

2014

CAMPBELL POLICE DEPARTMENT



2014 YEAR IN REVIEW

CAMPBELL, CALIFORNIA

*Service, Justice, and Fundamental Fairness*



## *From the Chief*

2014 was a year with significant changes for the Campbell Police Department. Following the retirement of Chief Finch, I was privileged to be appointed to serve as our 8th Chief of Police. I had the immediate opportunity to make several promotions including two Captains, two Sergeants, and two Agents. I was fortunate to be able to make these promotions from within our own department ranks and to select some of our highly-qualified people to help lead this organization into the future.

Although there has been much change, our foundation has stayed the same. The Campbell Police Department has a long tradition of providing outstanding police services and we remain committed to our Core Principles of Policing - Service, Justice, and Fundamental Fairness.

As a professional law enforcement agency dedicated to the safety and security of our community, we recognize that we play a vital role in Campbell's continued success. The Campbell Police Department will continue to take a proactive approach to combating crime, traffic concerns, and other law enforcement issues, but we also recognize the vital importance of remaining connected to our unique community.

To that end, we have been implementing new technologies and strategies to not only increase our ability to keep Campbell safe, but to expand our on-going partnerships with our residents, schools, and businesses. One of these strategies has been to increase our presence on a variety of social media platforms including Twitter, Nixle, and most recently Nextdoor.com to further connect and work with our community. We strongly value the partnerships we have formed and will continue to prioritize this collaborative approach into the future.

I am proud to report that overall, serious crimes dropped by 8% in 2014, while our adult arrest rate increased by 9%. Many of these arrests were officer-initiated incidents (proactive arrests), including arrests for everything from burglaries, to DUI, narcotics, and gang offenses. It is my belief that a direct correlation exists between effective proactive policing, and a decrease in crime. For example, we made several arrests of prolific burglars that likely contributed to our 8% reduction in burglaries. I am proud of the dedication, courage, and skill that our officers and support staff show every day in our commitment to protecting Campbell.

I hope that you enjoy our 2014 Year in Review, and on behalf of the men and women of the Campbell Police Department, it is our honor to serve you.

David Carmichael  
Chief of Police

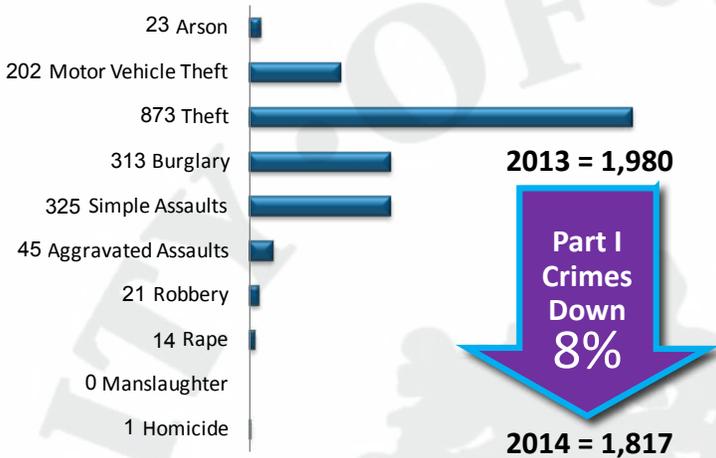
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# Crime in Campbell

Uniform Crime Reporting is a nationwide law enforcement program designed to provide a view of crime based on the submission of statistics by law enforcement agencies throughout the country. Each agency is required to report monthly crime statistics to the California Department of Justice, who will in turn forward the information to the FBI. The FBI then uses this information to publish their annual Uniform Crime Report.

The FBI's Uniform Crime Reporting (UCR) program divides offenses into two groups - Part I and Part II Crimes.



## Part I Crimes

Part I crimes are defined as offenses that are more serious crimes by nature and/or volume.

Overall, our Part I crimes decreased by 8% in 2014 from a total of 1,980 reported Part I crimes in 2013 to 1,817 in 2014.

- There was one homicide in Campbell in 2014 which was cleared by the arrests of several subjects.
- Robberies decreased by 13%.
- Residential and commercial burglaries decreased by 8%.
- Thefts decreased by 14% in 2014.
- Arson crimes increased from a total of 11 in 2013 to 23 in 2014.

*The Police Department works closely with the Santa Clara County Fire Department to investigate arsons.*

## Part II Crimes

In 2014, our Part II Crimes increased by 4% from a total of 2,206 reported crimes in 2013 to 2,304 in 2014.

Part II offenses are all crime classifications other than those defined in Part I and include crimes such as fraud, forgery, vandalism, alcohol-related crimes, drug offenses, weapons violations, etc.



### Arrests

In 2014, adult arrests increased 9% due in large part to increased proactive enforcement.

