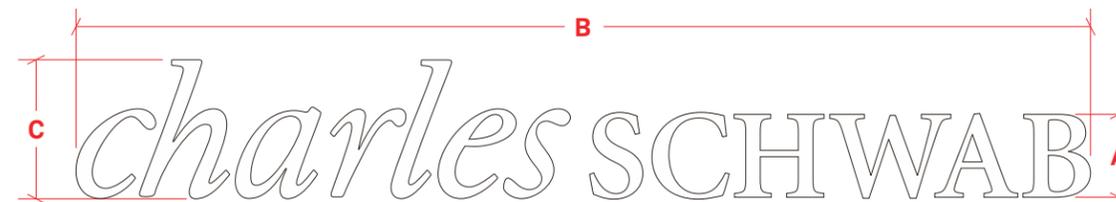
**Face Material**

1/2" thick clear acrylic with:

- 3M #3630-20 translucent white vinyl applied first surface
- 3M #3635-70 Diffuser vinyl applied second surface

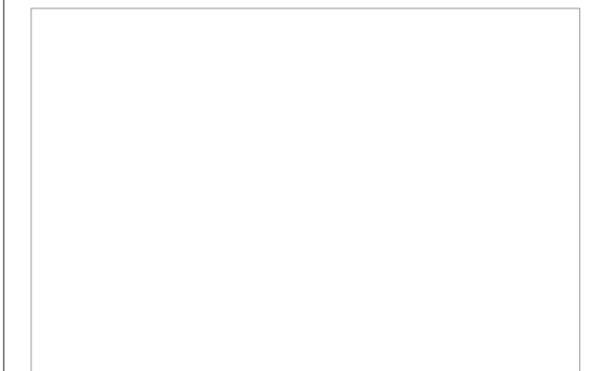
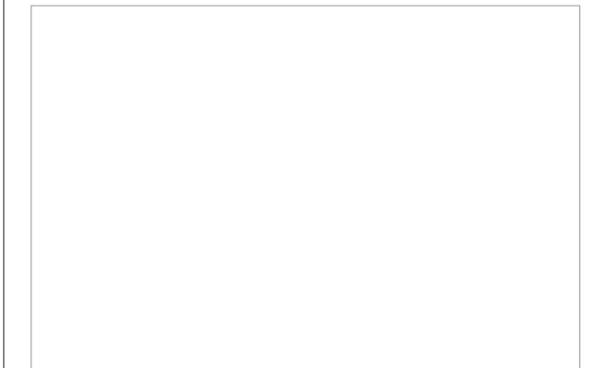
**Return Finishes**

