



**CITY OF CAMPBELL**  
**Community Development Department**

November 7, 2014

**NOTICE OF ADMINISTRATIVE PLANNED DEVELOPMENT PERMIT**

Notice is hereby given that the Planning Division of the Community Development Department of the City of Campbell has received an application for an Administrative Planned Development Permit for the following project proposal:

<b>File No.:</b>	<b>PLN2014-274</b>
<b>Applicant:</b>	<b>Burn SF, LLC</b>
<b>Project Address:</b>	<b>2105 S. Winchester Blvd., Suite 100 (Merrill Gardens)</b>
<b>Property Owner:</b>	<b>Merrill Gardens at Campbell, LLC</b>
<b>Zoning District:</b>	<b>P-D (Planned Development)</b>
<b>General Plan:</b>	<b>Central Commercial</b>
<b>Project Description:</b>	<b>Establishment of a (large) Pilates studio ("Burn") within an existing mixed-use development .</b>

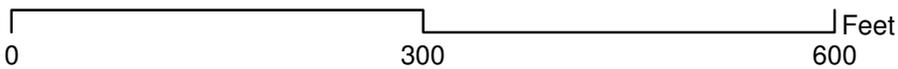
This project will be decided by the Community Development Director and you have the opportunity to provide comment prior to the Director's decision. The ten-day comment period for this application begins on November 7, 2014 and ends on November 17, 2014. Any comments regarding this application must be submitted in writing (including email) to the Planning Division before 5:00 p.m. on **November 17, 2014**. The Director will then consider all comments submitted within this time period prior to a decision. No additional notice will be provided. Please contact the project planner in a timely manner to determine what decision was reached.

Decisions by the Community Development Director are final in 10 calendar days following the date of approval, unless an appeal is received in writing at the City of Campbell Community Development Department, 70 N. First Street, Campbell, prior to the end of the appeal period. A written appeal must be accompanied with the required \$200 appeal filing fee. Plans and architectural drawings may be viewed at the Planning Division office during normal business hours (8:00 AM – 5:00 PM) and on the City's 'Public Notices' web page (<http://www.cityofcampbell.com/501/Public-Notices>) under 'Administrative Decisions'. Questions or comments regarding this application may be addressed to Daniel Fama, Associate Planner, in the Community Development Department, at (408) 866-2144 or by email [danielf@cityofcampbell.com](mailto:danielf@cityofcampbell.com).

# Project Location Map



**Project Location:** 2105 S. Winchester Blvd., Ste. 100  
**Application Type:** Admin. Planned Development Permit  
**Planning File No.:** PLN2014-274  
**Description:** Establishment of a Pilates Studio

