



CITY OF CAMPBELL
Community Development Department

August 29, 2014

NOTICE OF PUBLIC HEARING

Notice is hereby given that the Planning Commission of the City of Campbell has set the time of 7:30 p.m., or shortly thereafter, on Tuesday, **September 9, 2014**, in the City Hall Council Chambers, 70 North First Street, Campbell, California, for a Public Hearing to consider the application of Kaiser Permanente for a Modification (PLN2014-87) to a previously approved Master Sign Plan (PLN2000-133) with a Sign Exception for the Vasona Technology Park on properties located at **220 E. Hacienda Avenue (1315 Dell Avenue & 1357 Dell Avenue)**. Staff is recommending that this project be deemed Categorical Exempt under CEQA.

Interested persons may appear and be heard at this hearing. Please be advised that if you challenge the nature of the above project in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this Notice, or in written correspondence delivered to the City of Campbell Planning Commission at, or prior to, the Public Hearing. Questions may be addressed to the Community Development Department at (408) 866-2140.

Plans and architectural drawings may be viewed at the Planning Division office during normal business hours (8:00 a.m. – 5:00 p.m.) and on the City's 'Public Notices' web page (<http://www.cityofcampbell.com/501/Public-Notices>) under 'Planning Commission'.

Decisions of the Planning Commission may be appealed to the City Council. Appeals must be submitted to the City Clerk in writing within 10 calendar days of an action by the Commission.

In compliance with the Americans with Disabilities Act, listening assistive devices are available for all meetings held in the Council Chambers. If you require accommodation, please contact the Community Development Department at (408) 866-2140, at least one week in advance of the meeting.

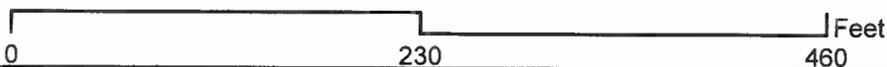
PLANNING COMMISSION
CITY OF CAMPBELL
PAUL KERMOYAN
SECRETARY

PLEASE NOTE: When calling about this Notice,
please refer to: **220 E. Hacienda Avenue**

Project Location Map



Project Location: 220 E. Hacienda Ave., et. al
Application Type: MSP Modification with Sign Exception
Planning File No.: PLN2014-87
Description: Modification to approved Master Sign Plan.



Community Development Department
Planning Division

Vasona Technology Park

Master Sign Program

East Hacienda Ave. & Dell Ave.
Campbell, CA

May 22, 2014



ARCHITECT:

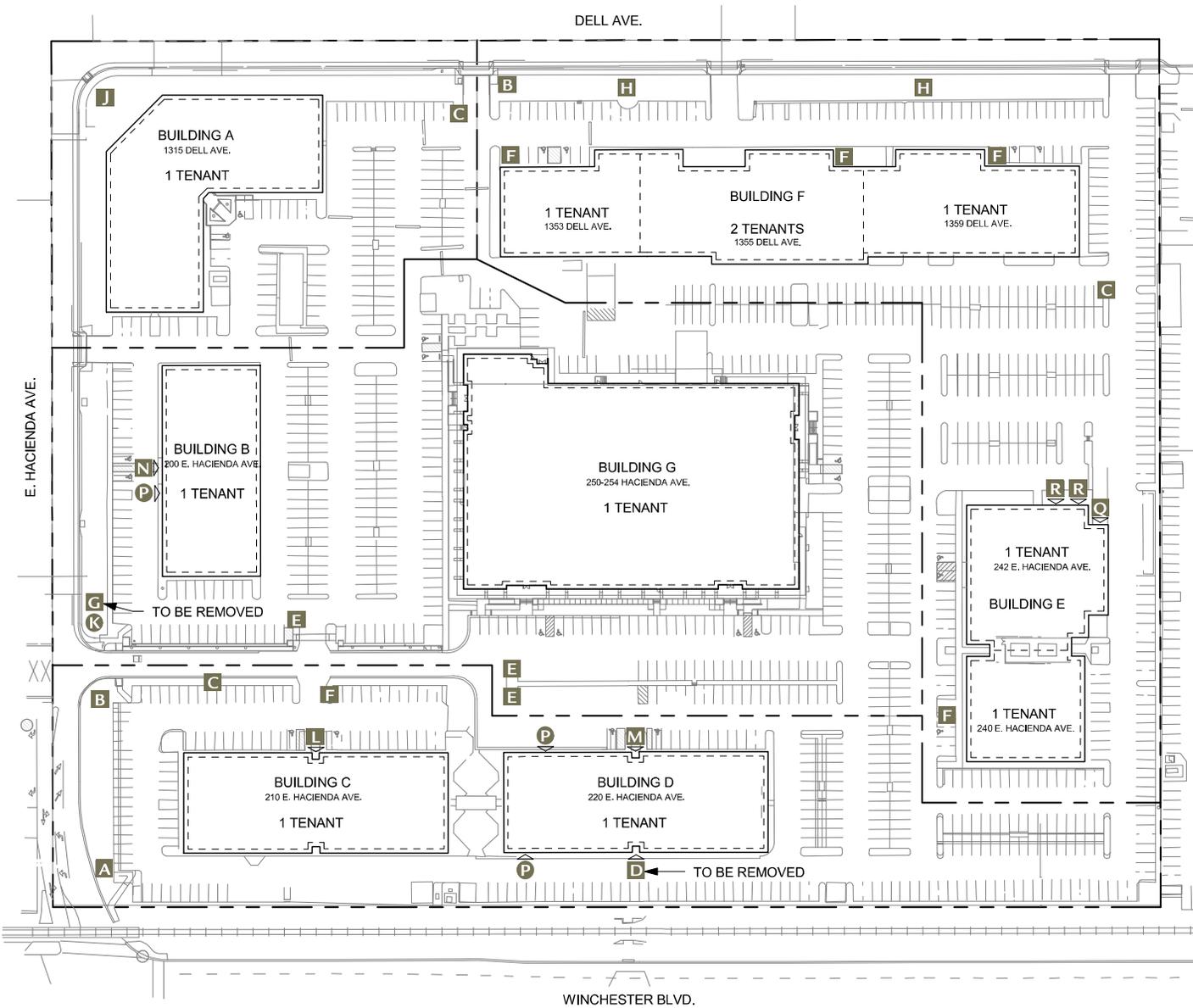
Anderson Brulé Architects, Inc.
Contact: Sandrine Hitchcock
325 S. First Street, 4th Floor
San Jose, CA 95113
Tel: 408.298.1885

