



ENVISION CAMPBELL



GENERAL PLAN UPDATE

THE PRUNEYA



GENERAL

PLAN 2040

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Introduction



Introduction

In 2016, the City of Campbell embarked on a multi-year process to update the city's General Plan.

California law requires each city to adopt a comprehensive, long-term general plan for the physical development of the city. The general plan must be an integrated, internally consistent, and compatible statement of policies for the city.

The City of Campbell General Plan (General Plan) identifies the community's vision for the future and provides a framework that will guide decisions on growth, development, and conservation of open space and resources in a manner that is consistent with the quality of life desired by the city's residents and businesses. The General Plan supersedes and replaces the 2001 General Plan. The General Plan carries forward some of the major goal and policy framework of the 2001 General Plan, but has been substantially updated to address current local conditions, community priorities, and goals, and has been reorganized to make the document more user-friendly and straightforward.

This chapter includes the following sections:

- Scope and Content of the General Plan
- Community Participation
- Objectives and Vision
- Applying the General Plan
- Periodic Reporting



SCOPE AND CONTENT OF THE GENERAL PLAN

State law requires the city to adopt a comprehensive, long-term general plan for the physical development of its planning area. In Campbell, the planning area includes all lands within the incorporated city limits. The general plan must include land use, circulation, housing, conservation, open space, noise, and safety elements, as specified in Government Code Section 65302, to the extent that the issues identified by State law exist in the city’s planning area. Additional elements that relate to the physical development of the city may also be addressed in the general plan. The degree of specificity and level of detail of the discussion of each general plan element need only reflect local conditions and circumstances. The Campbell General Plan has been prepared consistent with the requirements of State law and addresses the relevant items addressed in Government Code Section 65300 et seq.

The General Plan includes the following elements

1. Land Use
2. Transportation
3. Community Design
4. Economic Development
5. Fiscal Sustainability
6. Conservation & Open Space
7. Community Services & Facilities
8. Safety
9. Noise
10. Community Health & Wellness
11. Sustainability
12. Implementation

The General Plan policy document is the heart of the General Plan. It contains the goals, policies, and actions that support the vision for Campbell.

Two important documents support the General Plan. The Existing Conditions Report and the General Plan Environmental Impact Report (EIR) are both intended to be used in conjunction with this General Plan and to serve as companions to this policy document.

General Plan Policy Document

The General Plan policy document contains the goals and policies that will guide future decisions within the city and identifies action items (implementation measures) to ensure the vision and goals of the General Plan are carried out. The General Plan also contains a land use diagram, which serves as a general guide to the distribution of land uses throughout the city. The General Plan addresses all of the elements required by State law, in addition to a range of optional topics and elements that the city has elected to include. The table below identifies the elements included in the General Plan and the corresponding requirement in State law.

Campbell General Plan Elements	Elements Required by State Law							Optional Topics
	Land Use	Circulation	Conservation	Open Space	Noise	Safety	Housing	
Housing							▲	
Land Use	▲							
Transportation		▲						
Community Design								▲
Economic Development								▲
Fiscal Sustainability								▲
Conservation & Open Space			▲	▲				
Community Services & Facilities								▲
Safety						▲		
Noise					▲			
Community Health & Wellness								▲
Sustainability								▲

Organization of the General Plan Elements

Each element (i.e., chapter) of the General Plan is organized into a set of goals, policies, and implementing actions. Each goal is supported by a particular set of policies and actions to implement and achieve that goal.

COMMUNITY PARTICIPATION

The General Plan was developed with extensive opportunities for public participation, which included input and participation from residents, businesses, local agencies, and other stakeholders.

The city engaged in a widespread social media and mailing campaign. Outreach efforts included posting under the “What’s New” section on the city’s homepage, publishing a color ad in the Campbell Express, and providing detailed information and materials on the Envision Campbell website and Envision Campbell application. Staff also engaged residents on Nextdoor and Facebook by responding to questions and encouraging public participation. At City Hall, staff distributed flyers at the City Clerk, Planning, and Finance Department counters as well as posting on the public bulletin board. Over thirteen thousand postcards and letters were mailed, with the aim of reaching every tenant and property owner of commercial and residential property in the city. Individuals expressing interest in the General Plan update, as well as the Downtown Campbell Business Association, Chamber of Commerce, San Tomas Area Community Coalition, and other boards, committees, outside agencies and tribal groups were emailed and provided a link to city’s Envision Campbell Forum hosted by Peak Democracy.

Initial Surveying: At the onset of the General Plan Update city staff and the consultant team developed an online survey to provide additional opportunities for input on key project issues and priorities. The online survey was developed through Peak Democracy and was available through the General Plan Update website. The Survey was developed to pose questions, and to gather details regarding city service levels, service needs, employment, and socioeconomic community priorities.

GPAC: A General Plan Advisory Committee (GPAC) was established by the Campbell City Council for the purposes of the General Plan update. The GPAC served as one of the primary channels for the community to make recommendations to the City Council regarding goals and policies that should be included in the updated Campbell General Plan. The GPAC consisted of residents, neighborhood representatives, and business leaders, among others, and collaborated with city staff and the General Plan Update team throughout the development of the General Plan. The GPAC met 19 times between July 2016 and July 2020 to identify key issues and challenges that Campbell faces over the next 20 years, refine the city’s Land Use Map, and to develop the comprehensive set of goals and policies contained in the General Plan. Each General Plan Advisory Group meeting was open to the public.

Public Workshops: A series of Public Workshops were held in order to identify the community’s vision for the future, and to develop principles to guide the General Plan update. Participants offered input individually through focused surveys, and the identification of community challenges, assets, and visions, and participated in small group discussions relating to several land use concepts, and mapping activities to identify land use priorities, opportunity areas for community focal points, and circulation concerns and priorities. To provide additional opportunities for community participation and input, the project team created an interactive online Story Map and survey designed to pose questions similar to those that were presented in the neighborhood workshops. The survey was available from February 22 through March 22, 2018.

Public Hearings: The City Council held several hearings to discuss and consider the goals and policies of the General Plan, review input from the Public Workshops, receive information relevant to the specific topics addressed at the Advisory Committee meetings, and provide specific direction and guidance to staff and the consultant team regarding how goals should be achieved, how to address current issues, and land use preferences.

OBJECTIVES AND VISION

The feedback provided by the community through the outreach process, including public meetings, workshops, online surveys, and input from the GPAC provides the city with broad overarching objectives and a vision for the development of the General Plan update, and identifies key community values and priorities that should be carefully addressed in the General Plan. The community input was used to develop the following objectives and vision statement for this General Plan update.

Objectives

- Reflect the current goals and vision expressed by city residents, businesses, decision-makers, and other stakeholders;
- Address issues and concerns identified by city residents, businesses, decision-makers, and other stakeholders;
- Capitalize on Campbell’s location within the Silicon Valley to provide high tech jobs that enable Campbell to be a live/work community while maintaining Campbell’s small town community identity;
- Protect and enhance Campbell community character, and sense of community;
- Ensure Campbell remains a safe, vibrant, and family-friendly community;
- Proactively plan for and accommodate local and regional growth in a balanced and sustainable manner, with an emphasis on maintaining Campbell’s unique character;
- Provide a range of high-quality housing options, including housing resources and programs that comply with State Planning Law;
- Attract and retain businesses and industries that provide high-quality and high-paying jobs;
- Continue to maintain and improve multimodal transportation opportunities;
- Maintain strong fiscal sustainability and continue to provide efficient and adequate public services;
- Support and enhance Campbell’s small business community to sustain a vibrant city with a strong downtown core and community identity;
- Emphasize sustainability and environmental stewardship in future planning decisions
- Address new requirements of State law;
- Address emerging transportation, housing, and employment trends;
- Promote alternative transportation and community connectivity; and
- Encourage mixed use corridors that promote vibrant commercial and residential areas.

Vision

In 2040, Campbell is a highly desirable community to live, learn, work and recreate. It has maintained its small-town feel while maturing into an attractive, vibrant, and sustainable city that celebrates its historical and architectural heritage and embraces cultural diversity. Campbell is a healthy community with quiet and attractive residential neighborhoods, a thriving downtown, well maintained infrastructure, excellent schools and recreational amenities connected by a seamless network of trails and paths. The community is prosperous and fiscally sound, offering abundant employment opportunities to its diverse and creative workforce through a balanced mix of land uses that capitalize on employment opportunities in the Silicon Valley, while maintaining a strong sense of community identity.

APPLYING THE GENERAL PLAN

The General Plan is intended for use by a broad range of persons, including city decision-makers, city staff, developers, and community members, to serve the following purposes:

- » To identify Campbell’s land use patterns, growth, transportation, environmental, economic, and community goals and policies as they relate to land use, conservation, development, and provision of community services and facilities.
- » To enable the City Council and the Planning Commission to establish a decision-making framework through the application of long-range land use, transportation, services, conservation and growth goals and policies.
- » To provide a basis for judging whether specific individual development proposals and public improvement projects are consistent with these goals and policies.
- » To inform citizens, developers, decision makers, and other jurisdictions of the policies that will guide development and conservation within Campbell
- » The General Plan applies to all lands in the incorporated area of the city, to the extent allowed by Federal and State law. Under State law, many actions, such as development projects, specific plans, master plans, community plans, zoning, subdivisions, public agency projects, and other decisions must be consistent with the General Plan. State law requires that the city's ordinances regulating land use be consistent with the General Plan. The Zoning Ordinance, individual project proposals, and other related plans and ordinances must be consistent with the goals and policies in the General Plan.

The General Plan applies to all lands in the incorporated area of the city, to the extent allowed by Federal and State law. Under State law, many actions, such as development projects, specific plans, master plans, community plans, zoning, subdivisions, public agency projects, and other decisions must be consistent with the General Plan. State law requires that the city's ordinances regulating land use be consistent with the General Plan. The Zoning Ordinance, individual project proposals, and other related plans and ordinances must be consistent with the goals and policies in the General Plan.

Key Terms

Goal: A description of the general desired condition that the community seeks to create.

Policy: A specific statement that guides decision-making as the city works to achieve the various goals. Once adopted, policies represent statements of city regulations.

Action: An action, procedure, implementation technique, or specific program to be undertaken by the city to help achieve a specified goal or implement an adopted policy.

Interpreting the General Plan

In reading the General Plan, one should infer that the goals, policies, and actions are limited to the extent that they are financially feasible and appropriate for the city to carry them out and to the extent legally permitted by Federal and State law. For example, policies and measures which indicate that the city will “provide,” “support,” “ensure,” or otherwise require or carry them out do not indicate an irreversible commitment of city funds or staff resources to those activities, but rather, that the city will support them when the city deems that it is financially feasible and appropriate to do so. In some cases, the city will carry out various policies and measures by requiring development, infrastructure, and other projects to be consistent with the policies and actions of the General Plan. In other cases, the city may include General Plan items in the Capital Improvement Program, budget, or other implementation mechanisms, as the city deems appropriate.

How to Read Campbell's General Plan

As the guide for future development decisions and desired conditions, residents, property owners, and business owners should familiarize themselves with how to read the General Plan Policy Document. Each element contains a brief introduction, several goals and related policies, and specific actions that the city will undertake to accomplish identified goals.

Goals

A goal in the General Plan is the broadest statement of community values. It is a generalized ideal which provides a sense of direction for action. They are overall statements of desired future conditions.

Policies and Implementation Actions

The essence of the General Plan is contained within its policies. Policies are statements which further refine the goals, and guide the course of action the city must take to achieve the goals in the plan. It is important to note that policies are guides for decision makers, not decisions themselves.

Policies and implementation actions must be clear to be useful. However, they may range in terms of commitment of resources, importance, and expected results. Therefore, it is important for readers to understand the distinctions between various levels of policy and implementation action.

The following is a list of common terms used in policies and implementation measures, and how to interpret their usage in the General Plan. In cases where other terms are used (and not defined below), an equivalent to the closest applicable term can be used.

Shall: Absolute commitment to the policy or action, and indicate that the policy must be adhered to in all cases.

Should: Policy will be followed in most cases, but exceptions are acceptable for good reasons.

Encourage: Policy is highly recommended and/or desired, and should be pursued when feasible.

Allow: Policy will be supported within certain parameters and certain guidelines.

Coordinate: Policy will occur in conjunction with another entity, and the city will carry its share of the responsibility.

Explore: Effort will be taken to investigate the subject at hand, to discover whether or not further commitment is relevant.

Consider: Policy may or may not be followed, depending upon the results of analysis that will be completed.

Limit: Effort will be taken to keep the subject within certain limits, or will at least make undesired change more difficult.

Restrict: Effort will be taken to keep the undesired action to a minimum.

Amending the General Plan

The General Plan is not static, but rather is a dynamic and multi-faceted document that defines and addresses the changing needs of the city. It is based on an on-going assessment and understanding of existing and projected community needs. The city's decision-makers have broad discretion in interpreting the General Plan and its purposes and are allowed to weigh and balance the various goals and policies when applying them. Recognizing the need for the General Plan to remain current and reflective of local issues and policies, State law allows the city to periodically amend the General Plan to ensure that it is consistent with the conditions, values, expectations, and needs of its residents, businesses, and other stakeholders. The General Plan may be amended in accordance with State law. While specific findings may be applied on a project-by-project basis, at a minimum the following standard findings shall be made for each proposed General Plan amendment:



1. The amendment is deemed to be in the public interest;
2. The amendment is consistent and/or compatible with the rest of the General Plan;
3. The potential impacts of the amendment have been assessed and have been determined not to be detrimental to the public health, safety, or welfare; and
4. The amendment has been processed in accordance with the applicable provisions of the California Government Code, the California Environmental Quality Act (CEQA), and the city's Municipal Code.

City-initiated amendments, as well as amendments requested by other public agencies, are subject to the same basic process described above to ensure consistency and compatibility with the General Plan. This includes appropriate environmental review, public notice, and public hearings, leading to an official action by the City Council.

Timing

State Mandated elements of the General Plan may be amended up to four times in each calendar year. The City Council or any citizen may initiate consideration of a General Plan Amendment. State law further requires that the Housing Element be reviewed and updated at least once every eight years.

Exemptions

The State Legislature has recognized that occasions arise which require the local jurisdiction to have some flexibility in amending the General Plan. As set forth in the California Government Code, the following are exempt from the General Plan amendment schedule:

- » Amendments to optional elements.
- » Amendments requested and necessary for affordable housing (Section 65358(c)).
- » Any amendment necessary to comply with a court decision in a case involving the legal adequacy of the general plan (Section 65358(d)(1)).
- » Amendments to bring a general plan into compliance with an airport land use plan (Section 65302.3).

PERIODIC REPORTING

The General Plan is intended for use by a broad range of persons, including city decision-makers, city staff, developers, and community members, to serve the following purposes:

Given the long-term nature of the General Plan, it is critical to periodically evaluate its effectiveness and to document the implementation status of the various policies and actions that it contains. State law provides direction on how cities and counties can maintain the General Plan as a useful policy guide. State law also requires the city to annually report "the status of the plan and progress in its implementation" (California Government Code Section 65400(b)) to the City Council.

The Implementation Element identifies each measure to be carried out by the General Plan, the timing of the measure, and the responsible city department for addressing implementation.

Land Use



Introduction

The Land Use Element provides for a development and resource conservation pattern that preserves and protects the high-quality family-oriented neighborhoods throughout Campbell, encourages an efficient use of limited land resources, and facilitates the use of alternative transportation options, while promoting opportunities for economic development, high-quality local job growth, and fiscal sustainability. The Land Use Map (Figure LU-1) depicts the city's vision for how open space, commercial, light industrial, residential, and other uses will occur in the city limits. The Land Use Map is complemented and supported by Policy LU 1-2 which outlines the purpose and intended use of each land use designation, the Special Project Area Map (Figure LU-2) which depicts the legal boundaries of special planning areas, the Roadway Classifications Diagram (Figure T-1) which indicates roadway types, and the Bicycle System Map (Figure T-2) which shows the location and class of bicycle routes in the community.

This Chapter includes the following goals:

- LU-1** Land Use Plan
- LU-2** New Development
- LU-3** Housing Options
- LU-4** Commercial & Employment Uses
- LU-5** Downtown
- LU-6** Regional & Local Coordination
- LU-7** Special Project Areas

State law requires the Land Use Element to address:

- Proposed general distribution and general location and extent of the uses of the land for housing, business, industry, open space, including agriculture, natural resources, recreation, and enjoyment of scenic beauty, education, public buildings and grounds, solid and liquid waste disposal facilities, and other categories of public and private uses of land;
- Population density and building intensity; and
- Areas subject to flooding (addressed in the Safety Element).

LAND USE PLAN

Goal LU-1

Maintain a well-balanced land use plan that provides for a diverse, self-sufficient community that offers a variety of housing types, job opportunities, community facilities, and commercial services.

Policies

- LU-1.1** Provide for a broad range of land uses within the city that are conveniently located in proximity to transit opportunities, and provide for commercial, public, and quasi-public uses that support and enhance the livability of residential neighborhoods and districts.
- LU-1.2** Assign the following land use designations throughout the city, as shown on the Land Use Map (Figure LU-1), and regulate the levels of residential density and building intensity consistent with the designations established by the Land Use Map and described below. For Land Use designations that include a density range, projects shall be required to fall within that range. The city may provide in its Zoning Code for an exception to the maximum FAR for properties listed on the City of Campbell Historic Resources Inventory as necessary to preserve the city's historic resources.
- LU-1.3** Ensure consistency between the Land Use Map (Figure LU-1), Special Project Area Map (Figure LU-2), the Roadway Classifications Diagram (Figure T-1), and Bicycle System Map (Figure T-2) and implementing plans, ordinances, and regulations.
- LU-1.4** Assign the land use designations throughout the city and to parcels within the Planning Area, as included in this element and shown in the Land Use Map (Figure LU-1).

Land Use Concepts

The Land Use Designations in this General Plan specify the type of allowed uses associated with each designation and the allowed range of development intensity, expressed in density or floor area ratio. Zoning, specific plans, and individual development projects must be consistent with the intensities allowed under the General Plan. Land use concepts, including density and floor area ratio, are described as follows:

Density: Density refers to the intensity of residential uses in terms of a range, from a minimum to a maximum, of dwelling units per gross acre.

Floor Area Ratio: Floor area ratio, referred to as FAR, is used to express the ratio of the gross floor area of buildings relative to lot area.

"Net Lot Area ": Net lot area means the total area within the lot lines of a legal parcel, after any public right-of-way dedication and not including land reserved as public right-of-way.

Land Use Designations¹

Residential Land Use Designations

Low-Density Residential (LDR 4.5): This designation generally consists of single-family homes and accessory dwelling units, and uses in support of, and comparable to, such land uses.

Allowable Density: Less than 4.5 units per gross acre.

Low-Density Residential (LDR 5.5): This designation generally consists of single-family homes and accessory dwelling units, in support of, and comparable to, such land uses.

Allowable Density: Less than 5.5 dwelling units per gross acre.

Low-Density Residential (LDR 7.5): This designation generally consists of single-family homes and accessory dwelling units and uses in support of, and comparable to, such land uses.

Allowable Density: Less than 7.5 dwelling units per gross acre.

Low-Medium Density Residential (LMDR): This designation generally consists of duplexes, apartment buildings, townhomes, detached small-lot single family homes, and uses in support of, and comparable to, such land uses.

Allowable Density: 8 to 16 dwelling units per gross acre.

Medium Density Residential (MDR): This designation generally consists of duplexes, apartment buildings, townhomes, and uses in support of, and comparable to, such land uses. This designation is typically applied to transition areas between lower-density neighborhoods and higher-density developments or commercial areas.

Allowable Density: 18 to 25 dwelling units per gross acre.

Medium-High Density Residential (MHDR): This designation generally consists of apartment buildings and condominiums, and uses in support of, and comparable to, such land uses. This designation is typically applied to areas away from major commercial intersections.

Allowable Density: 26 to 33 dwelling units per gross acre.

High Density Residential (HDR): This designation generally consists of apartment buildings and condominiums and uses in support of, and comparable to, such land uses. This designation is typically applied to sites along Class I, or Class II arterial roadways that abut lower-density neighborhoods.

Allowable Density: 34 to 45 dwelling units per gross acre.

¹ A FAR of up to 2.0 is allowed in parcels 3 acres or larger within the Pruneyard/Creekside District (Figure LU-2).



Mobile Home Park (MHP): This designation generally consists of mobile homes, modular homes, and uses in support of, and comparable to, such land uses. The MHP designation discourages the conversion of existing mobile home parks to other uses.

Allowable Density: 8 to 16 dwelling units per gross acre.

Commercial/Office Land Use Designations

Neighborhood Commercial (NC): This designation generally consists of small-scale, lower intensity commercial and office uses that are compatible with surrounding neighborhoods. This land use is intended to encourage the location of commercial uses at major intersections in residential areas which are designed to encourage convenient pedestrian and bicycle travel to and from surrounding neighborhoods.

Allowable FAR: 1.0.

General Commercial (GC): This designation generally consists of commercial uses that need exposure to high volumes of automobile traffic or access to transit corridors. Most of the land in Campbell with a General Commercial land use designation is located along both sides of Bascom and Hamilton Avenues and parts of Winchester Boulevard. Commercial development in these areas is highly visible, hence the placement and scale of buildings is especially important to the community image.

Allowable FAR: 1.0.

Professional Office (PO): This designation generally consists of administrative, professional, and research office uses and instruction for personal and/or professional enrichment.

Allowable FAR: 1.0.

Mixed Use Land Use Designations

Central Business Mixed-Use (CB-MU): This designation generally consists of shopping, service, and entertainment uses within a pedestrian oriented urban environment. Building forms should edge the street and should include pedestrian-oriented commercial uses on the ground floor with either office or residential uses on upper floors. Residential units within this land use designation are restricted to upper floors and residential-only projects are not permitted within this land use designation.

Allowable Density: 26 to 33 dwelling units per gross acre.

Allowable FAR: 1.25. A FAR of up to 1.5 may be approved by the Planning Commission or City Council.

General Commercial/ Light Industrial (GC/LI): This designation generally consists of commercial uses as provided for by the General Commercial (GC) land use designation and industrial uses as provided for by the Light Industrial (LI) land use designation.

Allowable FAR: 1.0.

Professional Office Mixed-Use (PO-MU): This designation generally consists of office uses as provided for by the Professional Office (P-O) land use designation and/or residential uses as provided for by the Low-Medium Density Residential (LMDR) land use designation. This designation is intended to serve as a transitional buffer between the more intense uses located in Downtown, and the surrounding low density residential uses, as well as to facilitate the adaptive reuse of historic buildings.

Allowable Density: 8 to 16 dwelling units per gross acre.

Allowable FAR: 1.0.

General Commercial Mixed-Use (GC-MU): This designation generally consists of residential land uses as provided for by the Medium-High Density Residential (MHDR) land use designation and commercial uses as provided for by the General Commercial (GC) land use designation. Mixed-use residential projects are encouraged within this designation but not required.

Allowable Density: 26 to 33 dwelling units per gross acre.

Allowable FAR: 1.0.

Neighborhood Commercial Mixed-Use (NC-MU): This designation generally consists of commercial land uses as provided for by the Neighborhood Commercial (NC) land use designation and residential uses as provided for by the Medium Density Residential (MDR) land use designation. Mixed-use residential projects are encouraged within this designation but not required.

Allowable Density: 18 to 25 dwelling units per gross acre.

Allowable FAR: 1.0.

Medium-High Density Mixed Use (MHDR-MU): This designation generally consists of residential uses as provided for by the Medium-High Density Residential (MHDR) land use designation and commercial uses as provided for by the General Commercial (GC) land use designation. Mixed-use residential projects are encouraged within this designation but not required.

Allowable Density: 26 to 33 dwelling units per gross acre.

Allowable FAR: 1.0.

High-Density Mixed-Use (HD-MU): This designation generally consists of residential uses as provided for by the High Density Residential (HDR) land use designation and commercial uses as provided for by the General Commercial (GC) land use designation. Mixed-use residential projects are encouraged within this designation but not required.

Allowable Density: 34 to 45 dwelling units per gross acre.

Allowable FAR: 1.0.

Commercial-Corridor Mixed-Use (CC-MU): This designation generally consists of higher- density residential, and mixed-use development that are primarily located along Class I and Class II Arterial Roadways, such as Bascom Avenue, Hamilton Avenue, Winchester Boulevard, and parts of Campbell Avenue. Mixed-use residential projects are strongly encouraged within this designation but are not required.

Allowable Density: 45 to 60 dwelling units per gross acre.

Allowable FAR: 1.0.

Transit-Oriented Mixed-Use (TO-MU): This designation generally consists of very high density commercial, residential, and mixed-use development within walking distance of high quality transit service such as light rail. Mixed-use residential projects are strongly encouraged within this designation but are not required.

Allowable Density: 57 to 75 dwelling units per gross acre.

Allowable FAR: 1.0.

Industrial Development Land Use Designations

Light Industrial (LI): This designation generally consists of wide range of light manufacturing, industrial processing, general service, warehousing, storage and distribution uses. This designation is intended to provide for, and protect, industrial uses in the community. Nuisance-causing industries, such as those producing substantial amounts of hazardous waste, odor, dust, other pollutants, or excessive noise levels are not permitted. Ancillary uses that support light industrial developments including, cafés, office supply retailers, service commercial uses, etc., may be conditionally allowed onsite as a minor use associated with a primary light industrial use.

Allowable FAR: 1.0.

Research and Development (R&D): This designation generally consists of campus-like environments for corporate headquarters, research and development facilities and offices. The R&D designation also accommodates uses such as incubator-research facilities, testing, packaging, publishing and printing. The designation aims to attract new firms and high quality local jobs and enables existing firms to grow and expand operations within Campbell.

Allowable FAR: 1.0.

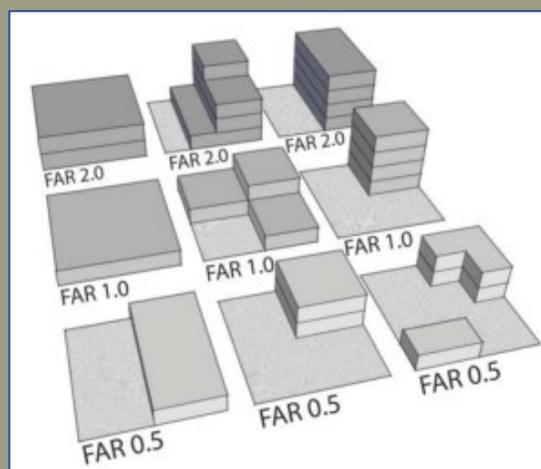
Public/Recreational Land Use Descriptions

Public Facilities(PF): This designation generally consists of civic, social service, educational, cultural or charitable uses operated by a government or private agency serving the public. Institutional uses can include facilities owned or operated by a private organization, such as a private school or religious organization, as well as facilities owned or operated by a public entity, such as public buildings and grounds, public schools, and government offices.

Open Space (OS): This designation generally consists of public parks and identifies areas for waterways, sensitive habitat, groundwater recharge areas, creek corridors, and trails. Development in these areas shall be limited to such buildings and structures that support the uses described above. Examples of acceptable buildings and structures may include park facilities, restrooms, trails, signage, and utilities infrastructure.

Floor Area Ratio

Floor area ratio, referred to as FAR, is used to express the building intensity for non-residential uses, such as commercial, industrial, community facilities, and the non-residential component of mixed-use projects. FAR refers to the ratio of the total floor area of a building or buildings on a site, excluding parking structures and outdoor storage areas, to the lot area of the site. "Lot area, net" means the total area within the lot lines of a legal parcel, after any public right-of-way dedication and not including land reserved as public right-of-way.



- LU-1.5** The Land Use Map may be amended from time to time in accordance with State law in order to ensure that there is an adequate supply of commercial, business park, industrial, public facility, parks, residential, and other lands to serve the city’s needs.
- LU-1.6** Residential density levels shall be calculated using “dwelling units per gross acre” excluding Accessory Dwelling Units (ADUs), Junior Accessory Dwelling Units (JADUs), and units developed in accordance with Senate Bill No. 9 (2021).
- LU-1.7** Support a variety of residential densities to offer existing and future residents of all income levels, age groups, and special needs sufficient opportunities and choices for locating in Campbell.
- LU-1.8** Encourage the consolidation of properties, other than low density residential properties, to obtain more logical building sites and coordinated development opportunities.
- LU-1.9** Maintain safe, attractive, pedestrian-friendly residential neighborhoods and districts with identifiable centers, consistent development patterns, and a range of public and private services.
- LU-1.10** Maintain a variety of attractive and convenient commercial and office uses that provide needed goods, services, and entertainment for residents and visitors.
- LU-1.11** Allow schools within all residential, commercial, office, institutional, and mixed-use land use designations.
- LU-1.12** Prohibit the conversion of designated Open Space lands to urban uses. This does not apply to the development or expansion of parks uses, which are considered open space uses.
- LU-1.13** Establish zoning districts that correspond to each General Plan land use designation as shown in Table LU-1 – General Plan Designations and Implementing Zoning Districts.
- LU-1.14** Encourage neighborhood services within walking distance of residential uses.

Gross Acres

Gross Acres means the gross lot area of a property expressed in acreage.
As required by Policy LU-1.6, development density in Campbell shall be based on gross acreage.

Lot Area, Gross means the total area within the lot lines of a legal parcel (or contiguous parcels) prior to public right-of-way dedication and not including land reserved as public right-of-way.

LU-1.15 City public facilities, including but not limited to facilities such as fire stations, police stations, parks, corporation yards, etc., are an allowable use in any land use designation.

Table LU-1: General Plan Designations and Implementing Zoning Districts

<i>General Plan Land Use Designation</i>	<i>Zoning District Name(s)</i>	<i>Zoning District(s) Map Symbol</i>
Residential Uses		
Low Density Residential (Less than 4.5 Units / Gr. Acre)	Single-Family Residential	R-1-10 or R-1-16 (10,000 or 16,000 square foot minimum net lot area)
Low Density Residential (Less than 5.5 Units / Gr. Acre)	Single-Family Residential	R-1-8 or R-1-9 (8,000 or 9,000 square foot minimum net lot area)
Low Density Residential (Less than 7.5 Units / Gr. Acre)	Single-Family Residential	R-1-6 (6,000 square foot minimum net lot area)
Low-Medium Density Residential (8-16 Units / Gr. Acre)	Low-Medium Density Residential	LMDR
Medium Density Residential (18-25 Units / Gr. Acre)	Medium Density Residential	MDR
Medium-High Density Residential (26-33 Units / Gr. Acre)	Medium-High Density Residential	MHDR
High Density Residential (34-45 Units / Gr. Acre)	High Density Residential	HDR
Mobile Home Park (8-16 Units / Gr. Acre)	Mobile Home Park	MHP
Commercial Uses		
Neighborhood Commercial	Neighborhood Commercial	NC
General Commercial	General Commercial	GC
Office Uses		
Professional Office	Professional Office	PO
Industrial Uses		
Light Industrial	Light Industrial	LI
Research & Development	Research & Development	RD (minimum net lot area per zoning map)
Mixed Uses		
General Commercial/Light Industrial	General Commercial/Light Industrial	GC/LI
Professional Office Mixed Use (8-16 Units / Gr. Acre)	Professional Office Mixed-Use	PO-MU
Neighborhood Commercial Mixed-Use (18-25 Units / Gr. Acre)	Neighborhood Commercial Mixed-Use	NC-MU
Medium-High Density Mixed Use (26-33 Units / Gr. Acre)	Medium-High Density Mixed-Use	MHD-MU

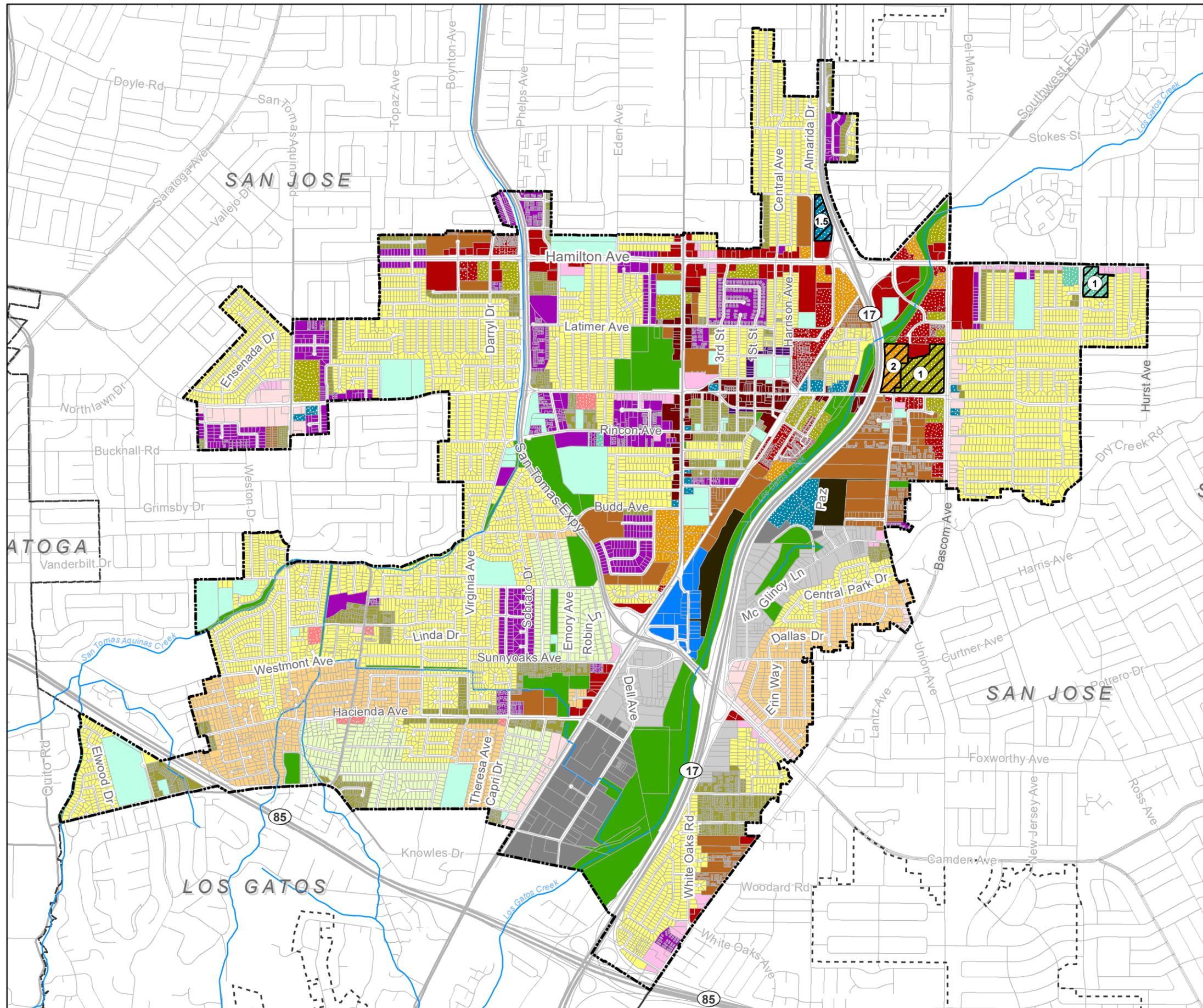
Central Business Mixed-Use (26-33 Units / Gr. Acre)	Central Business District	CB-MU
General Commercial Mixed-Use (26-33 Units / Gr. Acre)	General Commercial Mixed-Use	GC-MU
High Density Mixed-Use (34-45 Units / Gr. Acre)	High Density Mixed-Use	HD-MU
Commercial-Corridor Mixed-Use (45-60 Units / Gr. Acre)	Commercial-Corridor Mixed-Use	CC-MU
Transit-Oriented Mixed-Use (57-75 Units / Gr. Acre)	Transit-Oriented Mixed-Use	TO-MU
Public/Recreational Uses		
Public Facilities	Public Facilities	PF
Open Space	Open Space	OS

Note: The Planned Development (P-D) zoning district and Condominium Planned Development (C-PD) zoning district may be found consistent with any of the underlying land use designations of the General Plan. Further, some sites are subject to a site specific overlay as noted with a number on the Land Use Map that reflects the maximum number of gross acres that may be developed for residential uses (i.e., 1 = 1 gross acre) compliant with the density range specified by the land use designation, with the balance of the area being reserved for development of nonresidential uses. This site specific overlay serves to provide flexibility for the exact portion of the parcels within the overlay that may be developed for residential development, while reserving portions of the site for development of other uses found consistent with the land use designation that do not contain dwelling units.

Actions in Support of Goal LU-1

- LU-1.a Update the city's Zoning Map to be consistent with the land use designations shown on Figure LU-1.*
- LU-1.b Assign zoning to properties consistent with the land use designations identified by the General Plan.*
- LU-1.c Enact zoning amendments that reduce the city's reliance on the P-D (Planned Development) and C-PD (Condominium Planned Development) zoning designation.*
- LU-1.d Establish objective standards for residential and mixed-use land uses.*
- LU-1.e Review the standards provided in the Campbell Municipal Code and Zoning Code (Title 21) and amend as necessary to ensure consistency with the General Plan.*
- LU-1.f Periodically update area plans, master plans, special project areas, policy documents, application forms and handouts to ensure consistency with the General Plan.*
- LU-1.g Through the development review and permit process, ensure that residential developments fall within the minimum and maximum density range stipulated on the Land Use Map.*
- LU-1.h Consider the development of general performance and locational standards for conditional uses (i.e., drive-thru establishments).*
- LU-1.i Periodically review and update development standards to ensure they are achieving desired outcomes.*
- LU-1.j Amend the Zoning Ordinance to provide appropriate amenities for employees in industrial areas, such as outdoor eating areas and walkways.*

LU-1.
General Plan Land Use Map



Planning Areas

- Campbell City Boundary
- Other Incorporated Areas

Planning Overlays

- Site Specific Overlay - Max. Developable Gross Acres for Residential Uses as Indicated

Residential Uses

- Low Density Residential (<4.5 Units/Gr. Acre)
- Low Density Residential (<5.5 Units/Gr. Acre)
- Low Density Residential (<7.5 Units/Gr. Acre)
- Low-Medium Density Residential (8-16 Units/Gr. Acre)
- Medium Density Residential (18-25 Units/Gr. Acre)
- Medium-High Density Residential (26-33 Units/Gr. Acre)
- Mobile Home Park (8-16 Units/Gr. Acre)

Commercial/Office Uses

- Neighborhood Commercial
- General Commercial
- Professional Office

Industrial Uses

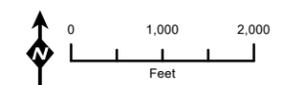
- Light Industrial
- Research & Development

Mixed Uses

- General Commercial/Light Industrial
- Professional Office Mixed-Use (8-16 Units/Gr. Acre)
- Neighborhood Commercial Mixed-Use (18-25 Units/Gr. Acre)
- Medium-High Density Mixed-Use (26-33 Units/Gr. Acre)
- Central Business Mixed-Use (26-33 Units/Gr. Acre)
- General Commercial Mixed-Use (26-33 Units/Gr. Acre)
- High Density Mixed-Use (34-45 Units/Gr. Acre)
- Commercial Corridor Mixed-Use (45-60 Units/Gr. Acre)
- Transit-Oriented Mixed-Use (57-75 Units/Gr. Acre)

Public/Recreational Uses

- Public Facilities
- Open Space



NEW DEVELOPMENT

Goal LU-2

Ensure that new development is compatible with existing development in order to maintain a high quality of life for Campbell residents.

Policies

- LU-2.1** Promote high quality, creative design and site planning that is compatible with surrounding development, public spaces, and natural resources.
- LU-2.2** Prohibit the establishment or encroachment of incompatible uses into Industrial and R&D designated lands and prohibit new uses which would result in the imposition of additional operational restrictions and/or mitigation requirements on industrial and R&D uses due to land use incompatibility.
- LU-2.3** Industrial development should have functional and safe internal circulation patterns, attractive site and architectural design, and be sensitive to surrounding uses for the purposes of contributing to the positive character of industrial areas and the overall image of the city.
- LU-2.4** Require new development and renovation that is located within or immediately adjacent to existing residential neighborhoods to be compatible and well-integrated with the existing residential neighborhoods.
- LU-2.5** Promote new development and additions that are designed to maintain and support the existing character and development pattern of the surrounding neighborhood, especially in historic neighborhoods and neighborhoods with consistent design characteristics.
- LU-2.6** Incorporate transitional land uses as buffers between land uses which are potentially incompatible. For example, office uses can be used as a buffer between industrial and residential areas, and medium density residential uses as a buffer between higher and lower density residential uses.
- LU-2.7** Where appropriate, use higher-density residential, office and neighborhood commercial uses as buffers between lower density residential uses and larger commercial centers and transportation and rail corridors.

LU-2.8 Encourage non-conforming properties to redevelop as conforming uses.

LU-2.9 In considering land use change requests, consider factors such as compatibility with the residential surroundings, privacy, noise, and changes in traffic levels on residential streets.

LU-2.10 In the event a dedicated alley or street shown on the General Plan map or Zoning map is vacated by ordinance, the property formerly in the alley or street shall assume the General Plan land use designation and/or zoning district of the adjoining property on either side of the vacated alley or street.

Actions in Support of Goal LU-2

LU-2.a *Through the development review and permit process, screen development proposals for land use compatibility, including conformance with existing development or neighborhoods.*

LU-2.b *Through the development review and permit process, ensure that conditions of approval are adopted that require businesses to be well kept and operated in a way that limits impacts to adjacent uses.*

LU-2.c *Through the development review and permit process, require adequate buffers and/or architectural consideration to protect residential areas, developed or undeveloped, from intrusion of private nonresidential development activities that may degrade the quality of life in such residential areas.*

LU-2.d *Establish an incentive program to encourage non-conforming properties and uses to redevelop as conforming uses.*

LU-2.e *Update the city's non-conforming provisions to more clearly identify the limitations on non-conforming properties.*

LU-2.f *Recodify the amortization requirement for legal non-conforming "late-night activities" to obtain a discretionary land use entitlement.*

HOUSING OPTIONS

Goal LU-3

Employ creative approaches to providing a range of affordable housing options in Campbell while protecting the character of established neighborhoods.

Policies

- LU-3.1** Recognize that Campbell is comprised of unique neighborhoods, each with its own individual character; and allow change consistent with reinforcing positive neighborhood values, while protecting the integrity of the city's neighborhoods.
- LU-3.2** Provide for a variety of residential land uses that meet the needs of individuals and families while ensuring that there is adequate land designated to meet housing goals. (Additional policies specifically related to Housing are included in the Housing Element).
- LU-3.3** Encourage creativity in the design and construction of residential projects in order to increase affordable housing options throughout Campbell. Projects that incorporate unique site design, smaller dwelling units, maximization of onsite open space, and other tools to increase housing options in Campbell shall be encouraged.
- LU-3.4** Support traditional Downtown neighborhoods and home designs that complement historic Downtown Campbell.
- LU-3.5** Encourage local school districts to employ creative solutions to provide teacher and district employee housing on unused or underutilized district property within Campbell.

Actions in Support of Goal LU-3

- LU-3.a** *Implement the programs in the Housing Element in order to achieve the city's housing goals.*

LU-3.b *Explore opportunities to relocate the Campbell Corporation Yard to the Campbell Technology Park or other feasible locations.*

COMMERCIAL & EMPLOYMENT USES

Goal LU-4

Provide for a diversified mix of strong retail centers, service commercial activities, manufacturing enterprises, and high-paying employment opportunities that contribute to Campbell's economic well-being.

Policies

- LU-4.1** Ensure that an adequate inventory of industrial, commercial, office, and research & development land is designated, zoned, and maintained.
- LU-4.2** Support the continued development and intensification of employment centers throughout all non-residential areas.
- LU-4.3** Support and recognize opportunities for future development within the Research and Development land uses to support high tech jobs and industries. These areas should continue to support startups, while allowing for more intensive uses to encourage new firms to locate in Campbell and support local companies to stay and grow in Campbell.
- LU-4.4** Establish inviting and attractive commercial centers that are exceptionally well designed.
- LU-4.5** Encourage the location of high quality, professional office campuses, business parks, and industrial parks along with related mixed-use development, where appropriate within the city.
- LU-4.6** Strongly encourage rehabilitation and redevelopment of existing shopping centers at those locations where a dominant retail use is still likely to be viable. Encourage conversion to non-retail uses at those locations with obsolete retail space, limited opportunity for future viable retail uses, or both.
- LU-4.7** Maintain a variety of attractive and convenient commercial and office uses that provide needed goods, services, and entertainment.



ENVISION CAMPBELL

- LU-4.8 Safeguard industry’s ability to operate effectively by limiting the establishment of incompatible uses in industrial neighborhoods and encouraging compatible uses.
- LU-4.9 Discourage the development of single-purpose buildings (i.e., self-storage facilities).

Actions in Support of Goal LU-4

- LU-4.a Update the Downtown Development Plan to retain and emphasize an intensification of pedestrian-oriented uses in the Downtown. Encourage office, civic, and cultural uses to locate Downtown and emphasize the integration of these high-activity uses.*
- LU-4.b Concentrate intensive and large-scale office uses within areas designated Research & Development on the Land Use Map and within the Pruneyard/Creekside District.*
- LU-4.c Develop guidelines for Industrial designated land uses, including a provision that allows higher FARs for larger parcels that encourage research and development uses in the Dell and McGlincy neighborhoods.*

DOWNTOWN

Goal LU-5

Maintain and enhance Downtown Campbell as a vibrant, community-oriented district that serves as the retail, entertainment, civic, and cultural hub of the city.

Policies

- LU-5.1** Ensure that new development within the Downtown Area complies with the requirements of the Campbell Downtown Development Plan.
- LU-5.2** Maintain East Campbell Avenue as a pedestrian-oriented street.
- LU-5.3** Encourage farmers' markets, community, and cultural events in the Downtown commercial area that provide alternative shopping opportunities and community interaction.
- LU-5.4** Encourage restaurant and specialty retail uses in the Downtown commercial area that will foster a balance of day and evening activity.
- LU-5.5** Promote transit-oriented and mixed-use development throughout Downtown Campbell.
- LU-5.6** Continue to implement the Downtown Alcohol Beverage Policy.

Actions in Support of Goal LU-5

- LU-5.a** *Periodically review and maintain Campbell's Downtown Development Plan to ensure the Downtown area remains the city's vibrant retail, cultural, and entertainment hub.*
- LU-5.b** *Maintain the city's parklet program and consider the establishment of a parking in-lieu fee, wayfinding, and art program in the Downtown.*
- LU-5.c** *Integrate the operational provisions of the Downtown Alcohol Beverage Policy into the Zoning Code as performance requirements.*



LU-5.d Periodically review and maintain the goals, policies and development standards included within the Downtown Development Plan and Central Business District zoning designation to affirm the unique character and development vision for Downtown.

REGIONAL & LOCAL COORDINATION

Goal LU-6

Promote effective coordination with regional and local agencies on planning issues.

- LU-5.7** Coordinate with regional and local agencies on planning, transportation, economic development, and sustainability issues to ensure that regional decisions do not disproportionality affect Campbell in such a way as to degrade the fiscal health and quality of life for Campbell residents and businesses.
- LU-5.8** Collaborate with neighboring jurisdictions on issues of mutual interest.
- LU-5.9** Review regional planning documents prior to making decisions at the local level.

Actions in Support of Goal LU-6

- LU-6.a** *Pursue a cooperative collaborative relationship during development of long-range plans and review of development proposals that may impact the City of Campbell. Coordinate with the cities of San Jose, Saratoga, and Los Gatos to establish mutually-agreed upon principles related to traffic generation, growth, infrastructure, sustainability, and other relevant topics in order to ensure that planning and development decisions in adjacent jurisdictions do not result in adverse impacts to Campbell. Consider the establishment of Memorandums of Understanding (MOUs) with these cities to provide a formal structure and criteria for collaboration on the review of future projects and plans.*
- LU-6.b** *Coordinate with LAFCO and the City of San Jose to pursue the de-annexation of the residential area of Campbell located north of Palmar Avenue and east of Highway 17, as this area is physically separated from the rest of Campbell, and would be better served by the City of San Jose for infrastructure and public safety needs.*



LU-6.c Continue to monitor San Jose’s efforts to establish and implement Urban Village Plans in areas immediately adjacent to Campbell. Encourage San Jose to incorporate measures into these plans that reduce cut-through traffic into Campbell and establish phased residential densities and development standards so that future development adjacent to Campbell is compatible with the desired density and urban form of Campbell.