MAP satin Black

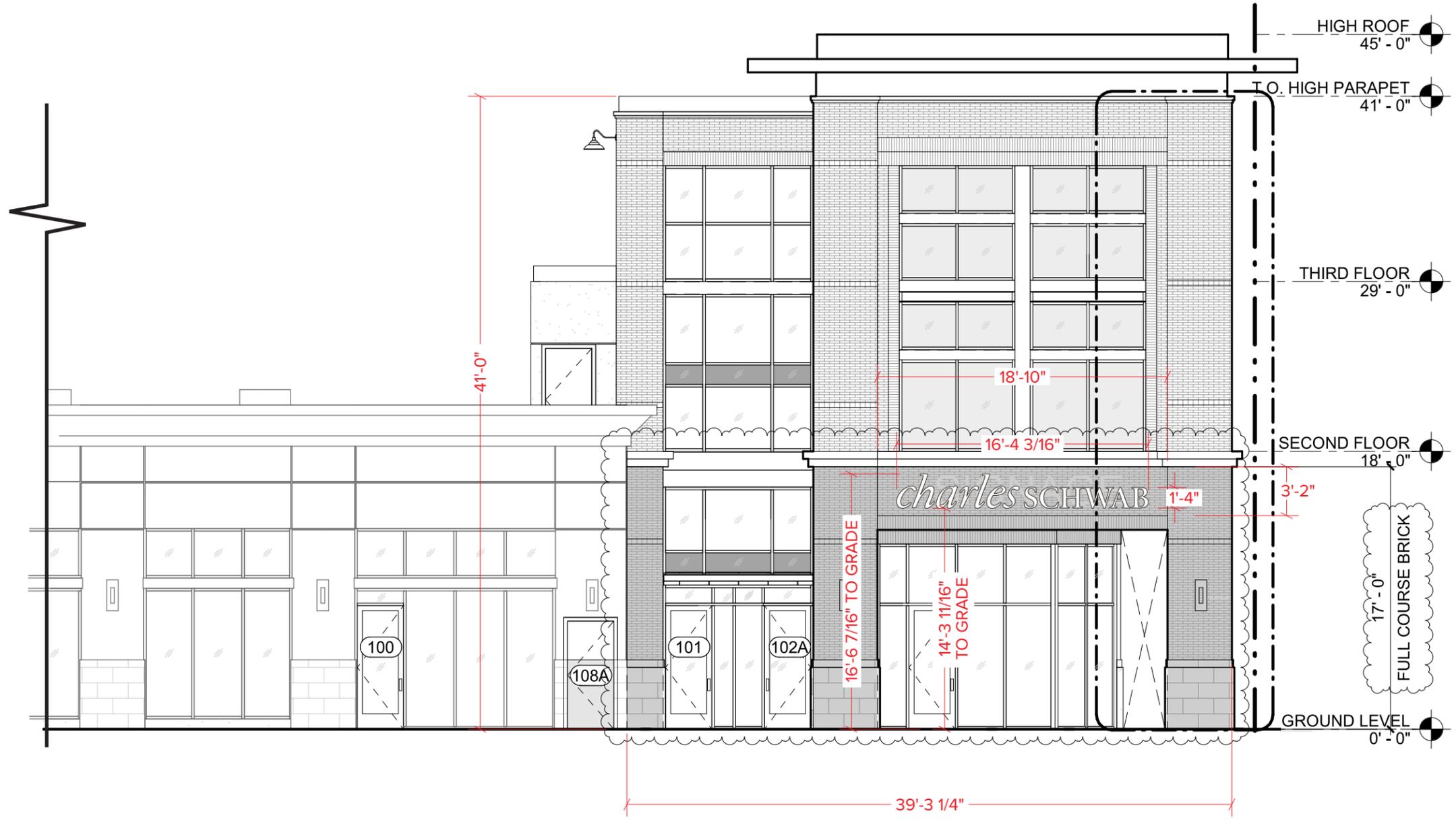


CS-BB-LTR-FL-B-16	A	B	C	Sf (BxC)
	1'-4"	16'-4 3/16"	2'-2 13/16"	36.5

FOR CITY USE



**S2.2** Illuminated Channel Letterset - West Elevation



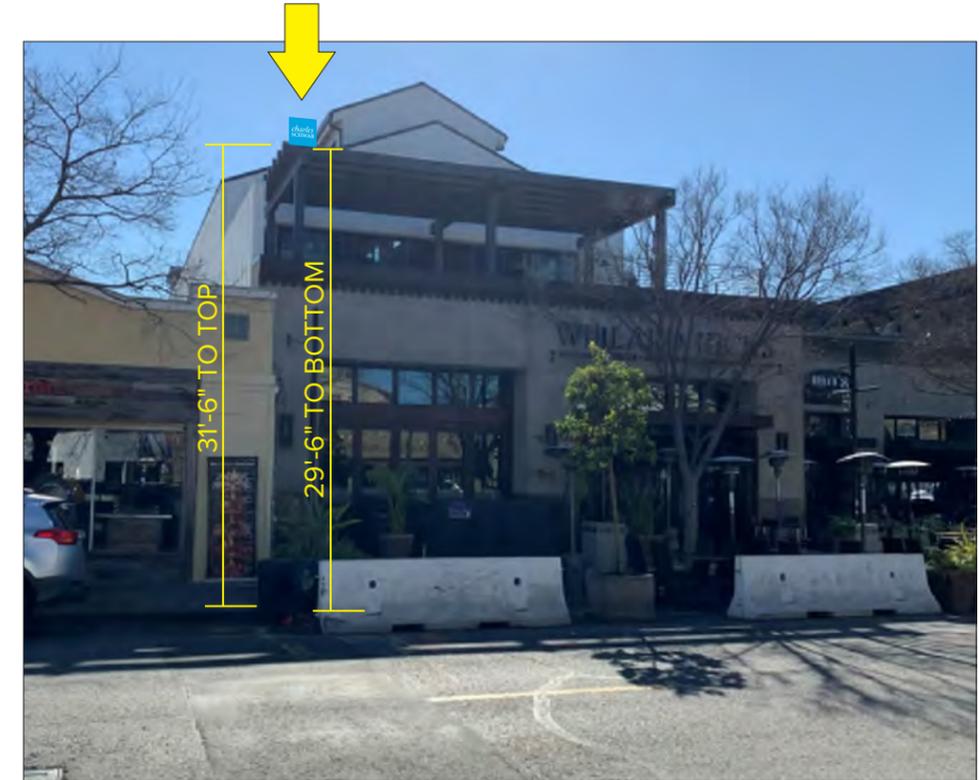
