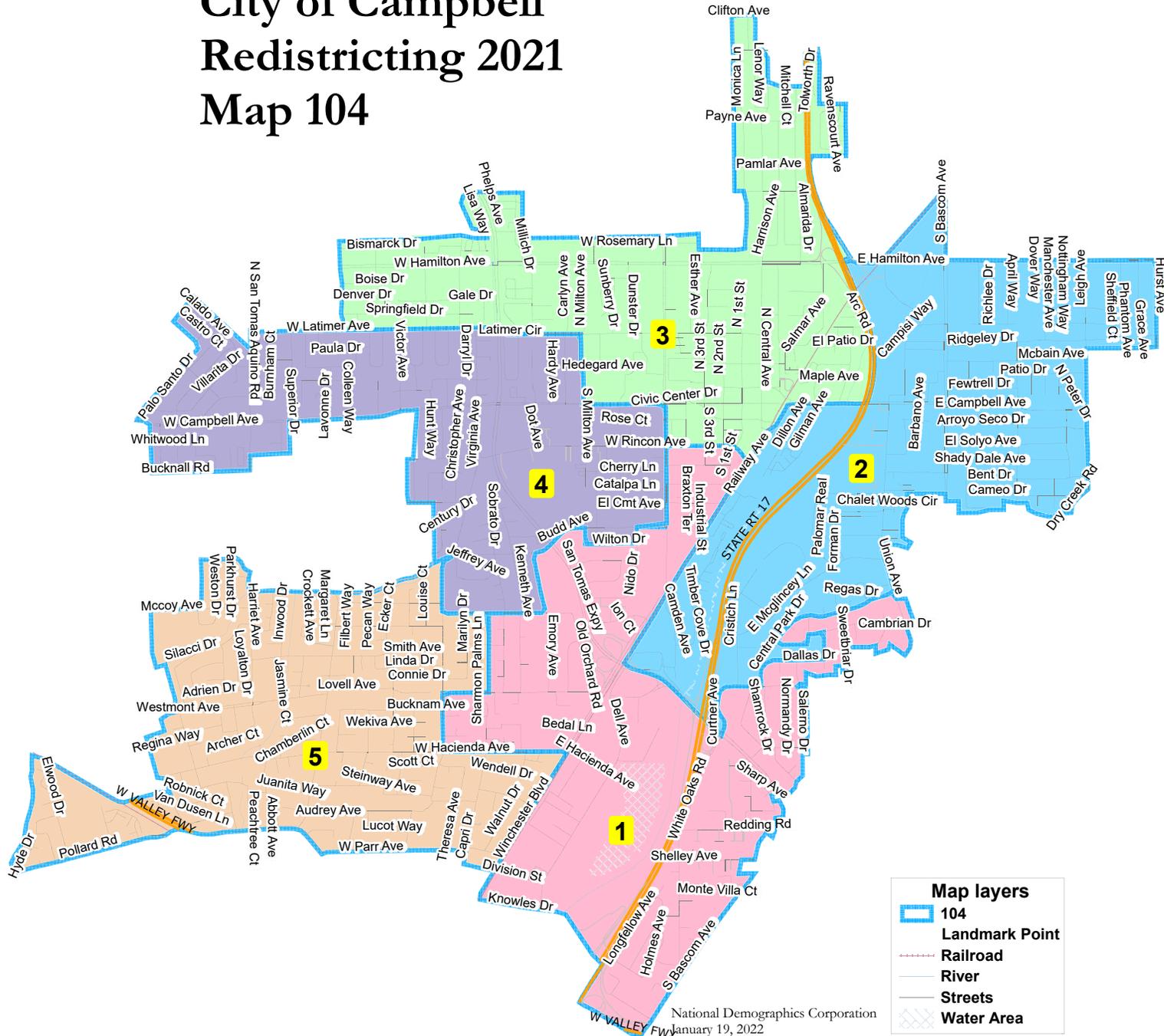


City of Campbell Redistricting 2021 Map 104



National Demographics Corporation
January 19, 2022

City of Campbell - Map 104							
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	8,649	8,740	9,022	8,757	8,860	44,028
	Population Deviation	-157	-66	216	-49	54	373
	Pct. Deviation	-1.78%	-0.75%	2.45%	-0.56%	0.61%	4.24%
Total Pop.	Hispanic/Latino	23%	18%	24%	16%	15%	19%
	NH White	45%	56%	45%	45%	46%	47%
	NH Black	4%	3%	3%	2%	3%	3%
	NH Asian/Pac.Isl.	26%	22%	26%	34%	34%	28%
	NH Native Amer.	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,056	6,190	5,963	5,775	5,512	28,495
	Hisp	14%	16%	17%	13%	13%	15%
	NH White	61%	68%	58%	59%	60%	61%
	NH Black	4%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	18%	13%	21%	25%	23%	20%
	Native Amer.	1%	1%	0%	0%	1%	1%
Voter Registration (Nov 2020)	Total	4,582	5,587	5,137	5,301	5,415	26,022
	Latino est.	15%	13%	14%	12%	9%	13%
	Spanish-Surnamed	14%	12%	14%	11%	9%	12%
	Asian-Surnamed	13%	8%	13%	19%	17%	14%
	Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	NH White est.	68%	75%	69%	67%	72%	70%
	NH Black	4%	3%	3%	2%	2%	3%
Voter Turnout (Nov 2020)	Total	3,847	4,820	4,380	4,576	4,730	22,353
	Latino est.	14%	12%	13%	11%	9%	12%
	Spanish-Surnamed	13%	11%	13%	10%	8%	11%
	Asian-Surnamed	13%	8%	13%	19%	17%	14%
	Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	NH White est.	68%	75%	69%	67%	72%	70%