SPECIAL PLANNING AREAS

Campbell's established Special Planning Areas are shown on Figure LU-2. Special Planning Areas identify specific locations and areas within the city that warrant special planning considerations. In some instances, these special considerations are aimed at transforming the area to meet the future needs and vision of the community, and in some instances these special considerations are aimed at preserving and protecting the unique and special characteristics of an area.

Special Planning Areas in Campbell include the following:

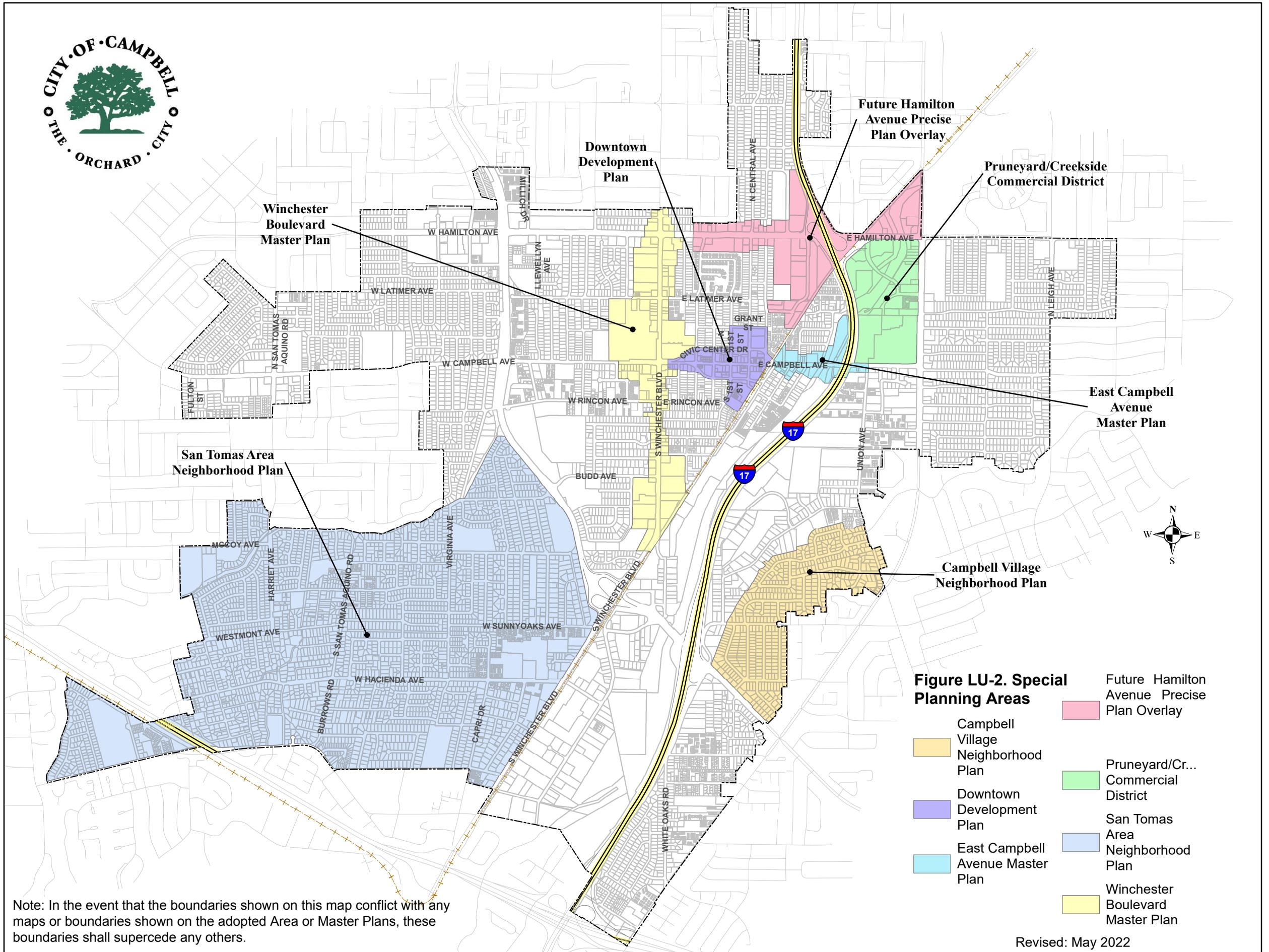
- Pruneyard/Creekside District
- San Tomas Area Neighborhood Plan
- Campbell Village Neighborhood Plan
- Downtown Development Plan
- Winchester Boulevard Master Plan
- East Campbell Avenue Master Plan
- Future Hamilton Precise Plan

Most of the Special Planning Areas in Campbell, with the exception of the San Tomas Area Neighborhood and Campbell Village Neighborhood, are located primarily along major mixed-use corridors and nodes that have access to a variety of different forms of transportation. Future growth in Campbell will be focused in these areas to manage growth while minimizing traffic, greenhouse gases and health impacts on the community.

While future development in Campbell's Special Planning Areas is subject to the goals, policies, and actions established in this General Plan, development in these areas is also regulated by adopted master plans, neighborhood plans, and master use permits.

Some of the Special Planning Areas allow for FARs greater than those identified in the General Plan Land Use designations listed under Policy LU 1-2. Future growth within these areas of Campbell will be required to adhere to the policy guidance provided by the applicable planning document for each respective area.

Campbell's Special Planning Areas are described in greater detail on the following pages.



Note: In the event that the boundaries shown on this map conflict with any maps or boundaries shown on the adopted Area or Master Plans, these boundaries shall supercede any others.

Revised: May 2022

PRUNEYARD/CREEKSIDE DISTRICT

The Pruneyard/Creekside District is a major employment, commercial, and multifamily housing district featuring the Pruneyard shopping center and office towers, numerous offices, commercial activities, and the Hamilton Station of the VTA Light Rail line. The Los Gatos Creek Trail is a major amenity, which should be maintained as a naturalistic parkway landscaped with native vegetation to complement the mixed-use environment planned for the area.

As shown in Figure LU-2, this area is bounded by SR 17 to the west, Bascom Avenue to the east, Hamilton Avenue to the north, and Campbell Avenue to the south.

The southern portion of the Pruneyard/Creekside District includes the Pruneyard shopping center. Originally an orchard of pears and prunes known as Brynteson Ranch, the 27-acre Pruneyard was constructed in the late 1960's as an open-air shopping center in the Mission Revival style. Today, the Pruneyard consists of professional office buildings, a regional shopping center, numerous restaurants, and a hotel.

The Housing Element identifies the Pruneyard as an opportunity site for new high density housing development. The new residential uses will be carefully sited to integrate into the built environment of the Pruneyard.

The northern portion of the Pruneyard/Creekside District includes a variety of office buildings, commercial and restaurant uses, and high density mixed-use residential uses, coupled with areas of designated open space adjacent to Los Gatos Creek and the Los Gatos Creek Trail.

This district is envisioned as a high-density mixed-use corridor that provides housing, commercial, and office uses within close proximity to the VTA light rail system. The district should continue to evolve into an active, connected space with high quality design and public amenities that function to establish the area as a community and regional focal point.

Development in the Pruneyard/Creekside District is regulated by the adopted Pruneyard Master Use Permit (MUP), as may be amended from time to time.

SAN TOMAS AREA NEIGHBORHOOD PLAN

The San Tomas Area consists of 1.5 square miles located in the southwest corner of the city. As shown in Figure LU-2, the San Tomas Area is bordered by Winchester Boulevard and the San Tomas Expressway to the east, San Tomas Aquino Creek and the city limit to the north, and the city limit to the west and south.

Most of the San Tomas Area was developed in the 1940s and 1950s and was incorporated into the City of Campbell in the 1980s. It retains a semi-rural, country character with various sized lots and neighborhoods that have varying or no streetscape improvements (streetlights, curbs, gutters, and sidewalks).

The San Tomas Area Neighborhood Plan (STANP) establishes specific policies to preserve the unique character of the San Tomas Area and serves as a resource guide for building or remodeling in the San Tomas Area. The STANP clearly defines the streets that are to receive improvements and which streets remain without.

CAMPBELL VILLAGE NEIGHBORHOOD PLAN

The Campbell Village Neighborhood consists of approximately 485 parcels covering an area of approximately 135 acres, and is generally located north of Camden Avenue, west of Bascom Avenue, and east of SR 17, as shown on Figure LU-2.

The majority of the parcels within this area are zoned residential, and approximately 23 parcels front Camden, Bascom and Union Avenues which are zoned Neighborhood Commercial (NC) and General Commercial (GC).

The Campbell Village Neighborhood was developed in several phases over time, beginning in the 1940's through the 1980's. Within the Cambrian Village portion of the neighborhood, development occurred on County unincorporated land as well as on land previously annexed by the City of San Jose. This pattern of development yielded a diverse and often less formal character within the street system network. Many streets have large irregular lots which lack standard curbs, gutters and sidewalks giving the streets a more rural feel. Conversely, the Central Park neighborhood was developed with street curbs which could have contributed to the fact that this area was once located in the City of San Jose and the properties were developed much later than homes in the Cambrian Village area.

The Campbell Village Neighborhood Plan establishes land use policies, transportation policies, and development standards affecting both land use and transportation to further the residents' vision of the neighborhood's future. This Plan is intended to preserve the unique character of the neighborhood and help maintain a desired quality of life.

DOWNTOWN DEVELOPMENT PLAN

The Downtown is the birthplace of Campbell. Established in the late 1800's as an agricultural community, Campbell was one of the largest processed fruit exporters in the country. The city incorporated in 1952, and by that time the Downtown was firmly established as the commercial, civic and cultural center of the city. Since the 1970's, the Downtown core has been defined as the area along East Campbell Avenue bound by the loop streets, Civic Center Drive and Orchard City Drive. Historically, this stretch of East Campbell Avenue, especially between Second Street and the light rail tracks, has provided a full range of retail and commercial services and has been the heart of the city. In the late 1960's and 1970's, the area declined in importance due to the closure of the fruit packing plants and the rise of strip commercial developments along Hamilton Avenue, Bascom Avenue and Winchester Boulevard. The following years saw suburban malls and suburban neighborhoods replace fruit orchards. Retail shopping patterns changed throughout the Santa Clara Valley leading to the demise of the central business district in traditional downtowns such as Campbell.

The Central Campbell Redevelopment Project Area was created in 1983 with the primary goal of reestablishing the Downtown as the city's vibrant core. One of the first major steps in the redevelopment process was to develop a Downtown Revitalization Plan. In 1988, the Campbell Downtown Development Plan was completed as a result of one and a half years of study and discussion of various planning and revitalization issues. The Downtown Plan helped form policy as it relates to density, building form, historic preservation, infrastructure and parking; and, direct the growth and development of the Downtown.

In 1996, the Plan was updated to account for changing conditions and a revised vision for public parking, density and scale. Also, light rail was being planned for the Downtown that would bring new opportunities. Since 1996, considerable progress has been made in the redevelopment of the Downtown that includes new commercial buildings, destination retail businesses and new restaurants. Blighted properties have been redeveloped into new residential homes, mixed use development and a new public parking structure.



The Downtown Development Plan was updated again in 2006 to further implement the city’s vision for Downtown Campbell, and to continue to reinforce its place as the center for community activity, cultural and civic events, and as a vibrant central business district.

It is intended that the Downtown be an active, walkable central business district that attracts local residents and visitors to experience a variety of retail businesses and restaurants. The ground level along East Campbell Avenue is slated for pedestrian-oriented activities to provide a vibrant and engaging streetscape.

The Downtown is distinguished from other commercial districts by its scale, density, continuous pedestrian-oriented retail frontage, and the historic character. The light rail connection from Campbell to San Jose and beyond presents opportunities to grow the Downtown with mixed use development that incorporates residential built close to commercial and transportation services. Having residential in the Downtown area is an essential ingredient to balancing day time and night time activities that support a thriving and vibrant central business district.

New development in the Downtown should look to take advantage of opportunities to create viable retail and/or mixed use buildings that contribute to the context and scale of the Downtown, while maintaining its small town scale. Architectural styles should complement the traditional context of the Downtown and avoid contemporary designs that may be more appropriate in larger urban centers.

Downtown Campbell is unique because of its small town, historic character. Furthering its growth while keeping its heritage intact will be accomplished through partnership between the city and its stakeholders and by continuing to protect designated historic buildings from demolition. By implementing the Goals, Policies and Strategies outlined in the Plan, Downtown Campbell will continue to flourish as a vital and successful central business district.

WINCHESTER BOULEVARD MASTER PLAN

The Winchester Boulevard corridor is gradually evolving from a “commercial strip,” with one-story commercial buildings and surface parking lots, to a higher-value boulevard street with higher density office, infill residential development, and locally oriented commercial businesses. The corridor’s focus on drive-by and convenience commercial development is shifting to a more destination-oriented development pattern. Some of this relates to the expansion of Silicon Valley-related enterprises, such as Netflix in Los Gatos, as well as community development efforts such as the revitalization of Downtown Campbell. Winchester Boulevard provides access to Downtown Campbell’s “west gateway” at East Campbell Avenue, and some of the interest in the Winchester corridor is likely related to a spillover of interest in Downtown.

The overall goal of the Master Plan is to establish a vision that guides new development and major renovations to create an attractive boulevard street that adds value to the community as a whole. A key aspect is relating policies for building intensity, height, and site improvements to local site conditions and the adjacent neighborhood context. Ideally, new private development and city-sponsored capital improvements will combine to create a more pedestrian-friendly environment as well, with mixed-use buildings lining the street edge and an improved streetscape that defines Winchester Boulevard as an attractive and memorable public place.

EAST CAMPBELL AVENUE MASTER PLAN

East Campbell Avenue is a transitional corridor linking Campbell’s historic Downtown, with its array of shops and small-town atmosphere, to the more contemporary Pruneyard office towers and shopping center. The area has significant redevelopment potential, and a key goal of the Master Plan is to create a more pedestrian-friendly environment with mixed-use buildings lining the street edge and a redesigned streetscape that defines East Campbell Avenue as an attractive public place in its own right.

The vision for East Campbell Avenue revolves around reconfiguring the roadway from an arterial to more of a “Downtown” street, with curbside parking, wider sidewalks, and pedestrian-oriented street lighting, trees, and other amenities.

Street improvements should support multi-modal transportation opportunities for vehicles, bikes and pedestrians, as well as provide aesthetic improvements in the form of lighting, landscaping, gateway signage, street furnishings and public art. The Master Plan Area includes two gateway improvement opportunities: the intersection of Campbell Ave. and Railway Avenue/Civic Center Drive to the west, and the Highway 17 overpass tunnel to the east.

HAMILTON PRECISE PLAN

The Hamilton Avenue Precise Plan area is located at the city's northern gateway, and is bisected by SR 17. The area currently consists primarily of auto-oriented commercial and retail uses, which are bordered by single-family residential uses to the north and south of the Hamilton Avenue commercial corridor. The city envisions this area transitioning into a mixed use, transit-oriented development (TOD) district, with a well-designed multi-modal streetscape that provides improved bicycle and pedestrian connectivity to the VTA light rail station and the Pruneyard/Creekside District, located east of SR 17.

This area is suitable for some of the highest residential densities allowed under the General Plan, which should be designed and developed in a mixed-use format that provides safe and convenient pedestrian access to nearby districts and transit resources. In order to accomplish these objectives for this area, this General Plan calls for the preparation and adoption of the Hamilton Avenue Precise Plan.

SPECIAL PLANNING AREAS

Goal LU-7

Promote high-quality development throughout Campbell's Special Planning Areas through the implementation of adopted plans and programs specific to each Special Planning Area

LU-7.1 Implement the city's adopted area plans and master plans, depicted on Figure LU-2, to ensure that future development and infrastructure projects within these areas support and conform to the direction and standards established in the respective plans.

LU-7.2 In instances where conflicts or inconsistencies occur between adopted area/master plans and the General Plan, the policy direction and standards in the General Plan shall prevail.

Actions in Support of Goal LU-7

LU-7.a *Following adoption of the General Plan, the city shall review the adopted area plans and master plans for consistency with the General Plan. If inconsistencies are found, the city shall update the area and/or master plans to achieve General Plan consistency.*

LU-7.b *All development and infrastructure projects proposed within a Special Planning Area, as depicted on Figure LU-2, shall be reviewed for consistency with the relevant area or master plan.*

PRUNEYARD/CREEKSIDE DISTRICT

Goal LU-8

Promote the continued evolution of the Pruneyard/Creekside District as an active mixed-use area with a range of commercial, office, residential, entertainment, and recreational uses functioning as a community and regional focal point

Policies

- LU-8.1** Preserve and enhance the unique character and economic viability of the Pruneyard shopping center, including new residential development that complements and supports the shopping center.
- LU-8.2** Encourage new development in the Pruneyard/Creekside District that is physically connected to existing development and oriented towards the creek trail with appropriate setbacks, and that provides logical connections and access to the creek trail.
- LU-8.3** Ensure that new development provides visual and pedestrian and bicycle linkages with Los Gatos Creek.
- LU-8.4** Ensure that new projects or remodeling projects adjacent to Los Gatos Creek extend the landscape theme into Creekside developments to enhance exposure to the creek, provide passive recreation (seating areas), and integrate the creek features and access into new development.
- LU-8.5** Strongly encourage the consolidation of properties to obtain more logical building sites and coordinated development opportunities in the Pruneyard/Creekside District.
- LU-8.6** Parcels smaller than 3.0 acres in size shall be allowed to develop at a maximum FAR of 1.0.
- LU-8.7** Parcels 3.0 acres in size and larger shall be allowed to develop at a maximum FAR of 2.0.
- LU-8.8** Within the Pruneyard/Creekside District the maximum allowable FAR excludes parking structures.
- LU-8.9** Require the continued shared parking program at the Pruneyard.

- LU-8.10** Encourage residential and non-residential projects within ½ mile of light rail, to develop at the maximum allowed residential densities and commercial intensities established by the General Plan.
- LU-8.11** Ensure ground floor commercial, retail, and office uses on Bascom and Hamilton Avenues, with vibrant street level elevations.

Actions in Support of Goal of LU-8

- LU-8.a** *Continue to implement and review projects under the Pruneyard Master Use Permit (MUP). The Pruneyard MUP is considered the long-term master plan for The Pruneyard district.*
- LU-8.b** *Require new residential projects throughout this District to demonstrate high quality building and site designs through the implementation of the city's Multi-Family Development and Design Standards, all other applicable design requirements and applicable development standards.*

HAMILTON AVENUE PRECISE PLAN

Goal LU-9

Facilitate the transition of the Hamilton Avenue area into a vibrant, transit-oriented, mixed use district with safe and convenient multi-modal connectivity

Policies

- LU-9.1** A precise plan should be prepared for Hamilton Avenue Precise Plan Area.
- LU-9.2** Prior to the development and adoption of the Hamilton Avenue Precise Plan, future projects within this area shall be consistent with the uses and densities established by the General Plan Land Use Map.
- LU-9.3** Development of the Hamilton Avenue Precise Plan shall address the following priorities and objectives:
- The Precise Plan Land Use Map shall include a mix of residential, commercial, and/or office uses at densities supportive of transit ridership, consistent with the uses shown on the General Plan Land Use Map (Figure LU-1).
 - Transit Oriented Development (TOD) principles shall be implemented.
 - Design standards that promote a pedestrian environment, including safe routes to transit facilities, including the Hamilton Light Rail Station, public gathering spaces, traffic calming and parking management shall be developed.
 - Connectivity enhancements to provide better east-west connectivity across SR 17 for bicycles and pedestrians, including potential development of a new bridge, shall be identified and implemented.
 - Infrastructure improvements to improve roadway operations and provide for complete streets that serve all transportation modes shall be identified.
 - Funding mechanisms to ensure implementation of roadway, infrastructure, and other public improvements shall be established.

Transit-Oriented Development, or TOD, is the name used for a style of development that encourages the creation of walkable and bikeable mixed-use communities generally located within a ½ mile traversable distance from a transit station. The goal is to create a vibrant, connected community where people can easily get to and from their homes, jobs, shopping, dining, and entertainment opportunities.

A Few Benefits of TOD

- Provides transportation choices for residents;
- Reduces dependence on the automobile;
- Generates foot traffic and customers that help support local businesses;
- Increased pedestrian activity encourages a sense of community;
- Offers more housing options in convenient proximity to amenities;
- Creates opportunities for infill development and redevelopment in underutilized areas.

- The establishment of high quality urban design standards consistent with the designation of SR 17 and Hamilton Avenue as a gateway to the city.

Actions in Support of Goal of LU-9

LU-9.a Prepare and adopt a Precise Plan for the Hamilton Avenue area shown on Figure LU-2.

LU-9.b Discourage the development of nonresidential uses within the Hamilton Avenue Precise Plan area until the plan is adopted, or two years from the adoption of the General Plan, whichever is less.

Transportation



Introduction

The Transportation Element provides the framework for decisions concerning the City's multimodal transportation system, which includes roadway, transit, bicycle, pedestrian, and rail modes of travel. Figure T-1 shows the City's Roadway Classification Diagram, and Figure T-2 shows existing and proposed bikeways. The Transportation Element also provides for coordination with the Santa Clara Valley Transportation Authority (VTA), which serves as the coordinating agency for transportation funding for Santa Clara County.

State law (California Government Code Section 65302(b)) mandates that the Transportation Element contain the general location and extent of existing and proposed major thoroughfares, transportation routes, terminals, military airports and ports, and other public utilities and facilities, to the extent these items exist in the planning area. The Transportation Element reflects the City's desire to provide for complete street, bicycle, and pedestrian facilities and explore the application of new technologies and best practices for mobility planning in Campbell.

This Chapter includes the following goals:

- T-1 Complete Streets
- T-2 Regional Transportation
- T-3 VMT
- T-4 Transportation Practices
- T-5 Parking Standards
- T-6 Safe Streets

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COMPLETE STREETS

Goal T-1

Create a Complete Streets network that accommodates all users

Policies

- T-1.1** Develop and implement a connected multi-modal transportation network that balances transportation modes, encourages non-automobile travel, and reduces greenhouse gas emissions, while promoting healthier travel alternatives for all users and respecting context.
- T-1.2** Implement best practices to improve the pedestrian and bicycle environment.
- T-1.3** Ensure that the City’s circulation network is improved over time to support buildout of the General Plan.
- T-1.4** Prioritize the creation of new bicycle and pedestrian infrastructure over new vehicles infrastructure.

Actions in Support of Goal T-1

- T-1.a** *Create a complete streets implementation guide to reflect General Plan complete street policies, including sidewalk standards, bike facility standards, Americans with Disabilities Act (ADA) requirements, lighting standards, and landscaping requirements. The guide shall include updated streetscape standards for the City’s image streets: Hamilton Avenue, Bascom Avenue, Winchester Boulevard, and parts of West Campbell Avenue.*
- T-1.b** *Design roadway space and intersections for a variety of users, including motor vehicles, transit vehicles, bicycles, pedestrians, and future travel modes, when constructing or modifying these facilities.*
- T-1.c** *Prepare a Bicycle Master Plan to achieve a bike network that eliminates gaps where possible and creates a safe, convenient, low-stress system that connects bicyclists of all levels and abilities to destinations throughout the City.*
- T-1.d** *Construct improvement projects identified in the Bicycle Master Plan.*

Complete Streets

Complete Streets are streets designed considering the full range of users including vehicles, trucks, pedestrians, bicycles, children, the disabled, and seniors. There is no one single design for a complete street; complete streets are context-sensitive and respond to the land use and travel needs of users at a particular location. Complete streets may include sidewalks, bike lanes, transit lanes, frequent crossings, median islands, curb extensions, and other transportation facilities. Complete streets make it easier and safer to use transportation modes other than a car.

Bicycle and Pedestrian Advisory Committee

The City of Campbell has a five-member Bicycle and Pedestrian Advisory Committee that guides the development of bicycle and pedestrian planning and policies for the City and makes recommendations to the City Council in the use of funds for bicycle- and pedestrian-related capital projects.

- T-1.e Provide adequate public bike parking facilities throughout the City, including all public facilities and trail heads.*
- T-1.f Develop and implement a Pedestrian Master Plan to provide a safe and convenient pedestrian network connecting neighborhoods with destinations throughout the City and that is consistent with the City’s ADA Implementation Plan. The Pedestrian Master Plan should include Safe Routes to School policies and procedures and evaluate enhancing Downtown public alleyways for pedestrian use.*
- T-1.g Support community efforts to develop and fund a shuttle system to serve transit needs within the City limits that is linked to and coordinated with other transit services, without the commitment of City funds.*
- T-1.h Improve pedestrian and bicycle access to bus and light rail stations when evaluating opportunities with new development proposals and capital improvement projects. In cooperation with VTA, evaluate transit-waiting environments to improve convenience and comfort.*
- T-1.i Prepare a multimodal improvement plan to support buildout of the General Plan, update the City’s Capital Improvement Plan (CIP) to include, as appropriate, the identified improvements, and create and adopt a multimodal transportation impact fee (TIF) program to provide funding for the remaining improvements.*
- T-1.j Seek opportunities to utilize light rail transit and railroad rights-of-way for enhanced bicycle and pedestrian connectivity.*
- T-1.k Provide continuing education to members of the City’s Bicycle and Pedestrian Advisory Committee (BPAC) on Complete Streets best practices and policies.*

REGIONAL TRANSPORTATION

Goal T-2

Support a regional multimodal transportation system that meets regional transportation needs

Policies

- T-2.1 Participate in transportation planning efforts to create a transportation system that accommodates regional travel and preserves Campbell’s local transportation system for local users.
- T-2.2 Support regional transportation funding measures.

Actions in Support of Goal T-2

- T-2.a *Participate in intergovernmental activities related to regional and sub-regional transportation planning to advance the City’s interests.*
- T-2.b *Support the efforts of the Santa Clara Valley Transportation Authority (VTA), the Metropolitan Transportation Commission, and other agencies to coordinate transit planning and transit services in the South Bay and the entire Bay Area.*
- T-2.c *Cooperate with the VTA, surrounding communities, and other agencies to establish and maintain regional bicycle and pedestrian facilities including off-road paths and trails utilizing creek, utility, and railroad rights-of-way that are safe and convenient for commuting and recreational use.*
- T-2.d *Participate in regional initiatives to reduce traffic demand and construct infrastructure improvements to manage regional traffic (for example High Occupancy Vehicle “HOV” lanes and express lanes and freeway information systems) to reduce congestion on Campbell roadways.*



VMT

Transportation Demand Management (TDM)

Transportation Demand Management (TDM) uses incentives, information, and encouragement programs to reduce reliance on single occupant vehicles and decrease traffic congestion. These programs help people walk, bike, ride transit, and telecommute and encourage shifting driving trips from peak hours. Transportation Demand Management measures may be implemented by local governments or employers.

Goal T-3

Manage Traffic Demand and Reduce Vehicle Miles Traveled (VMT)

Policies

- T-3.1** Continue to use established vehicle miles traveled (VMT) metric(s), evaluation method(s), and significance threshold(s) that comply with state law such as SB 743.
- T-3.2** Implement VMT reduction measures, such as Transportation Demand Management (TDM) measures, and other strategies to reduce VMT in Campbell.
- T-3.3** Provide infrastructure improvements to manage regional traffic and to reduce congestion on area roadways.
- T-3.4** Support programmatic Transportation Demand Management (TDM) measures to reduce traffic demand in Campbell. Examples include but are not limited to measures such as alternative work schedules, subsidized transit passes, and future measures as programs and technologies evolve.
- T-3.5** To the extent feasible, strive to maintain weekday AM and PM level of service (LOS) D or better for local signalized intersections. Strive to achieve LOS standards identified in the Santa Clara County Congestion Management Plan (CMP) on intersections in Campbell identified in the CMP.
- T-3.6** Consider exempting key intersections in the City from the LOS standard to facilitate below-market rate housing development.
- T-3.7** At the discretion of the City Council or Planning Commission, certain local signalized intersections may be allowed to fall below the City's LOS standard established by T-3.5 under the following circumstances:
 - a. Where constructing facilities with enough capacity to provide LOS D is found to be unreasonably expensive.
 - b. Where conditions are worse than LOS D and caused primarily by traffic from adjacent jurisdictions.

- c. Where maintaining LOS D will be a disincentive to use transit and active transportation modes (i.e., walking and bicycling) or to the implementation of new transportation modes that would reduce vehicle travel. Examples include roadway or intersection widening in areas with substantial pedestrian activity or near major transit centers.
- d. Where conditions are worse than LOS D and caused primarily by a residential project as defined by State law.

Actions in Support of Goal T-3

- T-3.a Maintain and implement vehicle miles traveled (VMT) metrics, evaluation methods, and significance thresholds consistent with the requirements of state law, such as SB 743. Apply these VMT standards during the CEQA review of future development projects in Campbell.*
- T-3.b Incentivize high-density transit-oriented developments, consistent with the Land Use Map, near light rail stations.*
- T-3.c Work with neighboring communities to coordinate traffic signals on arterials to maintain the movement of people, goods, and services and discourage cut-through traffic in residential neighborhoods.*
- T-3.d Identify and properly sign truck routes on arterials to regulate truck movements.*
- T-3.e Consider implementation of traffic calming measures, including traffic calming design elements and devices, to ensure safe and reasonable speeds in residential neighborhoods, consistent with the City’s adopted Neighborhood Traffic Management Program (NTCP), as long as the measures do not impede emergency response, bicycle travel, or hinder the complete streets functionality of the roadway. Methods such as radar speed signs may be used to alert drivers on streets where speeding is prevalent. Further, consider how traffic calming measures may be used to decrease excessive noise on non-arterial streets to achieve the goals of the city Noise Element.*

Level of Service (LOS)

Level of Service (LOS) is a qualitative measure used to describe roadway operations for different user types, including vehicles, transit riders, bicyclists, and pedestrians. LOS is assigned letter grades ranging from “A” (free flow conditions) to “F” (severe congestion). Providing free-flow conditions (LOS A) at all hours of the day requires wide streets, large intersections, substantial right-of-way, and considerable funding for maintenance. LOS A or B for vehicles also tends to lead to poor LOS for pedestrians and bicyclists because the wider streets, higher speeds, and longer waiting times to cross makes bicycling and walking less safe and less appealing. Vehicle LOS should be balanced against mobility needs for pedestrians, bicyclists, and transit users, impacts on existing development, and the cost to construct and maintain the facilities.

CA Senate Bill 743 is an evolutionary change to transportation impact analysis. SB 743 changes the focus of transportation impact analysis in CEQA from measuring impacts to drivers, to measuring the impact of driving. The change is being made by replacing Level of Service (LOS) with vehicle miles of travel (VMT) and providing streamlined review of land use and transportation projects that will help reduce future VMT growth. This shift in transportation impact focus is expected to better align transportation impact analysis and mitigation outcomes with the State’s goals to reduce greenhouse gas (GHG) emissions, encourage infill development, and improve public health through more active transportation.

T-3.f Facilitate between and within neighborhoods the construction of connected pedestrian and bicycle facilities (e.g. bridges, pathways, sidewalks, and bike lanes) that enhance community livability especially within one-half mile of major activity centers, schools, and parks.

T-3.g Support and encourage effective programmatic Transportation Demand Management (TDM) measures for private developments consistent with proposed uses. These could include, but are not limited to, measures such as alternative work schedules, subsidized transit passes, and future measures as programs and technologies evolve. Encourage major employers (employers with over 100 employees) to develop shuttle services to transport employees to and from the worksite. Entities may form transportation management associations (TMAs) to pool resources to fund TDM measures.

T-3.h Update Chapter 10.42 of the Campbell Municipal Code (TDM Ordinance) to include specific thresholds and trigger points for when traffic analyses and TDM measures are required for development projects.

T-3.i Advertise ways to travel to and within Campbell via transit, biking, walking, and other modes that reduce traffic. Potential methods of advertisement may include, but are not limited to:

- *Information and links on the City’s website;*
- *Wayfinding signs indicating routes and travel times by mode of transit;*
- *Postings and flyers at public buildings, parks facilities, and transit stops; and*
- *Other methods and strategies that the City determines will be successful and cost effective.*

T-3.j Create and adopt a VMT reduction program and consider adoption of a VMT mitigation fee program to provide funding for the improvements identified in the VMT reduction program. The VMT reduction program should include strategies targeting VMT reductions at the site level, community level, and regional level; should be based on emerging best practices; and should leverage and compliment ongoing regional efforts to reduce VMT.

TRANSPORTATION PRACTICES

Goal T-4

Implement Best Transportation Practices in New Developments

- T-4.1** Require new developments and redevelopments to incorporate design features that support walking, bicycling, ridesharing, ride-hailing, and transit use.
- T-4.2** Require new developments and redevelopments to use best practices in providing pedestrian and bicycle connections between the sites and existing and planned facilities, including those identified in the Bicycle Master Plan, Pedestrian Master Plan, and other relevant plans and documents.

Actions in Support of Goal T-4

- T-4.a* Require developers to make public improvements related to their project to improve and enhance bicycle, pedestrian, and transit opportunities along the site's frontage consistent with City policy.
- T-4.b* Address the needs of people with disabilities and comply with the requirements of the ADA during the planning and implementation of new developments.
- T-4.c* Orient new development building entrances toward sidewalks and transit stops.
- T-4.d* Where applicable, provide passenger loading zones and areas for quick deliveries near building entrances.
- T-4.e* Incorporate pedestrian amenities such as plazas, landscaped areas with seating, and pedestrian walkways into new developments.
- T-4.f* Require new or redevelopment projects to provide logical, safe, and well-designed bicycle and pedestrian connections, with wayfinding signage, onsite between building entrances, parking areas, and walkways, and to existing or planned public right-of-way facilities that minimize public nuisance concerns as part of the Objective Standards update. Connect dead-end streets with pedestrian and bicycle paths in new developments.

- T-4.g* Require new or redevelopment projects to work with adjacent neighborhoods and jurisdictions to provide logical, safe, and well-designed bicycle and pedestrian connections that minimize public nuisance concerns.
- T-4.h* Maintain short-term and long-term bicycle parking standards over and above State minimum standards to provide ample bicycle parking in new developments as part of the City's efforts to facilitate multimodal transportation options and reduce vehicle miles traveled.
- T-4.i* Design parking lots to minimize impacts on the street system by providing adequately sized driveways, sufficient queuing, and efficient circulation.
- T-4.j* For new businesses with 50 or more full-time employees, require Transportation Demand Management (TDM) related site design measures such as showers and changing facilities, designated carpool and van pool parking, and on-site amenities (e.g. food service, fitness center, ATM). Require TDM reports per the Campbell Municipal Code.
- T-4.k* Require all new developments to provide adequate emergency access.

T-4.1 As part of the development review process, the Community Development Department and the Public Works Department shall require developers to complete and fund the following:

- a. A Local Transportation Analysis (LTA) to ensure that the site plan incorporates City transportation goals, policies, and standards, that identifies the effects of the project on the local transportation system, and identifies improvements to maintain LOS D operations at signalized City-controlled intersections and adopted LOS standards on CMP intersections whenever: 1) the project generates 100 or more net peak hour trips, or 2) generates 50 to 99 net peak hour trips and the affected intersection is experiencing LOS D or worse;*
- b. The project's proportional share of the effects on the City's circulation network through payment of fees to be identified through a nexus study;*
- c. For local project-related transportation network deficiencies requiring improvements that are not included in an adopted fee program, either complete the necessary improvements or pay a proportional-share of the construction and project costs as estimated by the city engineer.*

PARKING STANDARDS

Goal T-5

Create efficient parking standards and facilities

Policies

- T-5.1** Develop flexible parking standards that respond to changing travel behavior.
- T-5.2** Encourage efficient parking facility designs that allow for creative reuse if/when parking demand decreases in the future.

Actions in Support of Goal of T-5

- T-5.a** Review off-street parking supply standards for all land use types and make changes based on recent parking demand surveys, and data on shared parking reductions in mixed-use developments, including the need for additional ADA spaces.
- T-5.b** Encourage the joint use of parking in mixed-use developments and between neighboring properties where uses have complementary peak parking demands that occur at different hours.
- T-5.c** Implement parking management techniques, including modifying time limits and potentially charging for parking, in the Downtown area to address long-term (employee) and short-term (customer) parking and maximize the efficient use of parking.
- T-5.d** Create a curbside management plan for the Downtown area to accommodate passenger loading areas and commercial loading zones to minimize double parking.
- T-5.e** Design all new parking structures to accommodate other uses should parking demands decrease in the future (for example, with the introduction of autonomous vehicles to the vehicle fleet). Examples may include flat floors that allow structures to be retrofitted for other uses.
- T-5.f** Allow parking facilities to be used for uses other than parking on a temporary basis, subject to City approval.



T-5.g Limit the creation of residential permit parking programs in the community, particularly in areas around the Downtown or within ½ mile of a light rail station.

SAFE STREETS



Goal T-6

Provide well-maintained and safe streets

Policies

- T-6.1 Ensure all City roads are maintained and repaired in a timely fashion.
- T-6.2 Consider all transportation improvements as opportunities to improve safety, access, and mobility for all roadway users.
- T-6.3 Coordinate pedestrian and bicycle facility improvements and “road diet” reconfigurations with pavement improvement projects (e.g. repaving and restriping) to the greatest extent feasible and while taking into consideration potential secondary effects or unintended impacts.
- T-6.4 Maximize the use of grant sources to provide ongoing maintenance, operation, and management of the City’s circulation network.

Actions in Support of Goal of T-6

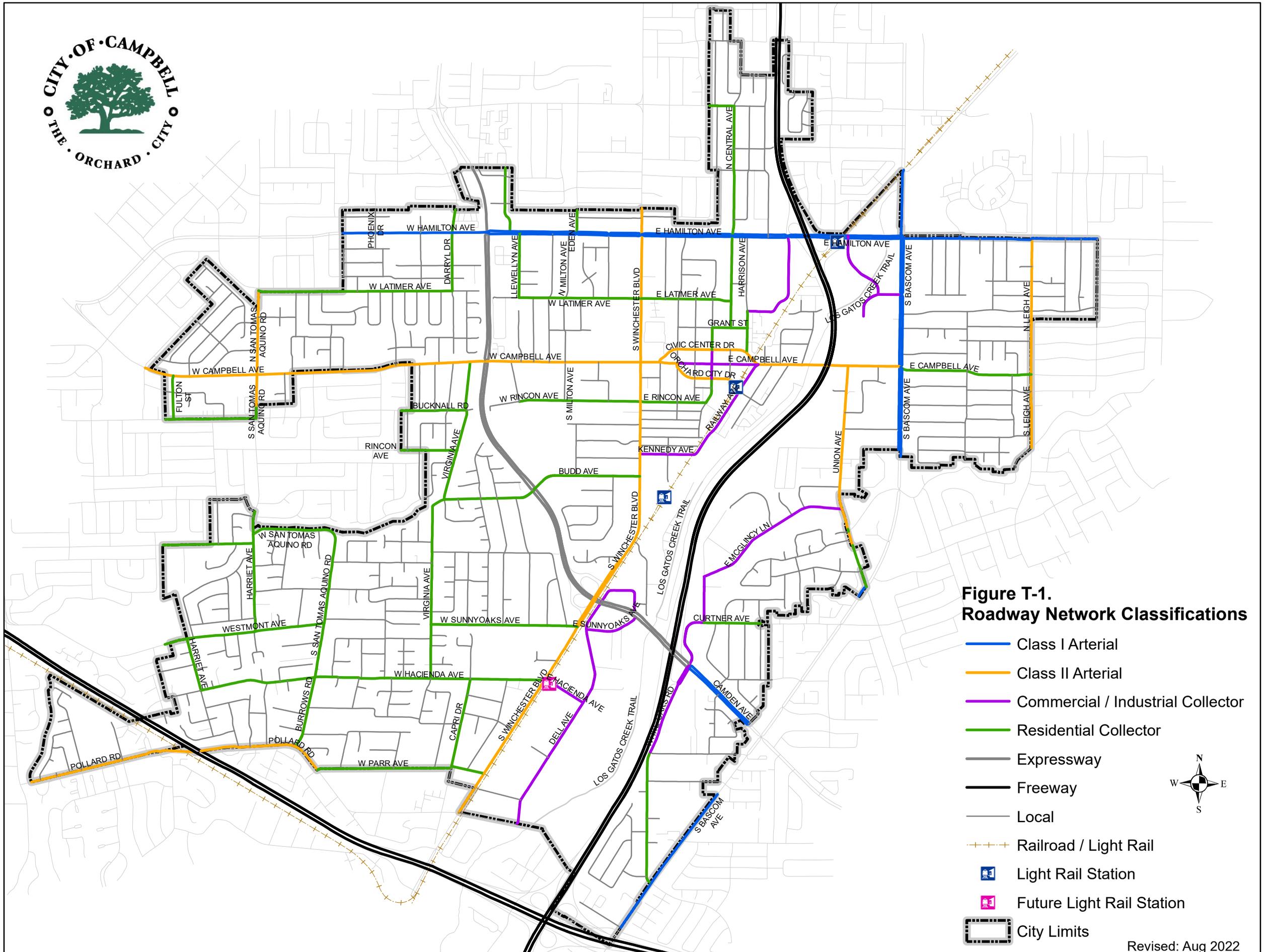
- T-6.a Develop and implement a traffic safety plan aimed at reducing roadway collisions to the greatest extent feasible. The traffic safety plan may include, but is not limited to, the use of radar speed signs, more aggressive road safety and speed enforcement, and other measures deemed effective by the City. The traffic safety plan should be coordinated with and consistent with the Neighborhood Traffic Calming Program (NT CP) to the greatest extent feasible, and may be integrated into other City plans and programs, as deemed appropriate.*
- T-6.b Promote and support Safe Routes to School policies and programs for all schools serving Campbell, including safe and convenient walking and bicycle connections.*
- T-6.c Assess street conditions and prioritize repairs while balancing the needs of the community using input from the City’s Pavement Management System.*
- T-6.d Maintain a Pavement Condition Index (PCI) of 70 or better for all streets under Campbell’s jurisdiction.*

- T-6.e Where feasible, coordinate pedestrian and bicycle facility improvements and “road diet” reconfigurations with roadway maintenance activities so that they can be implemented in a cost-effective manner.*
- T-6.f Limit unnecessary utility cuts and trenching in the public right of way and promote coordinated installation between multiple utility providers.*
- T-6.g Install, maintain, and repair city-wide street lighting as needed to provide a safe environment, without negatively impacting neighborhood character.*
- T-6.h Street maintenance should include upkeep and regular cleaning of bicycle facilities to remove debris and repair poor pavement conditions that discourage bicycle riding.*
- T-6.i Continually seek opportunities to fund maintenance of the circulation network, including the active pursuit by the Public Works Department of a wide range of grant sources overseen by MTC and other agencies.*

Road Diet

A “road diet” involves the reallocation of roadway space. The classic road diet entails reducing a 4-lane roadway to a 2-lane roadway with a two way left turn lane and bike lanes. Road diets may generate benefits for all modes of transportation, not just bicycles and pedestrians. In a traditional 4-to-3 road diet, removing the left turns from through travel lanes will often reduce the number of crashes caused by stoppages in the travel lanes. A road diet also reduces the number of lanes the pedestrians and left-turning vehicle must cross while making a turn. The resulting benefits may include crash reductions, reduced vehicle speeds, improved mobility and access by all road users, and better integration of the roadway into surrounding uses.

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**Figure T-1.
Roadway Network Classifications**

- Class I Arterial
- Class II Arterial
- Commercial / Industrial Collector
- Residential Collector
- Expressway
- Freeway
- Local
- - - Railroad / Light Rail
- Light Rail Station
- Future Light Rail Station
- City Limits



0 1,500 3,000 6,000 Feet

Revised: Aug 2022

Community Design



Introduction

The Community Design Element is intended to address the built and natural environment. This includes the image and character of Campbell many unique neighborhoods and districts; the quality of buildings, streets, and public spaces; and the community's historical attributes.

Community design concerns the built character, order, and sense of place of the area. It is the interrelationship between various components (buildings, transportation systems, open space, vistas, interaction of humans between each other and the natural environment, heritage, and economics) that, when put together, make up a total community. It balances the often conflicting goals of respect for the environment with economic gain and creates places for people to feel comfortable with each other and with the built environment.

This Chapter includes the following goals:

- CD-1 Identity and Sense of Place
- CD-2 Harmony with the Natural Environment
- CD-3 Gateways and Boundaries
- CD-4 Public Spaces



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IDENTITY AND SENSE OF PLACE

Goal CD-1

Strengthen Campbell's identity and sense of place through quality design and cohesive neighborhoods

Policies

- CD-1.1** Recognize that the city is composed of residential, industrial and commercial neighborhoods, each with its own individual character; and allow change consistent with reinforcing positive neighborhood values, while protecting the integrity of the city's neighborhoods.
- CD-1.2** Maintain safe, attractive, pedestrian friendly residential neighborhoods with identifiable centers and consistent development patterns and a range of public and private services.
- CD-1.3** Through implementation of the city's design review process, encourage creative, high-quality, innovative, and distinctive architectural and site designs that help create unique, vibrant places.
- CD-1.4** Continue to develop and implement design requirements for residential, non-residential and infrastructure development, both in the private and public realms, that provide design and site planning approaches, landscaping, site grading and similar architectural and site planning criteria that will add design excellence, visual quality and interest to the community.
- CD-1.5** Orient building entrances toward the street and provide parking to the side of, in the rear of, or below buildings, wherever possible.
- CD-1.6** Preserve, rehabilitate or restore the city's historic buildings, landmarks, districts and cultural resources and retain the architectural integrity of established building patterns within historic residential neighborhoods to preserve the cultural heritage of the community.
- CD-1.7** Encourage adaptive reuse of and incorporation of the city's historic buildings and structures for new development projects, when feasible.



CD-1.8 Require property owners to maintain structures and landscaping to high standards related to design, health, and safety.

Actions in Support of Goal CD-1

CD-1.a *Continue to review projects utilizing the Campbell Municipal Code Chapter 21.42 (Site and Architectural Review) standards and procedures.*

CD-1.b *Adopt and apply objective standards for all residential projects that respect and build upon Campbell's unique character and distinctive neighborhoods.*

CD-1.c *Adopt and apply design guidelines for non-residential and mixed-use development. The guidelines should address architecture, size and scale of structures, the vertical and horizontal mixing of uses, building materials and colors, landscaping, site planning, and similar development subjects.*

CD-1.d *Implement the Historical Design Guidelines for Residential Buildings to ensure that improvements and additions to historic buildings are compatible with existing historic architecture and conform to historically established building forms, character and setbacks of the neighborhood.*

CD-1.e *Periodically review the city's various existing and pending design requirement and standards, and update as necessary, to maintain consistency with the General Plan, the City's Municipal Code, and current best practice design solutions.*

CD-1.f *Promote public awareness of historic preservation through informational publications and programs.*

HARMONY WITH THE NATURAL ENVIRONMENT

Goal CD-2

Promote design that is in harmony with the natural environment

Policies

- CD-2.1** Recognize, enhance, and preserve, where possible, natural features and ecosystems, and protect cultural and historic resources.
- CD-2.2** Maintain and enhance access and views to and from the Los Gatos Creek corridor.
- CD-2.3** Emphasize landscaping as a fundamental design component, retaining mature landscaping when appropriate, to reinforce a sense of the natural environment and to maintain an established appearance.
- CD-2.4** Design retention/detention basins to be visually attractive and well-integrated with any associated project and with adjacent land uses.
- CD-2.5** Encourage passive solar design and energy-efficient concepts, including, but not limited to natural heating and/or cooling, sun and wind exposure and orientation, and other solar energy opportunities.
- CD-2.6** Encourage the expansion of the city's urban forest canopy, comprising of street trees and trees located on private property and in open spaces. Emphasize the importance of placing trees in locations with significant hardscaping, such as parking areas.
- CD-2.7** Reduce the use of highly-reflective and/or transparent building materials in order to reduce the potential for bird strikes and other harm to wildlife.
- CD-2.8** Reduce the use of lighting and transparent, reflective, and/or other elements hazardous to birds in non-building structures such as art, bridges, fencing and sound barriers, and antennae.