PROPERTY MANAGER:

Hines
Contact: Karen Bradley
2478 E. Bayshore Road, Ste. 265
Palo Alto, CA 94303
Tel: 650.847-4023

APPLICANT:

Kaiser Permanente
Contact: Olga Stoian
284 Hospital Parkway, Bdg K
San Jose, CA 95117
Tel: 408.363.4868



1 SITE PLAN
1" = 100'-0"

LEGEND

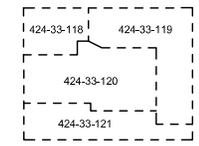
- X EXISTING
- X PROPOSED
- ∇ INDICATES WALL-MOUNTED SIGN

SIGNAGE AREA

SIGN TYPE	EXISTING QUANTITY	PROPOSED QUANTITY	AREA (Per sign)
A	1	0	18 sf
B	2	0	15 sf
C	3	0	15 sf
D*	1	0	0 sf *
E	3	0	6 sf
F	5	0	9 sf
G*	1	0	0 sf *
H	2	0	27 sf
J	1	0	32 sf
K	0	1	30 sf
L	1	0	30 sf
M	1	0	24 sf
N	1	0	5 sf
P	0	3	92 sf
Q	1	0	8 sf
R	2	0	2 sf

TOTAL SIGNAGE AREA - 619 Sq. Ft.
* Sign to be removed

APN #



ANDERSON BRULÉ

ARCHITECTS

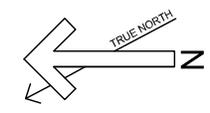
325 S. First Street, 4th Floor
San Jose, CA 95113
Tel: 408-298-1885
Fax: 408-298-1887
www.aba-arch.com

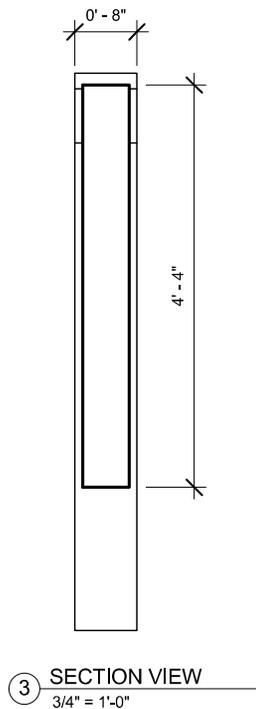
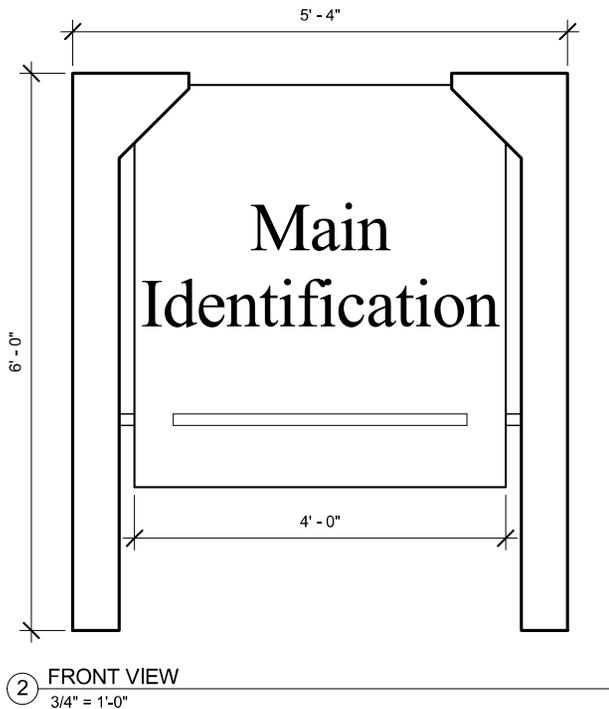
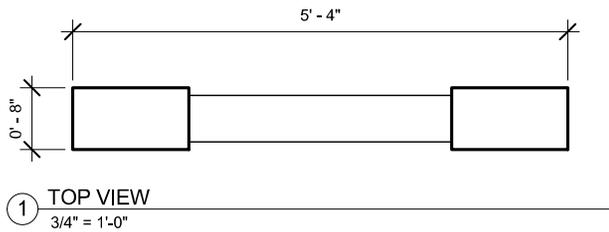
Notes:

Project:
Vasona Technology Park
Master Sign Program

Project Location:
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:
May 22, 2014





EXISTING SIGN



LOCATION:
E. Hacienda Ave & Winchester Blvd.



ANDERSON BRULÉ

ARCHITECTS

325 S. First Street, 4th Floor
San Jose, CA 95113
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Notes:

1. Double-sided - Same graphics both sides
2. Non-illuminated
3. Painted metal supports
4. Painted raised letters on painted panel

Project:

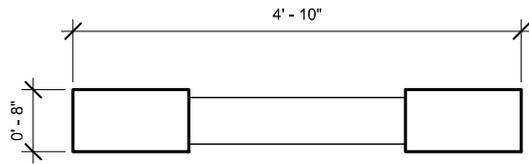
Vasona Technology Park
Master Sign Program

Project Location:

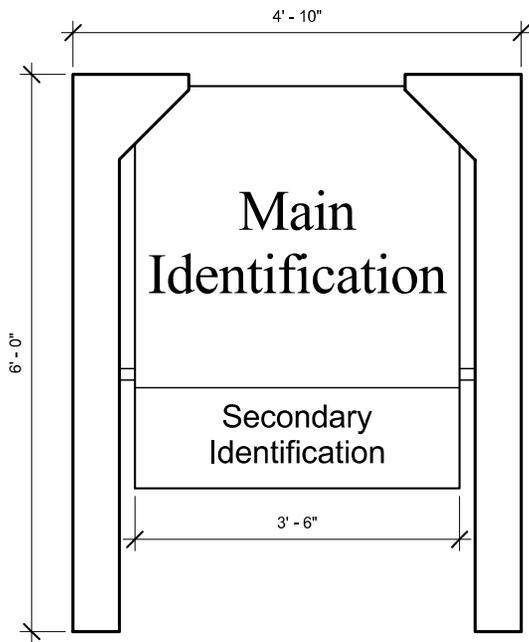
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

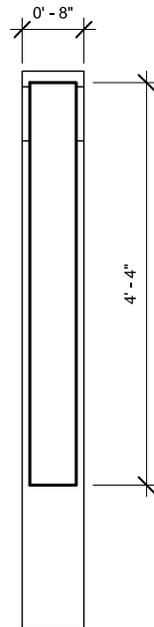
May 22, 2014



① TOP VIEW
3/4" = 1'-0"



② FRONT VIEW
3/4" = 1'-0"



③ SECTION VIEW
3/4" = 1'-0"

EXISTING SIGNS



LOCATION:
East Hacienda Ave. - West Driveway



LOCATION:
Dell Ave. - North Driveway



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Notes:

1. Single sided
2. Non-illuminated
3. Painted metal supports
4. Painted raised letters on painted panel

Project:

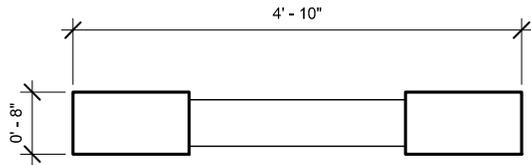
Vasona Technology Park
Master Sign Program

Project Location:

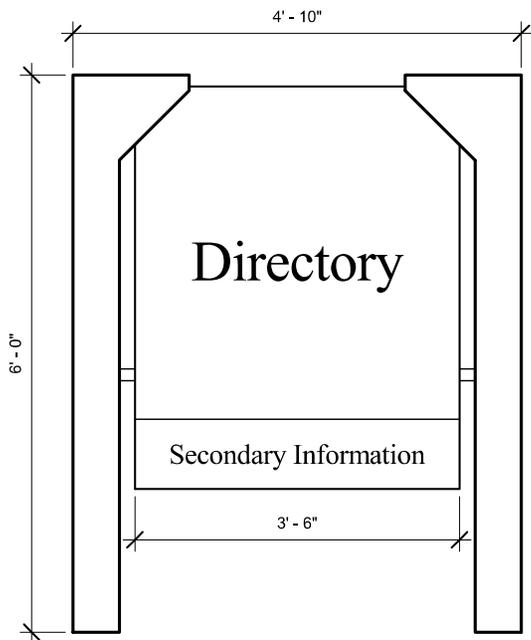
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

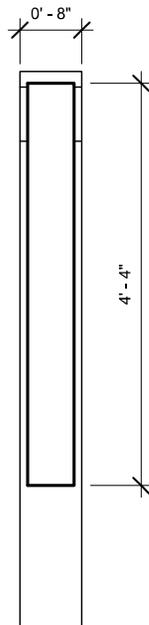
May 22, 2014



① TOP VIEW
3/4" = 1'-0"



② FRONT VIEW
3/4" = 1'-0"



③ SECTION VIEW
3/4" = 1'-0"

EXISTING SIGNS



LOCATION:
210 E. Hacienda - East Side



LOCATION:
Dell Ave. - North Driveway



LOCATION:
1359 Dell Ave - Southwest Corner



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Notes:

1. Single sided
2. Non-illuminated
3. Painted metal supports
4. Film applied graphic & lettering on painted panel

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



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Notes:

- 1. Internally illuminated
- 2. Acrylic face with film applied graphics & lettering

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

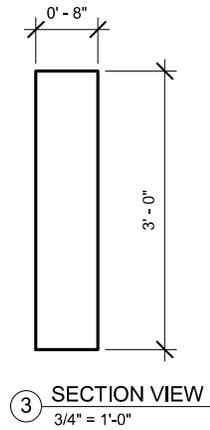
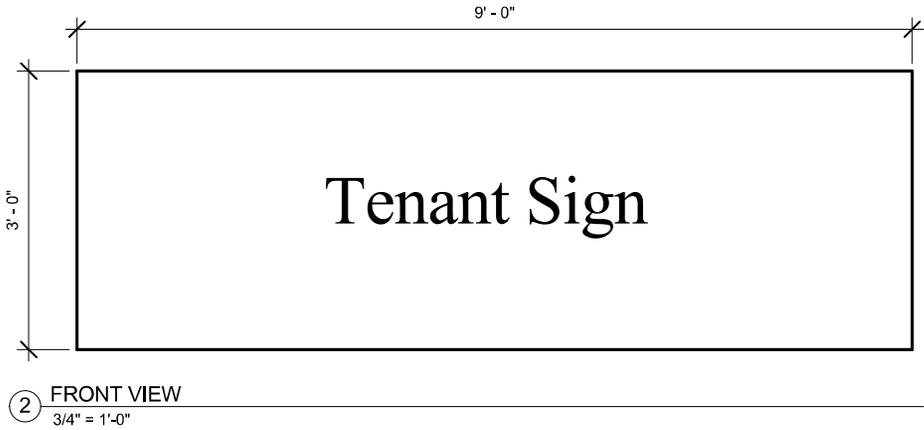
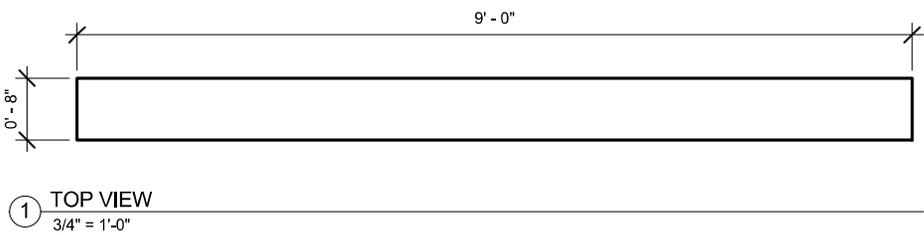
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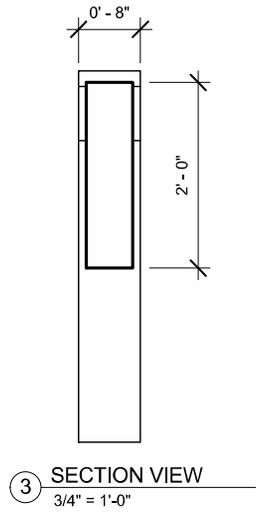
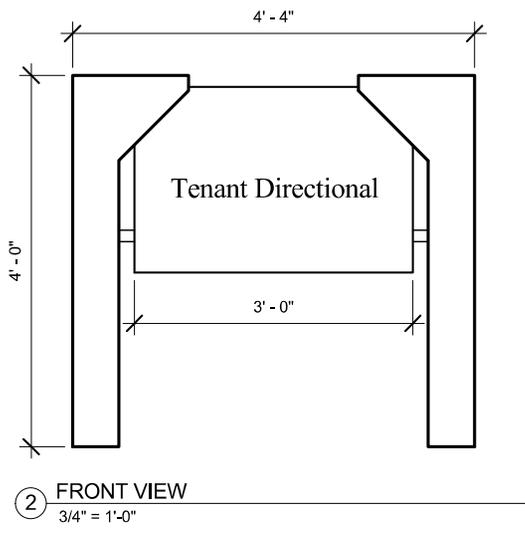
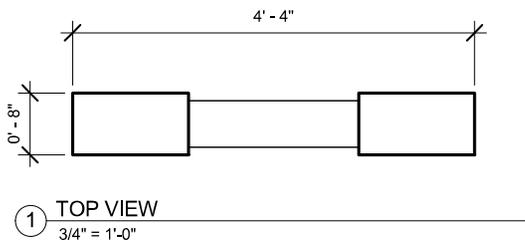
May 22, 2014