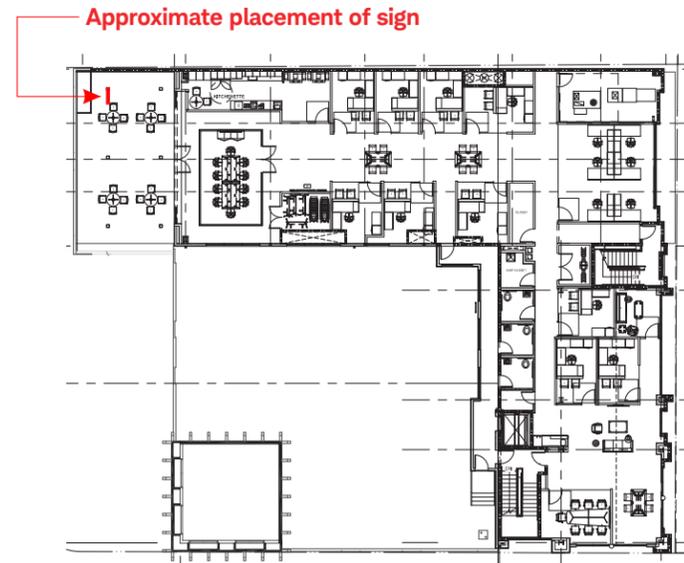
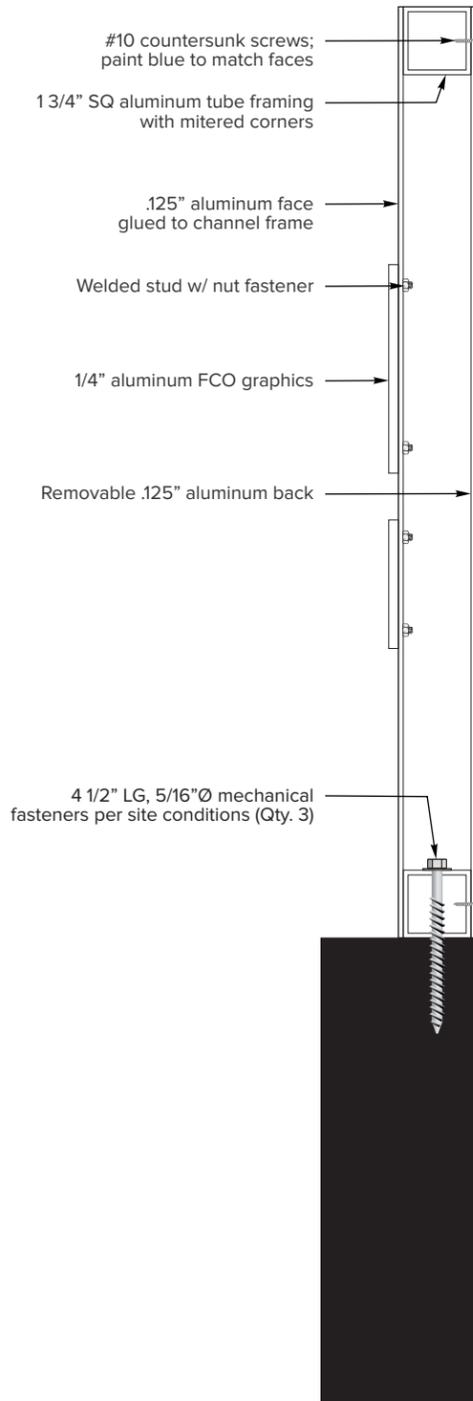
WEST ELEVATION (PARTIAL)

SCALE: 1/8" = 1'-0"

S3

### Custom Non-Illuminated S/F Base Mount Sign - North Elev.

Install new aluminum non-illuminated s/f sign on top of pergola.