CD-2.9 Require that lighting and fixtures be integrated with the design and layout of a project and that they provide a desirable level of security and illumination without creating glare and overflow on adjacent properties or excessive artificial light at night (light pollution). Lighting should be directed downward and should be designed to preserve dark skies, and incorporate the best practices established by the International Dark-Sky Association, to the greatest extent feasible.

CD-2.10 Promote crime prevention through site and building designs that facilitate surveillance of communities by putting “eyes on the street.” Design sites and buildings to promote visual and physical access to parks and open space areas. Support safe, accessible, and well-used public open spaces by orienting active use areas and building facades towards them.

Actions in Support of Goal CD-2

CD-2.a *As part of the development review process, ensure that projects incorporate sustainable design elements, such as passive solar design, energy-efficient features, water conservation measures, street trees, electric vehicle charging stations, green stormwater infrastructure (GSI), and low impact development (LID) stormwater features to the greatest extent feasible.*

CD-2.b *Prepare a “Low Impact Development Design Manual” that provides best practices for carefully and artfully integrating LID facilities in new developments.*

CD-2.c *When developing or updating design guidelines and standards for residential and non-residential projects, identify opportunities to incorporate standards that promote bird-safe design features. These may include, but are not limited to:*

- *Requiring bird safety treatments, such as exterior screens, louvers, grilles, shutters, or bird-safe patterns as recommended by the American Bird Conservancy, to any glazed, reflective, and/or transparent building element that is more than 10%*

of the surface area.

- *Prohibiting uplighting, spotlights, floodlights, and rotating, blinking, or flashing lights.*
- *Avoiding funneling of flight paths along buildings or trees towards a glazed building façade.*

GATEWAYS AND BOUNDARIES

Goal CD-3

Promote strong and identifiable City boundaries that provide a sense of arrival into the City and its districts to reinforce Campbell's unique character and small town image

Policies

- CD-3.1** Identify entries to the city and special planning areas (Downtown, San Tomas Neighborhood, and others) with special features such as distinctive signage, landscaping and lighting, or other markers at community gateways to signify entry.
- CD-3.2** Support strong and identifiable City boundaries that provide a sense of arrival into the City and its gateways to reinforce Campbell's unique character and small town image.
- CD-3.3** Develop major gateway intersections such as SR 17/Hamilton Avenue and San Tomas Expressway/Winchester Boulevard with signage, lighting, public art, and abundant landscaping, using tall trees and under-plantings.
- CD-3.4** Anchor gateway intersections with landmark buildings that incorporate iconic architectural design and that are oriented to face and frame the corners of intersections.
- CD-3.5** Design commercial and office buildings city-wide to have minimal setbacks from the sidewalk except to allow for pedestrian oriented features such as plazas, recessed entryways, and wider sidewalks for outdoor cafes. Discourage parking areas between the public right-of-way and the front façade of the building.



Actions in Support of Goal CD-3

- CD-3.a** *Develop a City Gateways Policy or Ordinance that:*
- a. Establishes development guidelines, standards, and related actions and requirements to ensure property development supports the City Gateway policies.*
 - b. Narrows the range of allowable land uses on gateway properties to those that achieve the vision of the Gateway policies and this General Plan.*
- CD-3.b** *Install city identification signs including distinctive landscaping and lighting or other markers at community gateways to signify entry.*
- CD-3.c** *Work with Caltrans to include gateway features in the future design of the designated arterial street and highway interchanges, including allowing a “Downtown Campbell” sign on the Campbell Avenue SR 17 overpass*
- CD-3.d** *Update the City’s Gateways Map (Figure CD-1) to include the former Cambrian No. 36 unincorporated County pocket, correct the City Limit, and identify specific properties subject to the Gateway Policy or Ordinance.*
- CD-3.e** *Adopt a citywide wayfinding program.*
- CD-3.f** *Discourage development of nonresidential uses at Gateway locations until the City Gateway Policy or Ordinance is adopted, or two years from the adoption of the General Plan, whichever is less.*

PUBLIC SPACES

Goal CD-4

Enhance the quality and character of Campbell’s public spaces to provide safe, comfortable, and enjoyable passive and active recreation opportunities for all users.

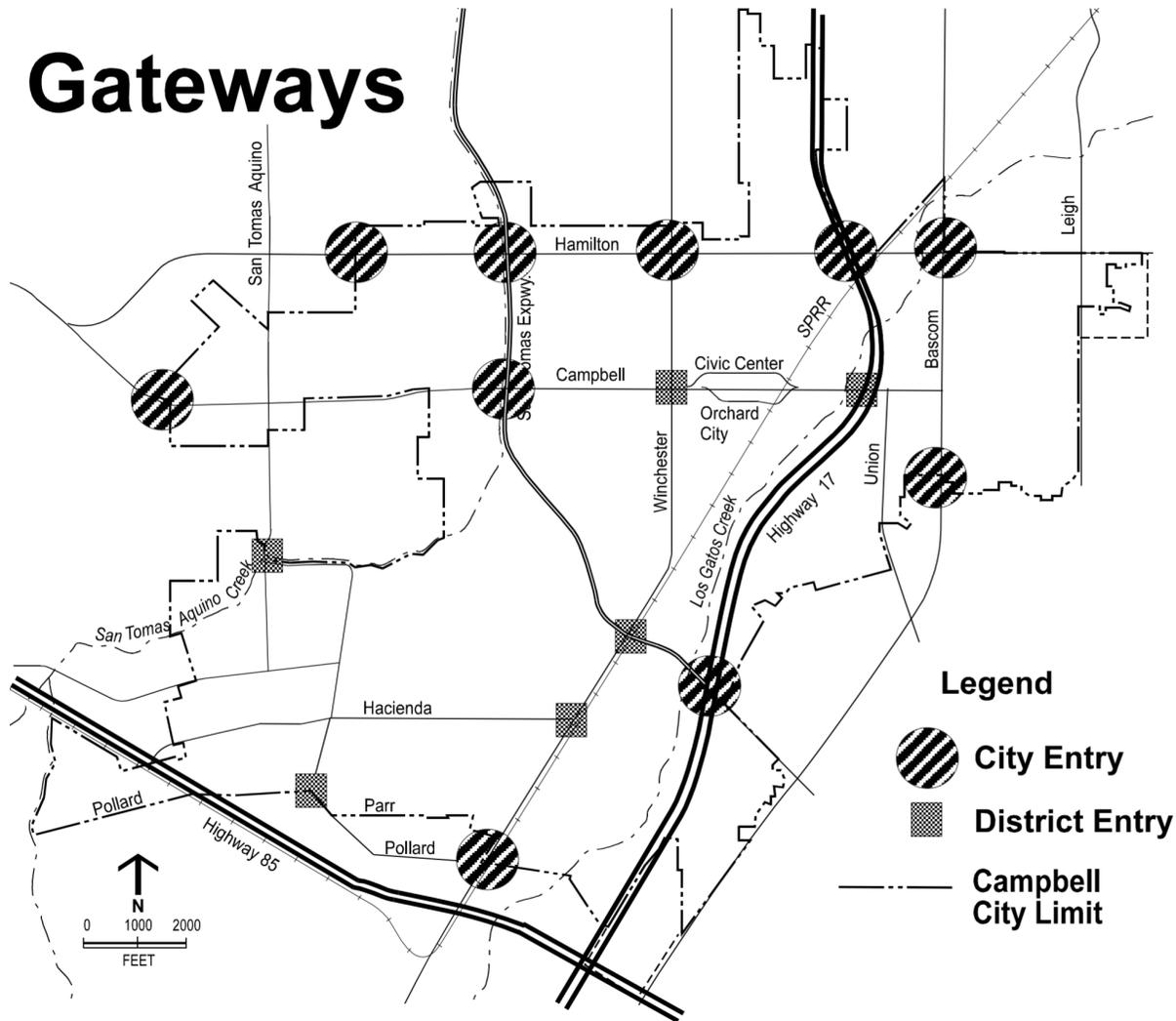
- CD-4.1** Encourage the incorporation of publicly accessible spaces, such as plazas and pocket parks, into new and existing commercial, multi-family, and mixed-use developments to encourage social interaction. The spaces should be appropriately scaled and programmed and compliment the characteristics of the neighborhood and the surrounding development.
- CD-4.2** Support art installations in public and private development projects that support Campbell’s image.
- CD-4.3** Ensure that projects adjacent to the Los Gatos Creek participate in developing those portions of the creek that are not designated for conservation as a landscaped parkway and extend the landscape theme into creekside developments to enhance exposure to the creek, provide passive recreation (seating areas) and integrate the creek and new development.
- CD-4.4** Implement the City’s Streetscape standards to provide for safe and attractive multi-modal transportation options throughout Campbell.
- CD-4.5** Minimize the visual impacts of public and private communication, service, and utility facilities by requiring the provider to incorporate sensitive site design techniques, including, but not limited to the placement of facilities in less conspicuous locations, the undergrounding of facilities wherever possible, and the screening of facilities.
- CD-4.6** Minimize the visual impact of wireless telecommunication facilities by designing them as an integral architectural feature to a site or structure.



Actions in Support of Goal CD-4

- CD-4.a** *During subsequent updates to the City's Streetscape Standards, identify opportunities to incorporate enhanced public realm design requirements, including landscaping, street trees, lighting, and other features that enhance user experience.*
- CD-4.b** *Consider adopting an "Art in Public Places" program to provide local artists opportunities to showcase their work in public places, with an emphasis on work that showcases and celebrates Campbell's cultural heritage and history.*
- CD-4.c** *Consider implementing an "Art in Private Development" program to provide for the visual arts within commercial, industrial, mixed-use and multi-family residential projects.*
- CD-4.d** *Design public improvements to meet safety, accessibility and aesthetic guidelines.*
- CD-4.e** *Continue implementing a range of local improvement programs, including, but not limited to, street tree planting, annual clean-up days, sidewalk installation and repair, and similar local activities, to enhance the visual quality of the city.*
- CD-4.f** *Update the Zoning Code to incorporate enhanced landscaping requirements.*
- CD-4.g** *Update the City's Undergrounding Ordinance to require transformers to be installed underground with new development to the extent feasible and to more clearly identify where existing overhead transmission lines should be removed.*

Figure CD-1: Gateways





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Economic Development



Introduction

The city seeks to promote economic health as an essential component of maintaining a balanced community, providing goods, services, employment, and housing opportunities, which, in turn, help attract and retain commercial, service, and industrial businesses. The Economic Development Element seeks to sustain and diversify the city's economy, recognizing the importance of supporting local businesses while broadening and expanding the employment base and economic opportunities within the city. By building partnerships with property owners, business owners, and various agencies, the city will strive to achieve a cooperative and responsive government that helps business prosper.

This Chapter includes the following goals:

- ED-1** Economic Development
- ED-2** Business Retention, Expansion and Promotion
- ED-3** Business Diversification
- ED-4** Infrastructure
- ED-5** Strategic Development
- ED-6** Downtown

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ECONOMIC DEVELOPMENT

Goal ED-1

Ensure that the city's general plan helps sustain a healthy, balanced economy that fosters strong economic growth and quality of life for all residents.

Policies

ED-1.1 Ensure that the city's Economic Development Plan economic development goals, and vision and implementation program are aligned and coordinated with the land use policies of the General Plan.

ED-1.2 Coordinate economic development within the city, region and State to enhance opportunities.

Actions in Support of Goal ED-1

ED-1.a *Review and update the city's Economic Development Plan every five years or as needed to address current economic trends, impacts and opportunities that include a range of employment opportunities and business sectors that are appropriate for the city.*

ED-1.b *Ensure that economic development goals help maintain a balanced jobs-housing balance.*

ED-1.c *Ensure that community and business stakeholders are engaged and provide feedback in city policy development and decision-making processes, including coordination with local organizations, such as the Chamber of Commerce and the Downtown Campbell Business Association.*

ED-1.d *Ensure there are sufficient city resources to implement economic development efforts that can strengthen the local economy.*

ED-1.e *Allocate city resources and funding for opportunities for key city leaders and key staff to participate in annual trainings and briefings on economic development best practices and tools, including methods to retain key businesses, support emerging sectors, revitalize economic corridors, and capitalize on local business development opportunities that spur economic growth and development.*



- ED-1.f** *Ensure that the city’s economic development and land use policies are aligned with State and regional agency policies.*
- ED-1.g** *Develop a distinct image and brand for Campbell that reflects its unique identity and sets it apart within the larger region.*
- ED-1.h** *Work with regional economic and workforce development organizations and surrounding cities on job creation programs of mutual interest and benefit.*
- ED-1.i** *Develop and maintain a distinct image and brand for Campbell that reflects its unique identity and sets it apart within the larger region.*
- ED-1.j** *Partner with and support local businesses and business organizations to promote a strong business base through joint business attraction and retention efforts that include marketing, outreach, technical assistance, workforce development, training, and welcome/orientation activities for new businesses.*
- ED-1.k** *Continue to align and partner with the Chamber of Commerce, the Downtown Campbell Business Association, and other local economic development organizations with efforts to promote and market Campbell as a location for business development that is consistent with the goals of the General Plan.*

BUSINESS RETENTION, EXPANSION AND PROMOTION

Goal ED-2

Facilitate retention and expansion of businesses that support the goals and vision of the city, provide employment opportunities for Campbell residents, and help sustain a strong economy.

Policies

- ED-2.1** Identify the needs, barriers, and concerns of existing businesses and ensure that they are addressed.
- ED-2.2** Implement predictable and streamlined development review processes and practices that include clear, zoning regulations; ensuring permitting information is readily available and easily accessible to the general public and business community.
- ED-2.3** Ensure that the city’s development process and zoning regulations facilitate expeditious review of commercial, office, and light industrial development proposals that meet Campbell’s goals and provide high-quality jobs and that create a multiplier effect for the local economy.
- ED-2.4** Encourage the revitalization of existing shopping centers, business parks, industrial areas, and key corridors as needed in order to meet the economic development goals of the city.
- ED-2.5** Encourage retention and expansion of local businesses as appropriate to provide a range of jobs and services to residents, to retain revenue in the city, and respond to community needs for key amenities and services.
- ED-2.6** Provide priority access to economic development tools and resources and technical assistance to businesses seeking to expand in Campbell.
- ED-2.7** Ensure that the City provides a business-friendly service-oriented, and solutions-based approach to permitting through efficient processing of applications and permits



ED-2.8 Promote local purchase of goods and services by residents, workers, businesses and city government in order to retain spending within the local economy and generate revenue for the city.

Actions in Support of Goal ED-2

ED-2.a *Review, and update as necessary, zoning and other development regulations and application review and permitting process in order to ensure consistency with land use policies in this General Plan aimed at spurring job growth and economic development. Revisions may include increased flexibility regarding use types, business operations, site development standards, reduced parking standards near transit stations, or other changes intended to reduce impediments to development consistent with the goals of this General Plan.*

ED-2.b *As part of the implementation of the Economic Development Plan, maintain a staff liaison with existing industries and businesses to provide effective responses to concerns of the business community, develop programs to bolster the success of existing businesses and provide consistent information to relevant departments.*

ED-2.c *Support local programs that offer technical assistance to local business owners, including seminars, marketing, consulting, and other key services.*

ED-2.d *Consider a package of development incentives, which may include tools such as development fee deferrals, expedited permit review and approval, and floor area bonuses, for appropriate industries and high employment generating businesses, to facilitate retention and expansion of existing businesses and support of new business clusters. Ensure that the long-term benefits accrued to the City ultimately exceed the value of the incentive package provided.*

ED-2.e *Consider a local procurement program that provides preference points or establishes goals for local businesses.*

ED-2.f *Coordinate with the Campbell Chamber of Commerce and other local business development organizations to promote “buy local” campaigns designed to support small businesses in the city.*

BUSINESS DIVERSIFICATION

Goal ED-3

Attract and Retain companies and industries to Campbell that provide diversity in the city’s economic base and jobs that reduce out-commuting.

Policies

- ED-3.1** Promote a diversified economic industry base with a variety of job types and skills to insulate the local economy from possible economic downturns.
- ED-3.2** Maintain an adequate inventory of sites zoned and designated for a variety of business types and sizes.
- ED-3.3** Facilitate and encourage more efficient use of the city’s light industrial land supply, creating higher employment densities and high-quality jobs, while discouraging the use of large sites and buildings for low intensity uses and other uses that may compromise the sustainability of these areas.
- ED-3.4** Pursue categories of retail demand that are not being met within the city.
- ED-3.5** If retail uses are to remain as part of a shopping center revitalization or reuse project, encourage site designs that optimize retail visibility and leasing; ensuring that new uses do not conflict with remaining retail functions.

Actions in Support of Goal ED-3

- ED-3.a** *In planning efforts and development agreements, work directly with the businesses and the development community to strategically develop or redevelop new employment-generating sites.*
- ED-3.b** *Ensure that zoning and other development regulations do not include internal conflicts or other unintended development impediments that would limit full and complete utilization of sites zoned for commercial and light industrial activities, consistent with the maximum densities and development intensities allowed by the zoning code.*



Cities may experience retail leakage, whereby local residents and households are forced to travel outside their city of origin for shopping opportunities and basic necessities.

- ED-3.c** *Promote the establishment of workplace alternatives, including home occupations, shared workspaces, and telecommuting, to reduce peak hour congestion. Continue to allow home occupations in all residential districts, per the provisions of Chapter 21.44 of the Campbell Zoning Code.*
- ED-3.d** *Periodically evaluate which retail categories that are experiencing leakage and implement actions that encourage expansion or relocation to Campbell.*
- ED-3.e** *Periodically evaluate and target underutilized or older centers and partner with the owners and tenants to develop revitalization solutions.*
- ED-3.f** *Strengthen the city's code enforcement program to proactively uphold standards in commercial areas to maintain a healthy and safe environment and attract new businesses.*

INFASTRUCTURE

Goal ED-4

Strengthen the economic base of the city through the installation of needed capital improvements that help make Campbell a competitive business location.

Policies

- ED-4.1** Continuously strive to assure the provision of sufficient utilities, roadway infrastructure, and capital facilities to support existing economic development to help retain and expand existing businesses as well as attract new businesses to the city.
- ED-4.2** Coordinate public and private investment along targeted commercial corridors.
- ED-4.3** Maintain a range of high quality infrastructure and public services for residents and visitors to improve the quality of life for residents and retain and attract businesses to locate in Campbell.
- ED-4.4** Engage in planning efforts and seek funding that would lead to the design, financing, and construction of key circulation improvements, such as the Hacienda Light Rail Station, that would help facilitate high-quality employment-generating development in the Dell Avenue Corridor Area.
- ED-4.5** Promote catalyst projects at key locations to stimulate private retail and commercial investment and revitalize existing neighborhoods in need of such projects. Examples may include streetscape and pedestrian corridor enhancements; large-scale mixed use projects that are appropriately designed for vibrant ground-floor retail and dining establishments; and employment generating uses in proximity to transit stations, that have the potential to increase pedestrian activity for commercial activity.

Actions in Support of Goal ED-4

- ED-4.a** *Consider creating financing mechanisms for short and long-term improvements (including ADA provisions) to streetscapes, sidewalks, and public open spaces to help catalyze development of commercial corridors.*
- ED-4.b** *Identify opportunities to establish new funding and financing mechanisms for infrastructure and public improvements, including commercial parking, streetscape improvements, and signage, benefitting merchants and property owners in Campbell's commercial areas, such as business improvement districts, assessment districts, or community facilities districts.*
- ED-4.c** *Ensure the city's public works, public utilities, and transit capital improvement plans are aligned to support the economic development objectives in the General Plan.*
- ED-4.d** *Use the city's Capital Improvement Program to ensure that road improvement programs provide for adequate, convenient access to commercial, industrial, and service areas.*
- ED-4.e** *Seek innovative ways to reduce the cost burden of infrastructure provision on new industrial and commercial development, without transferring the burden to the residential sector.*
- ED-4.f** *Work with local and regional transportation agencies to ensure that local employees and residents have a robust set of transportation options to respond to changing workforce demographics and preferences, reduce roadway congestion, and improve local quality of life.*
- ED-4.g** *Enhance the appearance of declining retail space in Campbell by providing zoning flexibility and technical assistance to property owners and businesses wishing to upgrade their exterior facades.*

KEY CORRIDORS

Goal ED-5

Encourage new development in key areas that provide high-quality work locations for existing and new businesses.

Policies

- ED-5.1** Strive to carry out and facilitate implementation and development of approved Area Plans and Master Plans that were created, consistent with the General Plan, to offer a unique set of local-serving commercial establishments, attractive streetscapes, higher-density housing, and convenient and efficient circulation.
- ED-5.2** Support the development of office and industrial facilities to meet local demand, compete for regional growth opportunities, and create high-quality jobs that support local housing opportunities.
- ED-5.3** Initiate contact with owners of vacant and underutilized properties to encourage more active uses that support the vision of key corridors.
- ED-5.4** Undertake strategic initiatives to attract new retail concepts and commercial development in key locations.
- ED-5.5** Ensure that major development projects contribute to the vitality and enhance the function of key commercial corridors, and further the economic development priorities of the General Plan.
- ED-5.6** Cooperate with and encourage developers to build catalyst projects to create focal points and identity for the city and its primary economic corridors.
- ED-5.7** Identify and promote opportunities for new investment in property and land development.
- ED-5.8** Promote infill redevelopment of vacant or underutilized sites along Winchester Boulevard and Dell Avenue and throughout the Priority Development Area.

“Point of sale” is the location at which goods and services are sold, and which identifies the local jurisdiction that will receive associated sales and use tax revenue from a given transaction. For traditional taxable sales at “brick and mortar” outlets, the point-of-sale is the physical location of the retailer. However, for internet sales or other non-traditional transactions, the point-of-sale can be the fulfillment center where the product is located and shipped to the consumer. The point-of-sale designation is subject to a variety of rules governed by the California Department of Fee and Tax Administration, which plays a critical role in allocating sales tax to local jurisdictions.

ED-5.9 Development of commercial/industrial uses with “point of sale” that creates sales tax revenues in mixed-use commercial areas such as along Winchester Avenue, Downtown, and throughout the Priority Development Area.

ED-5.10 Encourage the evolution of retail centers and commercial corridors into viable activity nodes by supporting integration of uses that provide necessary or useful services or amenities that will benefit nearby residential areas and commercial establishments. Encourage a variety of uses (such as hotel, office, entertainment, recreational, and residential uses) to locate in shopping districts.

ED-5.11 Consider and, if appropriate, offer a range of financial and non-financial incentives and assistance to support revitalization and reuse of obsolete shopping centers, including, that are not limited to:

- Targeted public investments, including enhanced transit service where possible, to obsolete commercial centers in coordination with private revitalization and reuse plans.
- Access to technical resources to assist property owners and proactively engage neighbors and other stakeholders in developing reuse concepts.
- Permit streamlining/priority processing to facilitate their revitalization and reuse of underutilized shopping centers.
- When justified, offer incentives in the form of impact fee deferrals, reductions and/or public financing assistance to enhance feasibility of high tax revenue generating commercial center revitalization and reuse projects.

Actions in Support of Goal of ED-5

- ED-5.a** *Review zoning policies and, where appropriate and supported by the market, include provisions to allow stand-alone retail and services establishments that provide amenities for primary office and industrial tenants and their employees.*
- ED-5.b** *Identify potential sites to develop new hotels, especially at sites near the freeway corridors and major local arterial roadways.*
- ED-5.c** *Facilitate advancement of entitlements for proposed projects in Key Corridor Areas that do not currently have Master or Area Plans through preparation of precise plans, area plans or other planning efforts, engineering analyses, or other technical analyses to potentially reduce development review processing time and costs.*
- ED-5.d** *Regularly review and evaluate the effectiveness of the city's business incentives programs.*
- ED-5.e** *As conditions change, examine the potential to rezone land to handle projected market demand for all types of economic activity.*
- ED-5.f** *Map locations within the city and ensure the Zoning Code accommodates mixed-use zoning in order to transform, where appropriate and feasible, outdated single-use commercial centers into walkable mixed-use neighborhood centers.*

DOWNTOWN



Goal ED-6

Encourage and support Downtown as the heart of Campbell's cultural and civic life, and a place where residents, workers, and visitors can share in the heritage, vibrancy, and vitality, of Campbell.

Policies

- ED-6.1** Continue to implement standards for land use, public spaces, traffic circulation, and building design that affirm the unique character of Downtown (as defined in the city's Downtown Development Plan) and emphasize the Downtown as a central gathering place.
- ED-6.2** Position Downtown as the local focal point for fine dining, arts, culture, history, entertainment, and boutique retail activity.
- ED-6.3** Facilitate infill mixed-use development affordable to all incomes on vacant and underutilized parcels in the Downtown. Ensure efficient use of land and existing circulation infrastructure by:
- Zoning for transit-oriented and pedestrian-friendly development along key commercial corridors at key intersections (community nodes and gateways); and
 - Supporting local-serving commercial activities in residential areas to provide needed services and amenities close to where people live and work.
- ED-6.4** Promote and prioritize new and expanded development in Downtown, consistent with the standards established by the zoning code, the Downtown Development Plan, and the East Campbell Avenue Master Plan.
- ED-6.5** Encourage and support new office uses that help to strengthen Downtown by expanding the base of demand for goods and services.
- ED-6.6** Ensure that there is excellent connectivity, including pedestrian, bicycle, and transit, to the Downtown.

Actions in Support of Goal of ED-6

- ED-6.a** *Encourage development projects and activities in the Downtown that are distinctive, are designed to reflect Campbell's history, and include components that promote a sense of place, either through providing public spaces, venues for community activities, or community art and culture.*
- ED-6.b** *Support Downtown community events such as farmer's markets, food and music festivals, and street fairs.*
- ED-6.c** *Promote diverse community uses, including but not limited to, distinctive outdoor dining areas, public art, and social gathering areas in mixed-use and commercial areas of Downtown.*
- ED-6.d** *Implement lighting, streetscape, and public art improvements to make Downtown a safer, more pedestrian-friendly place.*
- ED-6.e** *Downtown Parking. Implement parking management strategies that ensure that convenient parking is available for shoppers and restaurant patrons in Downtown Campbell.*
- ED-6.f** *Work with the Downtown Campbell Business Association (DCBA) and the Chamber of Commerce to promote the Downtown as a family-friendly destination.*
- ED-6.g** *Continue to implement the Downtown Development Plan and perform periodic modifications reflective of current land use trends.*

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Fiscal Sustainability



Introduction

The Fiscal Sustainability Element presents goals, policies, and actions relating to the City's long-term financial health and prosperity. The ability of the City to provide services such as police protection, parks, recreation, code enforcement, planning, and public works is dependent on the City collecting adequate revenues.

Campbell's economic development and fiscal vitality are inter-dependent. A vital local economy ensures that private investment is taking place in the community while generating needed tax revenues to support public services and facilities. When local government is adequately financed, it can in turn provide the infrastructure, planning, and services essential for maintaining a high quality of life and environment where businesses can prosper.

This Chapter includes the following goals:

- FS-1** City Budget
- FS-2** Revenue
- FS-3** Public Services

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CITY BUDGET

Goal FS-1

Adopt a balanced annual City budget and ensure that the City exists within its means and maintains adequate reserves for known and unknown future obligations

Policies

- FS-1.1** Develop and maintain a balanced budget annually.
- FS-1.2** Establish and maintain reserves for known and estimated future obligations.
- FS-1.3** Construct capital improvements in accordance with an adopted capital improvement program and the General Plan.
- FS-1.4** Provide for City equipment replacement and maintenance needed to meet established service level goals.
- FS-1.5** Manage the City's financial assets in a sound and prudent manner.
- FS-1.6** Avoid using one-time revenue sources to fund ongoing expenditures.
- FS-1.7** Utilize the services of volunteers in areas where it is economically feasible and will not result in reductions in the quality of services or reductions in staff levels.
- FS-1.8** In the event of a significant budget shortfall that would result in decreases in service levels, the City should engage in a public outreach program to solicit input from the public on options to address the shortfall. Key questions to engage the public on may include whether or not to reduce service levels, identification of trade-offs associated with budgetary reductions, and whether to add new revenue sources, such as tax increases.



Actions in Support of Goal FS-1

- FS-1.a** *Evaluate revenues and expenditures on an annual basis in order to advise the City Council on actions aimed at achieving a balanced budget.*
- FS-1.b** *Adopt an operating budget that balances current year expenditures with current year revenues. Surplus fund balances may be used to increase reserves, fund Capital Improvement Projects, or be carried forward to fund future years' Operating Budgets when necessary to stabilize services and fund capital outlay.*
- FS-1.c** *Continue to deliver services in the most efficient and cost-effective manner.*
- FS-1.d** *Review methods to address unfunded liabilities, including those associated with City employees and retirees.*
- FS-1.e** *Identify strategies to mitigate future increases in employee retirement obligations and reduce the City's pension liability.*
- FS-1.f** *Establish budget objectives for each operating department which identify the services and resources being provided to accomplish the specified objectives. However, departments should not seek to overly monetize or fiscalize their decision-making process.*
- FS-1.g** *Fully account for and apportion all costs, fees, and General Fund transfers associated with user fees.*
- FS-1.h** *Prepare periodic financial reports of actual revenues and expenditures, for review by the City Council, to provide information on the status of the City's financial condition.*
- FS-1.i** *Periodically evaluate financial policies which define a practical level of reserves for future unexpected expenses and/or revenue declines.*
- FS-1.j** *Maintain reserves for cash flow purposes, for the replacement of equipment and anticipated long-term obligations.*
- FS-1.k** *Continue to prepare a five-year plan for capital improvements to be updated and approved by the City Council annually.*

- FS-1.l** *Coordinate preparation of the Capital Improvement Budget with preparation of the Operating Budget and this General Plan. Future operating costs associated with new capital improvements should be estimated and included in Operating Budget projections.*
- FS-1.m** *Identify the estimated costs and potential funding sources for each proposed capital project.*
- FS-1.n** *Perform a financial analysis of various financing methods for new capital projects. Allow limited use of long-term borrowing for capital improvements or projects that cannot be financed from current revenues.*
- FS-1.o** *When capital projects are financed, amortize the debt within a period not to exceed the expected useful life of the project.*
- FS-1.p** *Investigate the use of special assessment revenue, or other self-supporting bonds to limit the General Fund obligation for debt service payments whenever possible.*
- FS-1.q** *Strive to maintain or improve the City’s bond rating.*
- FS-1.r** *Maintain strong communications with bond rating agencies about the City’s financial condition, and provide ongoing disclosures on all outstanding debt issues.*
- FS-1.s** *Utilize short-term inter-fund loans when possible and appropriate to reduce the cost of financing capital improvements.*
- FS-1.t** *Maintain sound financial practices in accordance with Federal and State law, and direct the City’s financial resources toward meeting the City’s long-term goals.*
- FS-1.u** *Maintain accounting systems in conformity with established standards for financial reporting as promulgated by the Governmental Accounting Standards Board (GASB).*
- FS-1.v** *Maintain investment policies in accordance with State laws that stress safety and liquidity over yield.*
- FS-1.w** *Utilize “pay-as-you-go” financing of capital improvements, whenever possible and financially prudent.*

Pay-as-you-go

“Pay-as-you-go” capital finance pays for capital projects by saving or freeing up money from existing sources rather than from borrowed money or new revenues.

REVENUE

Goal FS-2

Maintain a diverse and stable revenue system

Policies

- FS-2.1** Undertake programs which will diversify and help to keep the City's revenue system stable from short-term fluctuations in any one revenue source.
- FS-2.2** Encourage point-of-sale opportunities to help the City develop and attract new sales tax revenues and retain/enhance existing sales tax revenues.
- FS-2.3** Implement a range of financial or other incentives, as deemed appropriate by the City Council and consistent with State law, to attract taxable sales-generating business to Campbell, ensuring appropriate location of such businesses primarily within the Downtown, Priority Development Area, and along key arterial corridors.
- FS-2.4** Monitor the fiscal impact of new State legislation.

Actions in Support of Goal FS-2

- FS-2.a** *Focus business attraction and expansion efforts on uses that generate revenue for the City, including sales tax-generating uses and transit occupancy tax (TOT) generating uses.*
- FS-2.b** *Maintain zoning for a diverse mix of land uses to ensure a broad revenue base through proactive land use planning and zoning, and evaluate the fiscal effects of different land uses on City revenues and services.*
- FS-2.c** *Continue to investigate and utilize potential new revenue sources, such as State/ Federal funding programs, and focus especially on those sources which will not add to the tax burden of residents or local businesses.*
- FS-2.d** *Explore and pursue additional municipal revenue sources in order to maintain and increase City service levels. Examples include, but are not limited to business improvement districts, lighting and landscaping districts, community facilities districts, paid parking, etc.*



ENVISION CAMPBELL

- FS-2.e** *Continue efforts to enhance the accuracy of revenue forecasts.*
- FS-2.f** *Work with other affected organizations to monitor legislation that may affect the ability for the City to collect sales and use tax from emerging or non-traditional outlets such as internet retailers.*
- FS-2.g** *Work proactively with other local communities and affected agencies to monitor legislation that may impact the City financially, and lobby for funding of Federal, State, and County-mandated programs and projects that have the potential to benefit the City.*
- FS-2.h** *Perform periodic audits of existing businesses to determine that they have business licenses and are paying sales tax.*
- FS-2.i** *Adopt fees to offset the cost to implement new State laws.*

PUBLIC SERVICES

Goal FS-3

Maintain fiscal sustainability while providing core public services and quality public facilities and infrastructure

Policies

- FS-3.1** Evaluate existing City services and programs and compare the efficiency and net results of providing the programs and services.
- FS-3.2** Research and pursue State and Federal grants as well as foundation grants for specific community and capital projects.
- FS-3.3** Link infrastructure improvements and service costs with conditions of development projects.
- FS-3.4** Encourage development opportunities that increase economic gains to the city.
- FS-3.5** Ensure that all development interests are responsible for their proportionate share of on-site and off-site improvements required to support the developed site. Improvements may include, but are not limited to, street construction and signalization, utility extensions, drainage facilities, parks, and other facilities.
- FS-3.6** Recover the direct upfront costs and indirect long-term costs of providing services and facilities to new development through a combination of fees, exactions, and other methods based on an evaluation of long-term economic benefits and in a manner consistent with cost recovery goals established by the City Council.
- FS-3.7** Continue to put cost-saving measures into effect, while maintaining and improving the quality of City services.

Actions in Support of Goal FS-3

- FS-3.a** *Regularly review, and adjust, if necessary, the City’s various fee programs to ensure that they reflect the full cost (or the percentage of full cost as approved by the City Council) of delivering infrastructure and ongoing service levels to new development.*
- FS-3.b** *When the City determines that there is potential for significant negative fiscal impacts resulting from a proposed change in land use designation, developers shall be required to prepare a fiscal analysis of potential effects on the City’s revenue generation and cost of services, and to ascertain the opportunity cost of the proposal (comparing against other economically viable uses of the property). Based on the results of the fiscal analysis, the City shall decide if a Community Facilities District or other revenue source should be established to help the development cover its ongoing cost to the City, or if the proposal should be denied.*
- FS-3.c** *Regularly review established City level of service standards and performance measures, identifying potential methods for streamlining services and reducing costs while maintaining desired levels of service.*
- FS-3.d** *Conduct an evaluation of City programs and identify instances where the efficiencies of service provision have potential for improvement. This should include identification of which City services are not “core services” and may be more economically provided by private vendors.*
- FS-3.e** *Evaluate the cost recovery of certain programs and services (such as recreation, building department, public safety), and identify goals for increased cost recovery where appropriate.*

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Conservation and Open Space



Introduction

Campbell’s recreational amenities and natural resources form an important part of its unique character and quality of life. In our community, these resources include the city’s parks and trails, natural open space areas, scenic vistas, and cultural and biological resources. It is important to understand, document, and appreciate these resources so that these valuable pieces of the community can be preserved and protected for future generations. Additionally, through the reduction of solid waste, Campbell can reduce impacts to local landfills and support a more sustainable future. The city also supports local and regional efforts to improve air quality, reduce stormwater pollution, reduce greenhouse gas emissions, and expand multimodal transportation options which can help create a healthier environment for Campbell residents. Campbell’s parks and trails are shown on Figure COS-1.

This Chapter includes the following goals:

- COS-1** Open Space, Parks, and Trails
- COS-2** Recreational Services
- COS-3** New Development
- COS-4** Trees and Vegetation
- COS-5** Historic Resources
- COS-6** Cultural Resources
- COS-7** Biological Resources
- COS-8** Energy Conservation
- COS-9** Solid Waste Reductions
- COS-10** Air Quality

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OPEN SPACE, PARKS, TRAILS

Goal COS-1

Maintain a robust network of open space, parks, trails, and recreation facilities that are attractive, well-maintained, safe, and accessible to the community

Policies

- COS-1.1** Provide a range of open spaces, parks, trails and recreation facilities to meet the active and passive recreational needs of all Campbell residents, employees, and visitors, regardless of age, ability, or income.
- COS-1.2** Strive to provide public access to three acres of open space, park land, and recreational facilities for every 1,000 residents.
- COS-1.3** Recognize that some of the recreational resources available to city residents may be owned and/or operated by other entities, including the County and neighboring cities, while still meeting the recreational needs of Campbell residents.
- COS-1.4** Provide open space, parks, or recreation facilities that are safely accessible within one-half mile radii of all city residents and prioritize the development of and access to these facilities in underserved areas of the community.
- COS-1.5** Maintain and enhance existing open space and recreation facilities to improve their usefulness, safety, and appearance and better address traditional and non-traditional recreation needs, including active and passive recreation, wellness, historical and cultural arts/heritage, environmental education, conservation, accessibility, inclusion, diversity, and new technology.
- COS-1.6** Uphold design, construction, implementation, and maintenance standards to ensure safe high-quality facilities, programs, and services that cater to a variety of ages and address the needs of all members of the community.

Open Space

Open Space is defined as any parcel or area of land or water that is essentially unimproved and devoted to open-space use. Such lands or waters may provide value related to, among other things, recreation, health, habitat, biodiversity, wildlife conservation aesthetics, economy, climate change mitigation and adaptation, flood risk reduction, managed natural resources production, agricultural production, and protection from hazardous conditions.

Parks, including parks developed with amenities such as ballfields, playgrounds, picnic areas, etc. are considered open space within the Campbell General Plan.



COS-1.7 Continue to work with regional agencies and neighboring jurisdictions to ensure that regional open space amenities located in Campbell—the Los Gatos Creek Trail, the Santa Clara County Parklands, Santa Clara Valley Water District groundwater recharge facilities, and lands owned by the Santa Clara County Open Space Authority—remain publicly-accessible, well-maintained, and utilized.

COS-1.8 Support efforts to enhance, enlarge, and provide public access to regional open space, parks, and recreation facilities using a variety of techniques such as facilities improvement, joint maintenance, and/or use agreements.

COS-1.9 Utilize the city’s Naylor Act rights and other funding mechanisms to acquire and/or lease surplus school land and other appropriately located surplus public agency lands for open space, parks, and recreation facilities as they become available.

COS-1.10 Continue to cooperate with school districts to optimize the provision of open space on school sites, while considering the needs of the city and school districts. When mutually beneficial, pursue joint use agreements for the provisions of public park and open space access at public schools.

COS-1.11 Where park expansion and development of new park facilities is not feasible, identify opportunities to provide additional park uses and amenities at existing facilities to ensure the city’s current parklands are highly utilized and able to serve greater numbers of residents by providing an increased number of activities.

COS-1.12 Pursue joint use agreements with neighboring jurisdictions to facilitate Campbell residents’ access to parks outside of the city limits, but within close proximity to residents who could use the parks.

COS-1.13 Encourage and support publicly accessible art installations within private developments.

Actions in Support of Goal COS-1

COS-1.a *Prepare and adopt a Parks and Recreation Facilities Master Plan to evaluate and address the following:*

- *Conduct a needs assessment through community outreach;*
- *Routinely evaluate the benefit and use of existing facilities, amenities, and programs against other priorities;*
- *Identify potential sites for new parks, including pocket-parks, community gardens, neighborhood playgrounds, and other alternative opportunities;*
- *Assess demand for park land based on approved development and future land use patterns;*
- *Guide operations;*
- *Develop an implementation strategy for potential park site acquisitions, leases, other public access arrangements, expansions, improvements, and ongoing maintenance;*
- *Identify priority projects for use of existing and future Park Impact Fee funds;*
- *Identify opportunities to establish joint use agreements with other municipal agencies, including but not limited to, school districts, the County, neighboring cities, and the Santa Clara Valley Water District to expand Campbell residents' access to parks, open spaces, and other recreational facilities and amenities; and*
- *Establish a financial plan and funding sources.*

COS-1.b *Update the Master Plan periodically and coordinate the implementation strategies with the city's Operating Budget and Capital Improvement Plan.*

Transfer of Development Rights (TDR) is a planning tool used to permanently protect land with conservation value (such as parkland, community open space, or other natural or cultural resources) by redirecting development that would otherwise occur on this land (the sending area) to an area planned to accommodate growth and development (the receiving area).

TDR programs financially compensate landowners for choosing not to develop some or all of their land. These landowners are given an option under municipal zoning to legally sever the development rights from their land and sell these rights to another landowner or a real estate developer for use at a different location. The land from which the development rights have been severed is permanently protected through a conservation easement or a restrictive covenant. The development value of the land where the transferred development rights are applied is enhanced by allowing for new or special uses; greater density or intensity; or other regulatory flexibility that zoning without the TDR option would not have permitted.

COS-1.c *Evaluate open space, park, and recreation facility acquisition opportunities (including surplus public agency land) as they become available using available funding, size of parcel and geographic location. Sites located in neighborhoods without adequate open space (where open space is more than one-half mile away), parks or recreation facilities are highly desirable. This criterion should be updated as necessary. Additional criteria may include the following:*

- *Visibility to the public;*
- *Access;*
- *Site security;*
- *Optimization of existing resources;*
- *Maintenance costs;*
- *Availability for purchase, lease, or development;*
- *Service to Campbell residents;*
- *Financial feasibility;*
- *Proximity to open space in adjacent communities;*
- *Support for existing youth sports groups; and*
- *Partnership opportunities with other agencies or organizations.*

COS-1.d *Pursue all forms of possible funding, including Federal, State, County, and Santa Clara Open Space Authority funding, private contributions, gifts and endowments, bond measures, and special districts, to assist in the acquisition, development, and programming of park and recreation facilities.*

COS-1.e *Develop and implement a plan for the systematic completion of Americans with Disabilities Act (ADA) compliance upgrades for all city parks.*

COS-1.f *Continue to implement the city’s Public Art Policy (Council Policy 1.30) for municipal construction projects.*

COS-1.g *Enter into facilities improvement, maintenance, and use agreements with the County of Santa Clara, the Santa Clara Valley Water District, local school districts, and neighboring cities to improve, maintain, and increase access to these open space, park lands, and facilities.*

COS-1.h *Work with Santa Clara Valley Water District to explore funding and coordination options to develop the San Tomas Aquino Creek Trail.*



ENVISION CAMPBELL

- COS-1.i** *Advocate that the Santa Clara County Open Space Authority include potential Campbell sites into its Acquisition Plan.*
- COS-1.j** *Consider creation of an ordinance requiring significant private development projects to incorporate publicly accessible art installations.*
- COS-1.k** *Explore and consider the preparation of a Transfer of Development Rights (TDR) program in Campbell aimed at increasing the amount of publicly-accessible open space in Campbell, including parks, orchards, and other undeveloped green space and naturalized habitat and preservation of historic resources.*

RECREATIONAL SERVICES

Goal COS-2

Provide a variety of recreational services, programs, facilities, and activities that are responsive to the needs and preferences of the community

Policies

COS-2.1 Provide recreational activities, events, organized sports leagues, special interest classes, historical Museum education and exhibits, and other programs to meet the diverse needs of all Campbell residents and employees, and periodically review and update recreational programs and services to ensure they continue to meet the community's needs.

COS-2.2 Continue to facilitate access to fields for non-profit youth sports groups following the approved Park, Field, and Athletic Facility Use Policy.

COS-2.3 Continue to plan, host, and support, in partnership with community and business organizations, a variety of special events that celebrate Campbell, such as community runs, summer concert series, holiday events, family movie nights, Heritage Theatre shows, Community Center events, and museum exhibits and lectures.

COS-2.4 Engage the community in public outreach and educational programs related to park and recreation planning and inform them of available parks, trails, recreation facilities, programs, services, and volunteer opportunities including cultural resources offered at the Campbell Historical Museum, Ainsley House and Heritage Theatre in order to increase and enhance community use.



Actions in Support of Goal COS-2

- COS-2.a** *Expand and diversify the number of recreational programs to address the needs of the community, including physically challenged people. The results of the Parks and Recreation Master Plan may influence this Action.*
- COS-2.b** *Continue to provide specialized programs, services, and resources to Campbell's mature population at the Campbell Adult Center, such as computer training, social activities, senior nutrition, and health and wellness.*
- COS-2.c** *Continue to offer priority enrollment and reservations for Campbell residents and employees for impacted Campbell Recreation and Community Services classes, programs, and recreational facilities.*
- COS-2.d** *Provide opportunities for community involvement in evaluating and programming recreational programs and services.*
- COS-2.e** *Continue to develop free online access to historical resources and new technologies to enhance research, historic interpretation, and community awareness.*

NEW DEVELOPMENT

Goal COS-3

Require new development to adequately provide and/or contribute toward additional open space, parks, and recreational facilities

Policies

COS-3.1 Require new residential development to pay park impact fees to use for the acquisition and development of park land and recreational facilities, and update the fees periodically to ensure they reflect current costs of land acquisition.

COS-3.2 Encourage the provision of publicly accessible open space and/or recreational facilities in new residential and non-residential development projects, to the greatest extent feasible, in accordance with the Campbell Zoning Code.

Actions in Support of Goal COS-3

COS-3.a *Utilize park impact fees for the acquisition and development of parks and recreation facilities in accordance with the findings and recommendations of the Parkland Dedication Policy, Parks and Recreation Facilities Master Plan, Council Strategic Plan, Capital Improvement Plan, and/or city Operating Budget.*

COS-3.b *Update the city's Park Impact Fees to:*

- 1. Keep pace with park and recreation facility acquisition, lease, and development costs; and*
- 2. Consider the establishment of park impact fees for non-residential development projects.*

COS-3.c *Review and update the Zoning Code to establish specific open space standards for new residential and mixed-use developments in all zoning districts.*

COS-3.d *Pursue opportunities for Joint-Use Agreements and MOUs with private parties to provide public use of existing open space, park, or recreational facilities.*

TREES AND VEGETATION

Goal COS-4

Conserve, protect and enhance trees and native vegetation

Policies

- COS-4.1** Identify and provide an urban forest vision for the city through the creation of an Urban Forest Management Plan.
- COS-4.2** Conserve existing native trees and vegetation where possible and integrate regionally native trees and plant species into development and infrastructure projects where appropriate.
- COS-4.3** Utilize a variety of tools, including but not limited to, museum demonstration gardens, interpretive signage, lectures, and historical resources to share information on the importance of preservation of native vegetation, habitats, and resources.
- COS-4.4** Require the use of primarily locally-sourced native and drought-tolerant plants and trees for landscaping on public projects, if feasible, and strongly encourage their use for landscaping on private projects.
- COS-4.5** Avoid removal of large, mature trees that provide wildlife habitat, visual screening, or contribute to the visual quality of the environment through appropriate project design and building siting. If full avoidance is not possible, prioritize planting of replacement trees on-site over off-site locations. Replacement trees for high-quality mature trees should generally be of like kind, and provide for comparable habitat functionality, where appropriate site conditions exist.
- COS-4.6** Facilitate the preservation of existing trees, the planting of additional street trees, and the replanting of trees lost through disease, new construction, or by other means.
- COS-4.7** Facilitate planting and retention of street trees in landscaped street medians and along city streets.
- COS-4.8** Strongly discourage the removal of healthy protected trees on public and private property. When tree removal is necessary to protect public safety, property, or development rights, continue to require the replacement planting of trees.

Heritage Tree

The Heritage Tree designation signifies the importance of a tree to the community. Heritage trees should be of a desirable species, have significant age and growth and represent some kind of cultural, educational, economical, agricultural, social and/or indigenous or heritage value to the city. City officials nominate trees on public property for the heritage designation, and residents can apply to have their own trees considered.