EXISTING SIGN TO BE REMOVED



LOCATION:
220 E. Hacienda - West Side





EXISTING SIGNS



LOCATION:
200 E. Hacienda - Southwest Driveway



LOCATION:
220 E. Hacienda - East Driveway



LOCATION:
220 E. Hacienda - East Driveway



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Notes:

1. Single sided
2. Non-illuminated
3. Painted metal supports
4. Film applied graphic & lettering

Project:

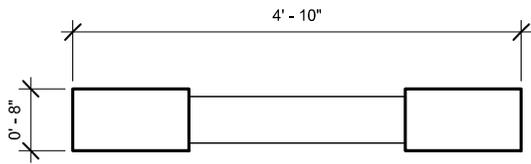
Vasona Technology Park
Master Sign Program

Project Location:

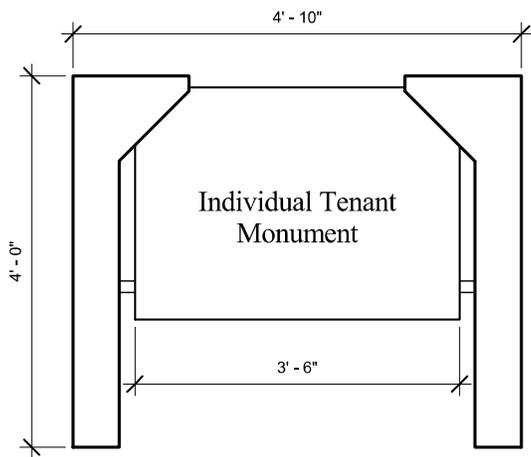
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

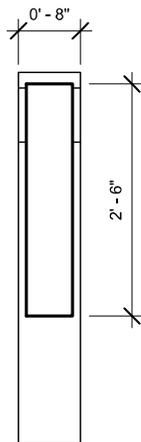
May 22, 2014



① TOP VIEW
3/4" = 1'-0"



② FRONT VIEW
3/4" = 1'-0"



③ SECTION VIEW
3/4" = 1'-0"

EXISTING SIGNS



LOCATION:
210 E. Hacienda - East driveway



LOCATION:
240 E. Hacienda - North side



LOCATION:
1359 Dell Ave. - East side



LOCATION:
1355 Dell Ave. - East side



LOCATION:
1353 Dell Ave. - East side



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Notes:

1. Single sided
2. Non-illuminated
3. Painted metal supports
4. Film applied graphic & lettering

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



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Notes:

1. Single sided
2. Non-illuminated
3. Painted metal supports
4. Painted raised letters and company logo & film applied lettering
5. To be replaced by sign type K