NH Black	4%	3%	3%	2%	2%	3%	
Voter Turnout (Nov 2018)	Total	2,816	3,473	3,339	3,452	3,472	16,552
	Latino est.	11%	10%	13%	10%	8%	10%
	Spanish-Surnamed	11%	9%	13%	10%	7%	10%
	Asian-Surnamed	10%	7%	11%	15%	13%	11%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	NH White est.	74%	79%	71%	71%	76%	74%
NH Black est.	4%	3%	3%	1%	2%	2%	
Age	age0-19	23%	17%	21%	22%	27%	22%
	age20-60	60%	64%	57%	56%	53%	58%
	age60plus	17%	19%	22%	22%	20%	20%
Immigration	immigrants	29%	17%	28%	32%	30%	27%
	naturalized	51%	56%	50%	55%	58%	54%
Language spoken at home	english	61%	79%	69%	64%	65%	68%
	spanish	13%	8%	10%	11%	6%	10%
	asian-lang	14%	6%	15%	15%	15%	13%
	other lang	12%	6%	6%	10%	14%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	7%	12%	15%	10%	11%
Education (among those age 25+)	hs-grad	32%	36%	35%	35%	30%	34%
	bachelor	35%	35%	30%	30%	34%	33%
	graduatedegree	22%	19%	22%	18%	25%	21%
Child in Household	child-under18	32%	20%	27%	31%	43%	30%
Pct of Pop. Age 16+	employed	74%	76%	71%	68%	66%	71%
Household Income	income 0-25k	9%	9%	8%	16%	4%	9%
	income 25-50k	10%	11%	13%	15%	7%	11%
	income 50-75k	10%	8%	10%	11%	7%	9%
	income 75-200k	52%	51%	44%	33%	43%	45%
	income 200k-plus	20%	21%	25%	25%	39%	26%
Housing Stats	single family	40%	42%	56%	58%	92%	56%
	multi-family	60%	58%	44%	42%	8%	44%
	rented	68%	60%	45%	46%	22%	49%
	owned	32%	40%	55%	54%	78%	51%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).