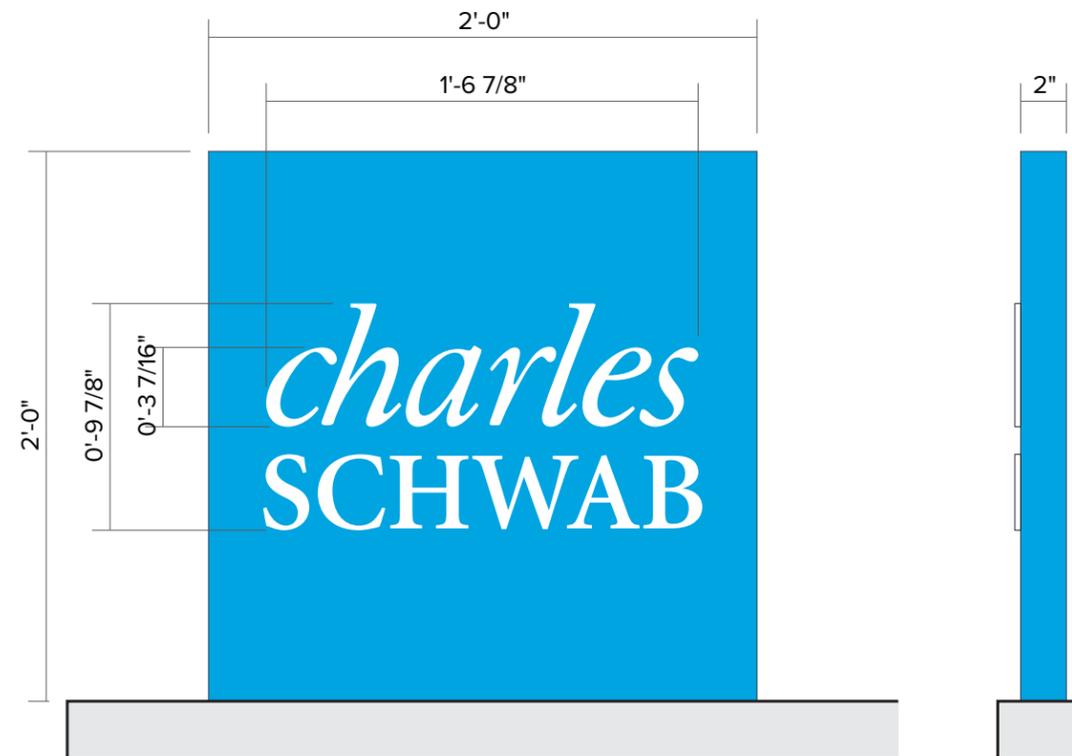


#### Letter Material & Finish

1/4" Aluminum painted MP 202SP White Satin

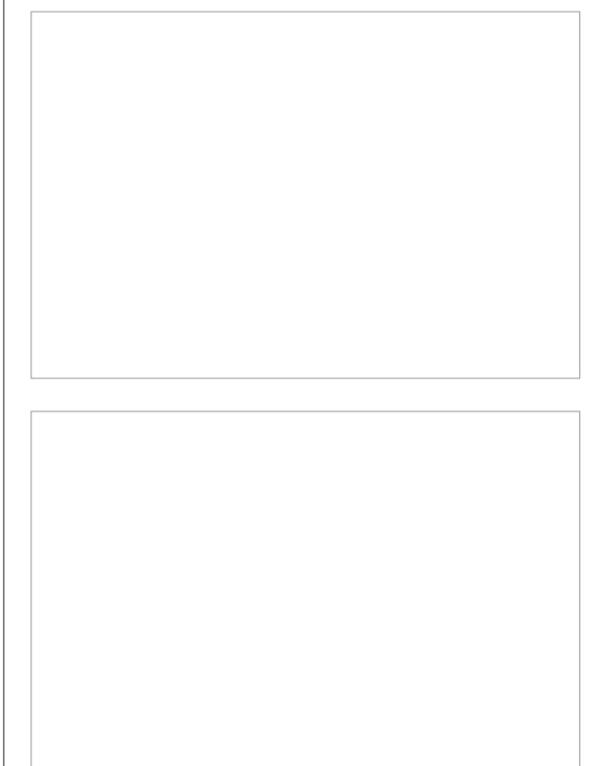
#### Face/Back/Return Finishes

MAP Satin to match Core Blue PMS 299c



4.0 sq ft / SCALE | 1:8

FOR CITY USE



Drawing # **C74837**  
OE **154396**

Address: 30 S 1st Street  
City/ST: Campbell, CA

Date: 9/13/2022  
Designer: PV PM: JH

File Location: STND \_\_\_  
Drive/Clients/ CSTM X  
 AS  CR  EN

Revisions:

X	_____	X

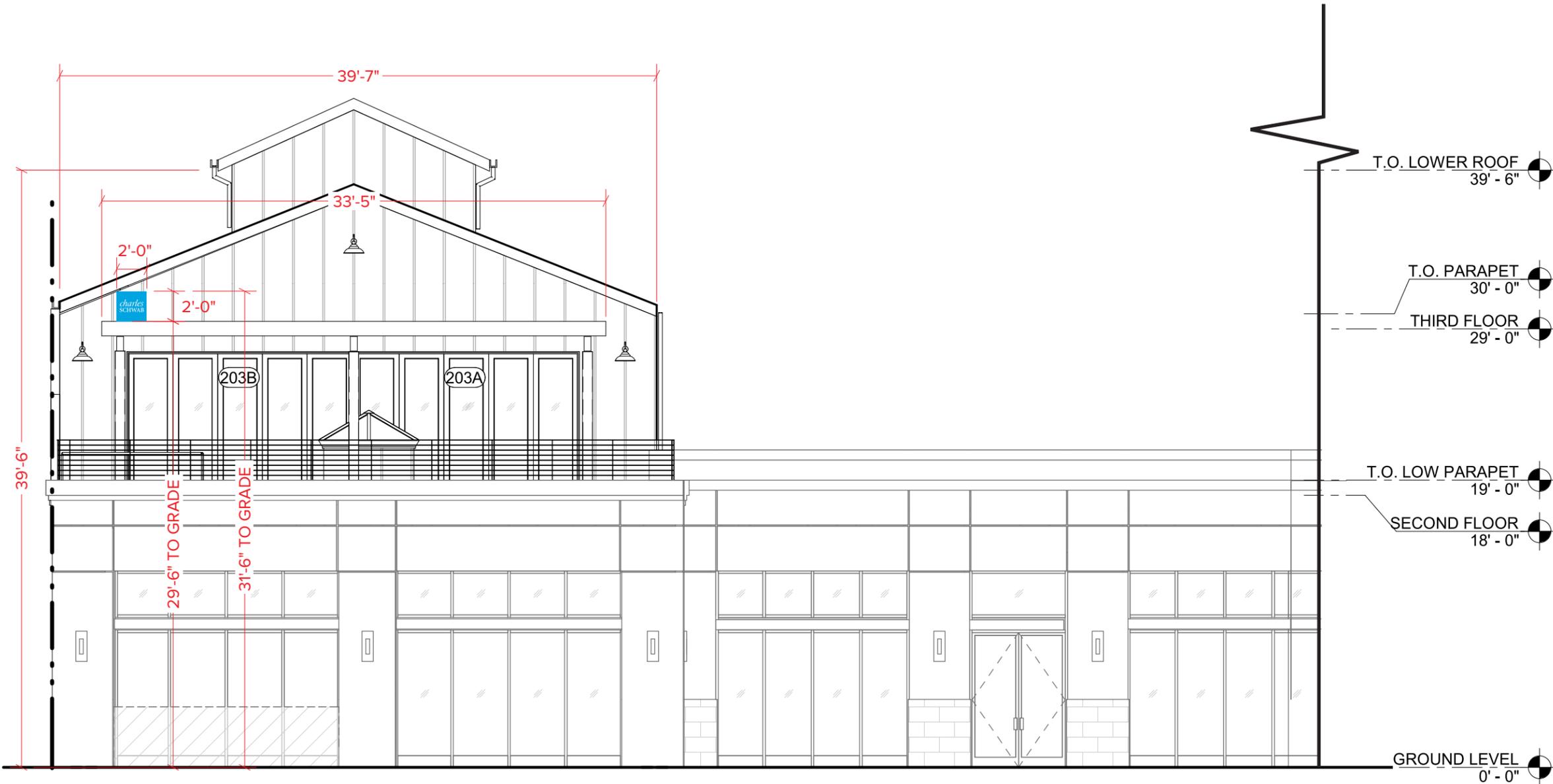
Underwriters Laboratories, Inc.  
Sign components to be in strict UL compliance.

All dimensions are imperial unless specified metric. Items are scaled as noted when printed on an 11x17 sheet.

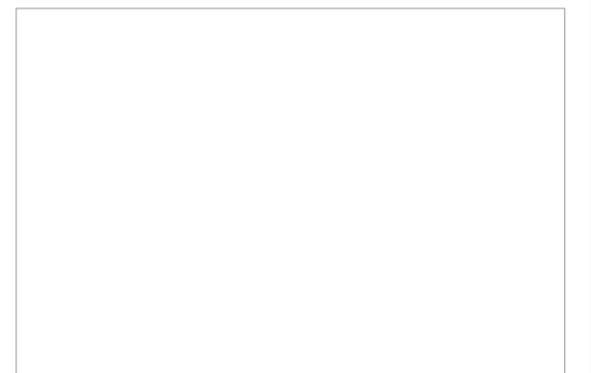
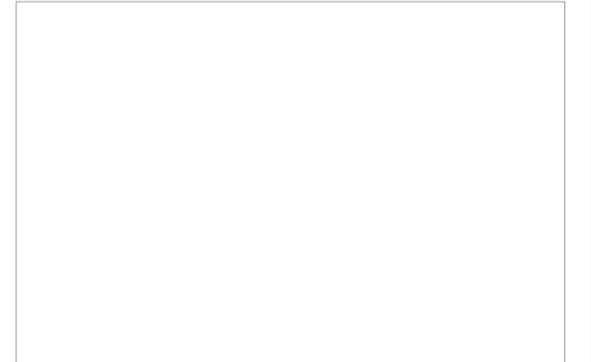