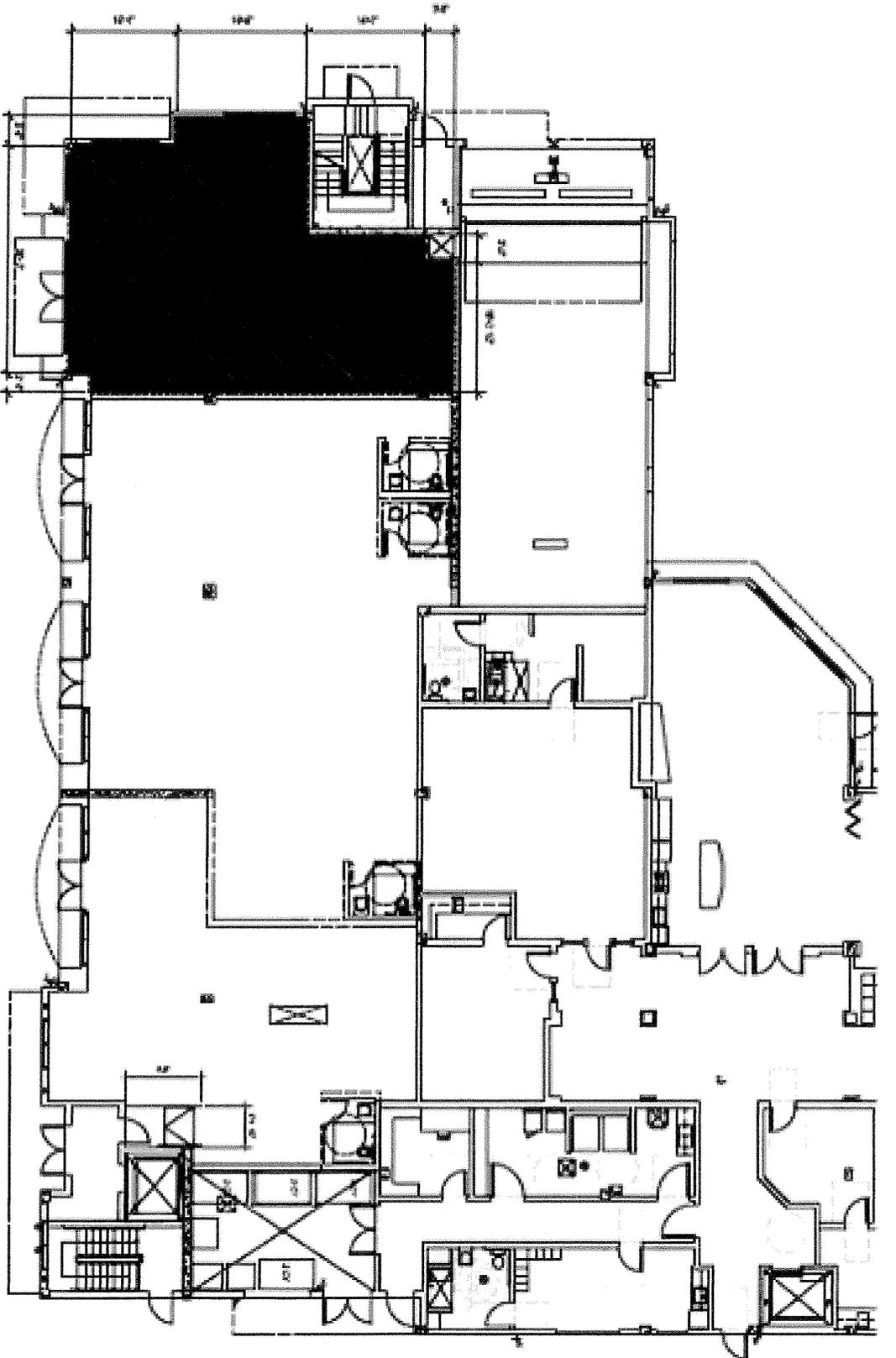


Community Development Department  
Planning Division

## Project Description

The requested project is a Pilates based group exercise studio that offers classes to clients in a group setting. Clients receive an effective and balanced workout with an emphasis on functional movements and safe range of motion. The studio would host between six and nine classes on weekdays, and operate between the hours of 6am and 8pm, and between three and five classes on weekend mornings starting around 8am. Each class is for up to sixteen participants, with no more than two employees on staff at a time. Classes are 55 minutes long so there would be frequent parking turnover. Music is played to create ambiance during class, and instructors use microphones so that their voices can be heard evenly.

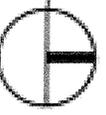
We pride ourselves on the fact that Burn is accessible to adults of all ages, from people recovering from injuries all the way to professional athletes. We create a welcoming and non judgmental environment for everyone to participate in to the best of their ability. Our core customers are primarily but not exclusively affluent women 25 to 50, for whom our studio provides an essential part of their modern urban neighborhood experience. As the first studio of its kind in Santa Clara County, a Burn studio at Merrill Gardens would encourage foot traffic to the neighboring businesses at Merrill, especially the neighboring spa and salon, and other businesses catering to our core clientele in the nearby Campbell Avenue shopping district.



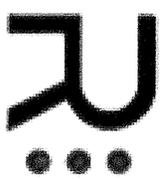
WINCHESTER



BLDG B - SOUTH RETAIL SPACE #6  
SCALE: 1" = 20'-0"



MERRILL GARDENS CAMPBELL  
2013-10-21



one square equals approximately 1 foot 3 3/4 inches