COS-4.9 Disallow the removal of Heritage Trees unless the tree poses a risk to public safety.

Actions in Support of Goal COS-4

COS-4.a *Prepare an Urban Forest Management Plan (UFMP) to: develop an Urban Forest vision for Campbell; inventory and assess existing resources; analyze data and identify issues and trends over time; prioritize needs and opportunities; identify goals, objectives, and actions; and create a monitoring plan. The UFMP should be updated every five years.*

COS-4.b *Update Campbell's Tree Protection Regulations (Municipal Code Chapter 21.32) to:*

- 1. Provide more detailed tree replacement criteria to address the aesthetic loss, habitat value, the economic value of the tree being removed, and to prioritize the planting of native trees;*
- 2. Enhance the penalties for unpermitted tree removals;*
- 3. Consider adding additional tree species to the list of locally protected tree species (particularly native species); and*
- 4. Establish criteria for construction practices to protect existing high value trees to the greatest extent feasible. Criteria may include requirements for the installation of barrier fencing around the drip line, limitations to the area of ground disturbance around protected trees, and other measures deemed appropriate and feasible.*

COS-4.c *Update and revise the Campbell's Street Trees and Parking Strip regulations (Municipal Code Chapter 11.08) and Streetscape Standards to:*

- 1. Require drought-tolerant plantings, consistent with the requirements of California's Water Efficient Landscape Ordinance (WELo);*
- 2. Establish avoidance criteria to require site design to retain and protect existing trees to the greatest extent feasible; and*

3. *Establish criteria for construction practices to protect existing high value trees to the greatest extent feasible. Criteria may include requirements for the installation of barrier fencing around the drip line, limitations to the area of ground disturbance around protected trees, and other measures deemed appropriate and feasible.*

COS-4.d *Update the city’s Streetscape Standards to:*

1. *Incorporate Green Stormwater Infrastructure elements, where appropriate, consistent with the Green Stormwater Infrastructure (GSI) Plan.*
2. *Require drought-tolerant plantings, consistent with the requirements of California’s Water Efficient Landscape Ordinance (WELO); and*
3. *Add additional key arterial and boulevard streets that are subject to the requirements of these standards.*

COS-4.e *Establish and maintain agreements with civic and community groups to plant and maintain street trees.*

COS-4.f *Seek grant funding (“greening” grants) to help offset the cost of landscape improvements along special corridors and public rights-of-way.*

COS-4.g *Identify high priority areas for civic tree planting activities that provide the greatest benefits to the community and provides urban canopy coverage in areas of the city that are currently underserved by street trees.*

COS-4.h *Allocate sufficient funds in the annual budget to maintain the city’s trees and to replace trees that are diseased or dying. Prioritize the removal and replacement of non-native trees and trees that have the potential to result in infrastructure and property damage.*

COS-4.i *Explore mechanisms to allow private citizens to replace public trees in instances where the tree may be causing property damage or other nuisances.*

The Mills Act

The Mills Act is an economic incentive program in California for the restoration and preservation of qualified historic buildings by private property owners. The Program is administered and implemented by local governments, and contracts are between the property owner and the local government granting tax abatement.

Each local government establishes their own criteria and determines how many contracts they will allow in their jurisdiction.

COS-4.J *Continue to implement the city’s Tree Protection Ordinance and observe and proclaim an annual Arbor Day Celebration in order to remain a designated “Tree City USA”. Consider a tree giveaway and other community activities to observe Arbor Day.*

HISTORIC RESOURCES

Goal COS-5

Protect and enhance historic resources—including places, buildings, or landmarks with historic, architectural, cultural, and/or aesthetic significance—in order to preserve the city’s heritage for future generations

Policies

COS-5.1 Protect significant historic resources and use these resources to promote a sense of place and history in Campbell through implementation of the Historic Preservation Ordinance, Historic Design Guidelines for Residential Buildings, the conservation and preservation of the city’s historical collection at the Campbell Museum, and other applicable codes, regulations, and area plans.

COS-5.2 Evaluate the condition of historical buildings, the costs of rehabilitation, and the feasibility of preservation or conservation alternatives when considering the demolition or movement of historic structures; when possible, encourage the adaptive re-use of the historic structure.

COS-5.3 Use the preservation standards outlined in the city’s Historic Design Guidelines for Residential Buildings and the current Secretary of the Interior’s Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring and Reconstructing Historic Buildings, for properties listed, or eligible for listing, on the city’s Historic Resource Inventory.

COS-5.4 Provide readily available public information on the Mills Act and encourage people to renovate historic homes in disrepair using property tax savings available through the Mills Act.

Actions in Support of Goal COS-5

- COS-5.a** *Periodically update the city's Historic Resources Inventory with new sites or buildings that are of local, State, or federal significance.*
- COS-5.b** *Adopt Historic Overlay Districts in order to preserve the historic character of distinct areas and neighborhoods that are considered important to Campbell's history.*
- COS-5.c** *Require recordation of the designation of a Campbell Historic Resources Inventory property on the property title, as a condition of any discretionary land use approval.*
- COS-5.d** *Update the Department of Parks and Recreation (DPR) forms for all designed historic properties.*
- COS-5.e** *Expand and retitle the city's Historic Design Guidelines for Residential Buildings to include standards and requirements for the protection of historic commercial and other non-residential buildings.*
- COS-5.f** *Create incentives to promote historic preservation, maintenance, and adaptive reuse by property owners, such as, expedited permits, lower permit fees, Mills Act Contracts for tax benefits, tax credits, and zero or low-interest loans for income-qualified residents.*
- COS-5.g** *Continue to implement the city's Historic Preservation Ordinance and periodically review and modify the Ordinance as necessary in order to ensure that it continues to meet the city's historic preservation goals, including creation of a penalty provision to discourage the unlawful alteration or demolition of designated properties.*
- COS-5.h** *Create an annual work plan in coordination with the City Council, Historic Preservation Board, and Historic Museum to further preservation goals.*

COS-5.i *Continue to provide educational resources and public outreach efforts that inform citizens of ways to become involved with local historical preservation efforts including:*

- *School age programs, adult lectures, on-line exhibits;*
- *Partnerships with other cultural and historical institutions to promote local awareness and appreciation of Campbell's rich history; and*
- *Collaboration among community groups, educational institutions, the Campbell Library, and the Campbell Historical Museum and Ainsley House.*

COS-5.j *Use amenities such as signs and historical lighting in key public access areas. Consider incorporating public art to reflect historical elements.*

COS-5.k *Leverage public and private resources to further preservation goals.*

COS-5.l *Continue to fund the Campbell Museum and ensure that it meets the future needs of the community.*

CULTURAL RESOURCES

Goal COS-6

Preserve and protect prehistoric, historic, archaeological, and paleontological resources in Campbell

Policies

- COS-6.1** Review proposed developments and work in conjunction with the California Historical Resources Information System, Northwest Information Center at Sonoma State University, to determine whether project areas contain known archaeological resources, either prehistoric and/or historic-era, or have the potential for such resources.
- COS-6.2** If found during construction, ensure that human remains are treated with sensitivity and dignity, and ensure compliance with the provisions of California Health and Safety Code Section 7050.5 and California Public Resources Code Section 5097.98.
- COS-6.3** Work with Native American representatives to identify and appropriately address, through avoidance or mitigation, impacts to Native American cultural resources and sacred sites during the development review process.
- COS-6.4** Consistent with State, local, and tribal intergovernmental consultation requirements such as SB 18 and AB 52, the city shall consult as necessary with Native American tribes that may be interested in proposed new development and land use policy changes.

Actions in Support of Goal COS-6

COS-6.a *Consider preparing a cultural and archaeological survey of the community to determine which sites will require a study for cultural or archaeological resources prior to excavation. If significant cultural or archaeological resources, including historic and prehistoric resources, are identified, appropriate measures shall be implemented, such as documentation and conservation, to reduce adverse impacts to the resource. Adopt an ordinance codifying these requirements into the Campbell Municipal Code.*

COS-6.b *Require all development, infrastructure, and other ground-disturbing projects to comply with the following conditions in the event of an inadvertent discovery of cultural resources or human remains:*

- *If construction or grading activities result in the discovery of significant historic or prehistoric archaeological artifacts or unique paleontological resources, all work within 100 feet of the discovery shall cease, the Planning Division shall be notified, the resources shall be examined by a qualified archaeologist, paleontologist, or historian for appropriate protection and preservation measures; and work may only resume when appropriate protections are in place and have been approved by the Planning Division.*
- *If human remains are discovered during any ground disturbing activity, work shall stop until the Planning Division and the County Coroner have been contacted; if the human remains are determined to be of Native American origin, the Native American Heritage Commission (NAHC) and the most likely descendants have been consulted; and work may only resume when appropriate measures have been taken and approved by the Planning Division. Adopt an ordinance codifying these requirements into the Campbell Municipal Code.*

BIOLOGICAL RESOURCES

Goal COS-7

Protect and maintain animal and plant species, city trees, waterways, and other supporting biological habitats within Campbell

Policies

- COS-7.1** Preserve and enhance biological communities that contribute to Campbell’s and the region’s biodiversity including, but not limited to, wetlands, riparian areas, and aquatic habitat.
- COS-7.2** Preserve and enhance the aesthetic and habitat value of riparian corridors including the Los Gatos and San Tomas Aquino Creeks.
- COS-7.3** Focus conservation efforts on high priority conservation areas that contain suitable habitat for endangered, threatened, migratory, or special-status species and that can be managed with minimal interference with nearby urban land uses.
- COS-7.4** Conserve existing native trees and vegetation where possible and integrate regionally native plant species into development and infrastructure projects where appropriate.
- COS-7.5** Work with Valley Water (Santa Clara Water Valley District) to preserve wetlands, riparian corridors, and buffer zones in Campbell by continuing to require that new development follow the “Guidelines and Standards for Land Use Near Streams” to protect streams and riparian habitats. Encourage the use of water quality wetlands, bioretention, watershed-scale retrofits, etc., where such measures are likely to be effective and technically and economically feasible.
- COS-7.6** Limit the disturbance of natural water bodies and drainage systems in Campbell by conserving natural open space areas, protecting channels, and minimizing the impacts from stormwater runoff.



COS-7.7 Build upon existing streetscapes and develop an urban forest along the city’s major corridors and in residential neighborhoods to provide avian habitat, sequester carbon emissions, foster pedestrian activity, and provide shade.

COS-7.8 Reduce the use of highly-reflective and/or transparent building materials in order to reduce the potential for bird strikes and other harm to wildlife.

Actions in Support of Goal COS-7

COS-7.a *Cooperate with State, federal, and local agencies to ensure that development does not cause significant adverse impacts to existing riparian corridors; this includes continued compliance with the “Guidelines and Standards for Land Use Near Streams” from Valley Water (Santa Clara Valley Water District).*

COS-7.b *Continue to require new development and infrastructure projects to incorporate the standards and requirements contained in the Santa Clara Valley Urban Runoff Pollution Prevention Program’s current C.3 Stormwater Handbook to ensure that Low Impact Development (LID) measures are incorporated into site designs to reduce stormwater pollutants, incorporate Green Stormwater Infrastructure, and encourage greater use of permeable paving surfaces.*

COS-7.c *Where sensitive biological habitats have been identified on or immediately adjacent to a project site, the project shall include appropriate mitigation measures identified by a qualified biologist, which may include, but are not limited to the following:*

- *Pre-construction surveys for species listed under the State or Federal Endangered Species Acts, Migratory Bird Treaty Act, or species identified as special-status by the resource agencies, shall be conducted by a qualified biologist;*
- *Provision of temporary or permanent buffers of adequate size (based on the specifics of the protected species) to avoid nest abandonment by nesting migratory birds and raptors associated with construction and site development activities.*

- *Construction barrier fencing shall be installed around sensitive resources and areas identified for avoidance or protection, and to reduce potential soil compaction in sensitive areas; and*
- *Pre-Construction training of contractors and sub-contractors shall be conducted by a qualified biologist to identify and avoid protected species and habitat.*

COS-7.d *Work with Valley Water (Santa Clara Valley Water District) to restrict future fencing, piping, and channelization of creeks when flood control and public safety can be achieved through measures that preserve the natural environmental and habitat of riparian corridors; in addition, evaluate opportunities to revert some existing concrete-lined channels to more natural alternatives such as levees.*

COS-7.e *Encourage the Santa Clara Valley Water District, County Parks Department, developers, and private property owners to plant and maintain native trees and plants and replace invasive, non-native species with native ones along creek corridors.*

COS-7.f *Continue to work collaboratively with the Santa Clara Valley Water District to institute on-going programs to remove invasive plant species and harmful insects from ecologically sensitive areas, primarily by means other than application of herbicides and pesticides.*

COS-7.g *Develop and implement a Grading Ordinance that requires the use of erosion and sediment control measures and minimizes grading and vegetation removal near creeks to ensure that the creeks are protected from reduction in bank stability, erosion, downstream sedimentation, and flooding.*

- COS-7.h** *Coordinate with the California Department of Fish and Wildlife, Santa Clara County, the Santa Clara Valley Water District, and local watershed protection groups to identify potentially impacted aquatic habitat within Campbell and to develop riparian management guidelines to be implemented by development, recreation, and other projects adjacent to creeks, streams, and other waterways. Efforts should result in standards to reduce impacts between urban development and riparian corridors, including lighting restrictions, pollution controls, noise reduction, and other measures deemed appropriate to preserve and enhance the biological function of habitat.*
- COS-7.i** *Adopt an ordinance incorporating the Guidelines and Standards for Land Use Near Streams into the Zoning Code.*
- COS-7.j** *Update Section 21.18.110 (Refuse and recycling storage areas) of the Municipal Code to require new and existing (subject to specified thresholds) refuse enclosures to incorporate appropriate stormwater protection measures consistent with the Santa Clara Valley Urban Runoff Pollution Prevention Program C.3 Stormwater Handbook.*
- COS-7.k** *Consider the preparation of local CEQA thresholds for significant impacts to biological resources.*
- COS-7.l** *Consider the preparation and adoption of an ordinance that establishes regulations to reduce bird mortality from windows, other specific glass features, and certain lighting elements that are known to increase the risk of bird collisions.*

ENERGY CONSERVATION

Goal COS-8

Conserve energy and other natural resources through consumption reduction programs and the maximum use of renewable resources

Policies

- COS-8.1** Require all development projects to comply with the mandatory energy efficiency requirements of the California Green Building Standards Code (CALGreen) and Building and Energy Efficiency Standards.
- COS-8.2** Support and encourage the implementation of innovative and green building best management practices including, but not limited to, sustainable site planning, solar opportunities, LEED certification for new development, the local adoption of Reach Codes, and incorporation of net zero energy development standards in the California Code of Regulations (CCR), Title 24, if feasible.
- COS-8.3** Promote city operations as a model for energy efficiency and green building and install, as feasible, energy-efficient lighting, appliances, and alternative-energy infrastructure in city facilities.
- COS-8.4** Pursue the use of alternative energy and fuel-efficient city vehicles and equipment that meet or surpass state emissions requirements, to the extent feasible.
- COS-8.5** Continue to participate in Silicon Valley Clean Energy (SVCE) whereby city-owned facilities, parks, and streetlights will run on 100% renewable energy sources like wind and solar, and motivate and encourage Campbell residents and businesses to participate in Silicon Valley Clean Energy (SVCE) to reduce greenhouse gas emissions and support statewide alternative energy use.
- COS-8.6** Coordinate with Pacific Gas and Electric Company (PG&E) to increase public awareness of electrical and natural gas conservation practices and programs, such as rebate programs and energy efficiency audits.



Reach Codes

In addition to California State required building codes, cities and counties may adopt more advanced, or enhanced, building codes, which are known as reach codes.

Reach codes can provide additional health, safety and environmental benefits. They may be implemented using one of two approaches:

Prescriptive codes:

Require one or more specific energy measures.

Performance codes:

Require a building to perform more efficiently based on accepted computer modelling and allow trade-offs between energy measures.

COS-8.7 Expand water conservation, reuse, and recycling efforts throughout the city in order to meet the conservation goals established by the San Jose Water Company’s adopted Urban Water Management Plan and the Campbell Climate Action Plan once adopted.

COS-8.8 Encourage all public and private landscaping in new development and renovation projects to be designed to reduce water demand, prevent runoff, decrease flooding, and recharge groundwater through the installation of LID measures, irrigation systems, the selection of appropriate plant material, and proper soil preparation.

COS-8.9 Maintain and enhance the health of the groundwater basin by encouraging new groundwater recharge opportunities, promoting the use of permeable surface materials, providing ample areas of open space in order to decrease surface runoff and promote groundwater recharge, and through the use of other LID techniques, such bioswales, where feasible.

COS-8.10 Support the use of on-site rainwater harvesting/catchment systems and small-scale recycled water systems for new and existing development.

COS-8.11 Support the use and installation of on-site grey water reuse systems.

Actions in Support of Goal COS-8

COS-8.a *Continue to review development projects to ensure that all new public and private development complies with the California Code of Regulations (CCR), Title 24 standards as well as the energy efficiency standards established by the General Plan and the Campbell Municipal Code.*

COS-8.b *Participate in regional energy management and conservation efforts and encourage the expanded use of energy efficient and alternative fuels, buses with bike racks, and other system improvements including infrastructure for alternative energy vehicles that enhance overall energy efficiency and conservation.*

COS-8.c *Continue to offer reduced permit fees and expedited permit applications on solar installation projects and promote State, federal, and private rebate programs.*

- COS-8.d** *Consider use of alternative fuel vehicles or electric vehicles for city use. If deemed appropriate, identify vehicle purchase needs in the city’s Fleet Replacement Plan.*
- COS-8.e** *Encourage a reduction in residential water usage through plumbing retrofits with ultralow-flush toilets, leak detection and repair, and other programs offered through the city’s water service providers.*
- COS-8.f** *Establish standards for onsite rainwater capture and storage. Standards should include size and placement requirements for above ground storage tanks, and requirements for underground water tank storage.*
- COS-8.g** *Consider appropriate incentives for new developments incorporating rainwater capture, and grey water re-use systems. Incentives may include:*
- *Permit fee reductions*
 - *Reduced setback requirements*
- COS-8.h** *Provide public information and school education programs including “water-wise” demonstration gardens, seasonal reminders in utility bills and free literature regarding water conservation.*
- COS-8.i** *Provide a conservation page (or similar page) on the city’s website that provides links to resource agencies and provides information regarding local and regional conservation and environmental programs, to the extent that the city has readily available information, including recycling guidance for single family residences, businesses, and apartments, opportunities for reuse of materials, a description of how to compost, and a description of methods to reduce water use, such as appropriate reuse and recycling of water, water conservation measures, and xeriscaping.*
- COS-8.j** *Work with the city’s water service providers to advertise water conservation and recycling programs for residential, commercial, industrial, and institutional users.*
- COS-8.k** *Encourage efforts to reduce landscape water usage through landscape irrigation audits, water-efficient landscape awards programs, and landscape conservation programs offered through the city’s water service providers.*

- COS-8.l** *Continue to require new development and remodels to follow the city's Water Efficient Landscaping Guidelines and Landscape Requirements as defined in Chapter 21.26 of the Municipal Code.*
- COS-8.m** *Update Chapter 21.26 of t to fully integrate and simplify the provisions of the California Model Water Efficient Ordinance (MWELo) and consider lower thresholds for compliance.*
- COS-8.n** *Work with the city's water service providers to encourage the construction of additional infrastructure in the city for the use of reclaimed water for non-potable uses.*
- COS-8.o** *Coordinate with and support the Santa Clara Valley Water District's groundwater recharge projects, and pursue mutually beneficial agreements that identify and implement groundwater recharge projects within Campbell.*

SOLID WASTE REDUCTIONS

Goal COS-9

Reduce the generation of solid waste and promote environmentally responsible solid waste disposal throughout the city using innovative waste diversion programs and strategies

Policies

- COS-9.1** Provide adequate waste disposal, recycling, composting, and reuse services for present and future residents and businesses, including programs that improve public access to solid waste collection, recycling, and composting facilities.
- COS-9.2** Participate in source reduction, recycling, and composting efforts to reduce the amount of solid waste sent to the landfill and extend the life of the landfill.
- COS-9.3** Comply with California’s adopted source reduction, recycling, and organics composting requirements applicable to Campbell.
- COS-9.4** Locate waste collection, transfer, and processing facilities in areas that minimize impacts to the surrounding community.
- COS-9.5** Support the efforts of the city’s solid waste collection provider to maintain adequate solid waste, organics, and recycling collection service levels and solid waste facilities in accordance with State law, and periodically review waste collection performance to verify adequacy of service.
- COS-9.6** Increase the city’s role in the source reduction and recycling components of waste management through organics and recycling programs at city facilities to reduce the quantity of city-generated waste.
- COS-9.7** Require that special waste—including hazardous materials, tires, medications, infectious waste, asbestos waste, construction waste, and electronic waste—are recycled and disposed of in a manner that is safe for the environment, residents, and visitors to Campbell.



COS-9.8 Work with appropriate service providers to collect and compost green waste, including landscaping, trees, composting and mulch, and other sources of organic waste, to distribute for use in parks, medians, and other municipal areas.

COS-9.9 Regularly educate the public on ways to divert household waste from the landfill, including education programs on reducing, reusing, and recycling material.

Actions in Support of Goal COS-9

COS-9.a *Continue existing, and develop new, diversion strategies (including source reduction, recycling, and organics programs) to reduce solid waste disposal volume to meet the State-mandated level.*

COS-9.b *Pursue public funding sources, such as grants, to reduce fiscal impacts of continued implementation of recycling programs.*

COS-9.c *In cooperation with the city's solid waste collection service provider, assist in the development and distribution of educational materials describing options for disposal of construction and demolition debris, home composting, residential organics collection, and source reduction and recycling for schools.*

COS-9.d *Continue to implement, and update as necessary, the city's Municipal Code to regulate issues related to solid waste, including but not limited to Chapter 6.04, Discarded Materials and Excluded Waste Management, Chapter 6.12, Recycling and Salvaging of Construction and Demolition Debris, Chapter 6.19, Single-Use Foodware Accessories and Standard Condiments, Chapter 6.20, Reusable Bags, and Chapter 6.30, Expanded Polystyrene.*

COS-9.e *Complete a solid waste master plan addressing the following items: user fee structures, educational materials on organics and recycling programs, and city policy requiring the purchase of materials made from organics and recyclables when feasible.*

COS-9.f *Continue to promote citywide reuse events such as the Community Garage Sale, and encourage community groups and organizations to pursue reuse events and activities to prevent reusable items from going into the landfill.*

AIR QUALITY

Goal COS-10

Improve air quality in Campbell and the region through reductions in air pollutants and greenhouse gas (GHG) emissions

Policies

- COS-10.1** Improve air quality through continuing to require a development pattern that focuses growth in and around existing urbanized areas, locates new housing near places of employment, encourages alternative modes of transportation, supports efficient parking strategies, reduces vehicle miles traveled, and requires projects to mitigate significant air quality impacts.
- COS-10.2** Align the city's local GHG reduction targets with the statewide GHG reduction targets of Assembly Bill 32, and align the city's GHG reduction goal with the statewide GHG reduction goal of Executive Order S-03-05.
- COS-10.3** Minimize exposure of sensitive receptors to concentrations of air pollutant emissions and toxic air contaminants. For discretionary projects involving sensitive receptors (i.e., children, the elderly, or people with illnesses) proposed within 500 feet of State Route 17 or State Route 85, require an analysis of mobile source toxic air contaminant health risks and, if necessary, incorporate appropriate mitigation measures to reduce health risks to the greatest extent feasible.
- COS-10.4** Require projects to adhere to the requirements of the Bay Area Air Quality Management District (BAAQMD), including standards related to fireplaces, wood stoves, heaters, dust control, and abatement measures.
- COS-10.5** Reduce adverse air quality impacts of municipal operations.
- COS-10.6** Use the city's development review process and the California Environmental Quality Act (CEQA) to evaluate and mitigate the local and cumulative effects of new development on air quality.

COS-10.7 Coordinate with the California Air Resources Board (CARB) and the Bay Area Air Quality Management District to properly measure air quality at emission sources and enforce the standards of the Clean Air Act.

COS-10.8 Comply with regional, state, and federal standards and programs for control of all airborne pollutants and noxious odors, regardless of source.

COS-10.9 Coordinate with Santa Clara County and nearby cities to implement regional GHG reduction plans and consolidate efforts to reduce GHGs throughout the county.

Actions in Support of Goal COS-10

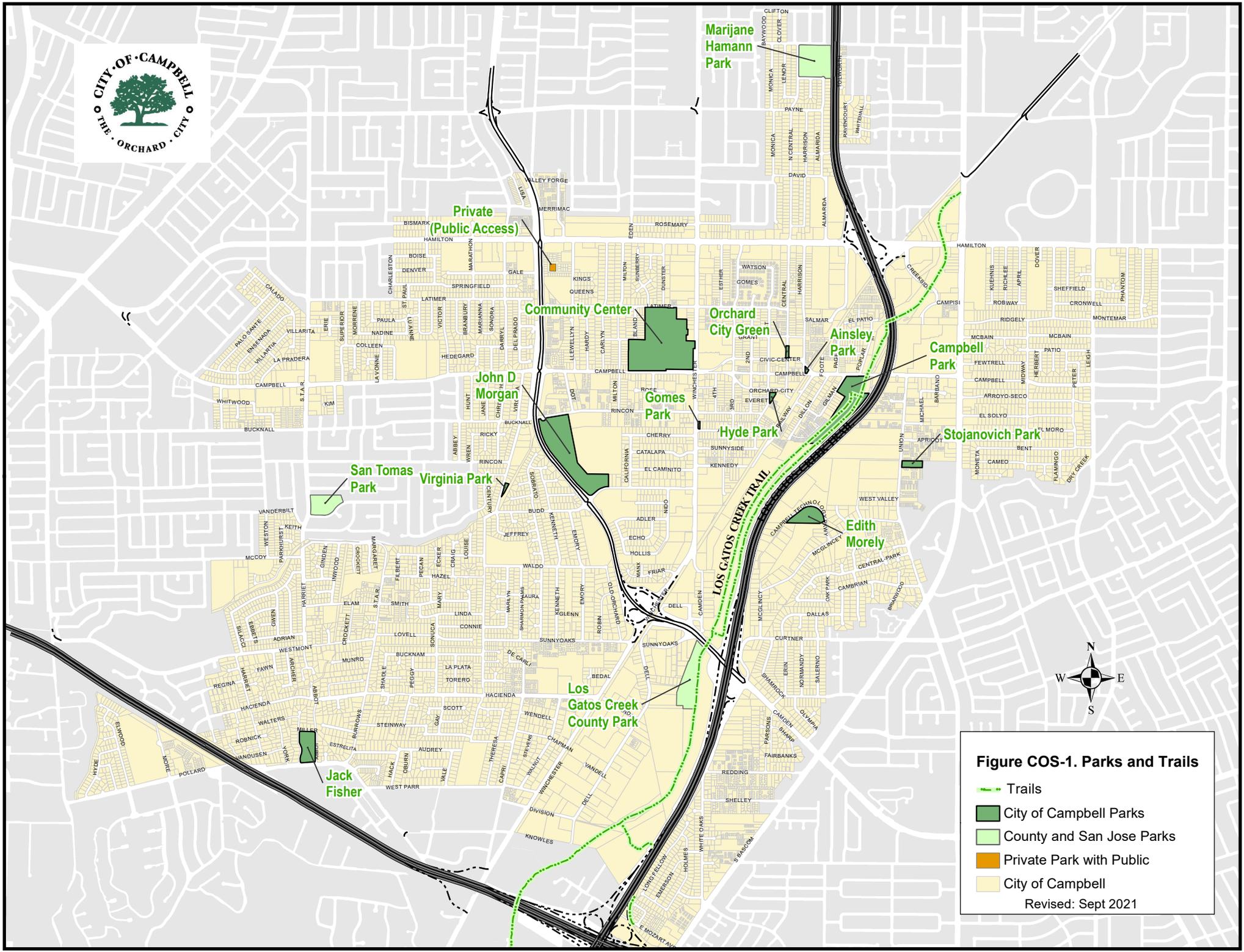
COS-10.a *Review all new industrial and commercial development projects for potential air quality impacts to residences and other sensitive receptors. The city shall ensure that mitigation measures and best management practices are implemented to reduce significant emissions of criteria pollutants. Adopt an ordinance codifying these requirements into the Campbell Municipal Code.*

COS-10.b *Review development, infrastructure, and planning projects for consistency with BAAQMD requirements during the application review and/or CEQA review process. Require project applicants to prepare air quality analyses to address BAAQMD and General Plan requirements, which includes analysis and identification of:*

- *Air pollutant emissions associated with the project during construction, project operation, and cumulative conditions;*
- *Potential exposure of sensitive receptors to toxic air contaminants;*
- *Significant air quality impacts associated with the project for construction, project operation, and cumulative conditions; and*
- *Mitigation measures to reduce significant impacts to less than significant or the maximum extent feasible where impacts cannot be mitigated to less than significant.*

- COS-10.c** *Prepare a Climate Action Plan that establishes GHG reduction targets that are consistent with Statewide GHG reduction goals, and includes an implementation program to achieve the reduction targets. Periodically review and update the Plan as necessary to achieve the GHG reduction targets specified in the Plan.*
- COS-10.d** *Encourage improvements such as bus turnouts and synchronized traffic signals for new development to reduce excessive vehicle emissions caused by idling.*
- COS-10.e** *Continue implementation of the city’s Municipal Code Chapter 18.70, Woodburning Appliances, in order to improve and maintain air quality conditions in the city and enhance the health and quality of life of its citizens.*
- COS-10.f** *Require adequate buffering or other mitigation of all potential air pollutant sources, including commercial and industrial emissions.*
- COS-10.g** *Assist the BAAQMD and Santa Clara County in their efforts to achieve compliance with existing air quality regulations.*
- COS-10.h** *Assess the adequacy of environmental documents for projects proposed in the city utilizing the thresholds established in the BAAQMD guidelines.*

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Private
(Public Access)

Community Center

Marijane
Hamann
Park

John D
Morgan
Park

Gomes
Park

Orchard
City Green

Ainsley
Park

Campbell
Park

Stojanovich
Park

San Tomas
Park

Virginia
Park

Hyde
Park

Edith
Morely

Los
Gatos Creek
County Park

Jack
Fisher

Figure COS-1. Parks and Trails

- Trails
- City of Campbell Parks
- County and San Jose Parks
- Private Park with Public
- City of Campbell

Revised: Sept 2021

0 1,500 3,000 6,000 Feet

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Community Services and Facilities



Introduction

The provision of adequate utilities and community services is essential to maintain a high quality of life in Campbell. These services are provided by the City of Campbell as well as local utilities, agencies, and districts. The future public facility and infrastructure needs of new projects must be carefully considered when evaluating new opportunities for growth to ensure existing residents and businesses continue to receive adequate services and new developments have the necessary facilities and infrastructure to support long-term viability. City-owned public facilities and properties are shown on Figure CSF-1.

Though not specifically required by State law for inclusion in the General Plan, the Community Services and Facilities Element is an essential component to ensure the infrastructure and public services meet the needs of the Campbell community. This element works collaboratively with the topics addressed in the General Plan Elements, including the Land Use, Safety, Conservation and Open Space, and Community Health and Wellness Elements.

This Chapter includes the following goals:

- CSF-1** General
- CSF-2** Schools and Libraries
- CSF-3** Water
- CSF-4** Sewer
- CSF-5** Stormwater and Drainage
- CSF-6** Solid Waste
- CSF-7** Electricity, Natural Gas, and Telecommunications
- CSF-8** Other Public Facilities

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COMMUNITY SERVICES AND FACILITIES

Goal CSF-1

Provide effective, high-quality, and cost-effective community services and facilities for residents, businesses, institutions, and visitors in Campbell.

Policies

- CSF-1.1** Ensure that new growth and development participates in the provision and expansion of community services and facilities, and does not exceed Campbell’s ability to provide them.
- CSF-1.2** Require new development to demonstrate that the city’s community services and facilities can accommodate the increased demand for said services and facilities associated with the project.
- CSF-1.3** Require new development to offset or mitigate impacts to community services and facilities to ensure that service levels for existing users are not degraded or impaired by new development, to the satisfaction of the city.
- CSF-1.4** Maintain and implement public facility master plans, such as the Civic Center Master Plan, in collaboration with appropriate outside service providers and other agencies, to ensure compliance with appropriate regional, State, and Federal laws and to provide efficient public facilities and services to Campbell.
- CSF-1.5** Support the Civic Center Improvement projects funded by Measure O.
- CSF-1.6** Maintain and fund capital improvement programs to ensure the adequate and efficient provision of public facilities and municipal improvements.
- CSF-1.7** Pursue public-private partnerships to assist in funding the provision of public facilities and services. Encourage new large-scale development projects to incorporate community features, such as meeting spaces or rooms used by community organizations.

Measure O

Measure O was placed on the ballot by the Campbell City Council and was approved by voters in 2018. The authorized the city to issue up to \$50,000,000 in general obligation bonds for constructing a new police building and an improved library facility.

Actions in Support of Goal CSF-1

- CSF-1.a** *Require new development to pay its fair share of the cost of onsite and offsite community services and facilities that are necessary to serve the new development project, as determined by a nexus study.*
- CSF-1.b** *Regularly coordinate with outside service providers and other agencies regarding their public facility plans and provide local input on goals, objectives, and projects.*
- CSF-1.c** *Maintain records regarding the quality and status of public facilities and critical infrastructure and use this information to inform the capital improvement planning process.*
- CSF-1.d** *Utilize the Measure O funding to complete Civic Center Improvements, including development of new/improved Police and Library facilities.*
- CSF-1.e** *As funding permits, conduct a needs assessment of city facilities and services to determine if consolidation of selected functions at a central location is feasible and would improve community services; consider opportunities for partnerships or shared use with other community organizations and facilities.*
- CSF-1.f** *After conducting a comprehensive needs assessment, establish priorities and funding mechanisms, such as a Community Facilities District, for projects and improvements to public and community facilities and buildings. The priority setting process should include an extensive public outreach and participation program, and should assess needs and opportunities associated with community buildings and specific needs identified by the public and the City Council.*
- CSF-1.g** *Implement the various goals, policies, and actions within the Emergency Services section of the Safety Element, which are focused on ensuring adequate Police, Fire, and Emergency facilities and equipment to maintain a safe community.*

SCHOOLS AND LIBRARIES

Goal CSF-2

Support the continued learning of all Campbell residents by providing high quality public and private educational opportunities and facilities

Policies

- CSF-2.1** Encourage an environment in which community learning, literacy, and cultural opportunities are enhanced, encouraged, supported, and celebrated.
- CSF-2.2** Continue to strongly support and encourage the maintenance of high-quality public and private schools and diverse educational opportunities in Campbell.
- CSF-2.3** Work cooperatively with local school districts to explore all local and State funding sources to secure available funding for new school facilities and programs.
- CSF-2.4** Consider opportunities for joint-use facilities with the local school districts. When feasible, a joint-use agreement will be pursued to maximize public use of facilities, minimize duplication of services provided, and facilitate shared financial and operational responsibilities.
- CSF-2.5** Continue to elevate the voices of Campbell youth by supporting and utilizing the Campbell Youth Commission to advise the City Council on youth and school related issues.
- CSF-2.6** Continue to recognize and appreciate the value that teens and youth provide to the character and vibrancy of the community, and strive to improve services, facilities, and activities available to serve teens and local youth.
- CSF-2.7** Promote Campbell paid internship programs and opportunities to connect students with local businesses and provide them with hands on work experience.
- CSF-2.8** Encourage the expansion of higher education program offerings and opportunities in Campbell.
- CSF-2.9** Support the efforts of schools and other organizations to provide continuing adult education programs.



CSF-2.10 Support efforts to modernize and improve library facilities in the community.

CSF-2.11 Encourage private donations and support State funding for library operations that serve Campbell.

Actions in Support of Goal CSF-2

CSF-2.a *Maintain a close, collaborative relationship with the local public and private school districts to ensure the adequate provision of school and related facilities to serve existing and future development. The city should work with the local school districts to develop criteria for the designation of school sites, identify locations for new school sites, and consider a range of opportunities available to the city to reduce the cost of land for school facilities. Such opportunities may include, but are not limited to, designating lands as Institutional (I) on the General Plan Land Use map when future school sites are identified. The city shall encourage the local school districts to comply with city standards in the design and landscaping of school facilities.*

CSF-2.b *Require new development to pay applicable school facility impact fees and work with developers and the school districts to ensure that adequate school and related facilities will be available.*

CSF-2.c *Include the local school districts in the development review process of major housing projects, encouraging input from the school districts to ensure that adequate school facilities are available to meet the demands of new development projects.*

CSF-2.d *Pursue joint-use agreements with schools, social service agencies, cultural institutions, and other community organizations to extend educational, recreational, library, and other public services to populations that may otherwise not be served.*

CSF-2.e *Encourage schools and businesses to partner on internships and other jobs training programs.*

CSF-2.f *Work collaboratively with the Santa Clara County Library System and community volunteers to identify opportunities to expand and provide library services that meet the educational and social needs of all residents.*



CSF-2.g *Identify partnership opportunities between municipalities, other agencies, and library support organizations to expand library facilities, resources and services.*

WATER

Goal CSF-3

Provide a long-term, reliable, and safe water supply, storage, and distribution system to meet the needs of existing and future development

Policies

- CSF-3.1** Coordinate with the local water purveyor to ensure safe drinking water standards are met.
- CSF-3.2** Coordinate with local water districts to ensure the water system and supply adequately meets the needs of existing and future development and is utilized in a sustainable manner.
- CSF-3.3** Prior to the approval of major new development, Specific Plans, major infrastructure improvements, or other projects that would result in increased demand for public water conveyance and treatment in excess of the demands contemplated by this General Plan, such projects must demonstrate proof of adequate water supply (e.g., that existing services are adequate to accommodate the increased demand, or improvements to the capacity of the system to meet increased demand will be made prior to project implementation) and that potential cumulative impacts to water users and the environment will be addressed.
- CSF-3.4** Coordinate with local water districts when considering land use changes in order to assist the districts in planning for adequate water capacity to accommodate future growth.
- CSF-3.5** Ensure that all new development provides for and funds its fair share of the costs for adequate water distribution, including line extensions, easements, and dedications.
- CSF-3.6** Encourage service providers to explore the use of new technologies in the acquisition, treatment, distribution, and consumption of water including monitoring technologies, and other best practices.
- CSF-3.7** Work collaboratively with local water districts to encourage the use of recycled water for irrigation.

- CSF-3.8** Support water conservation measures that comply with the State and Federal legislation and that are consistent with measures adopted in all applicable Urban Water Management Plans.
- CSF-3.9** Reduce potable water use and increase water conservation.
- CSF-3.10** Educate the public on water issues and conservation strategies, in partnership with water districts and regional partners; focus on business activities with the potential to pollute and distribute Best Management Practices (BMP) guidance for business activities.

Actions in Support of Goal CSF-3

- CSF-3.a** *Continue to require, as part of the development review process, project applicants to demonstrate sufficient access to water resources to service the project area.*
- CSF-3.b** *Continue to maintain, and periodically review and renew, Water Supply Agreements with the San Francisco Public Utilities Commission (SFPUC) and the Santa Clara Valley Water District (SCVWD). The Water Supply Agreements shall provide for adequate supplies to meet the 20-year General Plan buildout projections for the city.*
- CSF-3.c** *Regularly review and update the city’s water conservation measures to be consistent with current best management practices for water conservation, considering measures recommended by the State Department of Water Resources, the California Urban Water Conservation Council, and the Bay Area Water Supply and Conservation Agency.*
- CSF-3.d** *Aggressively pursue expansions to the treatment and distribution capacity of recycled water supplies and coordinate with the City of San Jose South Bay Water Recycling Program to increase recycled water supplies available to Campbell.*
- CSF-3.e** *Continuously monitor water flows through the city’s water system to identify areas of potential water loss and instances of under-billing for water services, and make improvements to the system and billing assessments as necessary.*

- CSF-3.f** *Continue educational outreach designed to increase public participation in water conservation and water quality awareness through printed material and the city’s website and social media accounts.*
- CSF-3.G** *Consider amending the Municipal Code to prohibit the construction of new outdoor pools.*

SEWER

Goal CSF-4

Maintain adequate and efficient sewer and wastewater facilities and infrastructure

Policies

- CSF-4.1** Ensure safe and reliable sewer and wastewater collection and treatment infrastructure to serve the existing and future development.
- CSF-4.2** Continue to coordinate with the West Valley Sanitation District and San Jose-Santa Clara Regional Wastewater Facility when reviewing new development applications in order to ensure that new growth does not exceed the availability of adequate sewage treatment capacity or predate the presence of necessary infrastructure.
- CSF-4.3** Work with the West Valley Sanitation District to assist in the maintenance and monitoring of the existing wastewater collection infrastructure to increase the lifespan of the system and ensure public safety.
- CSF-4.4** Ensure that all new developments provide for and fund their fair share of the costs for adequate sewer collection and treatment, including line extensions, easements, and dedications.
- CSF-4.5** Reduce wastewater system demand by encouraging water conserving designs and equipment and designing wastewater systems to minimize inflow and infiltration.
- CSF-4.6** Coordinate with West Valley Sanitation District, the San Jose-Santa Clara Regional Wastewater Facility, and end users to increase the use of recycled wastewater for existing and future needs as new technology, funding, and infrastructure is available.
- CSF-4.7** Encourage existing septic tank users to connect to sanitary sewer systems and explore methods to require all existing septic tank users to convert to sanitary sewer systems, such as prohibiting additions or installation of new plumbing fixtures.



Actions in Support of Goal CSF-4

- CSF-4.a** *Require new development to provide for and fund a fair share of the costs for adequate sewer distribution, including line extensions, easements, and plant expansions.*
- CSF-4.b** *Work with the West Valley Sanitation District and San Jose-Santa Clara Regional Wastewater Facility to assist in the maintenance of an adequate sewage treatment and disposal system.*
- CSF-4.c** *Encourage an industrial pretreatment program for business parks and other industrial uses in accordance with State and Federal standards.*
- CSF-4.d** *Continue to monitor the effluent generation rates citywide, and ensure that Campbell retains adequate capacity allocations at the San Jose-Santa Clara Regional Wastewater Facility to meet existing and projected demand.*
- CSF-4.e** *Explore the viability of alternative uses of recycled wastewater, including irrigation, dust control, soil compaction, fire protection, and investigate new technology for the use of recycled water as it is being developed.*

STORMWATER AND DRAINAGE

Goal CSF-5

Design and maintain attractive, efficient, and environmentally sound storm drain systems to accommodate runoff from existing and projected development and prevent property damage due to flooding

Policies

- CSF-5.1** Maintain and improve Campbell's storm drainage facilities.
- CSF-5.2** Require all development projects to demonstrate how stormwater runoff will be detained or retained on-site and/or conveyed to the nearest drainage facility as part of the development review process and as required by the San Francisco Bay Region Municipal Regional Stormwater National Pollutant Discharge Elimination System (NPDES) Permit.
- CSF-5.3** Require all future development projects to analyze their drainage and stormwater conveyance impacts and either demonstrate that the city's existing infrastructure can accommodate increased stormwater flows, or make the necessary improvements to mitigate all potential impacts.
- CSF-5.4** Applicable projects shall incorporate Best Management Practices (BMPs) and Low Impact Development measures (LID) to treat stormwater before discharge from the site. The facilities shall be sized to meet regulatory requirements.
- CSF-5.5** Where feasible, conform developments to natural landforms, avoid excessive grading and disturbance of vegetation and soils, retain native vegetation and trees, and maintain natural drainage patterns.
- CSF-5.6** Applicable projects shall control peak flows and duration of runoff to prevent accelerated erosion of downstream watercourses.
- CSF-5.7** Where possible, avoid new outfalls to natural or earthen channels.



Green Stormwater Infrastructure (GSI)

The city's Green Stormwater Infrastructure (GSI) Plan describes how Campbell will gradually transform its urban landscape and storm drainage systems from "gray" to "green"; that is, supplement traditional storm drain infrastructure, where stormwater runoff flows directly from impervious surfaces into storm drains and receiving waters, with a more resilient, sustainable system that reduces and slows runoff by dispersing it to vegetated areas, promotes infiltration and evapotranspiration, collects runoff for non-potable uses, and treats runoff using biotreatment and other green infrastructure practices.

- CSF-5.8** Owners and operators of stormwater treatment facilities shall maintain those facilities and ensure they continue to be effective.
- CSF-5.9** Encourage dual-use detention basins for parks, ball fields, and other appropriate uses.
- CSF-5.10** Consider incorporation of Green Stormwater Infrastructure (GSI) measures as standard elements in the design and implementation of various Public Works projects and programs.

Actions in Support of Goal CSF-5

- CSF-5.a** Regularly review and update the City of Campbell's Green Stormwater Infrastructure (GSI) Plan, and integrate GSI features into street designs to protect stormwater quality. GSI features typically include biotreatment areas in the form of stormwater curb extensions, stormwater planters, and stormwater tree filters, designed to treat stormwater runoff from adjacent roadways and sidewalks. Other systems, such as pervious pavement, may also achieve this objective.
- CSF-5.b** *Continue to complete gaps in the drainage system in areas of existing development through the implementation of drainage improvement projects identified in the Green Stormwater Infrastructure Plan.*
- CSF-5.c** *Continue to review development projects to identify potential stormwater and drainage impacts and require development to include measures to ensure that off-site runoff is not increased beyond pre-development levels during rain and flood events.*
- CSF-5.d** *Require project designs to minimize drainage concentrations, minimize impervious coverage, utilize pervious paving materials, utilize Low Impact Development (LID) and Green Stormwater Infrastructure (GSI) strategies, and utilize Best Management Practices (BMPs) to reduce stormwater runoff.*
- CSF-5.e** *Identify which stormwater drainage facilities are in need of repair and address these needs through the city's Capital Improvement Program.*



CSF-5.f *Continue to implement a comprehensive municipal stormwater pollution-prevention program consistent with the city’s current Stormwater NPDES permit.*

CSF-5.g *Work cooperatively with local, State, and Federal agencies to comply with regulations, reduce pollutants in runoff, and protect and enhance water resources as required by the San Francisco Bay Region Municipal Regional Stormwater National Pollutant Discharge Elimination System (NPDES) Permit.*

SOLID WASTE

Goal CSF-6

Ensure adequate and environmentally responsible solid waste disposal and recycling services for all users

Policies

- CSF-6.1** Provide adequate waste disposal, recycling, and reuse services, including programs that improve public access to solid waste collection and recycling facilities.
- CSF-6.2** Maximize source reduction and recycling to reduce the amount of solid waste sent to the landfill.
- CSF-6.3** Reduce municipal waste generation by increasing recycling, on-site composting, and mulching, where feasible, at municipal facilities, as well as using resource efficient landscaping techniques in new or renovated medians and parks.
- CSF-6.4** Support and encourage residential, commercial, and industrial source reduction, recycling, and reuse programs and techniques.
- CSF-6.5** Locate waste collection, transfer, and processing facilities in areas that minimize impacts to the surrounding community.
- CSF-6.6** When feasible, minimize the potential impacts of waste collection, transportation, and the location of potential disposal facilities upon the residents of Campbell.

Actions in Support of Goal CSF-6

- CSF-6.a** Regularly monitor the level of service provided by garbage and recycling collection contractors to ensure that the service levels are adequate.
- CSF-6.b** Implement recycling and waste reduction education programs for city employees. The education program will disseminate information on what and how much is recycled by the city.
- CSF-6.c** Enforce and periodically update the Recycling and Salvaging of Construction and Demolition Debris Chapter (6.12) of the Campbell Municipal Code.
- CSF-6.d** Include standard language in requests for services and in city agreements requiring contractors to use best management practices to maximize diversion of waste from the landfill.
- CSF-6.e** Pursue public funding sources, such as grants, to implement recycling and reuse programs.
- CSF-6.f** Encourage recycling, reuse, and appropriate disposal of hazardous materials, including the following:
- Increase participation in single-family and multi-family residential curbside recycling programs;
 - Increase participation in commercial and industrial recycling programs for organics, fiber, and containers;
 - Reduce yard and landscaping waste through methods such as composting, grass recycling, and using resource efficient landscaping techniques;
 - Encourage local businesses to provide electronic waste (e-waste) drop-off services and encourage residents and businesses to properly dispose of, or recycle, e-waste; and
 - Consider sponsoring a scheduled household waste collection program.