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

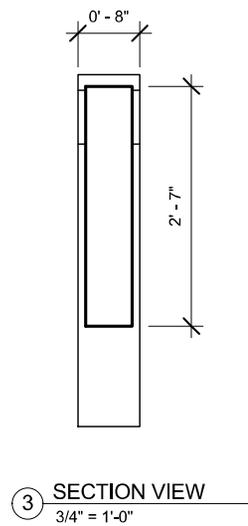
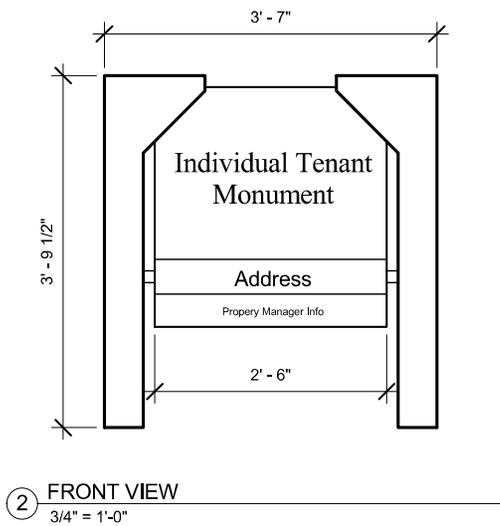
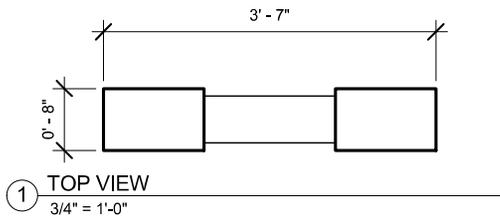
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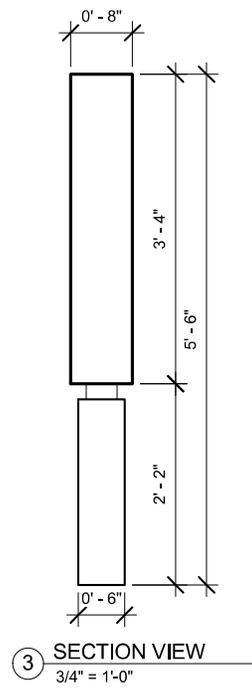
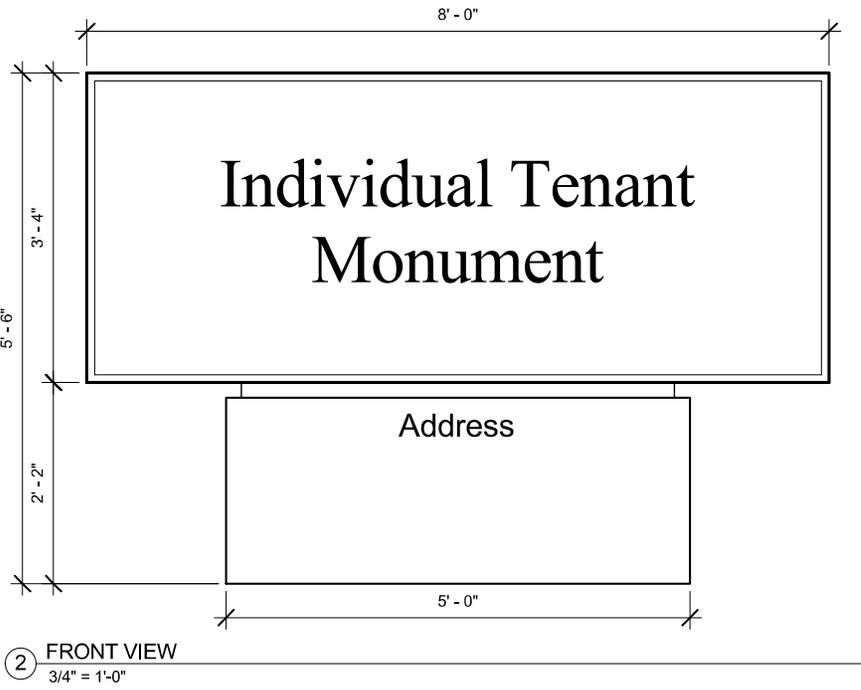
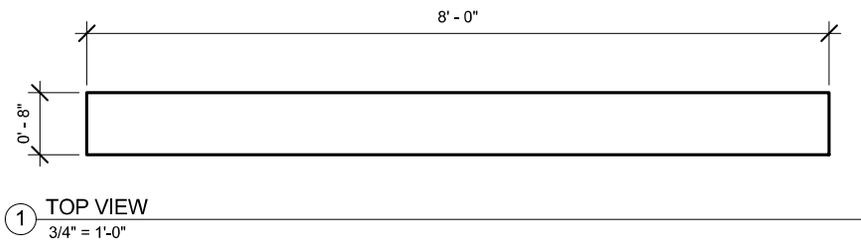
May 22, 2014

EXISTING SIGN TO BE REMOVED



LOCATION:
E. Hacienda Ave. - West driveway





EXISTING SIGNS



LOCATION:
1353 Dell Ave. - East side



LOCATION:
1359 Dell Ave. - East side



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Notes:

1. Double sided
2. Non-illuminated
3. Painted concrete base
4. Film applied lettering on acrylic panel

Project:

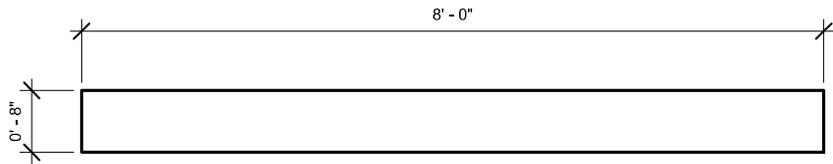
Vasona Technology Park
Master Sign Program