S3

Custom Non-Illuminated S/F Base Mount Sign - North Elevation



FOR CITY USE



NORTH ELEVATION (PARTIAL)

SCALE: 1/8" = 1'-0"

**S4**

**D/F Illuminated Blade Sign - West Elevation**

Install new d/f illuminated blade sign as shown.

**NOTES:** 1) GC to provide electrical through the brick column to illuminate the sign, 2) Third sign in scope may require a variance as only two signs are allowed for businesses with corner street frontage.

**Face Material**

1/2" thick clear acrylic with:

3M #3630-20 translucent white vinyl applied first surface and

3M #3630-57 Olympic Blue translucent vinyl applied over white (copy weeded out)

3M #3635-70 Diffuser vinyl applied second surface

**Return Finishes**

MAP satin to match Blue PMS 299c

**Reveal Finish**

MAP Dark Gray to match Gray PMS 7545c

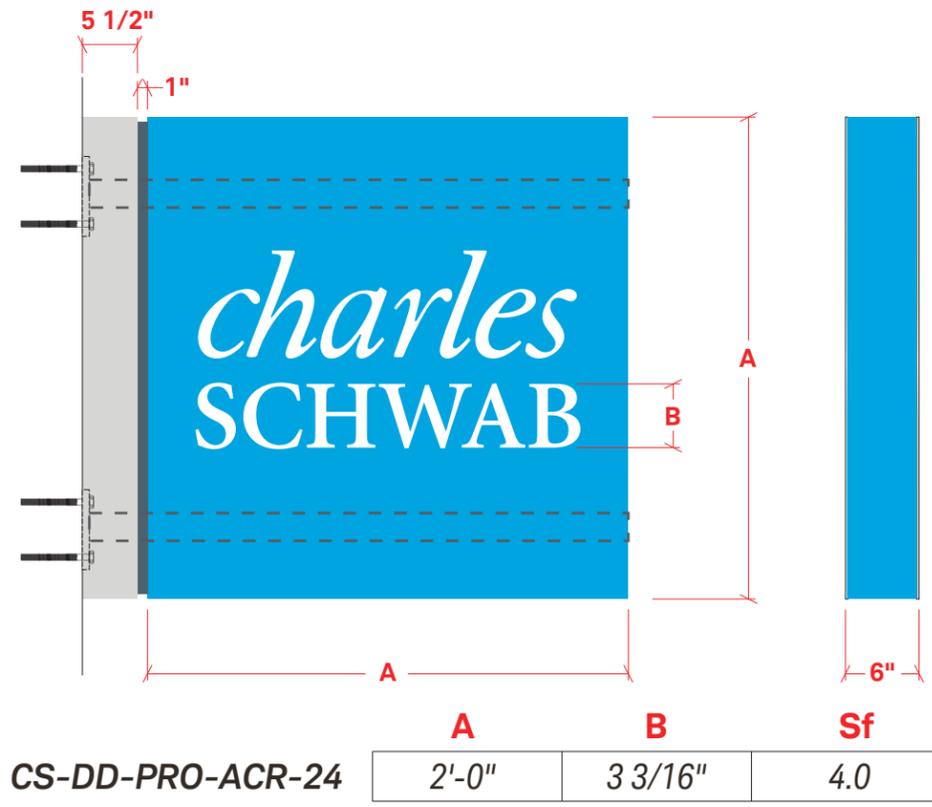
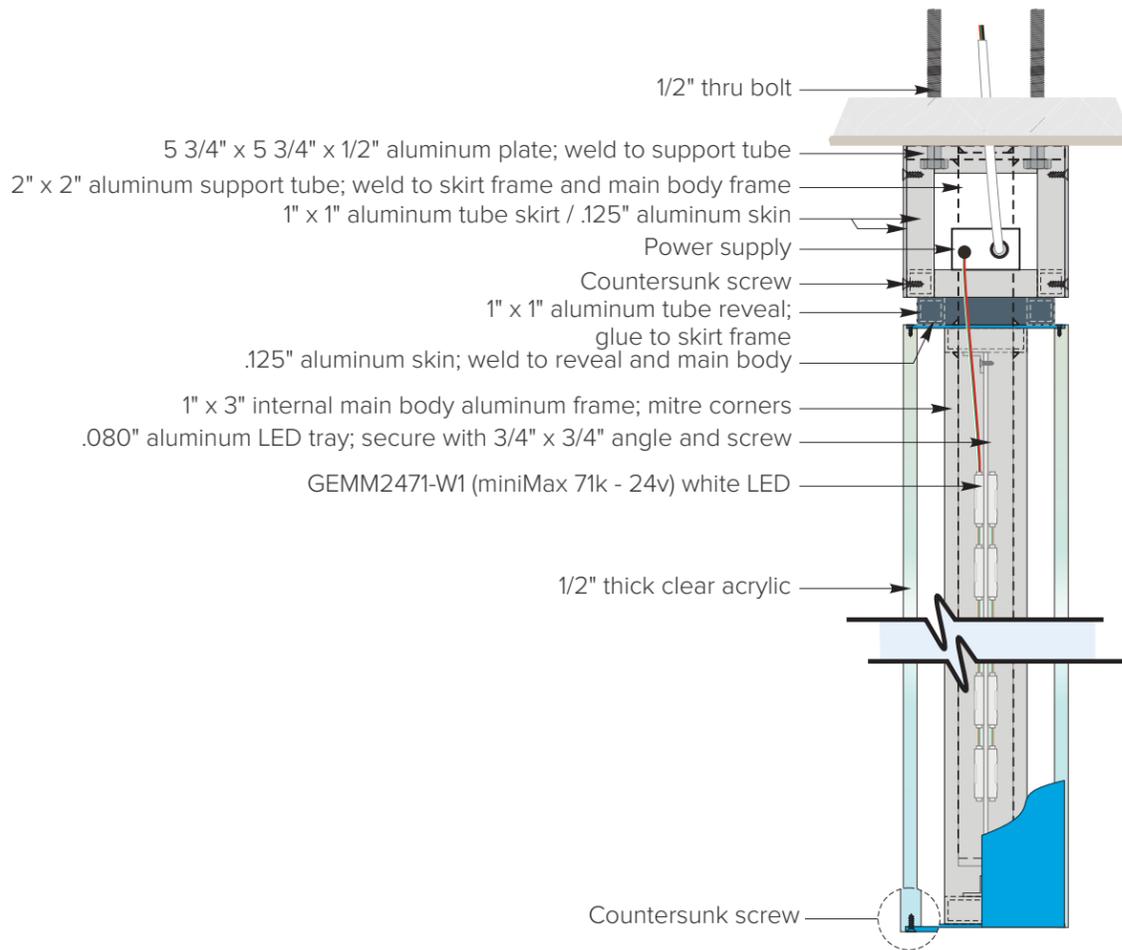
**Skirt Finish**