ELECTRICITY, NATURAL GAS, AND TELECOMMUNICATIONS

Goal CSF-7

Ensure reliable and adequate electric, natural gas, and telecommunication services are available to all users

Policies

- CSF-7.1** Work cooperatively with utility providers to ensure the provision of adequate electric power, natural gas, and telecommunication services and facilities to serve the needs of existing and future residents and businesses.
- CSF-7.2** Coordinate with service providers in the siting and design of power and telecommunications facilities to minimize environmental, aesthetic, and safety impacts.
- CSF-7.3** Comply with all State requirements regarding the generation of power and encourage energy providers to investigate the use or expansion of renewable sources of energy.
- CSF-7.4** Support telecommunications providers that provide efficient, reliable, affordable, and state-of-the-art service.
- CSF-7.5** Require that all new power and gas lines and transformers are installed underground where feasible and promote the undergrounding of existing overhead facilities.
- CSF-7.6** Continue to utilize proven telecommunication technologies while proactively exploring the viability of new communication technologies for their relevancy and implementation in Campbell.



Actions in Support of Goal CSF-7

- CSF-7.a** *Confer with utility providers regarding major development plans and participate in the planning of the extension of utilities.*
- CSF-7.b** *Continue to work with Silicon Valley Clean Energy (SVCE) to purchase carbon-free electricity for municipal operations, and encourage local residents and businesses to participate in the Community Choice Energy Program (CCE).*
- CSF-7.c** *Support energy conservation measures and the innovative uses of solar energy, heat recovery, and co-generation in development and infrastructure projects and in structural and industrial processes.*
- CSF-7.d** *Actively seek to participate in pilot programs and other opportunities to expand high-speed broadband services within the city. Examples include, but are not limited to, Sonic’s Gigabit Fiber Internet services.*
- CSF-7.e** *Periodically review and revise existing city ordinances regulating the placement, maintenance, and operation of cell facilities; revise as needed to implement the General Plan.*

OTHER PUBLIC FACILITIES

Goal CSF-8

Enhance the quality of life of all city residents through exceptional cultural, social, and other community resources and facilities

Policies

- CSF-8.1** Support the provision of high quality civic, cultural, medical, and other community facilities in order to meet the broad range of needs within Campbell.
- CSF-8.2** Provide an environment in which community literacy and cultural opportunities are enhanced.
- CSF-8.3** Promote and expand cultural, historical, and social awareness through museums, cultural heritage projects, and public art.
- CSF-8.4** Strive to make all community events accessible to the greatest number of people regardless of race or socioeconomic status.
- CSF-8.5** Provide information related to city services and resources to residents, businesses, and visitors through the city's website and other media, including social media platforms, community bulletin boards, local newspapers, direct mailings, and other appropriate methods.
- CSF-8.6** Solicit feedback from residents regarding city-initiated projects, programs, and outreach efforts.
- CSF-8.7** Encourage and support the provision of residential care facilities in accordance with State law to meet the needs of existing and future residents.
- CSF-8.8** Consider the needs of seniors and people with disabilities when reviewing future development applications and land use plans.

- CSF-8.9** Encourage services and programs that meet the unique needs of seniors within Campbell, including the establishment of medical facilities, transportation options for seniors and people with mobility disabilities, senior centers, and programs that provide for in-home care and aging-in-place.
- CSF-8.10** Continue to provide specialized programs, services, and resources to Campbell’s mature population at the Campbell Adult Center.
- CSF-8.11** Work with health care providers to provide a range of health-related facilities in Campbell to meet the needs of the growing population.

Actions in Support of Goal CSF-8

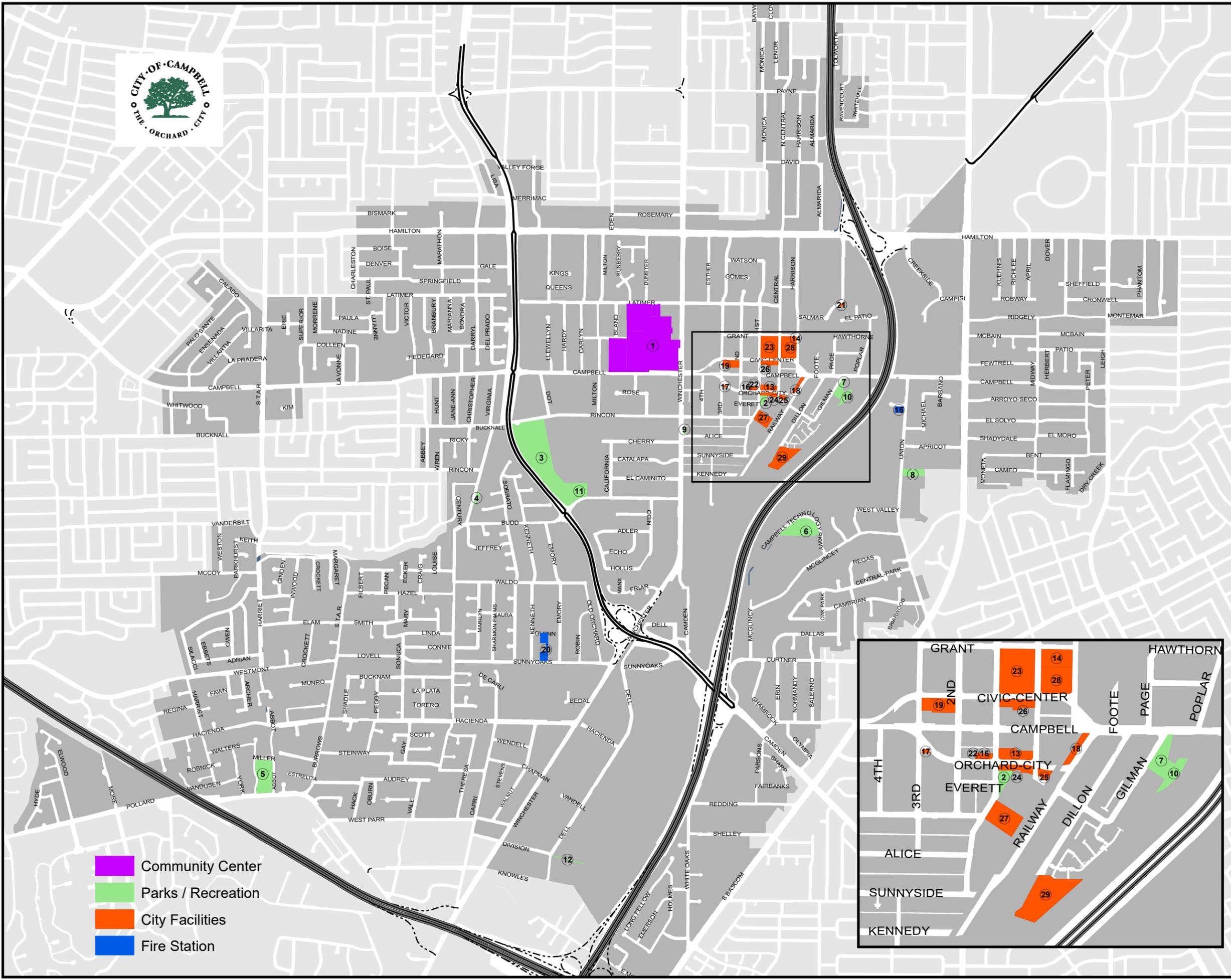
- CSF-8.a** *Establish an innovative approach to funding cultural, community, and library facilities and/or services, in addition to State and Federal grants and loans. The city should establish mechanisms to allow gifts and dedication of land and facilities by individuals, local businesses, and national corporations.*
- CSF-8.b** *Encourage the planning and implementation of cultural and performance arts programs, facilities, and operations.*
- CSF-8.c** *Identify partnership opportunities between the city and local volunteers to undertake projects that educate and inform the public about the city’s historical and cultural background.*
- CSF-8.d** *Pursue joint-use agreements with schools, social service agencies, cultural institutions, and other community organizations to extend educational, recreational, library, and other public services to populations that may otherwise not be served.*
- CSF-8.e** *Seek creative, adaptive, and re-use of public buildings if they are vacant, and strive to enhance the community benefit potential of all public buildings.*
- CSF-8.f** *Partner with churches, non-profit groups, and other local organizations to provide additional youth and senior programs and services.*

- CSF-8.g** *Proactively implement a range of community programs and events aimed at bringing the community together, such as National Night Out. Emphasis should be placed on holding events in locations that serve underrepresented segments on the population.*
- CSF-8.h** *Explore opportunities to construct additional community facilities. The facilities should be geographically distributed to accommodate underserved areas of the city and include spaces that can be rented by residents and community groups.*
- CSF-8.i** *Implement the various goals, policies, and actions within the Health and Wellness Element that are related to social services and health care programs.*



Figure CSF-1. Public Facilities

- Community Center**
- 1. Campbell Community Center *
- Parks / Recreation**
- 2. Hyde Park *
- 3. John D. Morgan Park (portion of) *
- 4. Virginia Park *
- 5. Jack Fischer Park *
- 6. Edith Morley Park *
- 7. Campbell Park (Portion of) *
- 8. Stojanovich Family Park *
- 9. Gomes Park *
- 10. Campbell Park (Portion of) *
- 11. John D. Morgan Park, Budd Parking Lot
- 12. Los Gatos Creek Trail Access Pathway *
- City Facilities**
- 13. Downtown Parking District
- 14. City Hall Grant Street Parking Lot
- Fire Station**
- 15. Fire Station
- 16. Downtown Parking Lot
- 17. Landscape @ Orchard City and S.Third St.*
- 18. Parking Lot
- 19. 2nd Street Parking Structure *
- Fire Station ***
- 20. Fire Station *
- 21. City Owned Parcel *
- 22. City Owned Parcel *
- 23. City Hall Complex
- 24. Downtown Parking District
- 25. Downtown Parking District
- 26. Museum and Parking Lot
- 27. Downtown Parking District *
- 28. Library @ City Hall Complex
- 29. Service Center *
- City Owned Right of Ways**
- Future Right of Way for Hwy 17 Off-Ramp
- Strip of Cristich Ln in front of 65 & 75 Cristich Ln
- Landscape area adjacent to Wilson Ct.
- Strip of Cristich Ln, in front of 214 Cristich Ln
- Abbott Avenue Cul-de-sac
- Harriet Avenue over San Tomas Creek
- * Designated as Open Space



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Safety



Introduction

In compliance with California State law, the City of Campbell has adopted a Safety Element to the General Plan. The Safety Element address a variety of natural and human-related hazards, and contains goals and policies aimed at reducing the risk associated with these hazards.

This Chapter includes the following goals:

- SA-1** Geologic and Seismic Hazards
- SA-2** Flooding
- SA-3** Emergency Preparedness
- SA-4** Emergency Services
- SA-5** Hazardous Materials
- SA-6** Emerging Community Hazards
- SA-7** Climate Resiliency and Adaptation

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GEOLOGIC AND SEISMIC HAZARDS

Goal SA-1

Minimize community exposure to geologic and seismic hazards

Policies

- SA-1.1** Regulate development to reduce risks to life and property associated with earthquakes, liquefaction, erosion, landslides, and unstable soil conditions.
- SA-1.2** Ensure that all new development and construction is in conformance with applicable building standards related to geologic and seismic safety.
- SA-1.3** Require geotechnical investigations to be completed prior to approval of any public safety or other critical facilities, in order to ensure that these facilities are constructed in a way that mitigates site-specific seismic and/or geologic hazards.
- SA-1.4** Require an erosion and sediment control plan prepared by a civil engineer, or other professional who is qualified to prepare such a plan, as part of any grading permit application for new development. The erosion and sediment control plan shall delineate measures to appropriately and effectively minimize soil erosion and sedimentation.
- SA-1.5** All structures and building foundations requiring a building permit located within areas containing expansive soils shall be designed and engineered to comply with the most current version of the California Code of Regulations (CCR), Title 24.



Actions in Support of Goal SA-1

- SA-1.a** *Continue to implement geologic review procedures for Geologic Reports required by the Municipal Code through the development review process.*
- SA-1.b** *Require and review the submission of geologic and soils reports for all developments consistent with Campbell Municipal Code (Chapter 21.18 - Site Development Standards Section 21.18.130 - Seismic and geologic hazards, and Chapter 20.72 - Soils Reports). The geologic risk areas that are determined from these studies shall include standards established and recommendations which shall be incorporated into development.*
- SA-1.c** *Require strict adherence to the requirements of the California Code of Regulations (CCR), Title 24 in all areas of the city during the plan check review process.*
- SA-1.d** *Periodically review the structural integrity of all existing City-owned critical facilities and, if any facilities are found unsatisfactory, take steps to ensure structural integrity and safety.*
- SA-1.e** *Continue to maintain and provide an inventory of all natural hazards, including active faults, Alquist-Priolo Special Study Zones, floodplains, hazardous soil conditions, and dam failure inundation areas.*
- SA-1.f** *The City shall coordinate with the County Geologist on preparation of additional geologic studies or other actions that would support the creation of a designated hazard zone associated with the identified location of the Cascade Fault in Campbell. The purpose of this hazard zone would be to identify an area where site specific geologic studies are needed in association with new development on properties located in close proximity to mapped fault lines.*

FLOODING

Goal SA-2

Reduce risks to human life, property, and public services associated with flooding

Policies

- SA-2.1** Support and participate in planning efforts undertaken at the local, regional, State, and Federal levels to improve flood management facilities and dam safety throughout Santa Clara County.
- SA-2.2** Require all development projects requiring a building permit to demonstrate how stormwater runoff will be detained or retained on-site, treated, and/or conveyed to the nearest drainage facility, using LID standards in accordance with current NPDES permit requirements.
- SA-2.3** Ensure that construction activities and new development will not result in adverse impacts to existing properties and flood control and drainage structures.
- SA-2.4** Unless otherwise mitigated, require new structures to be located outside of the 100-year floodplain. All new development within an identified Flood Hazard Area shall be built according to Federal Emergency Management Agency standards and comply with Campbell’s Flood Damage Prevention Ordinance criteria (Campbell Municipal Code Chapter 21.22).
- SA-2.5** Encourage and accommodate multipurpose flood control projects that incorporate recreation, resource conservation, preservation of natural riparian habitat, and scenic values of Campbell’s drainages, creeks, and detention ponds. Where appropriate and feasible, the City shall encourage the use of water detention facilities, such as GSI and LID, for use as groundwater recharge facilities.
- SA-2.6** Encourage flood control measures identified within the Conservation and Open Space Element such as bioswales, and permeable materials that enhance natural drainage features, vegetation, and natural waterways, while still providing for adequate flood control and protection.



Critical Facilities refers to essential public facilities, such as emergency communications facilities, and emergency shelters identified for disaster relief and response.

SA-2.7 Ensure that adequate drainage and erosion control measures are provided during construction of all new development which requires a building permit.

SA-2.8 Ensure that any development activity that requires a grading permit does not impact adjacent properties, local creeks, or storm drainage systems by designing and building the site to drain properly to minimize drainage issues and erosion.

Actions in Support of Goal SA-2

SA-2.a *Coordinate with Federal and State agencies and encourage them to update flood hazard maps within Campbell and calculate accurate Base Flood Elevation (BFE) levels for all areas determined to be within a flood hazard zone in Campbell.*

SA-2.b *Have all Letter of Map Amendments (LOMAs) that are approved submit their GIS data to Santa Clara County so that the County can compile updated data on the most accurate location of flood hazard areas and BFE within the city.*

SA-2.c *As part of the development review process continue to require new development which requires a building permit to prepare hydraulic and storm drainage studies as necessary to define the net increase in storm water run-off resulting from construction and require mitigation to reduce impacts. Drainage and grading plans shall identify BMP protections and include standards established and recommended by the City that shall be incorporated into development.*

SA-2.d *Continue to participate in the National Flood Insurance Program (NFIP), and consider future participation in the NFIP Community Rating System (CRS).*

SA-2.e *Continue to review projects in flood hazard areas to ensure compliance with Campbell Municipal Code Chapter 21.22 (Flood Damage Prevention Ordinance).*

SA-2.f *Periodically review the conditions of bridges, culverts, canals and other flood control and stormwater conveyance infrastructure, and when feasible include necessary improvements within the CIP to increase safety and the adequate conveyance of stormwater.*



ENVISION CAMPBELL

- SA-2.g** *Periodically review Campbell Municipal Code Chapter 21.22 - (Flood Damage Prevention), and revise as necessary to ensure that development standards are consistent with the requirements of State and Federal law.*

- SA-2.h** *Require developers to cover the costs of drainage facilities needed for surface runoff generated as a result of new development.*

EMERGENCY PREPAREDNESS

Goal SA-3

Protect the safety of life and property throughout the community by ensuring emergency preparedness

Policies

- SA-3.1** Ensure that new critical facilities in Campbell are located in areas that minimize exposure to potential natural hazards.
- SA-3.2** Enhance training of identified City staff on their functions and responsibilities in disaster preparedness
- SA-3.3** Ensure that critical facilities are properly supplied and equipped to provide emergency services.
- SA-3.4** Ensure that critical facilities in Campbell are designed and constructed to withstand the "maximum probable" seismic events and still remain capable of service use to provide emergency assistance after a major disaster.
- SA-3.5** Strive to improve the City's Emergency Operations Center (EOC) so that it is easily accessible to staff and the public, and is seismically safe for emergency response personnel.
- SA-3.6** Encourage participation in Community Emergency Response Team (CERT) training. Encourage residents and community leaders to participate in disaster training programs, and as feasible, assist in neighborhood drills and safety exercises to increase participation and build community support.
- SA-3.7** Support local and regional disaster planning and emergency response planning efforts, and look for opportunities to collaborate and share resources with other municipalities in the region.
- SA-3.8** Continue to maintain and implement the City's Emergency Services Program.
- SA-3.9** Encourage residents to register with the City's Community Emergency Notification Systems to ensure notification in the event of an emergency.
- SA-3.10** Continue to promote public safety through public education programs.

- SA-3.11** Maintain effective mutual aid agreements for fire, medical response, and other functions as appropriate.
- SA-3.12** Clearly communicate to the public the City’s plans, procedures, and responsibilities in the event of a disaster or emergency.
- SA-3.13** Provide efficient 911 services (emergency calls) to minimize incident response time, and promote the use/availability of non-emergency phone line information for routine non-emergency calls as a means to improve service and maintain the effectiveness of the 911 system.

Actions in Support of Goal SA-3

- SA-3.a** *Coordinate with the Santa Clara County Office of Emergency Services (OES) and other local agencies, as necessary, to participate in and implement the Multi-Jurisdictional Local Hazard Mitigation Plan (LHMP) for Santa Clara County.*
- SA-3.b** *Conduct regular emergency response training exercises and or participate in regional exercises to ensure that key members, local leaders, and emergency response personnel are adequately trained and prepared for emergency situations. Critical facilities within Campbell shall also be annually assessed to ensure they are properly equipped and supplied.*
- SA-3.c** *Encourage schools, neighborhood associations, and other interested groups to teach first aid and disaster preparedness, including Community Emergency Response Team (CERT) programs, and other tools available to neighborhood and community groups to improve disaster preparedness.*
- SA-3.d** *Provide signage at public buildings and critical facilities that contain Automated External Defibrillators (AEDs).*
- SA-3.e** *Provide adequate funding for fire and police services to ensure preparedness of response teams and implementation of emergency response plans.*
- SA-3.f** *As part of the development review process, continue to consult with the police and fire departments in order to ensure that the project provides adequate emergency access.*

SA-3.g Provide information on the City’s website regarding the National Suicide and Crisis Lifeline 988 program.



EMERGENCY SERVICES

Goal SA-4

Maintain a safe community through adequate, efficient, and high quality police, fire, and emergency services

Policies

- SA-4.1** Provide adequate funding for police facilities and personnel to accommodate existing and future citizens’ needs to ensure a safe and secure environment for people and property.
- SA-4.2** Promote and support community-based crime prevention programs as an important augmentation to the provision of professional police services. Support existing programs and encourage expanded or new programs that focus on youth crime prevention, anti-gang, and anti-graffiti programs, or other community programs that reduce crime throughout the City.
- SA-4.3** Cooperate with neighboring cities, Santa Clara County, and regional agencies to address crime issues that cross jurisdictional boundaries.
- SA-4.4** Emphasize the use of physical site planning as an effective means of enhancing safety and preventing crime. Open spaces, landscaping, parking lots, parks, play areas, and other public spaces shall be designed with maximum feasible visual exposure to community residents.
- SA-4.5** Support the Police Department efforts to provide crossing guard programs at local schools to ensure safety on school routes and in school vicinities.
- SA-4.6** Ensure that fire and emergency medical services meet existing and future demand.

- SA-4.7** Ensure that adequate water supplies are available for fire-suppression throughout the City. Require development to construct and fund all fire suppression infrastructure and equipment needed to provide adequate fire protection services.
- SA-4.8** Promote fire safety through education and building design.
- SA-4.9** Support San Jose Water Company efforts to remedy any deficiencies in the water delivery system to ensure adequate fire-suppression flows.

Actions in Support of Goal SA-4

- SA-4.a** *As part of the development review process, continue to consult with the Police Department in order to ensure that the project does not impair the provision of police services through inappropriate site design. The use of physical site planning as an effective means of preventing crime, including lighting, visibility, and video surveillance requirements shall be determined by the Police Department, where applicable.*
- SA-4.b** *Conduct periodic Police Department evaluations that analyze response times and other incident data to ensure adequate police services are provided throughout the city.*
- SA-4.c** *Ensure the adequacy of fire and emergency services by participating in Santa Clara County Fire Department evaluations.*
- SA-4.d** *Coordinate with the Santa Clara County Fire Department to provide annual inspections to ensure that commercial, industrial, and multiple-family uses comply with fire and building codes.*
- SA-4.e** *As part of the development review process, continue to consult with the Santa Clara County Fire Department in order to ensure that development projects facilitate adequate fire services and fire prevention measures.*
- SA-4.f** *Promote community awareness and participation in the Santa Clara County Fire Department’s fire education programs.*

HAZARDOUS MATERIALS

Goal SA-5

Protect citizens from hazardous materials

Policies

- SA-5.1** Minimize the use of toxic cleaning supplies and products in civic facilities, and minimize the City's use of pesticides, herbicides, and fertilizers during landscaping and outdoor municipal operations.
- SA-5.2** Encourage residents and businesses to minimize the use of toxic materials and products including the application of pesticides, herbicides, and fertilizers.
- SA-5.3** Strive to reduce or eliminate private aerial spraying of pesticides throughout the city.
- SA-5.4** Encourage local producers and users of hazardous materials to reduce the amounts of hazardous materials generated.
- SA-5.5** Require hazardous waste generated within Campbell to be disposed of in a safe manner, consistent with all applicable local, State, and Federal laws.
- SA-5.6** Require hazardous materials to be stored in a safe manner, consistent with all applicable local, State, and Federal laws.
- SA-5.7** Coordinate with the Santa Clara County Fire Department (SCCFD) to ensure that businesses in Campbell that handle hazardous materials prepare and file a Hazardous Materials Management Plan (HMMP), and Hazardous Materials Inventory Statement (HMIS), consistent with CMC 21.18.080 - Hazardous materials. The HMMP and HMIS shall consist of general business information, basic information on the location, type, quantity, and health risks of hazardous materials, and emergency response and training plans.
- SA-5.8** Require compliance with the Santa Clara County Hazardous Waste Management Plan.
- SA-5.9** Work with existing businesses to require acceptance of oils, paints, and other recyclable hazardous materials.



SA-5.10 Periodically inspect businesses which sell paint products to ensure that they are properly displayed pursuant to State law to avoid access to minors.

Actions in Support of Goal SA-5

SA-5.a *Provide educational opportunities for generators of small quantity, household, and urban agriculture waste products regarding their responsibilities for source reduction and proper and safe hazardous waste management and disposal.*

SA-5.b *Provide information about convenient drop-off programs for the local disposal of household hazardous waste offered by the Santa Clara County Department of Environmental Health. The availability of the program should be widely publicized throughout the community.*

SA-5.c *Continue to work cooperatively with the Santa Clara County Fire Department (SCCFD) to train local fire personnel in the specialized handling and cleanup procedures that are required for radioactive, toxic, and hazardous substance spills.*

SA-5.d *Require that applications for discretionary and ministerial permits provide detailed information regarding the potential for the historical use of hazardous materials on the site, including information regarding the potential for past soil and/or groundwater contaminations. If warranted, identify and require mitigation measures to ensure the exposure to hazardous materials from historical uses has been mitigated to acceptable levels consistent with EPA and/or DTSC standards.*

SA-5.e *Require that Business License applications for businesses that use, store, or sell hazardous materials be reviewed by the Building Division and Fire Department to ensure operations comply with all applicable local, State, and Federal laws and do not pose a risk to the public.*

EMERGING COMMUNITY HAZARDS

Goal SA-6

Protect citizens from emerging community hazards

Policies

SA-6.1 Monitor legislative updates on Federal, State, and regional regulations that pertain to community hazards which could affect Campbell residents.

Actions in Support of Goal SA-6

SA-6.a *Continue to monitor and consider updates to the Municipal Code, as necessary, to address emerging trends in cannabis sales and cultivation.*

SA-6.b *Continue to monitor emerging technologies and consider updates to the Municipal Code, as necessary, to address emerging trends in technology that may present safety hazards to citizens of Campbell including but not limited to:*

- *Technologies which were unknown during the time of the General Plan update;*
- *Emerging technologies related to the use of autonomous vehicles. Consider revisions to the City's parking and loading requirements as necessary;*
- *New and emerging technologies related to stationary home energy storage systems; and*
- *New and emerging technologies related to the use of unmanned aircraft system (UAS).*

CLIMATE RESILIENCY AND ADAPTATION

Goal SA-7

Minimize risks to life, property, the economy, and the environment through climate adaptation strategies that enhance and promote Campbell’s community resiliency

Policies

- SA-7.1** Consider climate change impacts and adaptive responses in long-term planning and current development decisions.
- SA-7.2** Ensure that emergency response plans and training programs continue to evolve and are modified in order to protect residents, infrastructure, and facilities during emergencies and extreme weather events.
- SA-7.3** Encourage and support private sector investment in climate adaptation through climate-resilient infrastructure such as onsite renewable energy, integrated stormwater management, and water conservation.
- SA-7.4** Promote community awareness of climate-resilient actions that can be implemented by citizens and businesses, such as water conservation, on-site water collection, passive solar designs, and alternative energy strategies.
- SA-7.5** Ensure that climate impacts and climate adaptation measures aimed at reducing climate risks do not lead to disproportionately adverse effects on vulnerable populations.
- SA-7.6** Consider the needs of vulnerable populations and individuals with limited mobility when planning for access to safe and comfortable shelter during extreme heat events or other severe weather events, including widespread wildfire smoke.

Climate Resiliency

The ability of human and ecological systems to adapt to climate-related stresses while retaining the same basic structure and way of functioning, including the capacity of those systems to cope with, adapt to, and recover fully or partially from climate-related stress and change.

Climate Adaptation

The process of adjustment to actual or expected climate change and its effects. At the local level this means actions that the City can take to reduce the impacts to its population and infrastructure resulting from climate change impacts.

Actions in Support of Goal SA-7

- SA-7.a** *When updating master plans for infrastructure, including water supply, flood control and drainage, and critical facilities, review relevant climate change scenarios and ensure that the plans consider the potential effects of climate change and include measures that provide for resilience to climate impacts.*
- SA-7.b** *Upon the next revision to the Campbell Emergency Operations Plan (EOP), identify and designate public buildings, specific private buildings, or institutions with air conditioning as public cooling shelters. Extend hours at air-conditioned sites during periods of extreme heat or power outage and ensure sites are also supported by backup battery storage or generators.*
- SA-7.c** *Periodically assess and monitor the effects of climate change and the associated levels of risk in order to adapt to changing climate conditions.*
- SA-7.d** *Collaborate with utility providers to ensure that infrastructure and resource management plans account for anticipated climate change impacts.*
- SA-7.e** *Implement the policies and actions in the Community Services and Facilities and Conservation Elements that promote water and energy efficiency and conservation in new capital projects, expansions, and retrofits to civic buildings and infrastructure.*
- SA-7.f** *Utilize the Silicon Valley 2.0 Climate Adaptation Guidebook (or its successor document) as a resource tool when undertaking communitywide planning efforts, including updates to infrastructure plans.*
- SA-7.g** *Continue to provide cooling center services to provide a respite for residents without access to air conditioning during extreme heat days.*

Noise



Introduction

The Noise Element provides goals and policies to guide compatible land uses and the incorporation of noise attenuation measures for new uses to protect people living and working in the city from an excessive noise environment.

This Chapter includes the following goals:

N-1 Excessive Noise

N-2 Sensitive Uses

KEY NOISE TERMS

Acoustics	The science of sound.
Ambient Noise	The distinctive acoustical characteristics of a given area consisting of all noise sources audible at that location. In many cases, the term ambient is used to describe an existing or pre-project condition such as the setting in an environmental noise study.
Attenuation	The reduction of noise.
A-Weighting	A frequency-response adjustment of a sound level meter that conditions the output signal to approximate human response.
Decibel or dB	Fundamental unit of sound, defined as ten times the logarithm of the ratio of the sound pressure squared over the reference pressure squared.
CNEL	Community Noise Equivalent Level. Defined as the 24-hour average noise level with noise occurring during evening hours (7 - 10 p.m.) weighted by a factor of three and nighttime hours weighted by a factor of 10 prior to averaging.
Frequency	The measure of the rapidity of alterations of a periodic acoustic signal, expressed in cycles per second or Hertz.
Impulsive	Sound of short duration, usually less than one second, with an abrupt onset and rapid decay.
Ldn	Day/Night Average Sound Level. Similar to CNEL but with no evening weighting.
Leq	Equivalent or energy-averaged sound level.
Lmax	The highest root-mean-square (RMS) sound level measured over a given period of time.
L(n)	The sound level exceeded a described percentile over a measurement period. For instance, an hourly L50 is the sound level exceeded 50 percent of the time during the one hour period.
Loudness	A subjective term for the sensation of the magnitude of sound.
Noise	Unwanted sound.
SEL	A rating, in decibels, of a discrete event, such as an aircraft flyover or train passby, that compresses the total sound energy into a one-second event

EXCESSIVE NOISE

Goal N-1

Preserve and enhance the quality of existing and future land uses by minimizing exposure to harmful and excessive noise

Policies

- N-1.1** Consider the noise compatibility of existing and future development when making land use planning decisions with an emphasis on protecting neighborhoods and people from excessive noise levels, while still accommodating new development and uses.
- N-1.2** Require development projects and changes to existing uses to be consistent with the standards indicated in Table N-1 to ensure acceptable noise levels for existing and future development.
- N-1.3** Require new development to reduce excessive noise to the standards indicated in Tables N-1 and N-2 through best practices, including building location and orientation, building design features, placement of noise-generating equipment away from sensitive receptors, shielding of noise-generating equipment, placement of noise-tolerant features between noise sources and sensitive receptors, and use of noise-minimizing materials.
- N-1.4** Ensure that new development does not result in indoor noise levels exceeding 45 dBA L_{dn} for residential uses by requiring the implementation of construction techniques and noise reduction measures for all new residential development.
- N-1.5** Encourage the use of open spaces, trees, and landscaping to buffer new and existing development from noise sources. Use fences and sound walls for sound attenuation only when other measures are not practical or when recommended by an acoustical expert as part of a mitigation measure. When sound walls are required for compliance with noise standards, ensure sound walls are built to be visually compatible with the surrounding area, at the minimum height necessary to achieve the required sound attenuation. As feasible, sound walls should incorporate treatments to resist graffiti.

Sensitive Receptors

Sensitive Receptors are noise sensitive locations and uses where human activity may be adversely affected by nuisance noise from nearby stationary, non-transportation, and transportation noise sources. Examples include residential areas, schools, hospitals, personal care, public assembly uses, etc.

Stationary Noise

Stationary Noise means a source of sound or combination of sources of sound that are included and normally operated within the property lines of a facility. Common examples include: commercial facilities, industrial facilities, repair or storage garages, and truck terminals.

- N-1.6** Require acoustical studies for new noise-generating and developments, and transportation improvements that would increase roadway capacity, move traffic closer to sensitive receptors, or add traffic to areas that do not currently have notable exposure to roadway noise.
- N-1.7** Continue to recognize that "late night activities" (land use activities operating from 11:00 p.m. to 6:00 a.m., not including the lawful, reasonable, and customary use of residential uses or professional offices that does not interfere with the reasonable use and enjoyment of other properties) may present a potential noise impact, and should be carefully reviewed to ensure compatibility with adjacent residences.
- N-1.8** For projects that are required to prepare an acoustical study, the following stationary and transportation noise source criteria shall be used to determine the significance of those impacts:

Stationary and Non-Transportation Noise Sources

- A significant impact will occur if the project results in an exceedance of the noise level standards contained in this element, or for instances where the ambient noise level is already above the standards contained in this element, the project will result in an increase in ambient noise levels by more than 3 dB.
- This does not apply to construction activities which are conducted according to the best practices contained in Chapter 18.04 of the Campbell Municipal Code, and outlined in Action N-1f. Compliance with these requirements shall be sufficient to reduce construction-related noise impacts to a less than significant level.

Transportation Noise Sources

- Where existing traffic noise levels are 60 dB L_{dn} or less at the outdoor activity areas of noise-sensitive uses, a +5 dB L_{dn} increase in roadway noise levels will be considered significant;
- Where existing traffic noise levels are greater than 60 dB L_{dn} and up to 65 dB L_{dn} at the outdoor activity areas of noise-sensitive uses, a +3 dB L_{dn} increase in roadway noise levels will be considered significant; and
- Where existing traffic noise levels are greater than 65 dB L_{dn} at the outdoor activity areas of noise-sensitive uses, a + 1.5 dB L_{dn} increase in roadway noise levels will be considered significant.

N-1.9 Support noise-compatible land uses along Highways 17 and 85 and San Tomas Expressway.

N-1.10 Regional and pass-thru truck traffic shall be limited to specific routes as described in Chapter 10.40 of the Campbell Municipal Code (Restricted-Unrestricted Streets).

N-1.11 Require developers to prepare a construction management plan that defines best management practices to reduce construction noise, and includes proposed truck routes as part of the entitlement process.

A-Weighted Decibels

A-Weighted Decibels, abbreviated dBA, are an expression of the relative loudness of sounds in air as perceived by the human ear. Sample dBA sound levels are shown in Table N-3.

Average noise exposure over a 24-hour period is presented as a day-night average sound level, or L_{dn} .

Outdoor Activity Areas

Outdoor Activity Areas include back yard spaces, first floor rear patio/deck areas, balconies, rear or internal courtyard seating and play areas, and rooftop decks. Front yard spaces, side yards, etc., are not considered to be outdoor activity areas.

- N-1.12** Work with Caltrans to ensure that adequate noise studies are prepared and alternative noise mitigation measures are considered in State transportation projects.
- N-1.13** Continue to ensure that existing development is protected, to the greatest extent feasible, from noise impacts due to construction on adjacent or nearby properties.
- N-1.14** Work cooperatively with the Santa Clara County Airport Land Use Commission to minimize noise impacts from airspace activities in Campbell, such as airplane and helicopter flights, and unmanned aerial vehicles.
- N-1.15** Encourage local school districts to prepare construction management plans that direct construction related traffic to appropriate arterial and unrestricted streets, and incorporate other measures to minimize community noise exposure to Campbell residents.
- N-1.16** Require non-transportation related noise from site specific noise sources to comply with the standards shown in Table N-2.
- N-1.17** Require construction activities to comply with standard best practices (see Action N-1h and Chapter 18.04 of the Municipal Code). Construction activities outside of the permitted construction hours identified in the Campbell Municipal Code (Chapter 18.04 - Building Code) may be approved on a case by case basis by the Building Official.
- N-1.18** Allow temporary special events including, but not limited to, festivals, concerts, parades, and other similar activities to exceed the noise standards established in this General Plan and the standards established by Section 21.16.070 (Noise) of the Campbell Municipal Code through issuance of a special event permit (see Chapter 5.50 – Special Events Permit and Chapter 21.45 – Temporary Use Permits of the Campbell Municipal Code).
- N-1.19** Regulate the effects of operational noise from existing and new industrial and commercial development on adjacent uses through the enforcement of the city’s noise standards.

N-1.20 Exempt temporary emergency operations or emergency equipment usage from noise standard criteria set by this element.

N-1.21 Consider the use of traffic calming measures, as provided for by T-3.e., to reduce excessive noise on non-arterial streets.

Actions in Support of Goal N-1

N-1.a *Update Chapter 21.16 (Section 21.16.070 – Noise) of the Campbell Municipal Code to:*

- *Require that new development projects and all (ministerial and discretionary) changes in use are reviewed for compliance with the noise requirements established in this element, including the standards established in Tables N-1 and N-2, and where necessary, require mitigation measures to achieve the noise standards.*
- *Require acoustical studies for new development projects and (ministerial and discretionary) changes in use which have the potential to generate noise impacts which exceed the standards identified in this element. The studies shall include representative noise measurements, estimates of existing and projected noise levels, and mitigation measures necessary to ensure compliance with the noise standards included in this element.*
- *Require developers to prepare a construction management/noise mitigation plan that defines best management practices to reduce construction noise, and includes proposed truck routes as part of the entitlement process.*
 - *Incorporate a list of recommended best practices to reduce excessive noise levels, as identified in this element, which should be incorporated in new development projects.*
 - *Provide for additional scrutiny of potential noise impacts when considering approval of new "late-night activities" (land use activities operating from 11:00 p.m. to 6:00 a.m., not including the lawful, reasonable and customary use of residential uses or professional offices that does not interfere with the reasonable use and enjoyment of other properties).*
 - *Incorporate by reference the applicable noise-related provisions of Chapter 18.04 (Building Code).*

- N-1.b** *Coordinate with Caltrans, VTA, local school districts, and the cities of San Jose, Saratoga and Los Gatos when necessary, to ensure that these agencies obtain city concurrence prior to initiating or approving any noise generating projects affecting Campbell.*
- N-1.c** *Continue to implement and enforce Section 21.16.070 – (Noise) of the Campbell Municipal Code that requires the private use of powered equipment in residential areas to be limited to the hours of 8:00 a.m. and 7:00 p.m. Monday through Friday, and between the hours of 9:00 a.m. and 6:00 p.m. Saturday, Sunday and nationally recognized holidays. Encourage public education and outreach through the city’s website and social media outlets to achieve greater voluntary compliance and encourage good neighbor practices.*
- N-1.d** *Update Section 21.16.070 – (Noise) of the Campbell Municipal Code to include detailed standards and procedures for dealing with community noise complaints and corresponding enforcement and remediation activities. The standards should address, at a minimum:*
- *Criteria for determining if the alleged noise-generating activities are in violation of the city’s adopted noise standards; and*
 - *Procedures and protocols to ensure that the nuisance noise, or noise-generating activity, ceases.*
- N-1.e** *Monitor construction projects and construction activities to ensure they comply with the standards and requirements contained in the Campbell Municipal Code (Chapter 18.04 - Building Code).*
- N-1.f** *Consider requiring the phased elimination of the use of gas-powered leaf blowers within the city.*
- N-1.g** *Revise Campbell Municipal Code Section 21.18.020 (Air Conditioning Unit) to establish maximum noise limits for air conditioning units and generators consistent with this Element.*
- N-1.h** *Update the Campbell Municipal Code (Chapter 18.04 - Building Code) to include the following construction noise best practices and requirements:*

- *Establish standards for when a construction staging and phasing plan shall be required for new development projects and significant remodels.*
- *The construction contractor shall utilize “quiet” models of air compressors and other stationary noise sources where technology exists.*
- *At all times during project grading and construction, stationary noise-generating equipment shall be located as far as practicable from sensitive receptors and placed so that emitted noise is directed away from residences.*
- *Unnecessary idling of internal combustion engines shall be prohibited.*
- *Construction staging areas shall be established at locations that will create the greatest distance between the construction-related noise sources and noise-sensitive receptors nearest the project site during all project construction activities, to the extent feasible.*
- *The required construction-related noise mitigation plan shall also specify that haul truck deliveries are to occur within the same range of hours specified for construction equipment.*
- *The construction contractor shall designate a “noise disturbance coordinator” who will be responsible for responding to any local complaints about construction noise. The disturbance coordinator shall be responsible for determining the cause of the noise complaint (e.g., starting too early, poor muffler, etc.) and instituting reasonable measures as warranted to correct the problem. A telephone number for the disturbance coordinator shall be conspicuously posted at the construction site.*

N-1.i *During future negotiations with trash collection providers, consider and strive for collection time limitations to ensure that collection in residential areas does not occur prior to 6:00 a.m.*

- N-1.j** *Explore and consider rebate, incentive, and educational opportunities to reduce community noise, while providing co-benefits of community health and environmental stewardship. Programs could include electric lawn and garden equipment upgrade programs, dual pane/noise rated window upgrades, and HVAC system upgrades which coincide with energy reduction, community health, and sustainability objectives identified by the General Plan and any future Climate Action Plan.*
- N-1.k** *Periodically review, and update as necessary, Campbell's Municipal Code to ensure the city's noise goals and priorities of the General Plan are being implemented.*

SENSITIVE USES

Goal N-2

Provide vibrant commercial and mixed-use areas in Campbell, while protecting existing and future sensitive uses from excessive noise levels.

Policies

- N-2.1** Require commercial and mixed-use projects to minimize noise exposure for nearby residential areas through the use of noise attenuating building materials, engineering techniques, and site design practices. Site design practices may include locating mechanical equipment, loading bays, parking lots, driveways, and trash enclosures away from residential uses, and providing noise-attenuating screening features on-site.
- N-2.2** Through the development review process, the city may elect to allow new noise-sensitive land uses on a case by case basis in proximity to transportation noise sources and commercial or mixed-use areas that fall within the Conditionally Acceptable Land Use Compatibility Standards in Table N-1. Noise mitigation, including an acoustical analysis, shall be required to reduce interior space noise levels to 45 dB L_{dn} , or less, for sensitive receptors. Exterior noise levels may be reduced using building orientation, construction and design features; however ultimately, noise levels may fall within the Conditionally Acceptable noise standards identified in Table N-1.
- N-2.3** Ensure that existing residential development is protected from excessive noise created by commercial, mixed-use, and other development projects or uses. New development and/or new uses shall demonstrate that impacts to nearby residential properties comply with standards identified in Table N-1 and N-2.
- N-2.4** Require noise-generating business operations, including waste and recycling disposal, to be conducted during appropriate times to reduce nighttime noise in nearby residential areas.

Mixed-Use Development

Mixed-Use development blends residential uses with commercial, cultural, institutional, office uses, etc. where uses are physically and functionally integrated.

N-2.5 Require proposed developments in close proximity to rail lines (within 100 feet or less of the rail line measured from the property line of proposed development) to demonstrate that groundborne vibration and noise nuisance associated with rail operations have been adequately addressed prior to approving the development of sensitive uses.

Actions in Support of Goal CHW-2

N-2.a In addition to the updates specified by Action N-1a, for Municipal Code Section 21.16.070 – (Noise), also include good neighbor noise practices for bar, live entertainment, and restaurant activities adjacent to residential areas. Updates should include timing standards for the disposal of recycling materials and other common sources of nighttime noise to ensure activities occur during times to minimize nighttime noise impacts to surrounding neighborhoods.

N-2.b In addition to the updates specified by Action N-1a, for Campbell Municipal Code Section 21.16.070 – (Noise), also require new developments within 100 feet of the rail line to demonstrate that vibration experienced by residents and sensitive uses would not exceed the Federal Transit Administration guidelines.

N-2.c In addition to the updates specified by Action N-1a, for Campbell Municipal Code Section 21.16.070 – (Noise), establish provisions that would allow new noise-sensitive land uses on a case by case basis in proximity to transportation noise sources and commercial or mixed-use areas that fall within the Conditionally Acceptable Land Use Compatibility Standards in Table N-1.

Table N-1: Land Use Compatibility for Community Noise Environment

Land Use Category	Exterior Noise Exposure (Ldn)						
	55	60	65	70	75	80	
Single-Family Residential							
Multi-Family Residential, Hotels, and Motels							
Outdoor Sports and Recreation, Neighborhood Parks and Playgrounds							
Schools, Libraries, Museums, Hospitals, Personal Care, Public Assembly							
Office Buildings, Business Commercial, and Professional							
Industrial							

Note: Residential components of Mixed-Use developments are subject to the Multi-Family Residential Noise Standards unless otherwise allowed in conjunction with Policy N-2.2.

	<p>NORMALLY ACCEPTABLE Specified land use is satisfactory, based upon the assumption that any buildings involved are of normal conventional construction, without any special insulation requirements</p>
	<p>CONDITIONALLY ACCEPTABLE Specified land use may be permitted only after detailed analysis of the noise reduction requirements and needed noise insulation features included in the design</p>
	<p>UNACCEPTABLE New construction or development should generally not be undertaken because mitigation was found to be infeasible to comply with noise element policies</p>

Table N-2: Stationary (Non-Transportation) Noise Source Standards

Land Use Receiving the Noise	Hourly Noise-Level Descriptor	Exterior Noise-Level Standard (dBA)	
		Daytime (6am-11pm)	Nighttime (11pm-6am)
Residential	L _{eq}	55	45
	L _{max}	70	65

Notes:

a) The residential standards apply to all properties that are zoned for residential use. The exterior noise level standard is to be applied at the property line of the receiving land use or at a designated outdoor activity area. For mixed-use projects, the exterior noise level standard may be waived (at the discretion of the decision-making body) if the residential portion of the project does not include a designated activity area and mitigation of property line noise is not practical.

b) Each of the noise levels specified above shall be lowered by 5 dBA for tonal noises characterized by a whine, screech, or hum, noises consisting primarily of speech or music, or recurring impulsive noises. In no case shall mitigation be required to a level that is less than existing ambient noise levels, as determined through measurements conducted during the same operational period as the subject noise source.

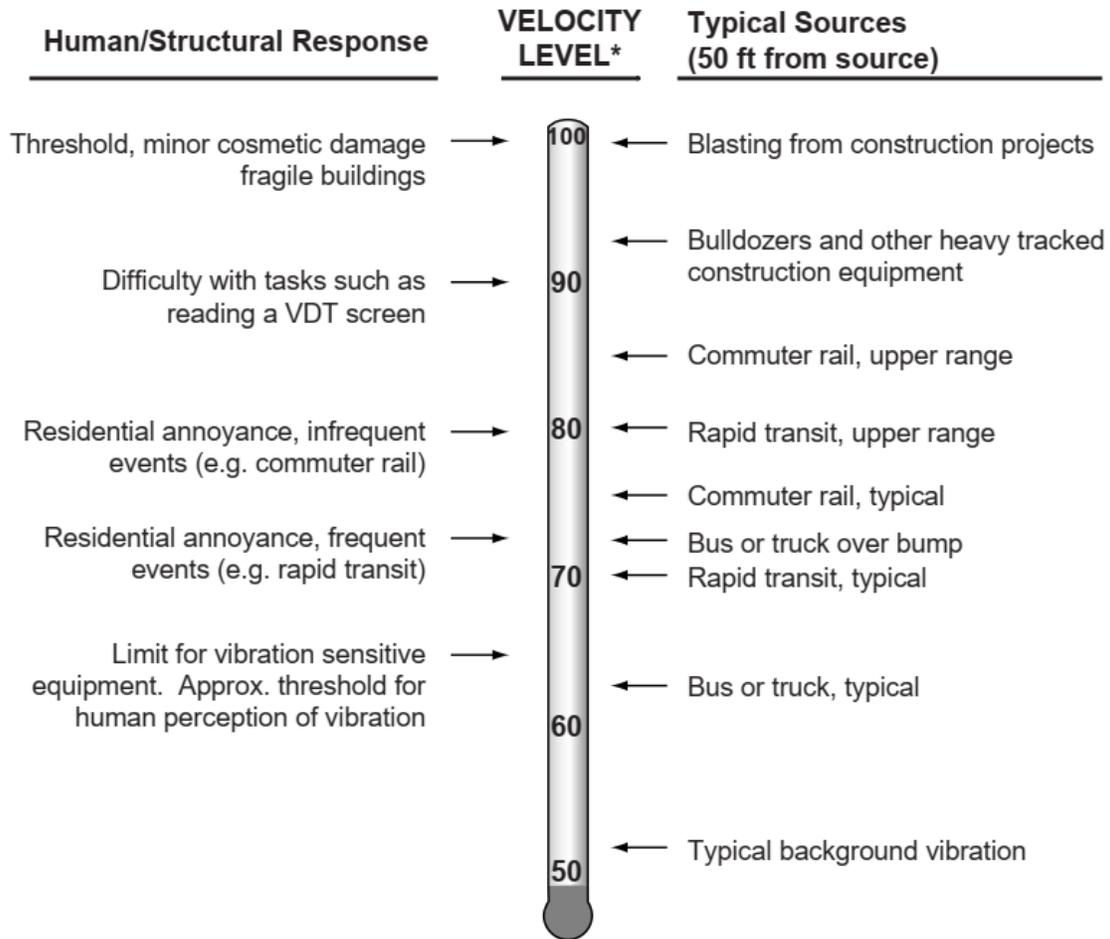
c) In situations where the existing noise level exceeds the noise levels indicated in the above table, any new noise source must include mitigation that reduces the noise level of the noise source to the existing level plus 3 dB.