Project Location:

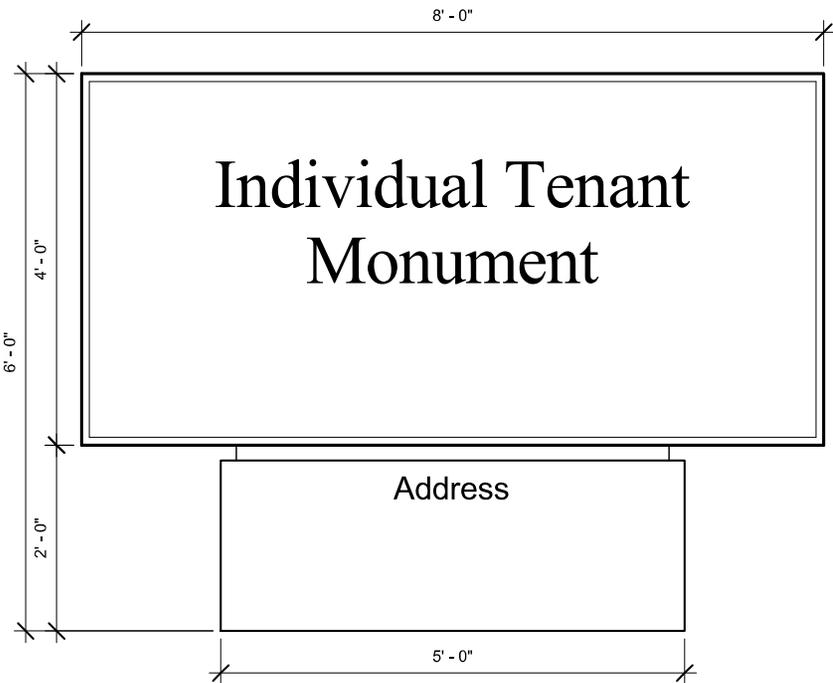
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

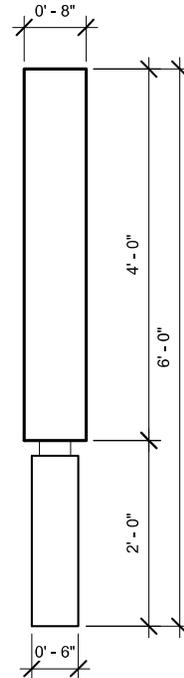
May 22, 2014



1 TOP VIEW
3/4" = 1'-0"



2 FRONT VIEW
3/4" = 1'-0"



3 SECTION VIEW
3/4" = 1'-0"

EXISTING SIGN



LOCATION:
E. Hacienda Ave. & Dell Ave.



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Notes:

1. Double sided
2. Non-illuminated
3. Painted concrete base
4. Film applied lettering on acrylic panel

Project:

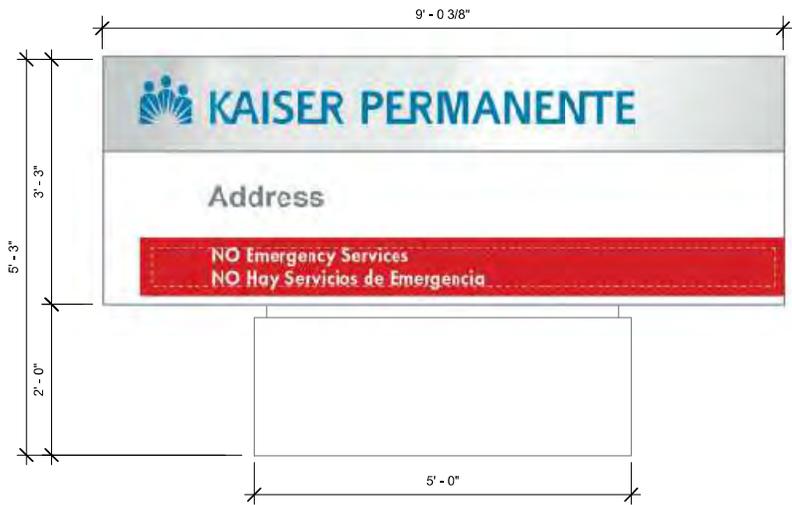
Vasona Technology Park
Master Sign Program

Project Location:

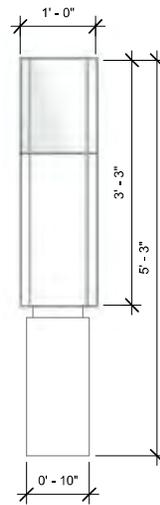
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



① FRONT VIEW
3/4" = 1'-0"



② SECTION VIEW
3/4" = 1'-0"



PROPOSED LOCATION:
E. Hacienda Ave. - West driveway



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ARCHITECTS

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Notes:

1. Translucent acrylic lettering & logo, stencil cut and pushed through sign face
2. Internally illuminated
3. Painted concrete base

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



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Notes:

1. Internally illuminated
2. Channel letters & company logo with acrylic face

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014

EXISTING SIGN

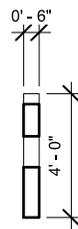


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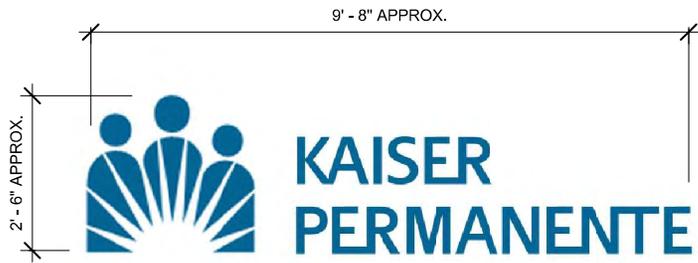
210 E. Hacienda - West side



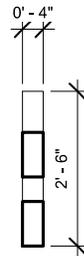
① FRONT VIEW
1/4" = 1'-0"



② SIDE VIEW
1/4" = 1'-0"



① FRONT VIEW
1/2" = 1'-0"



② SIDE VIEW
1/2" = 1'-0"

EXISTING SIGN



LOCATION:
220 E. Hacienda - West side



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Notes:

1. Internally illuminated
2. Channel letters & company logo with acrylic face

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



① FRONT VIEW
1 1/2" = 1'-0"

EXISTING SIGN



LOCATION:
200 E. Hacienda - South side



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Notes:

1. Non-illuminated
2. Painted raised lettering & logo

Project:

Vasona Technology Park
Master Sign Program

Project Location:

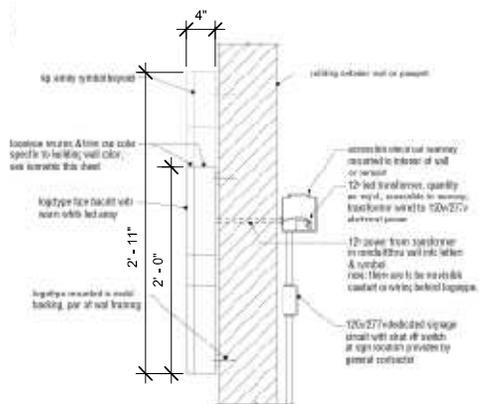
East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



① FRONT VIEW
1/4" = 1'-0"



② SIDE VIEW
1" = 1'-0"



③ PERFORATION DETAIL
SCALE: NTS

④ ISOMETRIC VIEW
SCALE: NTS



PROPOSED LOCATION:
200 E. Hacienda - North side



PROPOSED LOCATION:
220 E. Hacienda - East side



PROPOSED LOCATION:
220 E. Hacienda - West side



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Notes:

1. Internally illuminated
2. Aluminum channel letters with translucent acrylic faces
3. Perforated graphic film applied to acrylic face - Reads blue when daylit & reads white when internally lit

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

May 22, 2014



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Notes:

1. Non-illuminated
2. Film applied letters on painted panel

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

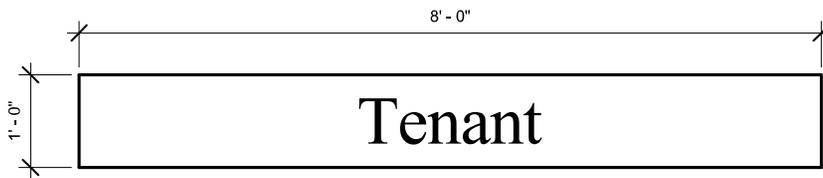
Date:

May 22, 2014

EXISTING SIGN



LOCATION:
242 E. Hacienda - East side



① FRONT VIEW
3/4" = 1'-0"



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Notes:

- 1. Non-illuminated
- 2. Film applied letters on painted panel

Project:

Vasona Technology Park
Master Sign Program

Project Location:

East Hacienda Ave. & Dell
Ave. Campbell, CA

Date:

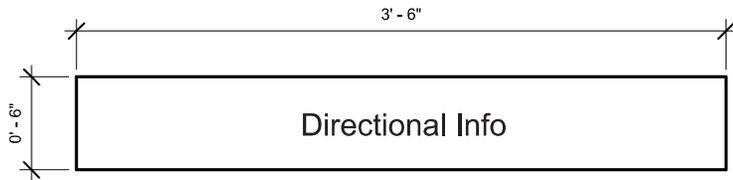
May 22, 2014

EXISTING SIGNS



LOCATION:

242 E. Hacienda - East side



1 FRONT VIEW
1 1/2" = 1'-0"