MAP Satin Brushed Aluminum

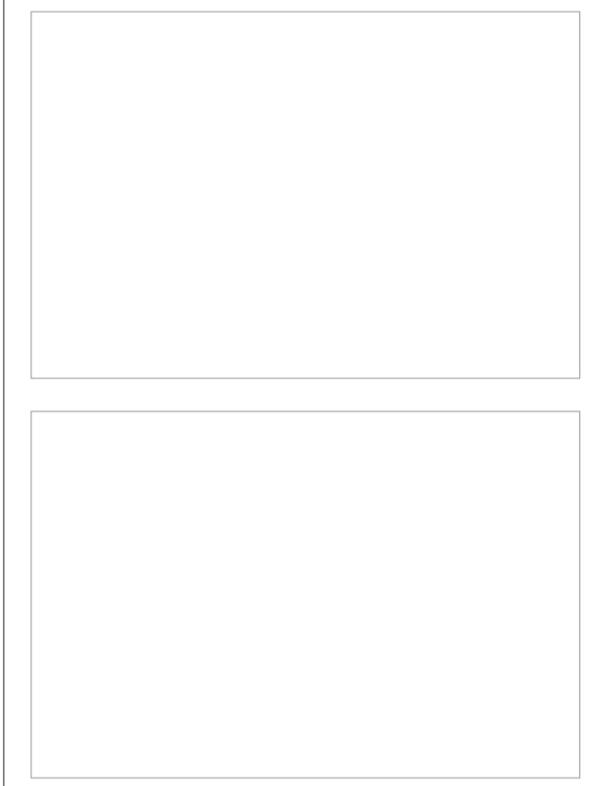
BEFORE



AFTER



FOR CITY USE



Drawing # **C74837**  
 OE **154396**

Address: 30 S 1st Street  
 City/ST: Campbell, CA

Date: 9/13/2022  
 Designer: PV PM: JH

File Location: STND\_X\_ Drive/Clients/ CSTM  
 AS CR EN

Revisions:

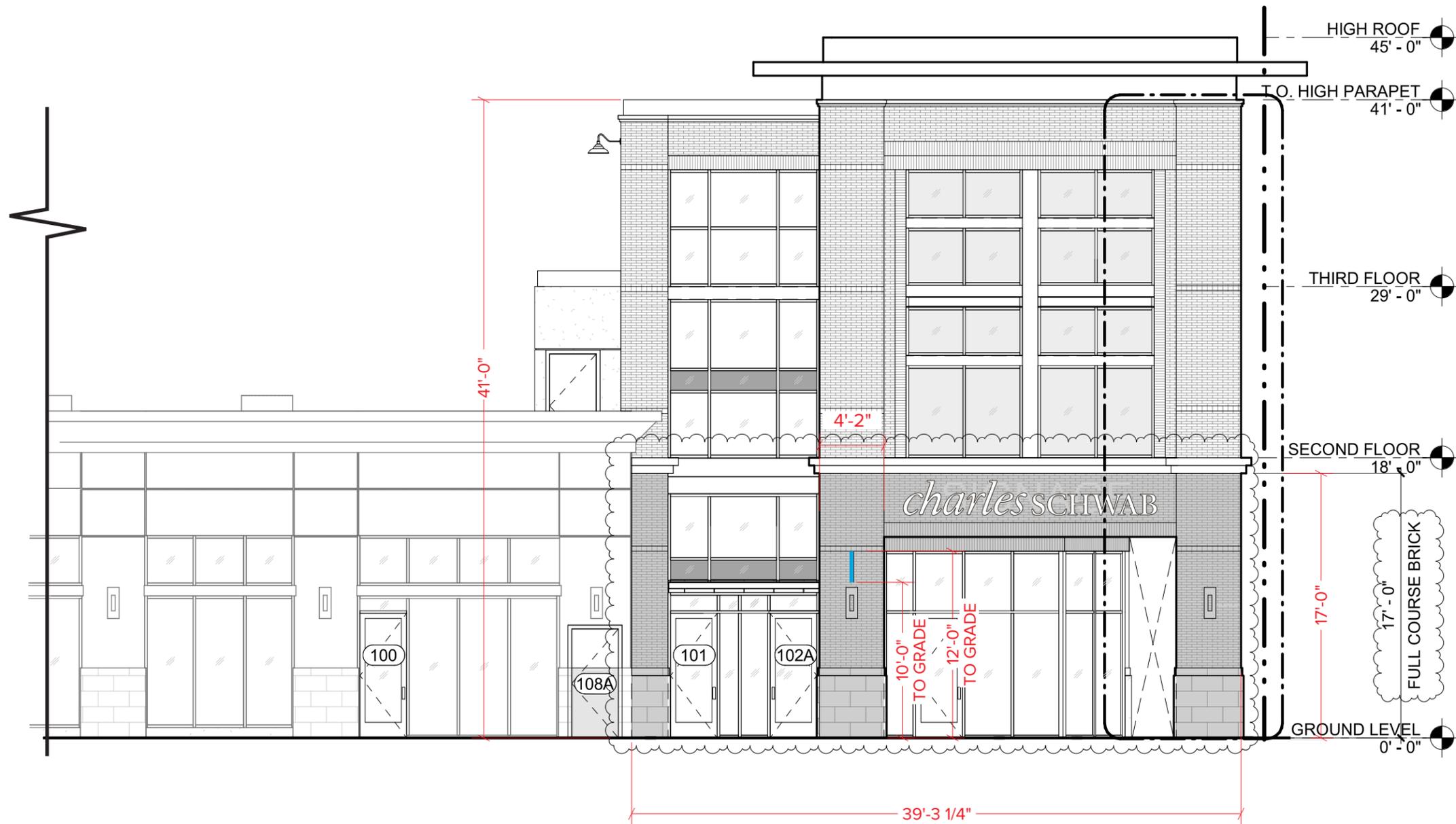
X		X
X		X
X		X
X		X
X		X
X		X

Underwriters Laboratories, Inc.  
 Sign components to be in strict UL compliance.

All dimensions are imperial unless specified metric. Items are scaled as noted when printed on an 11x17 sheet.



**S4.2** D/F Illuminated Blade Sign - West Elevation



FOR CITY USE

WEST ELEVATION (PARTIAL)

SCALE: 1/8" = 1'-0"