Tonal Noises are characterized by a whine, screech, beep, or hum, consisting primarily of speech or music, or recurring impulsive noises. Tonal noises can cause unpleasant experiences in spaces adjacent to areas that produce tonal noise, which annoys occupants and, in turn, lead to increased complaints from nearby sensitive receptors.

Table N-3: Typical Noise Levels

<i>Common Outdoor Activities</i>	<i>Noise Level (dBA)</i>	<i>Common Indoor Activities</i>
Car Horn at 1 m (3 ft)	--110--	Rock Concert
Jet Fly-over at 300 m (1,000 ft)	--100--	Factory Machinery
Gas Lawn Mower at 1 m (3 ft)	--90--	
Diesel Truck at 15 m (50 ft), at 80 km/hr (50 mph)	--80--	Food Blender at 1 m (3 ft) Garbage Disposal at 1 m (3 ft)
Noisy Urban Area, Daytime Gas Lawn Mower, 30 m (100 ft)	--70--	Vacuum Cleaner at 3 m (10 ft)
Commercial Area Heavy Traffic at 90 m (300 ft)	--60--	Normal Speech at 1 m (3 ft)
Quiet Urban Daytime	--50--	Large Business Office Dishwasher in Next Room
Quiet Urban Nighttime	--40--	Theater, Large Conference Room (Background)
Quiet Suburban Nighttime	--30--	Library
Quiet Rural Nighttime	--20--	Bedroom at Night, Concert Hall (Background)
	--10--	Broadcast/Recording Studio

Typical Levels of Groundborne Vibration



* RMS Vibration Velocity Level in VdB relative to 10⁻⁶ inches/second

Community Health and Wellness



Introduction

The goal of the Community Health and Wellness Element is to demonstrate the correlation between well-planned, safe, highly livable urban environments and improved health outcomes, such as reductions in chronic disease. A related goal is to place public health on par with traditional elements in general plans, such as housing and land use, and to make more explicit the connections between all subject areas and public health.

The Community Health and Wellness Element is an optional element of the General Plan. However, the principles of community health are supported throughout the entire Campbell General Plan through the use of a concept referred to as Health in All Policies (HiAP). HiAP stresses the importance of infusing awareness and purpose in all governmental programs, functions, and responsibilities to promote community and personal health.

Growing research clearly indicates that our personal health behaviors are strongly influenced by conditions and environments where we live, learn, work, and play. The built environment in all facets greatly shapes the health of our community. This

This Chapter includes the following goals:

- CHW-1** Local Food Systems
- CHW-2** Approach to Health
- CHW-3** Alcohol, Tobacco, and Drugs
- CHW-4** Healthcare Services
- CHW-5** Physical Activity
- CHW-6** City Neighborhoods
- CHW-7** Economic Well-Being
- CHW-8** Environmental Justice

understanding sends a powerful message that policy decisions have significant influence shaping the health of communities and residents. Health is a consequence of every choice and policy decision made—hence the importance of the concept of Health in all policies.

LOCAL FOOD SYSTEMS

Goal CHW-1

Embrace Campbell's identity as the Orchard City by promoting local food systems and nutritious food choices

Policies

- CHW-1.1** Support urban agriculture and encourage local restaurants and retailers to locally source fresh food to expand the range of fresh fruits and vegetables available to residents.
- CHW-1.2** Secure the health of community members by ensuring that residents have access to healthy and nutritional food options.
- CHW-1.3** Promote the availability of locally grown and locally sourced food, including fresh fruits, vegetables, and dairy.
- CHW-1.4** Recognize that small-scale community agriculture programs, including but not limited to community gardens and urban farms have the potential to supplement the availability of fresh fruits, vegetables, and other food resources in the community, provide economic opportunities to Campbell residents, lower food costs, reduce overall energy consumption and build social cohesion.
- CHW-1.5** Support schools and other organizations' efforts to encourage students and their families to make healthy food choices through providing fresh, nutritious lunches and providing students and their families access to fresh fruits and vegetables through "edible school yards" and sustainable gardening programs.
- CHW-1.6** Encourage and support the continued year-round operation of farmers' markets.

Actions in Support of Goal CHW-1

- CHW-1.a** *Establish nutrition standards for vending machines on city-owned property.*
- CHW-1.b** *Encourage healthy eating by developing a Healthy Lifestyle Program that educates the community on local healthy food, available nutrition resources, and health outcomes.*

- CHW-1.c** *Perform a nutritional retail assessment to assess the availability of nutritious grocery vendors across various neighborhoods and identify areas of limited access.*
- CHW-1.d** *Explore opportunities to expand community gardens and increase community participation in existing community gardens.*
- CHW-1.e** *Encourage community gardens near high-density housing and encourage the incorporation of community gardens into new and existing high-density housing projects, including rooftop gardens.*
- CHW-1.f** *Support the Santa Clara County Public Health Department to continue its efforts working with stores to increase acceptance of food assistance programs such as CalFresh EBT cards and WIC (Women, Infants and Children) in order to increase food security for all Campbell residents.*
- CHW-1.g** *In collaboration with the Santa Clara County Public Health Department and community organizations, develop and implement a program to encourage new and existing convenience stores, supermarkets, liquor stores and neighborhood and ethnic markets to stock a variety of good quality healthy food (including fresh, frozen and canned fruits and vegetables), market and promote healthy food options, follow responsible alcohol and tobacco marketing and sale practices, participate in food assistance programs, help create a safe and inviting environment around their stores, and, when possible, secure and promote “local” food produced in Santa Clara County.*
- CHW-1.h** *Encourage schools that serve the city to develop school gardens and to develop protocols to facilitate the streamlined development of school gardens from year to year.*
- CHW-1.i** *Explore opportunities to reduce farm-to-cafeteria barriers so local students have increased access to more locally grown healthy foods.*
- CHW-1.j** *Increase public awareness that the local farmer’s market accepts EBT (Cal-Fresh) and WIC FMNP (Women, Infants and Children Farmers’ Market Nutrition Program coupons) payments for qualified food purchases.*

APPROACH TO HEALTH

Goal CHW-2

Promote a comprehensive and diverse approach to community health and wellness

Policies

- CHW-2.1** Practice effective city leadership in order to promote and enhance overall health conditions for residents.
- CHW-2.2** Consider the effects of planning decisions on the overall health and well-being of the community and its residents.
- CHW-2.3** Develop and utilize innovative mediums, including social media posts, digital newsletters, information brochures, television programming, and other creative methods, to engage residents and communicate critical information.

Actions in Support of Goal CHW-2

- CHW-2.a** *Review all city programs and policies to ensure the promotion of equal access and opportunity.*
- CHW-2.b** *Actively show support for policies at the Federal and State level that are aimed at improving job quality, increasing the minimum wage, and providing paid sick days.*
- CHW-2.c** *Encourage public participation in local decision making, especially by those that are traditionally underrepresented by offering multi-lingual outreach material, communicating with key cultural actors, and hosting events in areas of varying socio-economic contexts.*
- CHW-2.d** *Ensure that low income and minority populations have equal influence in the land use decision-making process by utilizing culturally appropriate approaches to public participation and involvement.*
- CHW-2.e** *Utilize homeowner associations, community groups, and business groups as sources of individual volunteers for important appointed positions on city commissions, boards, and task forces.*

ALCOHOL, TOBACCO, AND DRUGS

Goal CHW-3

Explore policies and programs related to alcohol, tobacco/nicotine, and other drugs to promote a safe and healthy community

Policies

CHW-3.1 Reduce the harmful impacts of alcohol, tobacco/nicotine, and illicit drug use on individuals, families, and the community.

CHW-3.2 Address responsible alcohol consumption through outreach and efforts intended to reduce adult high-risk drinking and underage access to alcohol and its related problems.

CHW-3.3 Reduce exposure to second- and third-hand tobacco/nicotine smoke.

CHW-3.4 Encourage development opportunities that increase economic gains to the city.

CHW-3.5 Encourage the Santa Clara County Public Health Department to continue to provide public education programs that educate the community regarding the health impact of nicotine, tobacco smoking, second-hand tobacco smoke, alcohol problems, and effective actions to improve individual and community health.

CHW-3.6 Personal cannabis cultivation of six plants or less, as legalized by State law, should be supported and conducted in a manner that respects neighbor and community character, and protects against potentially detrimental issues, such as crime, access by minors, and general nuisance issues.

Actions in Support of Goal CHW-3

CHW-3.a *Require that all new or transferred Alcoholic Beverage Control (ABC) licensees and their employees participate in Responsible Beverage Service training, to promote public health and safety by reducing incidence of sales and service to minors and obviously intoxicated persons.*

Third-hand smoke, includes the particulates and the nicotine residue that is left behind on furniture, walls, carpeting and other surfaces after a cigarette has been smoked in a room. These particulates can become airborne resulting in negative health impacts and can contribute to breathing problems like asthma.

- CHW-3.b** *Support local government and non-profit efforts and programs aimed at teen drug, alcohol, and tobacco/nicotine use prevention.*
- CHW-3.c** *Develop and implement responsible beverage consumption practices by local businesses.*
- CHW-3.d** *Update current city regulations pursuant to alcohol, alcoholic beverages, and liquor stores to provide for standardized operational requirement in furtherance of Goal CHW-3.*
- CHW-3.e** *Consider adoption of an ordinance prohibiting the sale of nicotine and tobacco products. Existing establishments engaged in the sale of nicotine and tobacco products may continue to do so subject to the provisions of the city's legal non-conforming restrictions.*
- CHW-3.f** *Adopt an ordinance to ban smoking (tobacco/nicotine) in/at all multi-family projects, including duplexes, triplexes, fourplexes, apartments, condominiums, and mixed-use communities.*
- CHW-3.g** *Publicize resources for alcohol or drug abuse and health-related research on the city website.*

HEALTHCARE SERVICES

Goal CHW-4

Create a community with equitable access to exceptional social services and healthcare programs

Policies

CHW-4.1 Support existing health care services and encourage the location of new health care facilities and medical services providers in the city. Encourage new facilities to be located in areas that are readily accessible by pedestrians and bicyclists and served by transit.

CHW-4.2 Prioritize local regulation and public policies that are focused on supporting the healthcare needs of Campbell residents, with a special emphasis on preventative care.

CHW-4.3 Support and encourage the expansion of paratransit and public transit service to neighborhood and regional medical facilities.

CHW-4.4 Continue to promote and educate residents about the Reach Your Destination Easily (R.Y.D.E.) curb-to-curb transportation and local trip planning service for adults 55+ living in the West Valley.

CHW-4.5 Recognize that not-for-profit health care providers and clinics provide a valuable resource and appropriate medical care for the community, including vulnerable populations.

CHW-4.6 Track and monitor local health outcomes to ensure health equity and community wellness.

CHW-4.7 Recognize that emotional health and well-being is an integral component to personal and community health, and should be supported through city actions and policies throughout the General Plan.

CHW-4.8 Foster partnerships and collaborate with community groups and other public agencies to implement public health programs.

Actions in Support of Goal CHW-4

- CHW-4.a** *Provide resources at City Hall and on the city website regarding the location and contact information of health care providers serving the city, including emergency or urgent care facilities, mental health and substance abuse programs, oral health services, mobile services, access to such providers, available free and low-cost health care programs.*
- CHW-4.b** *Formally incorporate a Health in All Policies (HiAP) approach to decision-making, especially as it relates to housing and development.*
- CHW-4.c** *Establish a campaign to educate the public about the links between the built environment and individual and community behaviors and outcomes.*
- CHW-4.d** *Encourage and support local transit service providers to increase and expand services for people who are transit-dependent, including seniors, persons with mobility disabilities, and persons without regular access to automobiles by improving connections to regional medical facilities, senior centers, and other support systems that serve Campbell residents and businesses.*
- CHW-4.e** *Prioritize the accessibility needs of disabled residents by partnering with organizations that service the unique needs of those with disabilities.*
- CHW-4.f** *Seek out new health care and medical facilities for location within the city.*
- CHW-4.g** *Encourage healthcare providers within the city to coordinate on regional basis with other providers within the region.*
- CHW-4.h** *Coordinate with the Santa Clara County Department of Public Health and work with community groups to monitor trends related to health and wellness conditions and outcomes.*
- CHW-4.i** *Coordinate with the Santa Clara County Department of Public Health to receive assessment of the potential disproportionate health impacts for vulnerable populations.*
- CHW-4.j** *Establish a Healthy Choices Public Information Campaign.*

CHW-4.k *Coordinate with the R.Y.D.E. program and the Valley Transportation Authority (VTA) ACCESS Paratransit to advertise resources on the city website and facilitate additional routes and resources.*

CHW-4.I *Support public health outreach campaigns to inform and educate residents about the public and individual health benefits of immunization.*

PHYSICAL ACTIVITY

Goal CHW-5

Inspire Campbell residents to lead an active lifestyle by creating convenient and safe opportunities to incorporate physical activity into their everyday lives

Policies

- CHW-5.1** Promote walking and bicycling as a safe and convenient mode of transportation.
- CHW-5.2** Support the removal of physical barriers that bisect neighborhoods which discourage walking or biking.
- CHW-5.3** Promote the environmental and health benefits of walking, bicycling, and using public transit in schools and workplaces.
- CHW-5.4** Support new developments and/or infrastructure improvements in the city that enable people to drive less and encourage the use of walking, bicycling, or public transit.
- CHW-5.5** Support the development of new parks and other recreation services for those with special needs, including specialized service facilities and equipment for older adults and those with disabilities.
- CHW-5.6** Encourage and support the development of recreational facilities, parks, and loop trails near employment centers, existing neighborhoods, and community facilities, such as schools, senior centers, and recreation centers, to promote ease of access and use.

Actions in Support of Goal CHW-5

- CHW-5.a** *Implement the various policies and strategies within the Land Use and Transportation Elements, which are focused on achieving a safe, balanced and functional multi-modal transportation network that accommodates all users.*
- CHW-5.b** *Implement the various policies and strategies within the Conservation and Open Space Element which are focused on creating regional open space, parks and recreational facilities that are useful, attractive, well-maintained, and accessible to Campbell residents.*

CHW-5.c *Partner with open space agencies and other local community groups to complete a gap analysis of the current trail and park system in the city to make necessary improvements, as feasible, to provide an interconnected network of parks, trails, and community open spaces.*

CHW-5.d *Work with nonprofit groups and large employers to explore innovative funding approaches and development of incentive programs to increase physical activity, participation in programs, and improve facilities.*

CITY NEIGHBORHOODS

Goal CHW-6

Protect the diversity, safety, and beauty of the city's neighborhoods

Policies

- CHW-6.1** Ensure that there is a diversity of housing types to accommodate all income levels.
- CHW-6.2** Prioritize the aesthetic quality of city neighborhoods, including neighborhood corridors and entry-points.
- CHW-6.3** Encourage vegetative screening as buffers between new development and high-volume roadways consistent with the Bay Area Air Quality Management District (BAAQMD) and California Environmental Quality Act (CEQA) guidelines.
- CHW-6.4** Protect sensitive receptors, including residential uses, schools, day care centers, parks with recreation facilities, and medical facilities from exposure to unsafe levels of pollutants from stationary or mobile sources.

Actions in Support of Goal CHW-6

- CHW-6.a** *Implement the various policies and strategies within the Transportation Element, which are focused on achieving a safe, balanced and functional multi-modal transportation network that accommodates all users.*
- CHW-6.b** *Coordinate with local homeless shelters and resource organizations to develop city programs that appropriately meet the needs of local homeless residents.*
- CHW-6.c** *Support the creation of a mechanism for homeless students to attain VTA bus passes in order to promote upward mobility.*
- CHW-6.d** *Expand on available programs for local seniors, teens, disabled residents, and homeless residents.*
- CHW-6.e** *Actively seek funding to support anti-violence and public safety programs.*

- CHW-6.f** *Actively engage neighborhood groups seeking to enhance community safety by providing information on available resources and having police officers available to attend and speak at community and neighborhood meetings.*
- CHW-6.g** *Assess the walkability conditions for local neighborhoods and identify areas in need of improvement.*
- CHW-6.h** *Continue to provide an online platform on the city website to allow for citizens to directly report code violations and upload relevant pictures through the website.*

ECONOMIC WELL-BEING

Goal CHW-7

Promote economic well-being and protect the interests of residents and workers to foster upward economic mobility

Policies

- CHW-7.1** Support local employees, and ensure that the city and business community prioritizes employee wellbeing through programs and strategies focused on mental and physical health.
- CHW-7.2** Advocate for businesses to engage positively with the community by hiring locally and participating in local programs and events.
- CHW-7.3** Support and bolster locally owned businesses to promote equal opportunity and a diversified economic community.
- CHW-7.4** Encourage environmentally-friendly practices by the city and local businesses, especially for those businesses associated with heavy pollution and environmental degradation.
- CHW-7.5** Support businesses and residents in identifying available resources for skills training and career development. Promote forward mobility for residents by supporting businesses and residents in identifying available resources for skills training and career development.

Actions in Support of Goal CHW-7

- CHW-7.a** *Actively show support for policies at the Federal, State level that are aimed at improving job quality, increasing the minimum wage, and providing paid sick days.*
- CHW-7.b** *Develop a program to educate city staff and local businesses on ways to support their employees that includes best practices and encouraged strategies for employee wellness.*
- CHW-7.c** *Assess the feasibility and consider the development of a Green Business Strategic Plan to support environmentally friendly business development in Campbell.*

CHW-7.d *Regularly publicize information related to career development and training services and continuing education services available through local public and private educational institutions.*

CHW-7.e *Establish a Living Wage Ordinance that requires contractors to meet requirements that are focused on employee wellbeing.*

CHW-7.f *Periodically perform Workforce Development Studies to assess key characteristics of the local workforce and ascertain gaps in outcomes.*

ENVIRONMENTAL JUSTICE

Goal CHW-8

Create an environmentally just city that considers and responds to environmental justice issues as they relate to city plans, policies, and projects

Policies

CHW-8.1 Consider environmental justice issues as they relate to the equitable distribution of public amenities such as parks, recreational facilities, community gardens, and other beneficial uses that improve the quality of life.

CHW-8.2 Encourage and prioritize projects that address the social and economic needs of economically vulnerable populations.

CHW-8.3 Promote broad and balanced public participation in city decision-making efforts in order to ensure that all residents have the opportunity to participate in the decision-making process. This includes city decisions that affect community health and well-being such as planning, roadway, parks, infrastructure, and utility projects.

CHW-8.4 Support local government programs and non-profit efforts aimed at improving the lives of underrepresented or disadvantaged segments of the community.

CHW-8.5 Identify and assess disproportionate impacts of environmental pollution and work to remedy these impacts.

Actions in Support of Goal CHW-8

CHW-8.a *Review all development proposals, planning projects, and infrastructure projects to ensure that potential adverse impacts to disadvantaged communities, such as exposure to pollutants, including toxic air contaminants, are not disproportionate, and are reduced to the greatest extent feasible.*

“Environmental Justice” is defined in State planning law as the “fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies” (Gov. Code § 65040.12(e)).

Disadvantaged Communities (DAC) is a broad designation that may include any community that lacks appropriate resources or is confronted with any exceptional economic, health, or environmental burden. In relation to environmental justice, disadvantaged communities are typically those communities that disproportionately face the burdens of environmental hazards.

Using the CalEPA definition of a disadvantaged community, Senate Bill 1000 provides stakeholders with the CalEnviroScreen 3.0 map to identify communities that are disproportionately disadvantaged by environmental hazards. The CalEnviroScreen 3.0 map is a science-based tool developed by the Office of Environmental Health Hazards Assessment on behalf of CalEPA that uses existing environmental, health, and socioeconomic data to rank all census tracts in California with a CalEnviroScreen score.

Based on this score, the map identifies where DACs are located within each city. Campbell has no DACs within its Planning Area.

CHW-8.b *Review the city’s community outreach programs and public notice requirements to encourage broad-based and meaningful community participation in decisions. The review should address providing measures to encourage participation from populations that may have language, health, or other barriers that may reduce their involvement in the decision-making process, and maximize use of technology to broaden opportunities for participation.*

CHW-8.c *Collaborate with the Santa Clara County Public Health Department, experts, and non-profits to develop training programs for elected officials, commissions and city staff to build capacity for implementing Health and Environmental Justice goals.*

Sustainability



Introduction

The Campbell General Plan incorporates sustainable policies and programs throughout all elements of the plan. The Sustainability Element creates a framework within which the city will link these elements and identify programs to implement sustainable policies and practices to improve the quality of life and public health, increase energy efficiency and reduce waste by utilizing more sustainable and compact development patterns, encourage alternative forms of transportation, and establish programs to minimize the waste stream and improve water quality.

This Chapter includes the following goals:

- Overview
- Climate Change
- Sustainable Land Use Patterns
- Sustainable Transportation Patterns
- Green Building Techniques
- Waste Reduction and Recycling
- Energy Conservation and Renewable Energy
- Water Conservation
- Biological Resources
- Food Systems Sustainability and Community Health and Wellness
- Economic and Fiscal Balance

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OVERVIEW

Sustainability is generally defined as the ability to meet the needs of the current generation without compromising the ability of future generations to meet their needs.

In practical terms, a sustainable approach to the development and implementation of the Campbell General Plan includes efforts to promote resource conservation, reduce pollution, improve the quality of the natural environment, and ensure that future development and city decisions help people live healthier lives.

Sustainability is a core value of Campbell’s residents, business, and elected and appointed officials. To this end, sustainability has been interwoven throughout the entire Campbell General Plan. Goals, policies and actions that further sustainable objectives are contained throughout the General Plan’s Elements, and play a vital role in resource conservation, and also enhance quality-of-life, public health, increase energy efficiency, reduce waste, enhance biological resources, and further other objectives that are central to the General Plan.

The purpose of sustainability in Campbell, and its incorporation throughout the General Plan, is to address development and projected population growth and their potential impacts. Sustainability in Campbell means maintaining a culture of stewardship to enhance our natural environment, resources, quality of life, and economic interests for present and future generations.

Environmental and Resource Sustainability

Create a complete streets implementation guide to reflect General Plan complete street policies, including sidewalk standards, bike facility standards, Americans with Disabilities Act (ADA) requirements, lighting standards, drought-tolerant landscaping requirements, and Green Stormwater Infrastructure (GSI). The guide shall include updated streetscape standards for the city’s image streets: Hamilton Avenue, Bascom Avenue, Winchester Boulevard and parts of West Campbell Avenue.

Social Sustainability

Social sustainability further promotes livable cities, including promoting access to outdoor opportunities, recreation, healthy foods, diverse housing options, and other aspects of urban life that allows community members to enjoy healthy and active lifestyles.

Economic Sustainability

A sustainable economy is strong and resilient, environmentally conscientious, and forward looking. It manages job and industry growth, and promotes fiscal balance, while promoting environmental stewardship objectives.

By implementing sustainable goals and policies included in the General Plan, Campbell will reduce its contribution to global climate change, and minimize and decrease consumption and use of non-renewable and natural resources, while promoting active environments, access to healthy food and demonstrating its environmental commitment and leadership to promote citywide sustainability objectives. Goals, policies and actions directly related to topics such as transportation, land use, and conservation are addressed in their respective elements, and individual elements should be consulted along with this Sustainability Element for a better understanding of General Plan sustainability initiatives.

Relationship to Community Objectives

The Sustainability Element is most closely tied to the following objective in the Campbell Community Vision to:

“Emphasize sustainability and environmental stewardship in future planning decisions”

Relationship to Other General Plan Elements

The theme of sustainability is imbedded throughout the General Plan, and cuts across many topical areas. For example, policies in the Land Use Element support infill development and higher densities around transit hubs, which can lead to reduced vehicle trips and increased transit ridership levels. The Land Use and Community Design Elements establish sustainable development patterns that seek to promote sustainable building designs and materials, promote green building practices, while decreasing dependency on the automobile; this theme is furthered through the Transportation Element which includes policies to promote pedestrian and bicycle movement while reducing citywide vehicle miles traveled (VMT), and dependence on fossil fuels.

The Conservation and Open Space Element includes policies addressing air quality, biological resources conservation, and waste reduction. Additionally, the Safety Element includes policies aimed at reducing the use of hazardous materials and responding to climate impacts.

A cohesive and balanced framework for sustainability needs to incorporate not only environmental and resource conservation principles, but also social and economic considerations. The Fiscal

Sustainability and Economic Development Elements in the General Plan strive for a sustainable economic environment in the city that promotes quality local employment opportunities and a balanced city budget that is able to fund necessary services for community members. The Community Health and Wellness Element promotes local fresh food systems and active environments that reduce vehicular travel while promoting communitywide health objectives.

When combined, the General Plan Elements promote the vision of a sustainable community. Accordingly, this element, unlike others in the General Plan, serves as an index or guide to sustainability policies embedded throughout the General Plan, and is divided into the following topic areas:

- Climate Change
- Sustainable Land Use Patterns
- Sustainable Transportation Options
- Green Building Techniques
- Waste Reduction and Recycling
- Energy Conservation and Renewable Energy
- Water Conservation
- Biological Resources
- Food Systems and Community Health and Wellness
- Economic and Fiscal Balance

Climate Adaptation and Resiliency Strategies:

Policy SA-7.1: Consider climate change impacts and adaptive responses in long-term planning and current development decisions.

Policy SA-7.3: Encourage and support private sector investment in climate adaptation through climate-resilient infrastructure such as onsite renewable energy, integrated stormwater management and water conservation.

Action SA-7.c: Periodically assess and monitor the effects of climate change and the associated levels of risk in order to adapt to changing climate conditions.

Action SA-7.d: Collaborate with utility providers to ensure that infrastructure and resource management plans account for anticipated climate change impacts.

Action SA-7.f: Utilize the Silicon Valley 2.0 Climate Adaptation Guidebook (or its successor document) as a resource tool when undertaking communitywide planning efforts, including updates to infrastructure plans.

CLIMATE CHANGE

Strategies to reduce the emissions of Greenhouse Gases (GHGs):

Policy COS-10.1: Improve air quality through continuing to require a development pattern that focuses growth in and around existing urbanized areas, locates new housing near places of employment, encourages alternative modes of transportation, supports efficient parking strategies, reduces vehicle miles traveled, and requires projects to mitigate significant air quality impacts.

Policy COS-10.2: Align the city’s local GHG reduction targets with the statewide GHG reduction targets of Assembly Bill 32, and align the city’s GHG reduction goal with the statewide GHG reduction goal of Executive Order S-03-05.

Policy COS-10.9: Coordinate with Santa Clara County and nearby cities to implement regional GHG reduction plans and consolidate efforts to reduce GHGs throughout the county.

Action COS-10.c: Prepare a Climate Action Plan that establishes GHG reduction targets that are consistent with Statewide GHG reduction goals, and includes an implementation program to achieve the reduction targets. Periodically review and update the Plan as necessary to achieve the GHG reduction targets specified in the Plan.

Over the next century, increasing atmospheric greenhouse gas (GHG) concentrations are expected to cause a variety of changes to local climate conditions resulting in new or exacerbated climate related impacts. Extreme heat and heat waves are existing hazards that will be exacerbated by climate change. The occurrence of extreme heat days in Santa Clara County is predicted to increase dramatically by mid- and end-of century from the historical frequency, which could have significant impacts on vulnerable populations, such as the very young, old, and infirm. Additionally, seasonal variations and long-term water storage challenges resulting from reduced snowpacks may also exacerbate drought conditions and water availability.

Because local governments largely determine the shape and intensity of development through land use and transportation plans, regulations, and implementing decisions, local governments play an important role in developing climate change strategies.

The Campbell General Plan broadly address climate change in several ways including:

1. Strategies to reduce the emissions of greenhouse gases (GHGs) from city and community operations; and
2. Adaptation and resilience strategies to respond to the effects of a changing climate.

Campbell has taken a proactive and comprehensive approach to planning within the General Plan that would collectively work to help reduce GHG emissions throughout the life of the General Plan. For example, the Land Use Element promotes a mix of land use densities and uses that would promote walkability and infill development. The Transportation Element promotes reductions in vehicle miles traveled (VMT), roadway network efficiency upgrades, complete streets, and enhanced connectivity to promote walking, biking, and transit use. The Conservation and Open Space Element includes provisions for the protection of open space, reductions in air quality emissions, tree preservation, the protection of native habitat and waterways, reductions in the generation of solid waste, and promotes water conservation and energy reduction efforts.



Climate Action Plan (CAP)

Following completion of the Campbell General Plan Update, the city has committed to developing and adopting a Climate Action Plan (CAP) that proactively outlines the city’s strategy for reducing greenhouse gas (GHG) emissions and climate change impacts.

One key component of a Climate Action Plan is an existing greenhouse gas (GHG) baseline inventory. The inventory process requires the selection of a base year with which to compare current emissions. Campbell’s community-wide GHG inventory assesses emissions resulting from sources located within the city limits and from activities by community members for which the local government has significant influence over. These activities include community activities such as vehicle miles traveled, energy consumption, water usage, and solid waste disposal, as well as municipal operations (energy use, fuel usage, etc.).

While the General Plan outlines broad strategies and the city’s commitment to GHG reduction, the CAP will include specific GHG reduction targets and programs, correlated with California’s statewide GHG reduction goals. There are many

General Plan policies that will help the community meet its reduction targets, but the CAP goes a step beyond the General Plan and provides greater levels of specificity and quantifiable objectives.

SUSTAINABLE LAND USE PATTERNS

The Land Use Element provides for a development and resource conservation pattern that promotes and encourages an efficient use of limited land resources, and facilitates the use of alternative transportation options.

Sustainability entails aligning the built environment and socioeconomic activities with nature’s constraints and opportunities. Central to this concept is meeting both present and future needs through a balanced land use map that promotes sustainability objectives through infill development that promotes transit ridership and transit-oriented development, while promoting walkable areas of this city and access to neighborhood services.

The Land Use Element includes policies that promote compact, walkable, mixed-use developments, infill development and redevelopment, protections for open space lands, while encouraging a balanced jobs-to-housing ratio.

Strategies for Sustainable Land Use and Development Patterns:

Policy LU-1.1: Provide for a broad range of land uses within the city that are conveniently located in proximity to transit opportunities, and provide for commercial, public, and quasi-public uses that support and enhance the livability of residential neighborhoods and districts.

Policy LU-5.5: Promote transit-oriented and mixed-use development throughout Downtown Campbell.

Goal LU-9: Facilitate the transition of the Hamilton Avenue area into a vibrant, transit-oriented, mixed use district with safe and convenient multi-modal connectivity.

Sustainable Transportation

Strategies:

Policy T-1.1: Develop and implement a connected multi-modal transportation network that balances transportation modes, encourages non-automobile travel, and reduces greenhouse gas emissions, while promoting healthier travel alternatives for all users.

Policy T-1.2: Implement best practices to improve the pedestrian and bicycle environment.

Policy T-3.2: Implement VMT reduction measures, such as Transportation Demand Management (TDM) measures, and other strategies to reduce VMT in Campbell.

Policy T-4.2: Require new developments and redevelopments to use best practices in providing pedestrian and bicycle connections between the sites and existing and planned facilities, including those identified in the Bicycle Master Plan, Pedestrian Master Plan, and other relevant plans and documents.

Policy T-6.3: Coordinate pedestrian and bicycle facility improvements and “road diet” reconfigurations with pavement improvement projects (e.g. repaving and restriping), to the greatest extent feasible and while taking into consideration potential secondary effects or unintended impacts.

Infill and Transit Oriented Development (TOD) promotes sustainability by bringing together compact, walkable communities with high quality transit systems. This creates additional opportunities for low carbon lifestyles by enabling people to live, work, and play without depending exclusively on a car for mobility. This type of lifestyle can reduce energy consumption and driving, while promoting community health objectives through active forms of transportation, enhanced by complete street concepts.

Well-designed TOD neighborhoods, complete streets, and a balanced land use map empowers people with the choice to walk, cycle, or take public transportation to meet their daily needs by providing greater transit accessibility and a mix of uses within the community fabric. This approach can not only offer a higher quality of life to Campbell residents, but also supports economic, social, and environmental sustainability.

SUSTAINABLE TRANSPORTATION PATTERNS

The Transportation Element calls for improved connectivity between neighborhoods, jobs, and services, which can facilitate greater levels of walking, bicycling, and transit use. This element promotes a street network that accommodates all modes of transportation, reductions in vehicle idling times, and promotes sustainable non-auto transportation modes.

The General Plan recognizes the importance of pedestrian and bicycle travel. These modes of travel are pollution-free, while at the same time relieving pressure on roadways, improving the health of community members, and contributing to the vibrancy of neighborhoods and districts. The General Plan enhances the city’s pedestrian and bicycling infrastructure through mechanisms such as linear parks and trails, and policies that support multi-modal options.

In key locations near transit, land uses will intensify and those areas may have a more urban feel, with denser buildings, a better mix of transit options, and less land devoted to the automobile. This approach will not only help the Campbell meet its greenhouse gas emissions reduction goals, it will also improve quality of life by supporting public transit, encouraging people to walk and cycle, allowing for more open space, and creating attractive public places where people enjoy spending time.

GREEN BUILDING TECHNIQUES

Building development is highly regulated in the United States, and particularly in California. There are environmental regulations such as the Clean Air Act and Clean Water Act that impose standards regarding how development interfaces with these environmental resources. But more specifically, there are also building codes and standards adopted locally that govern the design and construction of structures. Some of these standards are mandatory, others voluntary.

CALGreen is the first-in-the-nation mandatory green building standards code. In 2007, the California Building Standards Commission (CBSC) developed green building standards in an effort to meet the goals of California's landmark initiative AB 32. AB 32 established a comprehensive program of cost-effective measures to reduce statewide greenhouse gases (GHG) emissions to 1990 levels by the year 2020. The purpose of California's green building standards, which are implemented locally through Title 24 of the California Building Code, is to improve public health, safety and general welfare by enhancing the design and construction of buildings in the following categories: 1) planning and design, 2) energy efficiency, 3) water efficiency and conservation, 4) material conservation and resource efficiency, and 5) environmental air quality.

The provisions of the CALGreen code apply to the planning, design, operation, construction, replacement, use and occupancy, location, maintenance, removal, and demolition of every new building or structure throughout California. CALGreen requires that every new building constructed in California reduce indoor water use by 20 percent compared to existing standards (with voluntary goal standards for 30, 35 and 40 percent reductions), divert 50 percent of construction waste from landfills, and install low pollutant-emitting materials.

Optional standards that can be adopted, at the city's discretion, include CALGreen Tier 1 and Tier 2 standards; these each include a series of measures that go beyond the basic CALGreen code. CALGreen also requires separate water meters for nonresidential buildings' indoor and outdoor water use, with a requirement for moisture-sensing irrigation systems for larger landscape projects and mandatory inspections of energy systems (e.g., heat furnace, air conditioner, and mechanical equipment) for nonresidential buildings of more than 10,000 square feet to ensure that all are working at their maximum capacity and according to their design efficiencies. The city uses the California Building Code and

Green Building Strategies:

Policy COS-8.1: Require all development projects to comply with the mandatory energy efficiency requirements of the California Green Building Standards Code (CALGreen) and Building and Energy Efficiency Standards.

Policy COS-8.2: Support and encourage the implementation of innovative and green building best management practices including, but not limited to, sustainable site planning, solar opportunities, LEED certification for new development, the local adoption of Reach Codes, and incorporation of net zero energy development standards in the California Code of Regulations (CCR), Title 24, if feasible.

Policy COS-8.3: Promote City operations as a model for energy efficiency and green building and install, as feasible, energy-efficient lighting, appliances, and alternative-energy infrastructure in city facilities.

the most current version of the CALGreen Code to review proposed development and renovations.

Strategies for Solid Waste Reduction and Recycling:

Goal OSC 9: Reduce the generation of solid waste and promote environmentally responsible solid waste disposal throughout the city using innovative waste diversion programs and strategies

Policy COS-9.1: Provide adequate waste disposal, recycling, composting, and reuse services for present and future residents and businesses, including programs that improve public access to solid waste collection, recycling, and composting facilities.

Policy COS-9.2: Participate in source reduction, recycling, and composting efforts to reduce the amount of solid waste sent to the landfill and extend the life of the landfill.

Policy COS-9.3: Comply with California’s adopted source reduction, recycling, and organics composting requirements applicable to Campbell.

Policy COS-9.4: Locate waste collection, transfer, and processing facilities in areas that minimize impacts to the surrounding community.

Leadership in Energy and Environmental Design (LEED)

LEED is an internationally-recognized rating system for certifying the design, construction, and operation of high-performance buildings; one of several in use across the globe, but probably the most popular in the United States. LEED building certification is available for all building types, including new construction and major renovations, core and shell, educational buildings, retail, commercial interiors, existing buildings, and homes. The LEED program is a point-based system. Building projects earn points for satisfying green building criteria within specific credit areas. Projects also may earn regional priority bonus points for implementing green building strategies that address important local environment issues. Each certification rating system is organized into five environmental categories: sustainable sites, water efficiency, energy and atmosphere, materials and resources, and indoor environmental quality. An additional category innovation in design (or operation) focuses on sustainable building expertise as well as design measures not covered in the other categories.

The City of Campbell supports and encourages the implementation of innovative and green building best management practices including, but not limited to, sustainable site planning, solar opportunities, LEED certification for new development, and exceeding the most current “green” development standards in the California Code of Regulations (CCR), Title 24.

WASTE REDUCTION AND RECYCLING

The California Integrated Waste Management Act of 1989 (AB 939), required each city or county’s source reduction and recycling element to include an implementation schedule showing that a city or county must divert 50 percent of solid waste from landfill disposal or transformation on and after January 1, 2000. SB 1016, passed in 2008, required the 50 percent diversion requirement to be calculated in a per capita disposal rate equivalent. AB 341, passed in 2012, requires that California increase its diversion rate to 75% by 2020.

The production and transport of consumer products creates large amounts of GHGs. Additionally, a large percentage of products are



disposed of after only one use, requiring more raw materials to be extracted to replace these products. Making new products or buildings from raw materials generally requires more energy, uses more water, and creates more air and water pollution than reusing materials or making the same product from recycled materials.

Waste reduction and recycling efforts reduce consumption and disposal, thereby conserving natural resources and landfill capacity, and avoiding production of greenhouse gases in the landfill. The city has increased recycling and waste diversion by implementing new and expanded programs and has complied with State requirements to reduce the volume of solid waste through recycling and reuse of solid waste. As a result of these past and ongoing efforts, the city's per capita disposal rate is below the target rate established by CalRecycle.

ENERGY CONSERVATION AND RENEWABLE ENERGY

The City of Campbell supports energy conservation, and calls for programs to further reduce the energy needed for municipal operations, while supporting private energy savings opportunities. Successful municipal energy reductions will help serve as an example to encourage community-wide action. Municipal operations, however, represent only a small percentage of the total electricity and natural gas used throughout the city. Therefore, community-wide efforts are essential to achieving overall reductions in energy use and greenhouse gas emissions.

The Silicon Valley Clean Energy program was established in March 2016 to provide residents and businesses with a new choice to the traditional utility model, which includes a community-controlled power supply that offers electricity from cleaner energy sources at competitive rates, through the creation of a new, nonprofit public agency. In late 2016, the Campbell City Council voted to enroll the city's municipal electricity accounts in Silicon Valley Clean Energy's optional GreenPrime program starting April 2017. The electricity to run city-owned facilities, parks, and streetlights, now comes from 100% renewable sources like wind and solar.

Although the city has less direct control over private operations, it does have regulatory authority in important areas like land use, building and transportation policy. Also, it has the ability to provide incentives and facilitate initiatives that promote energy conservation. Additionally, the

Strategies for Energy Conservation and Renewable Energy:

Policy COS-8.4: Pursue the use of alternative energy and fuel-efficient city vehicles and equipment that meet or surpass state emissions requirements, to the extent feasible.

Policy COS-8.5: Continue to participate in Silicon Valley Clean Energy (SVCE) whereby city-owned facilities, parks, and streetlights will run on 100% renewable energy sources like wind and solar, and motivate and encourage Campbell residents and businesses to participate in Silicon Valley Clean Energy (SVCE) to reduce greenhouse gas emissions and support statewide alternative energy use.

Policy COS-8.6: Coordinate with Pacific Gas and Electric Company (PG&E) to increase public awareness of electrical and natural gas conservation practices and programs, such as rebate programs and energy efficiency audits.

City reviews all new development applications for compliance with CALGreen standards in energy efficiency.

The city's ability to influence energy efficiency in existing and proposed buildings will be critical to achieving its sustainability goals. The Community Design and Conservation and Open Space elements of the General Plan identify several policies and actions for increasing energy efficiency, including increased education about energy consumption and methods for reducing energy use, and consideration of installing energy efficiency improvements and renewable energy devices. Additionally, it is important to note that while the General Plan contains policies and actions related to energy conservation and renewable energy, it is the city's intent that the Climate Action Plan will contain more specific, detailed measures for achieving quantifiable greenhouse gas reduction goals.

WATER CONSERVATION

Current management practices for water supply in California will continue to be impacted by a changing climate. This is in part because such practices were designed for historical climatic conditions, which are changing and will continue to change during the rest of this century and beyond. As one example, the reduction in the Sierra Nevada snowpack, which provides natural water storage, will have implications throughout California's water management system. Even under the wetter climate projections, the loss of snow pack would pose challenges to water managers, and impact hydropower generation.

The General Plan includes policies that emphasize the importance of water conservation and use of recycled water both in city operations and in private development. The proposed General Plan includes a range of policies designed to ensure an adequate water supply for development and to minimize the potential adverse effects of increased water use. It is important to note that the City of Campbell does not provide water services within the Planning Area. As such, responsibility for the ongoing provision of water supplies and services within Campbell falls to the respective water districts who provide water within the Campbell service area.

Strategies for Water Conservation:

Policy COS-8.7: Expand water conservation, reuse, and recycling efforts throughout the city in order to meet the conservation goals established by the San Jose Water Company's adopted Urban Water Management Plan and the Campbell Climate Action Plan, once adopted.

Policy COS-8.8: Encourage all public and private landscaping in new development and renovation projects to be designed to reduce water demand, prevent runoff, decrease flooding, and recharge groundwater through the installation of irrigation systems, the selection of appropriate plant material, and proper soil preparation.

Policy COS-8.9: Maintain and enhance the health of the groundwater basin by encouraging new groundwater recharge opportunities, promoting the use of permeable surface materials and, providing ample areas of open space in order to decrease surface runoff and promote groundwater recharge, and through the use of other LID techniques, such as bioswales, where feasible.

Policy COS-8.10: Support the use of on-site rainwater harvesting/catchment systems and small-scale recycled water systems for new and existing development.

BIOLOGICAL RESOURCES

The Conservation and Open Space Element provides the framework to protect, maintain, and enhance Campbell’s natural resources and contains goals and policies to protect and enhance natural resources, sensitive habitat, as well as policies to protect air and water quality.

The Conservation and Open Space Element of the General Plan supports and encourages biological resource and high value land cover conservation and protection. Specifically, the General Plan includes policies related to conserving open space, riparian habitat and native trees and vegetation throughout the planning area. The city also requires the integration of regionally native plant and trees species into development and infrastructure projects where appropriate. Furthermore, the General Plan calls for the city to identify and provide an urban forest vision for the city through the creation of an Urban Forest Management Plan.

The City of Campbell strongly supports the preservation of street trees. Trees beautify and enhance Campbell’s neighborhoods, help to conserve energy, clean the air, and provide a home for wildlife. The city is identified as a “Tree City USA” by the National Arbor Day Foundation for its commitment to trees.

Campbell recognizes that a healthy urban forest contributes to a sustainable city. Trees consume carbon dioxide and absorb air and water pollutants. They also provide shade (which reduces energy consumption and the heat island effect), absorbs rainfall through evapotranspiration and reduces runoff and soil erosion, while providing habitat for plants and animals.

FOOD SYSTEM SUSTAINABILITY AND COMMUNITY HEALTH AND WELLNESS

The places where people live, work, and play profoundly shape the health of a community. Transportation options, accessible parks, crosswalks, the availability of grocery stores, and the prevalence of fast food restaurants, and real or perceived levels of crime and safety are a few examples of physical indicators that provide a framework for a community, sculpt the daily routines of residents, impact lifestyle choices, and ultimately affect public health and longevity. Collaborative work between city planners

Strategies for the Conservation of Biological Resources:

Policy COS-7.1: Preserve and enhance biological communities that contribute to Campbell’s and the region’s biodiversity including, but not limited to, wetlands, riparian areas, and aquatic habitat.

Policy COS-7.2: Preserve and enhance the aesthetic and habitat value of riparian corridors including the Los Gatos and San Tomas Aquino Creeks.

Policy COS-7.3: Focus conservation efforts on high priority conservation areas that contain suitable habitat for endangered, threatened, migratory, or special-status species and that can be managed with minimal interference with nearby urban land uses.

Policy COS-7.4: Conserve existing native trees and vegetation where possible and integrate regionally native plant species into development and infrastructure projects where appropriate.

Policy COS-7.7: Build upon existing streetscapes and develop an urban forest along the city’s major corridors and in residential neighborhoods to provide avian habitat, sequester carbon emissions, foster pedestrian activity, and provide shade.

and public health professionals can help strategically develop spaces and systems for safe and healthy human activity.

In recent decades, there has been a rediscovery and professional shift in city planning that recognizes the role our built and natural environments play in public health and wellbeing. The environmental movement in the 1970s gave rise to the environmental review process, including the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA). Other urban planning concepts such as new urbanism and smart growth are attempting to reverse the impacts of urban development policies of the previous decades. All these efforts attempted to return to the traditional neighborhoods and urban form that valued a mix of uses, pedestrian and transit amenities and compact development.

Issues such as promoting walking and cycling and supporting neighborhood access to fresh foods at grocery stores and farmers markets are examples of ways that sustainable planning and public health intersect. The General Plan contains numerous policies supporting public health and wellness. For example, the promotion of fresh local foods promotes community health objectives by providing nutrient rich local food options, while also promoting environmental objectives through the reduction in food miles.

Additionally, infrastructure and land use to support local food sales including farmers markets enables local food to be used in the region where it was grown. Access to full-service grocery stores and farmers' markets is also correlated with increased consumption of fruits and vegetables.

ECONOMIC AND FISCAL BALANCE

A sustainable economy is strong and resilient, environmentally conscientious, and accessible to the entire community. To be sustainable, Campbell's economy must be diverse in order to provide stability through economic cycles. There must be jobs for a skilled local workforce in traditional, as well as green, business sectors. It must generate tax revenue to fund quality public services for the community.

Strategies in the General Plan that promote a sustainable economy and fiscal sustainability reside primarily in the Economic Development and Fiscal Sustainability Elements. Together these elements include strategies aimed at fostering a positive climate for economic development, providing an adequate supply of developable land,

Strategies for Community Health and Wellness:

Goal CHW-1: Embrace Campbell's identity as the Orchard City by promoting local food systems and nutritious food choices.

