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FOR IMMEDIATE RELEASE

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CITY OF CAMPBELL LAUNCHES REDISTRICTING PROCESS WITH THE FIRST PUBLIC HEARING SCHEDULED FOR SEPTEMBER 7 AT 7:50 P.M.

Campbell, CA – Following the release of the 2020 Census data reflecting how local populations have changed, the City of Campbell is launching its redistricting process. The first of four public hearings is scheduled to take place on Tuesday, September 7, 2021 at its regularly scheduled City Council Meeting, which starts at 7:30 p.m. The Public Hearing for the item on Redistricting will start with a time-certain at 7:50 p.m. City Council Meetings are held on Zoom. Residents can access the meeting using the following credentials:

https://campbellca-gov.zoom.us/webinar/register/WN_UDwtFmj_THWc6VZhy0Iorg

OR calling +1 (669) 900-6833; Webinar ID: 858 9615 6745

Public comment may be provided in the following ways:

- Register to attend the virtual City Council meeting at the link above. You can indicate on your registration, which item you would like to speak on. After registering, you will receive a confirmation email containing information about joining the webinar.
- Once public comment is opened, you can raise your hand to indicate to the Clerk that you wish to speak. Speakers are limited to 2 minutes.
- Join the virtual meeting by calling the number above, dial *9 to raise your hand, and be called upon to speak.
- Send written public comments to redistricting@campbellca.gov.

Although the City initially launched its by-district elections in 2019, all municipalities are required to make adjustments to their district lines after the release of the recent Census data to reflect how local populations have changed. This year, the release of the Census data has been delayed by several months due to the coronavirus pandemic. Members of the Campbell community are invited to participate in this year's unique redistricting process to help make sure district lines respect neighborhoods, history, and geographical elements.

To help share information about redistricting, gather draft maps, and collect public feedback, the City has launched a dedicated redistricting website: <https://www.ci.campbell.ca.us/978/Transition-to-District-Based-Elections>.

The new website includes background information on redistricting, a tentative schedule of participation opportunities, frequently asked questions, and resources of drafting maps and sharing feedback on previously-drawn maps. The City is currently awaiting finalized Census data from the State of California, which is projected to be available in early fall 2021.

As the redistricting process moves forward, the City will continue to update the redistricting website to include additional details on future public hearings, mapping tools and opportunities, new FAQ's, and more.

To sign up for updates and information about the redistricting process and future public meetings, please email redistricting@campbellca.gov.

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