Policy CHW-1.1: Support urban agriculture and encourage local restaurants and retailers to locally source fresh food to expand the range of fresh fruits and vegetables available to residents.

Policy CHW-1.2: Secure the health of community members by ensuring that residents have access to healthy and nutritional food options.

Policy CHW-1.3: Promote the availability of locally grown and locally sourced food, including fresh fruits, vegetables, and dairy.

Policy CHW-1.4: Recognize that small-scale community agriculture programs, including but not limited to community gardens and urban farms have the potential to supplement the availability of fresh fruits, vegetables, and other food resources in the community, provide economic opportunities to Campbell residents, lower food costs, reduce overall energy consumption and build social cohesion.

Policy CHW-1.6: Encourage and support the continued year-round operation of farmers' markets.



ensuring the readiness of physical conditions and infrastructure to support development, targeting investment to help attract and support local prosperity, promoting local goods and services, creating partnerships within the region to generate jobs, and ensuring Campbell continues to be a desirable place to invest.

The city seeks to promote economic and fiscal health as an essential component of maintaining a balanced community. The Economic Development Element seeks to sustain and diversify the city's economy, recognizing the importance of supporting local businesses while broadening and expanding the employment base and economic opportunities within the city. Campbell's economic development and fiscal vitality are inter-dependent. A vital local economy ensures that private investment is taking place in the community, while generating needed tax revenues to support public services and facilities and conservation goals. The Fiscal Sustainability Element presents goals, policies, and actions relating to the city's long-term financial health and prosperity. The ability of the city to provide services such as, parks and recreation, capital improvements, code enforcement, and planning is dependent on the city collecting adequate revenues.

Communities that create opportunities for residents through sustainability practices to engage in physical activity and make healthy food choices generally have healthier residents. The economic benefits may include lower healthcare costs for business, employees and public agencies. In addition, sustainability strategies can improve a business' bottom line through reduced energy and resource costs, and through enhancing the built environment in order to attract new economic activity into more walkable and revitalized areas, and improve connectivity. Furthermore, communities that provide well-balanced land use and development patterns include a variety of housing options, commercial developments and efficient and convenient transportation choices that attract investments in new and expanded businesses.

Strategies for Economic and Fiscal Sustainability:

Policy ED-1.2: Coordinate economic development within the city, region and state to enhance opportunities.

Policy ED-2.9: Promote local purchase of goods and services by residents, workers, businesses and city government so as to cycle dollars back into the local economy and generate revenue for the city.

Policy ED 3-2: Maintain an adequate inventory of sites zoned and designated for a variety of business types and sizes.

Policy ED-4.5: Promote catalyst projects at key locations to stimulate private retail and commercial investment and revitalize existing neighborhoods in need of such projects. Examples may include streetscape and pedestrian corridor enhancements; large-scale mixed use projects that include vibrant ground-floor retail and dining establishments; and employment generating uses in proximity to transit stations, which have the potential to increase pedestrian activity.

Policy ED-5.1: Strive to carry out and facilitate implementation and development of approved Area Plans and Master Plans that were created, consistent with the General Plan, to offer a unique set of local-serving commercial establishments, attractive streetscapes, higher-density housing, and convenient and efficient circulation.

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Implementation



Introduction

For the General Plan to serve as an effective guide to achieving the city's vision for its future, it must be implemented and administered. The General Plan includes a number of "Action" items that provide direction for how the city will implement the goals and policies within the body of the General Plan. In general, actions are spread throughout each of the elements, appearing immediately after the corresponding goals and policies.

Government Code Section 65400(a)(1) requires the city's planning agency (Community Development Department, Planning Division) to make recommendations to the City Council that identify reasonable and practical means for implementation of the General Plan. The Community Development Department, Planning Division is also required to provide an annual report to the City Council, the State Office of Planning and Research (State Clearinghouse), and the State Department of Housing and Community Development that includes the status of the General Plan, the city's progress in the implementation of the General Plan, and the city's progress in meeting its allocation of regional housing needs and removing governmental constraints to the maintenance, improvement, and development of housing. Table 12-1, General Plan Implementation, is intended to serve as a tool for tracking implementation of the General Plan and preparing the annual report.

ADMINISTRATION

Goal IM-1

To provide for the ongoing administration and implementation of the General Plan.

Policies

- I-1.1 Regularly review the General Plan and revise it as necessary to comply with State law and reflect emerging trends and conditions.
- I-1.2 Require the city's Zoning Ordinance, planning documents, master plans, infrastructure projects, and development projects to be consistent with the General Plan and State law.

Actions in Support of Goal IM-1

- I-1.a *On an annual basis review implementation of the General Plan as required by State law, review implementation and timing of measures based on this implementation plan, and identify revisions to the General Plan that should be made to address the requirements of State law and emerging trends and conditions.*
- I-1.b *Review and update the Municipal Code, including the Zoning Ordinance and Subdivision Ordinance, as well as master plans for land uses, services, and infrastructure as necessary to ensure consistency with the General Plan.*
- I-1.c *Consider the staffing resources necessary to implement the General Plan during each budget cycle.*

IMPLEMENTATION PLAN

Table 12-1 identifies the general timing for the implementation of each action, the Department responsible for the action’s implementation, and the status of the action. The Planning Division of the Community Development Department and the City Manager’s Office are responsible for coordinating with other departments regarding implementation of the individual measures.

For each of the actions listed below, the terms “short”, “medium”, and “long” refer to the anticipated or desired timing for implementation. The terms “Ongoing” and “Annual” refer to measures that are carried out on an ongoing basis or annually.

More specifically:

- **Ongoing** means that the measure is ongoing and should be implemented for every applicable action. All ongoing measures will be reviewed and addressed in the Annual Report, which will be prepared annually in compliance with State law.
- **Annual** means that the measure is an annual measure and should be addressed every year. Implementation of annual measures will be reviewed and addressed in the Annual Report.
- **Short** means that the measure should be implemented in the near-term (**most likely, 1 to 5 years**). Implementation of short-term measures will be reviewed and addressed in the Annual Report beginning in 2023, with identification of the anticipated timing for implementation of the measure.
- **Medium** means that the measure should be implemented in the mid-term (**most likely, 6 to 10 years**). Implementation of medium-term measures will be reviewed and addressed in the Annual Report beginning in 2025, with identification of the anticipated timing for implementation of the measure.
- **Long** means that the measure should be considered and implemented (**as funding permits**); these measures shall be reviewed and addressed in the Annual Report.



In other cases, the reader may notice the use of the term "ongoing" which refers to actions already being undertaken by the city or those that are expected to continue on either a periodic or perpetual basis. The party or parties that are primarily responsible for implementing each action, whether a specific city department or, in some cases, an outside agency, are also indicated where applicable.

The reader should keep some caveats in mind regarding the implementation schedule. One is that many of these actions will require both staff and financial resources to implement, thus making them difficult to definitively schedule, given the annual nature of the budgetary process and changing priorities and resources over the years. A second caveat to keep in mind is that it is often difficult to clearly state the duration of tasks; therefore, estimated starting dates (priority levels) are presented for actions rather than completion dates. A third caveat is that, in some instances, the selection of priority level (short, medium, or long) reflects the level of complexity and the level of effort required to implement a measure rather than the importance of the measure itself.

Measure	Responsible Department	Priority/Timing	Status
Land Use			
LU-1.a Update the City's Zoning Map to be consistent with the land use designations shown on Figure LU-1.	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.b Assign zoning to properties consistent with the land use designations identified by the General Plan.	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.c Enact zoning amendments that reduce the City's reliance on the P-D (Planned Development) and C-PD (Condominium Planned Development) zoning designation.	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.d Establish objective standards for residential and mixed-use land uses.	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.e Review the standards provided in the Campbell Municipal Code and Zoning Code (Title 21) and amend as necessary to ensure consistency with the General Plan.	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.f Periodically update area plans, master plans, special project areas, policy documents, application forms and handouts to ensure consistency with the General Plan.	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
LU-1.g Through the development review and permit process, ensure that residential developments fall within the minimum and maximum density range stipulated on the	<u>Community</u>	Ongoing	<input type="checkbox"/> Complete

<i>Land Use Map.</i>	<u>Development</u>		<input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-1.h Consider the development of general performance and locational standards for conditional uses (i.e., drive-thru establishments).</i>	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-1i Periodically review and update development standards to ensure they are achieving desired outcomes.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-1.j Amend the Zoning Ordinance to provide appropriate amenities for employees in industrial areas, such as outdoor eating areas and walkways.</i>	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-2.a Through the development review and permit process, screen development proposals for land use compatibility, including conformance with existing development or neighborhoods.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-2.b Through the development review and permit process, ensure that conditions of approval are adopted that require businesses to be well kept and operated in a way that limits impacts to adjacent uses.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-2.c Through the development review and permit process, require adequate buffers and/or architectural consideration to protect residential areas, developed or undeveloped, from intrusion of private nonresidential development activities that may degrade the quality of life in such residential areas.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>LU-2.d Establish an incentive program to encourage non-conforming properties and uses to redevelop as conforming uses.</i>	<u>Community Development</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>

<p>LU-2.e Update the city’s non-conforming provisions to more clearly identify the limitations on non-conforming properties</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-2.f Recodify the amortization requirement for legal non-conforming “late-night activities” to obtain a discretionary land use entitlement.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-3.a Implement the programs in the Housing Element in order to achieve the city’s housing goals.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-3.b Explore opportunities to relocate the Campbell Corporation Yard to the Campbell Technology Park or other feasible locations.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-4.a Update the Downtown Development Plan to retain and emphasize an intensification of pedestrian-oriented uses in the Downtown. Encourage office, civic, and cultural uses to locate Downtown and emphasize the integration of these high-activity uses.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-4.b Concentrate intensive and large-scale office uses within areas designated Research & Development on the Land Use Map and within the Pruneyard/Creekside District.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-4.c Develop guidelines for Industrial designated land uses, including a provision that allows higher FARs for larger parcels that encourage research and development uses in the Dell and McGlincy neighborhoods.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>



<p><i>LU-5.a Periodically review and maintain Campbell’s Downtown Development Plan to ensure the Downtown area remains the city’s vibrant retail, cultural, and entertainment hub.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-5.b Maintain the city’s parklet program and consider the establishment of a parking in-lieu fee, wayfinding, and art program in the Downtown.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-5.c Integrate the operational provisions of the Downtown Alcohol Beverage Policy into the Zoning Code as performance requirements.</i></p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-5.d Periodically review and maintain the goals, policies and development standards included within the Downtown Development Plan and Central Business District zoning designation to affirm the unique character and development vision for Downtown.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-6.a Pursue a cooperative collaborative relationship during development of long-range plans and review of development proposals that may impact the City of Campbell. Coordinate with the cities of San Jose, Saratoga, and Los Gatos to establish mutually-agreed upon principles related to traffic generation, growth, infrastructure, sustainability, and other relevant topics in order to ensure that planning and development decisions in adjacent jurisdictions do not result in adverse impacts to Campbell. Consider the establishment of Memorandums of Understanding (MOUs) with these cities to provide a formal structure and criteria for collaboration on the review of future projects and plans.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-6.b Coordinate with LAFCO and the City of San Jose to pursue the de-annexation of the residential area of Campbell located north of Palmar Avenue and east of Highway 17, as this area is physically separated from the rest of Campbell, and would be better served by the City of San Jose for infrastructure and public safety needs.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>LU-6c Continue to monitor San Jose’s efforts to establish and implement Urban Village Plans in areas immediately adjacent to Campbell. Encourage San Jose to incorporate measures</i></p>	<p><u>Community</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p>

<p>into these plans that reduce cut-through traffic into Campbell and establish phased residential densities and development standards so that future development adjacent to Campbell is compatible with the desired density and urban form of Campbell.</p>	<p><u>Development</u></p>		<p><input type="checkbox"/> In progress Comments:</p>
<p>LU-7.a Following adoption of the General Plan, the City shall review the adopted area plans and master plans for consistency with the General Plan. If inconsistencies are found, the City shall update the area and/or master plans to achieve General Plan consistency.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-7.b All development and infrastructure projects proposed within a Special Planning Area, as depicted on Figure LU-2, shall be reviewed for consistency with the relevant area or master plan.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-8.a Continue to implement and review projects under the Pruneyard Master Use Permit (MUP). The Pruneyard MUP is considered the long-term master plan for The Pruneyard district.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-8.b Require new residential projects throughout this District to demonstrate high quality building and site designs through the implementation of the city’s Multi-Family Development and Design Standards, all other applicable design requirements and applicable development standards.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-9a Prepare and adopt a Precise Plan for the Hamilton Avenue area shown on Figure LU-2.</p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>LU-9.b Discourage the development of nonresidential uses within the Hamilton Avenue Precise Plan area until the plan is adopted, or two years from the adoption of the General Plan, whichever is less.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

Transportation			
<p><i>T-1.a Create a complete streets implementation guide to reflect General Plan complete street policies, including sidewalk standards, bike facility standards, Americans with Disabilities Act (ADA) requirements, lighting standards, and landscaping requirements. The guide shall include updated streetscape standards for the city’s image streets: Hamilton Avenue, Bascom Avenue, Winchester Boulevard, and parts of West Campbell Avenue.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-1.b Design roadway space and intersections for a variety of users, including motor vehicles, transit vehicles, bicycles, pedestrians, and future travel modes, when constructing or modifying these facilities.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-1.c Prepare a Bicycle Master Plan to achieve a bike network that eliminates gaps where possible and creates a safe, convenient, low-stress system that connects bicyclists of all levels and abilities to destinations throughout the city.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-1.d Construct improvement projects identified in the Bicycle Master Plan..</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-1.e Provide adequate public bike parking facilities throughout the city, including all public facilities and trail heads.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-1.f Develop and implement a Pedestrian Master Plan to provide a safe and convenient pedestrian network connecting neighborhoods with destinations throughout the city and that is consistent with the city’s ADA Implementation Plan. The Pedestrian Master Plan should include Safe Routes to School policies and procedures and evaluate enhancing Downtown public alleyways for pedestrian use.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p>T-1.g Support community efforts to develop and fund a shuttle system to serve transit needs within the city limits that is linked to and coordinated with other transit services, without the commitment of city funds.</p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-1.h Improve pedestrian and bicycle access to bus and light rail stations when evaluating opportunities with new development proposals and capital improvement projects. In cooperation with VTA, evaluate transit-waiting environments to improve convenience and comfort.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-1.i Prepare a multimodal improvement plan to support buildout of the General Plan, update the city’s Capital Improvement Plan (CIP) to include, as appropriate, the identified improvements, and create and adopt a multimodal transportation impact fee (TIF) program to provide funding for the remaining improvements.</p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-1.j Seek opportunities to utilize light rail transit and railroad rights-of-way for enhanced bicycle and pedestrian connectivity.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-1.k Provide continuing education to members of the city’s Bicycle and Pedestrian Advisory Committee (BPAC) on Complete Streets best practices and policies.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-2.a Participate in intergovernmental activities related to regional and sub-regional transportation planning to advance the city’s interests.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-2.b Support the efforts of the Santa Clara Valley Transportation Authority (VTA), the Metropolitan Transportation Commission, and other agencies to coordinate transit planning and transit services in the South Bay and the entire Bay Area.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>



<p>T-2.c Cooperate with the VTA, surrounding communities, and other agencies to establish and maintain regional bicycle and pedestrian facilities including off-road paths and trails utilizing creek, utility, and railroad rights-of-way that are safe and convenient for commuting and recreational use.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-2.d Participate in regional initiatives to reduce traffic demand and construct infrastructure improvements to manage regional traffic (for example High Occupancy Vehicle “HOV” lanes and express lanes and freeway information systems) to reduce congestion on Campbell roadways.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-3.a Maintain and implement vehicle miles traveled (VMT) metrics, evaluation methods, and significance thresholds consistent with the requirements of state law, such as SB 743. Apply these VMT standards during the CEQA review of future development projects in Campbell.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-3.b Incentivize high-density transit-oriented developments, consistent with the Land Use Map, near light rail stations.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-3.c Work with neighboring communities to coordinate traffic signals on arterials to maintain the movement of people, goods, and services and discourage cut-through traffic in residential neighborhoods.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-3.d Identify and properly sign truck routes on arterials to regulate truck movements.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>T-3.e Consider implementation of traffic calming measures, including traffic calming design elements and devices, to ensure safe and reasonable speeds in residential neighborhoods, consistent with the city’s adopted Neighborhood Traffic Management Program (NTCP), as long as the measures do not impede emergency response, bicycle travel, or hinder the complete streets functionality of the roadway. Methods such as</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>radar speed signs may be used to alert drivers on streets where speeding is prevalent. Further, consider how traffic calming measures may be used to decrease excessive noise on non-arterial streets to achieve the goals of the city Noise Element.</i></p>			
<p><i>T-3.f Facilitate between and within neighborhoods the construction of connected pedestrian and bicycle facilities (e.g. bridges, pathways, sidewalks, and bike lanes) that enhance community livability especially within one-half mile of major activity centers, schools, and parks.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-3.g Support and encourage effective programmatic Transportation Demand Management (TDM) measures for private developments consistent with proposed uses. These could include, but are not limited to, measures such as alternative work schedules, subsidized transit passes, and future measures as programs and technologies evolve. Encourage major employers (employers with over 100 employees) to develop shuttle services to transport employees to and from the worksite. Entities may form transportation management associations (TMAs) to pool resources to fund TDM measures.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-3.h Update Chapter 10.42 of the Campbell Municipal Code (TDM Ordinance) to include specific thresholds and trigger points for when traffic analyses and TDM measures are required for development projects.</i></p>	<p><u>Public Works</u> <u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-3.i Advertise ways to travel to and within Campbell via transit, biking, walking, and other modes that reduce traffic. Potential methods of advertisement may include, but are not limited to:</i></p> <ul style="list-style-type: none"> <i>• Information and links on the city’s website;</i> <i>• Wayfinding signs indicating routes and travel times by mode of transit;</i> <i>• Postings and flyers at public buildings, parks facilities, and transit stops; and</i> <i>• Other methods and strategies that the city determines will be successful and cost effective.</i> 	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>T-3.j Create and adopt a VMT reduction program and consider adoption of a VMT mitigation fee program to provide funding for the improvements identified in the VMT reduction program. The VMT reduction program should include strategies targeting VMT reductions at the site level, community level, and regional level; should be based on emerging best practices; and should leverage and compliment ongoing regional efforts to reduce VMT.</i></p>	<p><u>Public Works</u> <u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



<p><i>T-4.a Require developers to make public improvements related to their project to improve and enhance bicycle, pedestrian, and transit opportunities along the site’s frontage consistent with city policy.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.b Address the needs of people with disabilities and comply with the requirements of the ADA during the planning and implementation of new developments.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.c Orient new development building entrances toward sidewalks and transit stops.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.d Where applicable, provide passenger loading zones and areas for quick deliveries near building entrances.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.e Incorporate pedestrian amenities such as plazas, landscaped areas with seating, and pedestrian walkways into new developments.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.f Require new or redevelopment projects to provide logical, safe, and well-designed bicycle and pedestrian connections, with wayfinding signage, onsite between building entrances, parking areas, and walkways, and to existing or planned public right-of-way facilities that minimize public nuisance concerns as part of the Objective Standards update. Connect dead-end streets with pedestrian and bicycle paths in new developments.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>T-4.g Require new or redevelopment projects to work with adjacent neighborhoods and jurisdictions to provide logical, safe, and well-designed bicycle and pedestrian connections that minimize public nuisance concerns.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>

<p>T-4.h <i>Maintain short-term and long-term bicycle parking standards over and above State minimum standards to provide ample bicycle parking in new developments as part of the city’s efforts to facilitate multimodal transportation options and reduce vehicle miles traveled.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>T-4.i <i>Design parking lots to minimize impacts on the street system by providing adequately sized driveways, sufficient queuing, and efficient circulation.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>T-4.j <i>For new businesses with 50 or more full-time employees, require Transportation Demand Management (TDM) related site design measures such as showers and changing facilities, designated carpool and van pool parking, and on-site amenities (e.g. food service, fitness center, ATM). Require TDM reports per the Campbell Municipal Code.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>T-4.k <i>Require all new developments to provide adequate emergency access.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>T-4.l <i>As part of the development review process, the Community Development Department and the Public Works Department shall require developers to complete and fund the following.</i></p> <ul style="list-style-type: none"> a. <i>A Local Transportation Analysis (LTA) to ensure that the site plan incorporates city transportation goals, policies, and standards, that identifies the effects of the project on the local transportation system, and identifies improvements to maintain LOS D operations at signalized city-controlled intersections and adopted LOS standards on CMP intersections whenever: 1) the project generates 100 or more net peak hour trips, or 2) generates 50 to 99 net peak hour trips and the affected intersection is experiencing LOS D or worse;</i> b. <i>The project’s proportional share of the effects on the city’s circulation network through payment of fees to be identified through a nexus study;</i> c. <i>For local project-related transportation network deficiencies</i> 	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

	<i>requiring improvements that are not included in an adopted fee program, either complete the necessary improvements or pay a proportional-share of the construction and project costs as estimated by the city engineer.</i>			
<i>T-5.a</i>	<i>Review off-street parking supply standards for all land use types and make changes based on recent parking demand surveys, and data on shared parking reductions in mixed-use developments, including the need for additional ADA spaces.</i>	<u>Community Development</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.b</i>	<i>Encourage the joint use of parking in mixed-use developments and between neighboring properties where uses have complementary peak parking demands that occur at different hours.</i>	<u>Community Development</u> <u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.c</i>	<i>Implement parking management techniques, including modifying time limits and potentially charging for parking, in the Downtown area to address long-term (employee) and short-term (customer) parking and maximize the efficient use of parking.</i>	<u>Community Development</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.d</i>	<i>Create a curbside management plan for the Downtown area to accommodate passenger loading areas and commercial loading zones to minimize double parking.</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.e</i>	<i>Design all new parking structures to accommodate other uses should parking demands decrease in the future (for example, with the introduction of autonomous vehicles to the vehicle fleet). Examples may include flat floors that allow structures to be retrofitted for other uses.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.f</i>	<i>Allow parking facilities to be used for uses other than parking on a temporary basis, subject to city approval.</i>	<u>Community Development</u> <u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-5.g</i>	<i>Limit the creation of residential permit parking programs in the community, particularly in areas around the Downtown or within ½ mile of a light rail station.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress

			<i>Comments:</i>
<i>T-6.a Develop and implement a traffic safety plan aimed at reducing roadway collisions to the greatest extent feasible. The traffic safety plan may include, but is not limited to, the use of radar speed signs, more aggressive road safety and speed enforcement, and other measures deemed effective by the city. The traffic safety plan should be coordinated with and consistent with the Neighborhood Traffic Calming Program (NT CP) to the greatest extent feasible, and may be integrated into other city plans and programs, as deemed appropriate.</i>	<u>Public Works</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.b Promote and support Safe Routes to School policies and programs for all schools serving Campbell, including safe and convenient walking and bicycle connections.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.c Assess street conditions and prioritize repairs while balancing the needs of the community using input from the city's Pavement Management System.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.d Maintain a Pavement Condition Index (PCI) of 70 or better for all streets under Campbell's jurisdiction.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.e Where feasible, coordinate pedestrian and bicycle facility improvements and "road diet" reconfigurations with roadway maintenance activities so that they can be implemented in a cost-effective manner.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.f Limit unnecessary utility cuts and trenching in the public right of way and promote coordinated installation between multiple utility providers.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>T-6.g Install, maintain, and repair city-wide street lighting as needed to provide a safe environment, without negatively impacting neighborhood character.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>



<p>T-6.h <i>Street maintenance should include upkeep and regular cleaning of bicycle facilities to remove debris and repair poor pavement conditions that discourage bicycle riding.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>T-6.i <i>Continually seek opportunities to fund maintenance of the circulation network, including the active pursuit by the Public Works Department of a wide range of grant sources overseen by MTC and other agencies.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>Community Design</p>			
<p>CD-1.a <i>Continue to review projects utilizing the Campbell Municipal Code Chapter 21.42 (Site and Architectural Review) standards and procedures.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>CD-1.b <i>Adopt and apply objective standards for all residential projects that respect and build upon Campbell’s unique character and distinctive neighborhoods.</i></p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>CD-1.c <i>Adopt and apply design guidelines for non-residential and mixed-use development. The guidelines should address architecture, size and scale of structures, the vertical and horizontal mixing of uses, building materials and colors, landscaping, site planning, and similar development subjects.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>CD-1.d <i>Implement the Historical Design Guidelines for Residential Buildings to ensure that improvements and additions to historic buildings are compatible with existing historic architecture and conform to historically established building forms, character and setbacks of the neighborhood.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>CD-1.e <i>Periodically review the city’s various existing and pending design requirement and standards, and update as necessary, to maintain consistency with the General Plan, the</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<p><i>city’s Municipal Code, and current best practice design solutions.</i></p>			<p>Comments:</p>
<p><i>CD-1.f Promote public awareness of historic preservation through informational publications and programs.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CD-2.a As part of the development review process, ensure that projects incorporate sustainable design elements, such as passive solar design, energy-efficient features, water conservation measures, street trees, electric vehicle charging stations, green stormwater infrastructure (GSI), and low impact development (LID) stormwater features to the greatest extent feasible.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CD-2.b Prepare a “Low Impact Development Design Manual” that provides best practices for carefully and artfully integrating LID facilities in new developments.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CD-2.c When developing or updating design guidelines and standards for residential and non-residential projects, identify opportunities to incorporate standards that promote bird-safe design features. These may include, but are not limited to:</i></p> <ul style="list-style-type: none"> • <i>Requiring bird safety treatments, such as exterior screens, louvers, grilles, shutters, or safe patterns as recommended by the American Bird Conservancy, to any glazed, reflective and/or transparent building element that is more than 10% of the surface area.</i> • <i>Prohibiting uplighting, spotlights, floodlights, and rotating, blinking, or flashing lights.</i> • <i>Avoiding funneling of flight paths along buildings or trees towards a glazed building façade.</i> 	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CD-3.a Develop a City Gateways Policy or Ordinance that:</i></p> <ol style="list-style-type: none"> <i>a. Establishes development guidelines, standards, and related actions and requirements to ensure property development supports the city Gateway polices.</i> <i>b. Narrows the range of allowable land uses on gateway properties to those that achieve the vision of the Gateway policies and this General Plan.</i> 	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>



<p><i>CD-3.b Install city identification signs including distinctive landscaping and lighting or other markers at community gateways to signify entry.</i></p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-3.c Work with Caltrans to include gateway features in the future design of the designated arterial street and highway interchanges, including allowing a “Downtown Campbell” sign on the Campbell Avenue SR 17 overpass.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-3.d Update the city’s Gateways Map (Figure CD-1) to include the former Cambrian No. 36 unincorporated County pocket, correct the city limit, and identify specific properties subject to the Gateway Policy or Ordinance.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-3.e Adopt a citywide wayfinding program.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-3.f Discourage development of nonresidential uses at Gateway locations until the City Gateway Policy or Ordinance is adopted, or two years from the adoption of the General Plan, whichever is less.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-4.a During subsequent updates to the City’s Streetscape Standards, identify opportunities to incorporate enhanced public realm design requirements, including landscaping, street trees, lighting, and other features that enhance user experience.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CD-4.b Consider adopting an “Art in Public Places” program to provide local artists opportunities to showcase their work in public places, with an emphasis on work that showcases and celebrates Campbell’s cultural heritage and history.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>CD-4.c Consider implementing an “Art in Private Development” program to provide for the visual arts within commercial, industrial, mixed-use and multi-family residential projects.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>CD-4.d Design public improvements to meet safety, accessibility and aesthetic guidelines.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>CD-4.e Continue implementing a range of local improvement programs, including, but not limited to, street tree planting, annual clean-up days, sidewalk installation and repair, and similar local activities, to enhance the visual quality of the city.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>CD-4.f Update the Zoning Code to incorporate enhanced landscaping requirements.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>CD-4.g Update the City’s Undergrounding Ordinance to require transformers to be installed underground with new development to the extent feasible and to more clearly identify where existing overhead transmission lines should be removed.</i></p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p>Economic Development</p>			
<p><i>ED-1.a Review and update the City’s Economic Development Plan every five years or as needed to address current economic trends, impacts and opportunities that include a range of employment opportunities and business sectors that are appropriate for the City.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>ED-1.b Ensure that economic development goals help maintain a balanced jobs-housing balance.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>



<p><i>ED-1.c Ensure that community and business stakeholders are engaged and provide feedback in City policy development and decision-making processes, including coordination with local organizations, such as the Chamber of Commerce and the Downtown Campbell Business Association.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1.d Ensure there are sufficient City resources to implement economic development efforts that can strengthen the local economy.</i></p>	<p><u>City Manager Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1.e Allocate City resources and funding for opportunities for key City leaders and key staff to participate in annual trainings and briefings on economic development best practices and tools, including methods to retain key businesses, support emerging sectors, revitalize economic corridors, and capitalize on local business development opportunities that spur economic growth and development.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1.f Ensure that the City's economic development and land use policies are aligned with State and regional agency policies.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1.g Develop a distinct image and brand for Campbell that reflects its unique identity and sets it apart within the larger region.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1.h Work with regional economic and workforce development organizations and surrounding cities on job creation programs of mutual interest and benefit.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-1i Develop and maintain a distinct image and brand for Campbell that reflects its unique identity and sets it apart within the larger region.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>ED-1j Partner with and support local businesses and business organizations to promote a strong business base through joint business attraction and retention efforts that include marketing, outreach, technical assistance, workforce development, training, and welcome/orientation activities for new businesses.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-1k Continue to align and partner with the Chamber of Commerce, the Downtown Campbell Business Association, and other local economic development organizations with efforts to promote and market Campbell as a location for business development that is consistent with the goals of the General Plan.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-2.a Review, and update as necessary, zoning and other development regulations and application review and permitting process in order to ensure consistency with land use policies in this General Plan aimed at spurring job growth and economic development. Revisions may include increased flexibility regarding use types, business operations, site development standards, reduced parking standards near transit stations, or other changes intended to reduce impediments to development consistent with the goals of this General Plan.</i></p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-2.b As part of the implementation of the Economic Development Plan, maintain a staff liaison with existing industries and businesses to provide effective responses to concerns of the business community, develop programs to bolster the success of existing businesses and provide consistent information to relevant departments.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-2.c Support local programs that offer technical assistance to local business owners, including seminars, marketing, consulting, and other key services.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-2.d Consider a package of development incentives, which may include tools such as development fee deferrals, expedited permit review and approval, and floor area bonuses, for appropriate industries and high employment generating businesses, to facilitate retention and expansion of existing businesses and support of new business clusters. Ensure that the long-term benefits accrued to the City ultimately exceed the value of the incentive package provided.</i></p>	<p><u>City Manager</u> <u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-2.e Consider a local procurement program that provides preference points or establishes goals for local businesses.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



<p><i>ED-2.f Coordinate with the Campbell Chamber of Commerce and other local business development organizations to promote “buy local” campaigns designed to support small businesses in the city.</i></p>	<p><u>City Manager</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.a In planning efforts and development agreements, work directly with the businesses and the development community to strategically develop or redevelop new employment-generating sites.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.b Ensure that zoning and other development regulations do not include internal conflicts or other unintended development impediments that would limit full and complete utilization of sites zoned for commercial and light industrial activities, consistent with the maximum densities and development intensities allowed by the zoning code</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.c Promote the establishment of workplace alternatives, including home occupations, shared workspaces, and telecommuting, to reduce peak hour congestion. Continue to allow home occupations in all residential districts, per the provisions of Chapter 21.44 of the Campbell Zoning Code.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.d Periodically evaluate which retail categories that are experiencing leakage and implement actions that encourage expansion or relocation to Campbell.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.e Periodically evaluate and target underutilized or older centers and partner with the owners and tenants to develop revitalization solutions.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-3.f Strengthen the City’s code enforcement program to proactively uphold standards in commercial areas to maintain a healthy and safe environment and attract new businesses.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>ED-4.a Consider creating financing mechanisms for short and long-term improvements (including ADA provisions) to streetscapes, sidewalks, and public open spaces to help catalyze development of commercial corridors.</i></p>	<p><u>City Manager</u> <u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.b Identify opportunities to establish new funding and financing mechanisms for infrastructure and public improvements, including commercial parking, streetscape improvements, and signage, benefitting merchants and property owners in Campbell's commercial areas, such as business improvement districts, assessment districts, or community facilities districts.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.c Ensure the City's public works, public utilities, and transit capital improvement plans are aligned to support the economic development objectives in the General Plan.</i></p>	<p><u>City Manager</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.d Use the City's Capital Improvement Program to ensure that road improvement programs provide for adequate, convenient access to commercial, industrial, and service areas.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.e Seek innovative ways to reduce the cost burden of infrastructure provision on new industrial and commercial development, without transferring the burden to the residential sector.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.f Work with local and regional transportation agencies to ensure that local employees and residents have a robust set of transportation options to respond to changing workforce demographics and preferences, reduce roadway congestion, and improve local quality of life.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-4.g Enhance the appearance of declining retail space in Campbell by providing zoning flexibility and technical assistance to property owners and businesses wishing to upgrade their exterior facades.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



<p><i>ED-5.a Review zoning policies and, where appropriate and supported by the market, include provisions to allow stand-alone retail and services establishments that provide amenities for primary office and industrial tenants and their employees.</i></p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-5.b Identify potential sites to develop new hotels, especially at sites near the freeway corridors and major local arterial roadways.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-5.c Facilitate advancement of entitlements for proposed projects in Key Corridor Areas that do not currently have Master or Area Plans through preparation of precise plans, area plans or other planning efforts, engineering analyses, or other technical analyses to potentially reduce development review processing time and costs.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-5.d Regularly review and evaluate the effectiveness of the City’s business incentives programs.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-5.e As conditions change, examine the potential to rezone land to handle projected market demand for all types of economic activity.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-5.f Map locations within the City and ensure the Zoning Code accommodates mixed-use zoning in order to transform, where appropriate and feasible, outdated single-use commercial centers into walkable mixed-use neighborhood centers.</i></p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>ED-6.a Encourage development projects and activities in the Downtown that are distinctive, are designed to reflect Campbell’s history, and include components that promote a sense of place, either through providing public spaces, venues for community activities, or community art and culture.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>ED-6.b Support Downtown community events such as farmer’s markets, food and music festivals, and street fairs.</i></p>	<p><u>City Manager</u> <u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-6.c Promote diverse community uses, including but not limited to, distinctive outdoor dining areas, public art, and social gathering areas in mixed-use and commercial areas of Downtown.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-6.d Implement lighting, streetscape, and public art improvements to make Downtown a safer, more pedestrian-friendly place.</i></p>	<p><u>Recreation and Community Services</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-6.e Downtown Parking. Implement parking management strategies that ensure that convenient parking is available for shoppers and restaurant patrons in Downtown Campbell.</i></p>	<p><u>Public Works</u> <u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-6.f Work with the Downtown Campbell Business Association (DCBA) and the Chamber of Commerce to promote the Downtown as a family-friendly destination.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>ED-6.g Continue to implement the Downtown Development Plan and perform periodic modifications reflective of current land use trends.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>Fiscal Sustainability</p>			
<p><i>FS-1.a Evaluate revenues and expenditures on an annual basis in order to advise the City Council on actions aimed at achieving a balanced budget.</i></p>	<p><u>Finance</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

			<i>Comments:</i>
<i>FS-1.b Adopt an operating budget that balances current year expenditures with current year revenues. Surplus fund balances may be used to increase reserves, fund Capital Improvement Projects, or be carried forward to fund future years' Operating Budgets when necessary to stabilize services and fund capital outlay.</i>	<u>Finance</u>	Annual	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.c Continue to deliver services in the most efficient and cost-effective manner.</i>	<u>Finance</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.d Review methods to address unfunded liabilities, including those associated with City employees and retirees.</i>	<u>Finance</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.e Identify strategies to mitigate future increases in employee retirement obligations and reduce the City's pension liability.</i>	<u>Finance</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.f Establish budget objectives for each operating department which identify the services and resources being provided to accomplish the specified objectives. However, departments should not seek to overly monetize or fiscalize their decision-making process.</i>	<u>Finance</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.g Fully account for and apportion all costs, fees, and General Fund transfers associated with user fees.</i>	<u>Finance</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>FS-1.h Prepare periodic financial reports of actual revenues and expenditures, for review by the</i>	<u>Finance</u>	Annual	<input type="checkbox"/> Complete

<p><i>City Council, to provide information on the status of the City's financial condition.</i></p>			<input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.i Periodically evaluate financial policies which define a practical level of reserves for future unexpected expenses and/ or revenue declines.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.j Maintain reserves for cash flow purposes, for the replacement of equipment and anticipated long-term obligations.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.k Continue to prepare a five-year plan for capital improvements to be updated and approved by the City Council annually.</i></p>	<p><u>Finance</u></p>	<p>Annual</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.l Coordinate preparation of the Capital Improvement Budget with preparation of the Operating Budget and this General Plan. Future operating costs associated with new capital improvements should be estimated and included in Operating Budget projections.</i></p>	<p><u>Finance</u></p>	<p>Annual</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.m Identify the estimated costs and potential funding sources for each proposed capital project.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>FS-1.n Perform a financial analysis of various financing methods for new capital projects. Allow limited use of long-term borrowing for capital improvements or projects that cannot be financed from current revenues.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>



<p><i>FS-1.o When capital projects are financed, amortize the debt within a period not to exceed the expected useful life of the project.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.p Investigate the use of special assessment revenue, or other self-supporting bonds to limit the General Fund obligation for debt service payments whenever possible.</i></p>	<p><u>Finance</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.q Strive to maintain or improve the City's bond rating.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.r Maintain strong communications with bond rating agencies about the City's financial condition, and provide ongoing disclosures on all outstanding debt issues.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.s Utilize short-term inter-fund loans when possible and appropriate to reduce the cost of financing capital improvements.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.t Maintain sound financial practices in accordance with Federal and State law, and direct the City's financial resources toward meeting the City's long-term goals.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>FS-1.u Maintain accounting systems in conformity with established standards for financial reporting as promulgated by the Governmental Accounting Standards Board (GASB).</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>FS-1.v Maintain investment policies in accordance with State laws that stress safety and liquidity over yield.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-1.w Utilize “pay-as-you-go” financing of capital improvements, whenever possible and financially prudent.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2.a Focus business attraction and expansion efforts on uses that generate revenue for the City, including sales tax-generating uses and transit occupancy tax (TOT) generating uses.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2.b Maintain zoning for a diverse mix of land uses to ensure a broad revenue base through proactive land use planning and zoning, and evaluate the fiscal effects of different land uses on City revenues and services.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2.c Continue to investigate and utilize potential new revenue sources, such as State/ Federal funding programs, and focus especially on those sources which will not add to the tax burden of residents or local businesses.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2d Explore and pursue additional municipal revenue sources in order to maintain and increase City service levels. Examples include, but are not limited to business improvement districts, lighting and landscaping districts, community facilities districts, paid parking, etc.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2e Continue efforts to enhance the accuracy of revenue forecasts.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>FS-2f Work with other affected organizations to monitor legislation that may affect the ability for the City to collect sales and use tax from emerging or non-traditional outlets such as internet retailers.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2g Work proactively with other local communities and affected agencies to monitor legislation that may impact the City financially, and lobby for funding of Federal, State, and County-mandated programs and projects that have the potential to benefit the City.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2h Perform periodic audits of existing businesses to determine that they have business licenses and are paying sales tax.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-2i Adopt fees to offset the cost to implement new State laws.</i></p>	<p><u>Finance</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-3.a Regularly review, and adjust, if necessary, the City’s various fee programs to ensure that they reflect the full cost (or the percentage of full cost as approved by the City Council) of delivering infrastructure and ongoing service levels to new development.</i></p>	<p><u>Finance</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>FS-3.b When the City determines that there is potential for significant negative fiscal impacts resulting from a proposed change in land use designation, developers shall be required to prepare a fiscal analysis of potential effects on the City’s revenue generation and cost of services, and to ascertain the opportunity cost of the proposal (comparing against other economically viable uses of the property). Based on the results of the fiscal analysis, the City shall decide if a Community Facilities District or other revenue source should be established to help the development cover its ongoing cost to the City, or if the proposal should be denied.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p>FS-3c Regularly review established City level of service standards and performance measures, identifying potential methods for streamlining services and reducing costs while maintaining desired levels of service.</p>	<p><u>Finance</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>FS-3d Conduct an evaluation of City programs and identify instances where the efficiencies of service provision have potential for improvement. This should include identification of which City services are not “core services” and may be more economically provided by private vendors.</p>	<p><u>Finance</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>FS-3e Evaluate the cost recovery of certain programs and services (such as recreation, building department, public safety), and identify goals for increased cost recovery where appropriate.</p>	<p><u>Finance</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>Conservation and Open Space</p>			
<p>COS-1.a Prepare and adopt a Parks and Recreation Facilities Master Plan to evaluate and address the following:</p> <ul style="list-style-type: none"> • Conduct a needs assessment through community outreach; • Routinely evaluate the benefit and use of existing facilities, amenities, and programs against other priorities; • Identify potential sites for new parks, including pocket-parks, community gardens, neighborhood playgrounds, and other alternative opportunities; • Assess demand for park land based on approved development and future land use patterns; • Guide operations; • Develop an implementation strategy for potential park site acquisitions, leases, other public access arrangements, expansions, improvements, and ongoing maintenance; 	<p><u>Recreation and Community Services</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<ul style="list-style-type: none"> • Identify priority projects for use of existing and future Park Impact Fee funds; • Identify opportunities to establish joint use agreements with other municipal agencies, including but not limited to, school districts, the County, neighboring cities, and the Santa Clara Valley Water District to expand Campbell residents’ access to parks, open spaces, and other recreational facilities and amenities; and • Establish a financial plan and funding sources. 			
<p><i>COS-1.b Update the Master Plan periodically and coordinate the implementation strategies with the City’s Operating Budget and Capital Improvement Plan.</i></p>	<p><u>Recreation and Community Services</u></p> <p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.c Evaluate open space, park, and recreation facility acquisition opportunities (including surplus public agency land) as they become available using available funding, size of parcel and geographic location. Sites located in neighborhoods without adequate open space (where open space is more than one-half mile away), parks or recreation facilities are highly desirable. This criterion should be updated as necessary. Additional criteria may include the following:</i></p> <ul style="list-style-type: none"> • Visibility to the public; • Access; • Site security; • Optimization of existing resources; • Maintenance costs; • Availability for purchase, lease, or development; • Service to Campbell residents; • Financial feasibility; 	<p><u>Recreation and Community Services</u></p> <p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>

<ul style="list-style-type: none"> • Proximity to open space in adjacent communities; • Support for existing youth sports groups; and • Partnership opportunities with other agencies or organizations. 			
<p><i>COS-1.d Pursue all forms of possible funding, including Federal, State, County, and Santa Clara Open Space Authority funding, private contributions, gifts and endowments, bond measures, and special districts, to assist in the acquisition, development, and programming of park and recreation facilities.</i></p>	<p><u>Finance</u></p> <p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.e Develop and implement a plan for the systematic completion of Americans with Disabilities Act (ADA) compliance upgrades for all City parks.</i></p>	<p><u>Public Works</u></p> <p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.f Continue to implement the City’s Public Art Policy (Council Policy 1.30) for municipal construction projects.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.g Enter into facilities improvement, maintenance, and use agreements with the County of Santa Clara, the Santa Clara Valley Water District, local school districts, and neighboring cities to improve, maintain, and increase access to these open space, park lands, and facilities.</i></p>	<p><u>Public Works</u></p> <p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.h Work with Santa Clara Valley Water District to explore funding and coordination options to develop the San Tomas Aquino Creek Trail.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.i Advocate that the Santa Clara County Open Space Authority include potential Campbell sites into its Acquisition Plan.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>



<p><i>COS-1.j Consider creation of an ordinance requiring significant private development projects to incorporate publicly accessible art installations.</i></p>	<p><u>Community Development</u></p> <p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-1.k Explore and consider the preparation of a Transfer of Development Rights (TDR) program in Campbell aimed at increasing the amount of publicly-accessible open space in Campbell, including parks, orchards, and other undeveloped green space and naturalized habitat and preservation of historic resources.</i></p>	<p><u>Community Development</u></p> <p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-2.a Expand and diversify the number of recreational programs to address the needs of the community, including physically challenged people. The results of the Parks and Recreation Master Plan may influence this Action.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-2.b Continue to provide specialized programs, services, and resources to Campbell’s mature population at the Campbell Adult Center, such as computer training, social activities, senior nutrition, and health and wellness.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-2.c Continue to offer priority enrollment and reservations for Campbell residents and employees for impacted Campbell Recreation and Community Services classes, programs, and recreational facilities.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-2.d Provide opportunities for community involvement in evaluating and programming recreational programs and services.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>COS-2.e Continue to develop free online access to historical resources and new technologies to enhance research, historic interpretation, and community awareness.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p>

			<i>Comments:</i>
<i>COS-3.a Utilize park impact fees for the acquisition and development of parks and recreation facilities in accordance with the findings and recommendations of the Parkland Dedication Policy, Parks and Recreation Facilities Master Plan, Council Strategic Plan, Capital Improvement Plan, and/or City Operating Budget.</i>	<u>Recreation and Community Services</u> <u>Finance</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-3.b Update the City's Park Impact Fees to:</i> <ul style="list-style-type: none"> • Keep pace with park and recreation facility acquisition, lease, and development costs; and • Consider the establishment of park impact fees for non-residential development projects. 	<u>Recreation and Community Services</u> <u>Finance</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-3.c Review and update the Zoning Code to establish specific open space standards for new residential and mixed-use developments in all zoning districts.</i>	<u>Community Development</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-3.d Pursue opportunities for Joint-Use Agreements and MOUs with private parties to provide public use of existing open space, park, or recreational facilities.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-4.a Prepare an Urban Forest Management Plan (UFMP) to: develop an Urban Forest vision for Campbell; inventory and assess existing resources; analyze data and identify issues and trends over time; prioritize needs and opportunities; identify goals, objectives, and actions; and create a monitoring plan. The UFMP should be updated every five years.</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-4.b Update Campbell's Tree Protection Regulations (Municipal Code Chapter 21.32) to:</i>	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>

<ul style="list-style-type: none"> • Provide more detailed tree replacement criteria to address the aesthetic loss, habitat value, the economic value of the tree being removed, and to prioritize the planting of native trees; • Enhance the penalties for unpermitted tree removals; • Consider adding additional tree species to the list of locally protected tree species (particularly native species); and • Establish criteria for construction practices to protect existing high value trees to the greatest extent feasible. Criteria may include requirements for the installation of barrier fencing around the drip line, limitations to the area of ground disturbance around protected trees, and other measures deemed appropriate and feasible. 			
<p><i>COS-4.c Update and revise the Campbell’s Street Trees and Parking Strip regulations (Municipal Code Chapter 11.08) and Streetscape Standards to:</i></p> <ul style="list-style-type: none"> • Require drought-tolerant plantings, consistent with the requirements of California’s Water Efficient Landscape Ordinance (WELO); • Establish avoidance criteria to require site design to retain and protect existing trees to the greatest extent feasible; and • Establish criteria for construction practices to protect existing high value trees to the greatest extent feasible. Criteria may include requirements for the installation of barrier fencing around the drip line, limitations to the area of ground disturbance around protected trees, and other measures deemed appropriate and feasible. 	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-4.d Update the City’s Streetscape Standards to:</i></p> <ul style="list-style-type: none"> • Incorporate Green Stormwater Infrastructure elements, where appropriate, consistent with the Green Stormwater Infrastructure (GSI) Plan. 	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<ul style="list-style-type: none"> • Require drought-tolerant plantings, consistent with the requirements of California’s Water Efficient Landscape Ordinance (WELO); and • Add additional key arterial and boulevard streets that are subject to the requirements of these standards. 			
<p>COS-4.e Establish and maintain agreements with civic and community groups to plant and maintain street trees.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>COS-4.f Seek grant funding (“greening” grants) to help offset the cost of landscape improvements along special corridors and public rights-of-way.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>COS-4.g Identify high priority areas for civic tree planting activities that provide the greatest benefits to the community and provides urban canopy coverage in areas of the city that are currently underserved by street trees.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>COS-4.h Allocate sufficient funds in the annual budget to maintain the City’s trees and to replace trees that are diseased or dying. Prioritize the removal and replacement of non-native trees and trees that have the potential to result in infrastructure and property damage.</p>	<p><u>Public Works</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>COS-4.i Explore mechanisms to allow private citizens to replace public trees in instances where the tree may be causing property damage or other nuisances.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>COS-4.j Continue to implement the City’s Tree Protection Ordinance and observe and proclaim an annual Arbor Day Celebration in order to remain a designated “Tree City USA”. Consider a tree giveaway and other community activities to observe Arbor Day.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>COS-5.a Periodically update the City’s Historic Resources Inventory with new sites or buildings that are of local, State, or federal significance.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.b Adopt Historic Overlay Districts in order to preserve the historic character of distinct areas and neighborhoods that are considered important to Campbell’s history.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.c Require recordation of the designation of a Campbell Historic Resources Inventory property on the property title, as a condition of any discretionary land use approval.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.d Update the Department of Parks and Recreation (DPR) forms for all designed historic properties.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.e Expand and retile the City’s Historic Design Guidelines for Residential Buildings to include standards and requirements for the protection of historic commercial and other non-residential buildings.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.f Create incentives to promote historic preservation, maintenance, and adaptive reuse by property owners, such as, expedited permits, lower permit fees, Mills Act Contracts for tax benefits, tax credits, and zero or low-interest loans for income-qualified residents.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.g Continue to implement the City’s Historic Preservation Ordinance and periodically review and modify the Ordinance as necessary in order to ensure that it continues to meet the City’s historic preservation goals, including creation of a penalty provision to discourage</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<p><i>the unlawful alteration or demolition of designated properties.</i></p>			<p>Comments:</p>
<p><i>COS-5.h Create an annual work plan in coordination with the City Council, Historic Preservation Board, and Historic Museum to further preservation goals.</i></p>	<p><u>Community Development</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.i Continue to provide educational resources and public outreach efforts that inform citizens of ways to become involved with local historical preservation efforts including.</i></p> <ul style="list-style-type: none"> • <i>School age programs, adult lectures, on-line exhibits;</i> • <i>Partnerships with other cultural and historical institutions to promote local awareness and appreciation of Campbell’s rich history; and</i> • <i>Collaboration among community groups, educational institutions, the Campbell Library, and the Campbell Historical Museum and Ainsley House</i> 	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.j Use amenities such as signs and historical lighting in key public access areas. Consider incorporating public art to reflect historical elements.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.k Leverage public and private resources to further preservation goals.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-5.l Continue to fund the Campbell Museum and ensure that it meets the future needs of the community.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-6.a Consider preparing a cultural and archaeological survey of the community to determine which sites will require a study for cultural or archaeological resources prior to excavation. If significant cultural or archaeological resources, including historic and prehistoric resources, are identified, appropriate measures shall be implemented, such as documentation and conservation, to reduce adverse impacts to the resource. Adopt an</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>ordinance codifying these requirements into the Campbell Municipal Code.</i></p>			
<p><i>COS-6.b Require all development, infrastructure, and other ground-disturbing projects to comply with the following conditions in the event of an inadvertent discovery of cultural resources or human remains:</i></p> <ul style="list-style-type: none"> <i>• If construction or grading activities result in the discovery of significant historic or prehistoric archaeological artifacts or unique paleontological resources, all work within 100 feet of the discovery shall cease, the Planning Division shall be notified, the resources shall be examined by a qualified archaeologist, paleontologist, or historian for appropriate protection and preservation measures; and work may only resume when appropriate protections are in place and have been approved by the Planning Division.</i> <i>• If human remains are discovered during any ground disturbing activity, work shall stop until the Planning Division and the County Coroner have been contacted; if the human remains are determined to be of Native American origin, the Native American Heritage Commission (NAHC) and the most likely descendants have been consulted; and work may only resume when appropriate measures have been taken and approved by the Planning Division. Adopt an ordinance codifying these requirements into the Campbell Municipal Code.</i> 	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-7.a Cooperate with State, federal, and local agencies to ensure that development does not cause significant adverse impacts to existing riparian corridors; this includes continued compliance with the “Guidelines and Standards for Land Use Near Streams” from Valley Water (Santa Clara Valley Water District).</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-7.b Continue to require new development and infrastructure projects to incorporate the standards and requirements contained in the Santa Clara Valley Urban Runoff Pollution Prevention Program’s current C.3 Stormwater Handbook to ensure that Low Impact Development (LID) measures are incorporated into site designs to reduce stormwater pollutants, incorporate Green Stormwater Infrastructure, and encourage greater use of permeable paving surfaces</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>COS-7.c Where sensitive biological habitats have been identified on or immediately adjacent to a project site, the project shall include appropriate mitigation measures identified by a qualified biologist, which may include, but are not limited to the following:</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<ul style="list-style-type: none"> ▪ <i>Pre-construction surveys for species listed under the State or Federal Endangered Species Acts, Migratory Bird Treaty Act, or species identified as special-status by the resource agencies, shall be conducted by a qualified biologist;</i> ▪ <i>Provision of temporary or permanent buffers of adequate size (based on the specifics of the protected species) to avoid nest abandonment by nesting migratory birds and raptors associated with construction and site development activities.</i> ▪ <i>Construction barrier fencing shall be installed around sensitive resources and areas identified for avoidance or protection, and to reduce potential soil compaction in sensitive areas; and</i> ▪ <i>Pre-Construction training of contractors and sub-contractors shall be conducted by a qualified biologist to identify and avoid protected species and habitat.</i> 			<p><i>Comments:</i></p>
<p><i>COS-7.d Work with Valley Water (Santa Clara Valley Water District) to restrict future fencing, piping, and channelization of creeks when flood control and public safety can be achieved through measures that preserve the natural environmental and habitat of riparian corridors; in addition, evaluate opportunities to revert some existing concrete-lined channels to more natural alternatives such as levees.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.e Encourage the Santa Clara Valley Water District, County Parks Department, developers, and private property owners to plant and maintain native trees and plants and replace invasive, non-native species with native ones along creek corridors.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.f Continue to work collaboratively with the Santa Clara Valley Water District to institute on-going programs to remove invasive plant species and harmful insects from ecologically sensitive areas, primarily by means other than application of herbicides and pesticides.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.g Develop and implement a Grading Ordinance that requires the use of erosion and sediment control measures and minimizes grading and vegetation removal near creeks to ensure that the creeks are protected from reduction in bank stability, erosion, downstream sedimentation, and flooding.</i></p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>COS-7.h Coordinate with the California Department of Fish and Wildlife, Santa Clara County, the Santa Clara Valley Water District, and local watershed protection groups to identify potentially impacted aquatic habitat within Campbell and to develop riparian management guidelines to be implemented by development, recreation, and other projects adjacent to creeks, streams, and other waterways. Efforts should result in standards to reduce impacts between urban development and riparian corridors, including lighting restrictions, pollution controls, noise reduction, and other measures deemed appropriate to preserve and enhance the biological function of habitat.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.i Adopt an ordinance incorporating the Guidelines and Standards for Land Use Near Streams into the Zoning Code.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.j Update Section 21.18.110 (Refuse and recycling storage areas) of the Municipal Code to require new and existing (subject to specified thresholds) refuse enclosures to incorporate appropriate stormwater protection measures consistent with the Santa Clara Valley Urban Runoff Pollution Prevention Program C.3 Stormwater Handbook.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.k Consider the preparation of local CEQA thresholds for significant impacts to biological resources.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-7.l Consider the preparation and adoption of an ordinance that establishes regulations to reduce bird mortality from windows, other specific glass features, and certain lighting elements that are known to increase the risk of bird collisions.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-8.a Continue to review development projects to ensure that all new public and private development complies with the California Code of Regulations (CCR), Title 24 standards as well as the energy efficiency standards established by the General Plan and the Campbell Municipal Code.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-8.b Participate in regional energy management and conservation efforts and encourage the expanded use of energy efficient and alternative fuels, buses with bike racks, and other system improvements including infrastructure for alternative energy vehicles that</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<i>enhance overall energy efficiency and conservation.</i>			
<i>COS-8.c Continue to offer reduced permit fees and expedited permit applications on solar installation projects and promote State, federal, and private rebate programs.</i>	<u>Community Development</u> <u>Finance</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.d Consider use of alternative fuel vehicles or electric vehicles for City use. If deemed appropriate, identify vehicle purchase needs in the City’s Fleet Replacement Plan.</i>	<u>Finance</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.e Encourage a reduction in residential water usage through plumbing retrofits with ultralow-flush toilets, leak detection and repair, and other programs offered through the City’s water service providers.</i>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.f Establish standards for onsite rainwater capture and storage. Standards should include size and placement requirements for above ground storage tanks, and requirements for underground water tank storage.</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.g Consider appropriate incentives for new developments incorporating rainwater capture, and grey water re-use systems. Incentives may include:</i> <ul style="list-style-type: none"> • Permit fee reductions • Reduced setback requirements 	<u>Community Development</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.h Provide public information and school education programs including “water-wise” demonstration gardens, seasonal reminders in utility bills and free literature regarding water conservation.</i>	<u>Community Development</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>COS-8.i Provide a conservation page (or similar page) on the City’s website that provides links to resource agencies and provides information regarding local and regional conservation</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete

<p><i>and environmental programs, to the extent that the City has readily available information, including recycling guidance for single family residences, businesses, and apartments, opportunities for reuse of materials, a description of how to compost, and a description of methods to reduce water use, such as appropriate reuse and recycling of water, water conservation measures, and xeriscaping.</i></p>			<input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.j Work with the City’s water service providers to advertise water conservation and recycling programs for residential, commercial, industrial, and institutional users.</i></p>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.k Encourage efforts to reduce landscape water usage through landscape irrigation audits, water-efficient landscape awards programs, and landscape conservation programs offered through the City’s water service providers.</i></p>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.l Continue to require new development and remodels to follow the City’s Water Efficient Landscaping Guidelines and Landscape Requirements as defined in Chapter 21.26 of the Municipal Code.</i></p>	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.m Update Chapter 21.26 of t to fully integrate and simplify the provisions of the California Model Water Efficient Ordinance (MWELO) and consider lower thresholds for compliance.</i></p>	<u>Community Development</u> <u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.n Work with the City’s water service providers to encourage the construction of additional infrastructure in the City for the use of reclaimed water for non-potable uses.</i></p>	<u>Community Development</u> <u>Public Works</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>COS-8.o Coordinate with and support the Santa Clara Valley Water District’s groundwater recharge projects, and pursue mutually beneficial agreements that identify and implement groundwater recharge projects within Campbell.</i></p>	<u>Community Development</u> <u>Public Works</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>

<p><i>COS-9.a Continue existing, and develop new, diversion strategies (including source reduction, recycling, and organics programs) to reduce solid waste disposal volume to meet the State-mandated level.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-9.b Pursue public funding sources, such as grants, to reduce fiscal impacts of continued implementation of recycling programs.</i></p>	<p><u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-9.c In cooperation with the City's solid waste collection service provider, assist in the development and distribution of educational materials describing options for disposal of construction and demolition debris, home composting, residential organics collection, and source reduction and recycling for schools.</i></p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-9.d Continue to implement, and update as necessary, the City's Municipal Code to regulate issues related to solid waste, including but not limited to Chapter 6.04, Discarded Materials and Excluded Waste Management, Chapter 6.12, Recycling and Salvaging of Construction and Demolition Debris, Chapter 6.19, Single-Use Foodware Accessories and Standard Condiments, Chapter 6.20, Reusable Bags, and Chapter 6.30, Expanded Polystyrene.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-9e Complete a solid waste master plan addressing the following items: user fee structures, educational materials on organics and recycling programs, and City policy requiring the purchase of materials made from organics and recyclables when feasible.</i></p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-9.f Continue to promote citywide reuse events such as the Community Garage Sale, and encourage community groups and organizations to pursue reuse events and activities to prevent reusable items from going into the landfill.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.a Review all new industrial and commercial development projects for potential air quality impacts to residences and other sensitive receptors. The City shall ensure that mitigation measures and best management practices are implemented to reduce significant emissions of criteria pollutants. Adopt an ordinance codifying these requirements into the</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



<i>Campbell Municipal Code.</i>			
<p><i>COS-10.b Review development, infrastructure, and planning projects for consistency with BAAQMD requirements during the application review and/or CEQA review process. Require project applicants to prepare air quality analyses to address BAAQMD and General Plan requirements, which includes analysis and identification of:</i></p> <ul style="list-style-type: none"> <i>• Air pollutant emissions associated with the project during construction, project operation, and cumulative conditions;</i> <i>• Potential exposure of sensitive receptors to toxic air contaminants;</i> <i>• Significant air quality impacts associated with the project for construction, project operation, and cumulative conditions; and</i> <i>• Mitigation measures to reduce significant impacts to less than significant or the maximum extent feasible where impacts cannot be mitigated to less than significant.</i> 	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.c Prepare a Climate Action Plan that establishes GHG reduction targets that are consistent with Statewide GHG reduction goals, and includes an implementation program to achieve the reduction targets. Periodically review and update the Plan as necessary to achieve the GHG reduction targets specified in the Plan.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.d Encourage improvements such as bus turnouts and synchronized traffic signals for new development to reduce excessive vehicle emissions caused by idling.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.e Continue implementation of the City's Municipal Code Chapter 18.70, Woodburning Appliances, in order to improve and maintain air quality conditions in the City and enhance the health and quality of life of its citizens.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.f Require adequate buffering or other mitigation of all potential air pollutant sources, including commercial and industrial emissions.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>COS-10.g Assist the BAAQMD and Santa Clara County in their efforts to achieve compliance with existing air quality regulations.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>COS-10.h Assess the adequacy of environmental documents for projects proposed in the City utilizing the thresholds established in the BAAQMD guidelines.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>Community Services and Facilities</p>			
<p><i>CSF-1.a Require new development to pay its fair share of the cost of onsite and offsite community services and facilities that are necessary to serve the new development project, as determined by a nexus study.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-1.b Regularly coordinate with outside service providers and other agencies regarding their public facility plans and provide local input on goals, objectives, and projects.</i></p>	<p><u>City Manager</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-1.c Maintain records regarding the quality and status of public facilities and critical infrastructure and use this information to inform the capital improvement planning process.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-1.d Utilize the Measure O funding to complete Civic Center Improvements, including development of new/improved Police and Library facilities.</i></p>	<p><u>City Manager</u> <u>Police</u> <u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



<p><i>CSF-1.e As funding permits, conduct a needs assessment of City facilities and services to determine if consolidation of selected functions at a central location is feasible and would improve community services; consider opportunities for partnerships or shared use with other community organizations and facilities.</i></p>	<p><u>City Manager</u> <u>Finance</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-1.f After conducting a comprehensive needs assessment, establish priorities and funding mechanisms, such as a Community Facilities District, for projects and improvements to public and community facilities and buildings. The priority setting process should include an extensive public outreach and participation program, and should assess needs and opportunities associated with community buildings and specific needs identified by the public and the City Council.</i></p>	<p><u>City Manager</u> <u>Police</u> <u>Fire</u> <u>Finance</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-1.g Implement the various goals, policies, and actions within the Emergency Services section of the Safety Element, which are focused on ensuring adequate Police, Fire, and Emergency facilities and equipment to maintain a safe community.</i></p>	<p><u>City Manager</u> <u>Police</u> <u>Fire</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-2.a Maintain a close, collaborative relationship with the local public and private school districts to ensure the adequate provision of school and related facilities to serve existing and future development. The City should work with the local school districts to develop criteria for the designation of school sites, identify locations for new school sites, and consider a range of opportunities available to the City to reduce the cost of land for school facilities. Such opportunities may include, but are not limited to, designating lands as Institutional (I) on the General Plan Land Use map when future school sites are identified. The City shall encourage the local school districts to comply with City standards in the design and landscaping of school facilities.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-2.b Require new development to pay applicable school facility impact fees and work with developers and the school districts to ensure that adequate school and related facilities will be available.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CSF-2.c Include the local school districts in the development review process of major housing projects, encouraging input from the school districts to ensure that adequate school</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p>

<p><i>facilities are available to meet the demands of new development projects.</i></p>			<input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-2.d Pursue joint-use agreements with schools, social service agencies, cultural institutions, and other community organizations to extend educational, recreational, library, and other public services to populations that may otherwise not be served.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-2.e Encourage schools and businesses to partner on internships and other jobs training programs.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-2.f Work collaboratively with the Santa Clara County Library System and community volunteers to identify opportunities to expand and provide library services that meet the educational and social needs of all residents.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-2.g Identify partnership opportunities between municipalities, other agencies, and library support organizations to expand library facilities, resources and services.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-3.a Continue to require, as part of the development review process, project applicants to demonstrate sufficient access to water resources to service the project area.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p><i>CSF-3.b Continue to maintain, and periodically review and renew, Water Supply Agreements with the San Francisco Public Utilities Commission (SFPUC) and the Santa Clara Valley Water District (SCVWD). The Water Supply Agreements shall provide for adequate supplies to meet the 20-year General Plan buildout projections for the City.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>



<p><i>CSF-3.c Regularly review and update the City's water conservation measures to be consistent with current best management practices for water conservation, considering measures recommended by the State Department of Water Resources, the California Urban Water Conservation Council, and the Bay Area Water Supply and Conservation Agency.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-3.d Aggressively pursue expansions to the treatment and distribution capacity of recycled water supplies and coordinate with the City of San Jose South Bay Water Recycling Program to increase recycled water supplies available to Campbell.</i></p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-3.e Continuously monitor water flows through the City's water system to identify areas of potential water loss and instances of under-billing for water services, and make improvements to the system and billing assessments as necessary.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-3.f Continue educational outreach designed to increase public participation in water conservation and water quality awareness through printed material and the City's website and social media accounts.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-3.g Consider amending the Municipal Code to prohibit the construction of new outdoor pools.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-4.a Require new development to provide for and fund a fair share of the costs for adequate sewer distribution, including line extensions, easements, and plant expansions.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p><i>CSF-4.b Work with the West Valley Sanitation District and San Jose-Santa Clara Regional Wastewater Facility to assist in the maintenance of an adequate sewage treatment and disposal system.</i></p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p>CSF-4.c Encourage an industrial pretreatment program for business parks and other industrial uses in accordance with State and Federal standards.</p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-4.d Continue to monitor the effluent generation rates citywide, and ensure that Campbell retains adequate capacity allocations at the San Jose-Santa Clara Regional Wastewater Facility to meet existing and projected demand.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-4.e Explore the viability of alternative uses of recycled wastewater, including irrigation, dust control, soil compaction, fire protection, and investigate new technology for the use of recycled water as it is being developed.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-5.a Regularly review and update the City of Campbell’s Green Stormwater Infrastructure (GSI) Plan, and integrate GSI features into street designs to protect stormwater quality. GSI features typically include biotreatment areas in the form of stormwater curb extensions, stormwater planters, and stormwater tree filters, designed to treat stormwater runoff from adjacent roadways and sidewalks. Other systems, such as pervious pavement, may also achieve this objective.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-5.b Continue to complete gaps in the drainage system in areas of existing development through the implementation of drainage improvement projects identified in the Green Stormwater Infrastructure Plan.</p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-5.c Continue to review development projects to identify potential stormwater and drainage impacts and require development to include measures to ensure that off-site runoff is not increased beyond pre-development levels during rain and flood events.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-5.d Require project designs to minimize drainage concentrations, minimize impervious coverage, utilize pervious paving materials, utilize Low Impact Development (LID) and Green Stormwater Infrastructure (GSI) strategies, and utilize Best Management Practices</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<i>(BMPs) to reduce stormwater runoff.</i>			<i>Comments:</i>
<i>CSF-5.e Identify which stormwater drainage facilities are in need of repair and address these needs through the city's Capital Improvement Program.</i>	<u>Public Works</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-5.f Continue to implement a comprehensive municipal stormwater pollution-prevention program consistent with the city's current Stormwater NPDES permit.</i>	<u>Community Development</u> <u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-5.g Work cooperatively with local, State, and Federal agencies to comply with regulations, reduce pollutants in runoff, and protect and enhance water resources as required by the San Francisco Bay Region Municipal Regional Stormwater National Pollutant Discharge Elimination System (NPDES) Permit.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-6.a Regularly monitor the level of service provided by garbage and recycling collection contractors to ensure that the service levels are adequate.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-6.b Implement recycling and waste reduction education programs for city employees. The education program will disseminate information on what and how much is recycled by the city.</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-6.c Enforce and periodically update the Recycling and Salvaging of Construction and Demolition Debris Chapter (6.12) of the Campbell Municipal Code.</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-6.d Include standard language in requests for services and in city agreements requiring contractors to use best management practices to maximize diversion of waste from the</i>	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete

landfill.			<input type="checkbox"/> In progress <i>Comments:</i>
CSF-6.e Pursue public funding sources, such as grants, to implement recycling and reuse programs.	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<p>CSF-6.f Encourage recycling, reuse, and appropriate disposal of hazardous materials, including the following:</p> <ul style="list-style-type: none"> • Increase participation in single-family and multi-family residential curbside recycling programs; • Increase participation in commercial and industrial recycling programs for organics, fiber, and containers; • Reduce yard and landscaping waste through methods such as composting, grass recycling, and using resource efficient landscaping techniques; • Encourage local businesses to provide electronic waste (e-waste) drop-off services and encourage residents and businesses to properly dispose of, or recycle, e-waste; and • Consider sponsoring a scheduled household waste collection program. 	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
CSF-7.a Confer with utility providers regarding major development plans and participate in the planning of the extension of utilities.	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
CSF-7.b Continue to work with Silicon Valley Clean Energy (SVCE) to purchase carbon-free electricity for municipal operations, and encourage local residents and businesses to participate in the Community Choice Energy Program (CCE).	<u>Public Works</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
CSF-7.c Support energy conservation measures and the innovative uses of solar energy, heat recovery, and co-generation in development and infrastructure projects and in structural	<u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress

<i>and industrial processes.</i>			<i>Comments:</i>
<i>CSF-7.d Actively seek to participate in pilot programs and other opportunities to expand high-speed broadband services within the city. Examples include, but are not limited to, Sonic's Gigabit Fiber Internet services.</i>	<u>Community Development</u> <u>Public Works</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-7.e Periodically review and revise existing city ordinances regulating the placement, maintenance, and operation of cell facilities; revise as needed to implement the General Plan.</i>	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-8.a Establish an innovative approach to funding cultural, community, and library facilities and/or services, in addition to State and Federal grants and loans. The city should establish mechanisms to allow gifts and dedication of land and facilities by individuals, local businesses, and national corporations.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-8.b Encourage the planning and implementation of cultural and performance arts programs, facilities, and operations.</i>	<u>Recreation and Community Services</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-8.c Identify partnership opportunities between the city and local volunteers to undertake projects that educate and inform the public about the city's historical and cultural background.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-8.d Pursue joint-use agreements with schools, social service agencies, cultural institutions, and other community organizations to extend educational, recreational, library, and other public services to populations that may otherwise not be served.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CSF-8.e Seek creative, adaptive, and re-use of public buildings if they are vacant, and strive to enhance the community benefit potential of all public buildings.</i>	<u>Recreation and Community Services</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>

<p>CSF-8.f Partner with churches, non-profit groups, and other local organizations to provide additional youth and senior programs and services.</p>	<p><u>Recreation and Community Services</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-8.g Proactively implement a range of community programs and events aimed at bringing the community together, such as National Night Out. Emphasis should be placed on holding events in locations that serve underrepresented segments on the population.</p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-8.h Explore opportunities to construct additional community facilities. The facilities should be geographically distributed to accommodate underserved areas of the city and include spaces that can be rented by residents and community groups.</p>	<p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CSF-8.i Implement the various goals, policies, and actions within the Health and Wellness Element that are related to social services and health care programs.</p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>Safety</p>			
<p>SA-1.a Continue to implement geologic review procedures for Geologic Reports required by the Municipal Code through the development review process.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-1.b Require and review the submission of geologic and soils reports for all developments consistent with Campbell Municipal Code (Chapter 21.18 - Site Development Standards Section 21.18.130 - Seismic and geologic hazards, and Chapter 20.72 - Soils Reports). The geologic risk areas that are determined from these studies shall include standards established and recommendations which shall be incorporated into development.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-1.c Require strict adherence to the requirements of the California Code of Regulations (CCR), Title 24 in all areas of the city during the plan check review process.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>



<p>SA-1.d Periodically review the structural integrity of all existing city-owned critical facilities and, if any facilities are found unsatisfactory, take steps to ensure structural integrity and safety.</p>	<p><u>Public Works</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-1.e Continue to maintain and provide an inventory of all natural hazards, including active faults, Alquist-Priolo Special Study Zones, floodplains, hazardous soil conditions, and dam failure inundation areas.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-1.f The city shall coordinate with the County Geologist on preparation of additional geologic studies or other actions that would support the creation of a designated hazard zone associated with the identified location of the Cascade Fault in Campbell. The purpose of this hazard zone would be to identify an area where site specific geologic studies are needed in association with new development on properties located in close proximity to mapped fault lines.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.a Coordinate with Federal and State agencies and encourage them to update flood hazard maps within Campbell and calculate accurate Base Flood Elevation (BFE) levels for all areas determined to be within a flood hazard zone in Campbell.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.b Have all Letter of Map Amendments (LOMAs) that are approved submit their GIS data to Santa Clara County so that the County can compile updated data on the most accurate location of flood hazard areas and BFE within the city.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.c As part of the development review process continue to require new development which requires a building permit to prepare hydraulic and storm drainage studies as necessary to define the net increase in storm water run-off resulting from construction and require mitigation to reduce impacts. Drainage and grading plans shall identify BMP protections and include standards established and recommended by the city that shall be incorporated into development.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.d Continue to participate in the National Flood Insurance Program (NFIP), and consider future participation in the NFIP Community Rating System (CRS).</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p>SA-2.e Continue to review projects in flood hazard areas to ensure compliance with Campbell Municipal Code Chapter 21.22 (Flood Damage Prevention Ordinance).</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.f Periodically review the conditions of bridges, culverts, canals and other flood control and stormwater conveyance infrastructure, and when feasible include necessary improvements within the CIP to increase safety and the adequate conveyance of stormwater.</p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.g Periodically Review Campbell Municipal Code Chapter 21.22 - (Flood Damage Prevention), and revise as necessary to ensure that development standards are consistent with the requirements of State and Federal law.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-2.h Require developers to cover the costs of drainage facilities needed for surface runoff generated as a result of new development.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.a Coordinate with the Santa Clara County Office of Emergency Services (OES) and other local agencies, as necessary, to participate in and implement the Multi-Jurisdictional Local Hazard Mitigation Plan (LHMP) for Santa Clara County.</p>	<p><u>Police</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.b Conduct regular emergency response training exercises and or participate in regional exercises to ensure that key members, local leaders, and emergency response personnel are adequately trained and prepared for emergency situations. Critical facilities within Campbell shall also be annually assessed to ensure they are properly equipped and supplied.</p>	<p><u>City Manager</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.c Encourage schools, neighborhood associations, and other interested groups to teach first aid and disaster preparedness, including Community Emergency Response Team (CERT) programs, and other tools available to neighborhood and community groups to improve disaster preparedness.</p>	<p><u>Fire</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>



<p>SA-3.d Provide signage at public buildings and critical facilities that contain Automated External Defibrillators (AEDs).</p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.e Provide adequate funding for fire and police services to ensure preparedness of response teams and implementation of emergency response plans.</p>	<p><u>City Manager</u> <u>Finance</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.f As part of the development review process, continue to consult with the police and fire departments in order to ensure that the project provides adequate emergency access.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-3.g Provide information on the city's website regarding the National Suicide and Crisis Lifeline 988 program.</p>	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-4.a As part of the development review process, continue to consult with the Police Department in order to ensure that the project does not impair the provision of police services through inappropriate site design. The use of physical site planning as an effective means of preventing crime, including lighting, visibility, and video surveillance requirements shall be determined by the Police Department, where applicable.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-4.b Conduct periodic Police Department evaluations that analyze response times and other incident data to ensure adequate police services are provided throughout the city.</p>	<p><u>Police</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-4.c Ensure the adequacy of fire and emergency services by participating in Santa Clara County Fire Department evaluations.</p>	<p><u>City Manager</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-4.d Coordinate with the Santa Clara County Fire Department to provide annual inspections to ensure that commercial, industrial and multiple-family uses comply with fire and building</p>	<p><u>Community</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<p>codes.</p>	<p><u>Development</u></p>		<p>Comments:</p>
<p>SA-4.e As part of the development review process, continue to consult with the Santa Clara County Fire Department in order to ensure that development projects facilitate adequate fire services and fire prevention measures.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-4.f Promote community awareness and participation in the Santa Clara County Fire Department’s fire education programs.</p>	<p><u>Police</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-5.a Provide educational opportunities for generators of small quantity, household, and urban agriculture waste products regarding their responsibilities for source reduction and proper and safe hazardous waste management and disposal.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-5.b Provide information about convenient drop-off programs for the local disposal of household hazardous waste offered by the Santa Clara County Department of Environmental Health. The availability of the program should be widely publicized throughout the community.</p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-5.c Continue to work cooperatively with the Santa Clara County Fire Department (SCCFD) to train local fire personnel in the specialized handling and cleanup procedures that are required for radioactive, toxic, and hazardous substance spills.</p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-5.d Require that applications for discretionary and ministerial permits provide detailed information regarding the potential for the historical use of hazardous materials on the site, including information regarding the potential for past soil and/or groundwater contaminations. If warranted, identify and require mitigation measures to ensure the exposure to hazardous materials from historical uses has been mitigated to acceptable levels consistent with EPA and/or DTSC standards.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-5.e Require that Business License applications for businesses that use, store, or sell hazardous materials be reviewed by the Building Division and Fire Department to ensure operations comply with all applicable local, State, and Federal laws and do not pose a risk to the</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>public.</i></p>			
<p>SA-6.a Continue to monitor and consider updates to the Municipal Code, as necessary, to address emerging trends in cannabis sales and cultivation.</p>	<p><u>Community Development</u></p> <p><u>Police</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p>Comments:</p>
<p>SA-6.b Continue to monitor emerging technologies and consider updates to the Municipal Code, as necessary, to address emerging trends in technology that may present safety hazards to citizens of Campbell including but not limited to:</p> <ul style="list-style-type: none"> • Technologies which were unknown during the time of the General Plan update; • Emerging technologies related to the use of autonomous vehicles. Consider revisions to the city's parking and loading requirements as necessary; • New and emerging technologies related to stationary home energy storage systems; and • New and emerging technologies related to the use of unmanned aircraft system (UAS). 	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p>Comments:</p>
<p>SA-7.a When updating master plans for infrastructure, including water supply, flood control and drainage, and critical facilities, review relevant climate change scenarios and ensure that the plans consider the potential effects of climate change and include measures that provide for resilience to climate impacts.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p>Comments:</p>
<p>SA-7.b Upon the next revision to the Campbell Emergency Operations Plan (EOP), identify and designate public buildings, specific private buildings, or institutions with air conditioning as public cooling shelters. Extend hours at air-conditioned sites during periods of extreme heat or power outage and ensure sites are also supported by backup battery storage or generators.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p>Comments:</p>
<p>SA-7.c Periodically assess and monitor the effects of climate change and the associated levels of risk in order to adapt to changing climate conditions.</p>	<p><u>All Departments</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p>Comments:</p>

<p>SA-7.d Collaborate with utility providers to ensure that infrastructure and resource management plans account for anticipated climate change impacts.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-7.e Implement the policies and actions in the Community Services and Facilities and Conservation Elements that promote water and energy efficiency and conservation in new capital projects, expansions, and retrofits to civic buildings and infrastructure.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-7.f Utilize the Silicon Valley 2.0 Climate Adaptation Guidebook (or its successor document) as a resource tool when undertaking communitywide planning efforts, including updates to infrastructure plans.</p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>SA-7.g Continue to provide cooling center services to provide a respite for residents without access to air conditioning during extreme heat days.</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>Noise</p>			
<p>N-1.a Update Chapter 21.16 (Section 21.16.070 – Noise) of the Campbell Municipal Code to:</p> <ul style="list-style-type: none"> Require that new development projects and all (ministerial and discretionary) changes in use are reviewed for compliance with the noise requirements established in this element, including the standards established in Tables N-1 and N-2, and where necessary, require mitigation measures to achieve the noise standards. Require acoustical studies for new development projects and (ministerial and discretionary) changes in use which have the potential to generate noise impacts which exceed the standards identified in this element. The studies shall include representative noise measurements, estimates of existing and projected noise levels, and mitigation measures necessary to ensure compliance with the noise standards included in this element. 	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<ul style="list-style-type: none"> • <i>Require developers to prepare a construction management/noise mitigation plan that defines best management practices to reduce construction noise, and includes proposed truck routes as part of the entitlement process.</i> • <i>Incorporate a list of recommended best practices to reduce excessive noise levels, as identified in this element, which should be incorporated in new development projects.</i> • <i>Provide for additional scrutiny of potential noise impacts when considering approval of new "late-night activities" (land use activities operating from 11:00 p.m. to 6:00 a.m., not including the lawful, reasonable and customary use of residential uses or professional offices that does not interfere with the reasonable use and enjoyment of other properties).</i> • <i>Incorporate by reference the applicable noise-related provisions of Chapter 18.04 (Building Code).</i> 			
<p><i>N-1.b Coordinate with Caltrans, VTA, local school districts, and the cities of San Jose, Saratoga and Los Gatos when necessary, to ensure that these agencies obtain city concurrence prior to initiating or approving any noise generating projects affecting Campbell.</i></p>	<p><u>Community Development</u></p> <p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>N-1.c Continue to implement and enforce Section 21.16.070 – (Noise) of the Campbell Municipal Code that requires the private use of powered equipment in residential areas to be limited to the hours of 8:00 a.m. and 7:00 p.m. Monday through Friday, and between the hours of 9:00 a.m. and 6:00 p.m. Saturday, Sunday and nationally recognized holidays. Encourage public education and outreach through the city’s website and social media outlets to achieve greater voluntary compliance and encourage good neighbor practices.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>
<p><i>N-1.d Update Section 21.16.070 – (Noise) of the Campbell Municipal Code to include detailed standards and procedures for dealing with community noise complaints and corresponding enforcement and remediation activities. The standards should address, at a minimum:</i></p> <ul style="list-style-type: none"> • <i>Criteria for determining if the alleged noise-generating activities are in violation of the city’s adopted noise standards; and</i> 	<p><u>Community Development</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete</p> <p><input type="checkbox"/> In progress</p> <p><i>Comments:</i></p>

<ul style="list-style-type: none"> Procedures and protocols to ensure that the nuisance noise, or noise-generating activity, ceases. 			
<p>N-1.e Monitor construction projects and construction activities to ensure they comply with the standards and requirements contained in the Campbell Municipal Code (Chapter 18.04 - Building Code).</p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-1.f Consider requiring the phased elimination of the use of gas-powered leaf blowers within the city.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-1.g Revise Campbell Municipal Code Section 21.18.020 (Air Conditioning Unit) to establish maximum noise limits for air conditioning units and generators consistent with this Element.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-1.h Update the Campbell Municipal Code (Chapter 18.04 - Building Code) to include the following construction noise best practices and requirements:</p> <ul style="list-style-type: none"> Establish standards for when a construction staging and phasing plan shall be required for new development projects and significant remodels. The construction contractor shall utilize “quiet” models of air compressors and other stationary noise sources where technology exists. At all times during project grading and construction, stationary noise-generating equipment shall be located as far as practicable from sensitive receptors and placed so that emitted noise is directed away from residences. Unnecessary idling of internal combustion engines shall be prohibited. Construction staging areas shall be established at locations that will create the greatest distance between the construction-related noise sources and noise-sensitive receptors nearest the project site during all project construction activities, to the extent feasible. 	<p><u>Public Works</u> <u>Finance</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<ul style="list-style-type: none"> • The required construction-related noise mitigation plan shall also specify that haul truck deliveries are to occur within the same range of hours specified for construction equipment. • The construction contractor shall designate a “noise disturbance coordinator” who will be responsible for responding to any local complaints about construction noise. The disturbance coordinator shall be responsible for determining the cause of the noise complaint (e.g., starting too early, poor muffler, etc.) and instituting reasonable measures as warranted to correct the problem. A telephone number for the disturbance coordinator shall be conspicuously posted at the construction site. 			
<p>N-1.i During future negotiations with trash collection providers, consider and strive for collection time limitations to ensure that collection in residential areas does not occur prior to 6:00 a.m.</p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-1.j Explore and consider rebate, incentive, and educational opportunities to reduce community noise, while providing co-benefits of community health and environmental stewardship. Programs could include electric lawn and garden equipment upgrade programs, dual pane/noise rated window upgrades, and HVAC system upgrades which coincide with energy reduction, community health, and sustainability objectives identified by the General Plan and any future Climate Action Plan.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-1.k Periodically review, and update as necessary, Campbell’s Municipal Code to ensure the city’s noise goals and priorities of the General Plan are being implemented.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-2.a In addition to the updates specified by Action N-1a, for Municipal Code Section 21.16.070 – (Noise), also include good neighbor noise practices for bar, live entertainment, and restaurant activities adjacent to residential areas. Updates should include timing standards for the disposal of recycling materials and other common sources of nighttime noise to ensure activities occur during times to minimize nighttime noise impacts to surrounding neighborhoods.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>N-2.b In addition to the updates specified by Action N-1a, for Campbell Municipal Code Section 21.16.070 – (Noise), also require new developments within 100 feet of the rail line to</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<i>demonstrate that vibration experienced by residents and sensitive uses would not exceed the Federal Transit Administration guidelines.</i>			<i>Comments:</i>
<i>N-2.c In addition to the updates specified by Action N-1a, for Campbell Municipal Code Section 21.16.070 – (Noise), establish provisions that would allow new noise-sensitive land uses on a case by case basis in proximity to transportation noise sources and commercial or mixed-use areas that fall within the Conditionally Acceptable Land Use Compatibility Standards in Table N-1.</i>	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
Community Health and Wellness			
<i>CHW-1.a Establish nutrition standards for vending machines on city-owned property.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-1.b Encourage healthy eating by developing a Healthy Lifestyle Program that educates the community on local healthy food, available nutrition resources, and health outcomes.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-1.c Perform a nutritional retail assessment to assess the availability of nutritious grocery vendors across various neighborhoods and identify areas of limited access.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-1.d Explore opportunities to expand community gardens and increase community participation in existing community gardens.</i>	<u>Recreation and Community Services</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-1.e Encourage community gardens near high-density housing and encourage the incorporation of community gardens into new and existing high-density housing projects, including rooftop gardens.</i>	<u>Recreation and Community Services</u> <u>Community Development</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-1.f Support the Santa Clara County Public Health Department to continue its efforts working with stores to increase acceptance of food assistance programs such as CalFresh EBT</i>	<u>Community</u>	Ongoing	<input type="checkbox"/> Complete



<p><i>cards and WIC (Women, Infants and Children) in order to increase food security for all Campbell residents.</i></p>	<p><u>Development</u></p>		<p><input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-1.g In collaboration with the Santa Clara County Public Health Department and community organizations, develop and implement a program to encourage new and existing convenience stores, supermarkets, liquor stores and neighborhood and ethnic markets to stock a variety of good quality healthy food (including fresh, frozen and canned fruits and vegetables), market and promote healthy food options, follow responsible alcohol and tobacco marketing and sale practices, participate in food assistance programs, help create a safe and inviting environment around their stores, and, when possible, secure and promote “local” food produced in Santa Clara County.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-1.h Encourage schools that serve the city to develop school gardens and to develop protocols to facilitate the streamlined development of school gardens from year to year.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-1.i Explore opportunities to reduce farm-to-cafeteria barriers so local students have increased access to more locally grown healthy foods.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-1.j Increase public awareness that the local farmer’s market accepts EBT (Cal-Fresh) and WIC FMNP (Women, Infants and Children Farmers’ Market Nutrition Program coupons) payments for qualified food purchases.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-2.a Review all city programs and policies to ensure the promotion of equal access and opportunity.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-2.b Actively show support for policies at the Federal and State level that are aimed at improving job quality, increasing the minimum wage, and providing paid sick days.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>CHW-2.c Encourage public participation in local decision making, especially by those that are traditionally underrepresented by offering multi-lingual outreach material, communicating with key cultural actors, and hosting events in areas of varying socio-economic contexts.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-2.d Ensure that low income and minority populations have equal influence in the land use decision-making process by utilizing culturally appropriate approaches to public participation and involvement.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-2.e Utilize homeowner associations, community groups, and business groups as sources of individual volunteers for important appointed positions on city commissions, boards, and task forces.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-3.a Require that all new or transferred Alcoholic Beverage Control (ABC) licensees and their employees participate in Responsible Beverage Service training, to promote public health and safety by reducing incidence of sales and service to minors and obviously intoxicated persons.</i></p>	<p><u>Police</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-3.b Support local government and non-profit efforts and programs aimed at teen drug, alcohol, and tobacco/nicotine use prevention.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-3.c Develop and implement responsible beverage consumption practices by local businesses.</i></p>	<p><u>Police</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-3.d Update current city regulations pursuant to alcohol, alcoholic beverages, and liquor stores to provide for standardized operational requirement in furtherance of Goal CHW-3.</i></p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-3.e Consider adoption of an ordinance prohibiting the sale of nicotine and tobacco products. Existing establishments engaged in the sale of nicotine and tobacco products may continue to do so subject to the provisions of the city's legal non-conforming restrictions.</i></p>	<p><u>Community Development</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

			<i>Comments:</i>
<i>CHW-3.f Adopt an ordinance to ban smoking (tobacco/nicotine) in/at all multi-family projects, including duplexes, triplexes, fourplexes, apartments, condominiums, and mixed-use communities.</i>	<u>Community Development</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-3.g Publicize resources for alcohol or drug abuse and health-related research on the city website.</i>	<u>Recreation and Community Services</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-4.a Provide resources at City Hall and on the city website regarding the location and contact information of health care providers serving the city, including emergency or urgent care facilities, mental health and substance abuse programs, oral health services, mobile services, access to such providers, available free and low-cost health care programs.</i>	<u>Recreation and Community Services</u>	short	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-4.b Formally incorporate a Health in All Policies (HiAP) approach to decision-making, especially as it relates to housing and development.</i>	<u>All Departments</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-4.c Establish a campaign to educate the public about the links between the built environment and individual and community behaviors and outcomes.</i>	<u>Community Development</u>	long	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-4.d Encourage and support local transit service providers to increase and expand services for people who are transit-dependent, including seniors, persons with mobility disabilities, and persons without regular access to automobiles by improving connections to regional medical facilities, senior centers, and other support systems that serve Campbell residents and businesses.</i>	<u>Public Works</u>	medium	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>
<i>CHW-4.e Prioritize the accessibility needs of disabled residents by partnering with organizations that service the unique needs of those with disabilities.</i>	<u>Recreation and Community Services</u>	Ongoing	<input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i>

<p>CHW-4.f Seek out new health care and medical facilities for location within the city.</p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.g Encourage healthcare providers within the city to coordinate on regional basis with other providers within the region.</p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.h Coordinate with the Santa Clara County Department of Public Health and work with community groups to monitor trends related to health and wellness conditions and outcomes.</p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.i Coordinate with the Santa Clara County Department of Public Health to receive assessment of the potential disproportionate health impacts for vulnerable populations.</p>	<p><u>Community Development</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.j Establish a Healthy Choices Public Information Campaign.</p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.k Coordinate with the R.Y.D.E. program and the Valley Transportation Authority (VTA) ACCESS Paratransit to advertise resources on the city website and facilitate additional routes and resources.</p>	<p><u>Public Works</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-4.l Support public health outreach campaigns to inform and educate residents about the public and individual health benefits of immunization.</p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>
<p>CHW-5.a Implement the various policies and strategies within the Land Use and Transportation Elements, which are focused on achieving a safe, balanced and functional multi-modal transportation network that accommodates all users.</p>	<p><u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress Comments:</p>

<p><i>CHW-5.b Implement the various policies and strategies within the Conservation and Open Space Element which are focused on creating regional open space, parks and recreational facilities that are useful, attractive, well-maintained, and accessible to Campbell residents.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-5.c Partner with open space agencies and other local community groups to complete a gap analysis of the current trail and park system in the city to make necessary improvements, as feasible, to provide an interconnected network of parks, trails, and community open spaces.</i></p>	<p><u>Public Works</u> <u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-5.d Work with nonprofit groups and large employers to explore innovative funding approaches and development of incentive programs to increase physical activity, participation in programs, and improve facilities.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.a Implement the various policies and strategies within the Transportation Element, which are focused on achieving a safe, balanced and functional multi-modal transportation network that accommodates all users.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.b Coordinate with local homeless shelters and resource organizations to develop city programs that appropriately meet the needs of local homeless residents.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.c Support the creation of a mechanism for homeless students to attain VTA bus passes in order to promote upward mobility.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.d Expand on available programs for local seniors, teens, disabled residents, and homeless residents.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>CHW-6.e Actively seek funding to support anti-violence and public safety programs.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.f Actively engage neighborhood groups seeking to enhance community safety by providing information on available resources and having police officers available to attend and speak at community and neighborhood meetings.</i></p>	<p><u>Police</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.g Assess the walkability conditions for local neighborhoods and identify areas in need of improvement.</i></p>	<p><u>Public Works</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-6.h Continue to provide an online platform on the city website to allow for citizens to directly report code violations and upload relevant pictures through the website.</i></p>	<p><u>Community Development</u> <u>Public Works</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-7.a Actively show support for policies at the Federal, State level that are aimed at improving job quality, increasing the minimum wage, and providing paid sick days.</i></p>	<p><u>City Manager</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-7.b Develop a program to educate city staff and local businesses on ways to support their employees that includes best practices and encouraged strategies for employee wellness.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-7.c Assess the feasibility and consider the development of a Green Business Strategic Plan to support environmentally friendly business development in Campbell.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-7.d Regularly publicize information related to career development and training services and continuing education services available through local public and private educational institutions.</i></p>	<p><u>Recreation and Community Services</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>

<p><i>CHW-7.e Establish a Living Wage Ordinance that requires contractors to meet requirements that are focused on employee wellbeing.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-7.f Periodically perform Workforce Development Studies to assess key characteristics of the local workforce and ascertain gaps in outcomes.</i></p>	<p><u>City Manager</u></p>	<p>long</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-8.a Review all development proposals, planning projects, and infrastructure projects to ensure that potential adverse impacts to disadvantaged communities, such as exposure to pollutants, including toxic air contaminants, are not disproportionate, and are reduced to the greatest extent feasible.</i></p>	<p><u>Community Development</u></p>	<p>Ongoing</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-8.b Review the city’s community outreach programs and public notice requirements to encourage broad-based and meaningful community participation in decisions. The review should address providing measures to encourage participation from populations that may have language, health, or other barriers that may reduce their involvement in the decision-making process, and maximize use of technology to broaden opportunities for participation.</i></p>	<p><u>City Manager</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>CHW-8c Collaborate with the Santa Clara County Public Health Department, experts, and non-profits to develop training programs for elected officials, commissions and city staff to build capacity for implementing Health and Environmental Justice goals.</i></p>	<p><u>City Manager</u></p>	<p>medium</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p>Implementation</p>			
<p><i>I-1.a On an annual basis review implementation of the General Plan as required by State law, review implementation and timing of measures based on this implementation plan, and identify revisions to the General Plan that should be made to address the requirements of State law and emerging trends and conditions.</i></p>	<p><u>Community Development</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>
<p><i>I-1.b Review and update the Municipal Code, including the Zoning Ordinance and Subdivision Ordinance, as well as master plans for land uses, services, and infrastructure as necessary</i></p>	<p><u>Community</u></p>	<p>short</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress</p>

<p><i>to ensure consistency with the General Plan.</i></p>	<p><u>Development</u></p>		<p><i>Comments:</i></p>
	<p><u>Public Works</u></p>		
<p><i>I-1.c Consider the staffing resources necessary to implement the General Plan during each budget cycle.</i></p>	<p><u>City Manager</u></p>	<p>Annual</p>	<p><input type="checkbox"/> Complete <input type="checkbox"/> In progress <i>Comments:</i></p>



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