Officer-initiated Activity



Citizen Calls for Service

## Our Commitment

We are a full service Police Department and pride ourselves on our thorough reporting and documentation of criminal activity in our community.

## Residential Burglaries

At the beginning of the year, a home in Campbell was burglarized and a significant amount of items were taken. An intensive investigation eventually led detectives to serve a search warrant on a house in San Jose. Hundreds of stolen power tools and hand tools were located, from thefts in Campbell

and throughout Santa Clara County. The value of the stolen tools was over \$100,000. We believe that the arrests associated with this incident, as well as others throughout the year, contributed to the decrease in burglaries in Campbell.

# Traffic

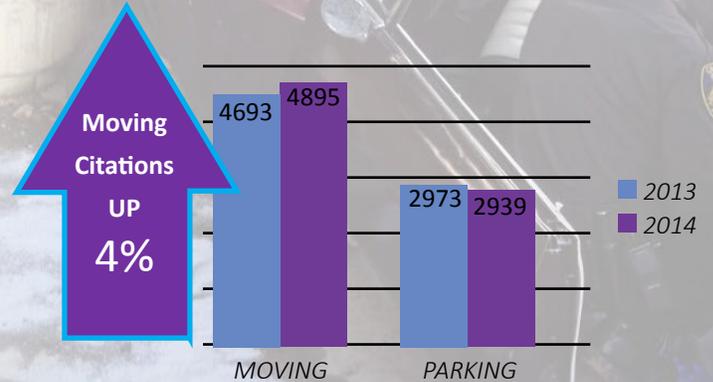
One of the most frequent requests for service received by the Police Department relates to traffic enforcement. The Campbell Police Department has a dedicated Traffic Enforcement Unit that is responsible for enforcing traffic related issues in an effort to create a safe environment on the streets in our community. In 2014, our officers issued 4% more moving citations than in the previous year. Whether it is a speed related issue, parking violation, DUI checkpoint, or decoy operation to combat vehicles failing to yield to pedestrians, the Traffic Unit is committed to keeping our streets safe.



**586 COLLISIONS**  
**SPEED IS THE**  
**PRIMARY**  
**COLLISION FACTOR!**

The Police Department also runs an aggressive program to keep the streets free of abandoned and junk vehicles. The City of Campbell participates in the Santa Clara County Abandoned Vehicle Abatement Service Authority (AVASA) program. This program collects revenue based on the percentage of vehicles abated county-wide. In 2014, over 1,700 vehicles were abated and the City collected approximately \$94,000 from the AVASA reimbursement program.

In addition to these programs, the Traffic Unit is also responsible for investigating all major traffic accidents, managing City approved festivals and special events that involve road closures or potential traffic hazards, as well as managing the 9 crossing guards who help ensure the safety of school children crossing busy intersections to and from school.



# DUI Checkpoint

DUI checkpoints are a proven enforcement tool for reducing the number of persons killed and injured in alcohol involved accidents. Research shows that accidents involving alcohol drop by an average of 20% when well-publicized checkpoints are conducted. Checkpoints are placed in locations that have the greatest opportunity for achieving impaired driving deterrence and provide the greatest safety for officers and the public. This year's checkpoint was located on Campbell Avenue in front of the Community Center. Of the 350 vehicles that came through, there were 7 arrests for DUI.



# DUI Enforcement Awards Banquet



Mothers Against Drunk Driving, and the California Office of Traffic Safety recognized (from left to right) Officer Dan Stromska, Officer Louie Lau, Officer Andre Ribeiro, and Officer Maggie Leitz for their enforcement of DUI drivers during 2014. Their combined efforts resulted in a total of 153 DUI arrests. It is notable that of all the municipal police agencies in Santa Clara County, Officer Dan Stromska was the top officer with 58 DUI arrests. We are very proud of these officers and their dedication to keeping Campbell safe.

## *Campbell Police Makes National News*

On the afternoon of October 13, 2014, OnStar contacted the Police Department to report a vehicle that had possibly been involved in a roll-over collision in the area of Highway 17 and Whiteoaks Road. Officers spent several hours checking the area, however, they were unable to locate the vehicle. Early the following morning, a missing persons report came in for the registered owner of the vehicle. The mother of the missing person reported that she had not returned home, and was not answering her cellular phone. Officers were able to determine that the missing person's cell phone was in a three square mile area in Alum Rock Park.

Officer Cameron went to the missing person's home and located her iPad. The iPad was locked, however, Officer Cameron was able to use his technical expertise to determine the password after only a few attempts. Officer Cameron pinpointed the phone using the "Find my iPhone" application on the iPad. Based on this information, the missing woman was located 300 feet down a ravine, in the vehicle, where she had been trapped for over fifteen hours. The US Coast Guard airlifted her to San Jose Regional Medical Center where she was treated for life threatening injuries but has since recovered. Officer Cameron's persistence and technical abilities surely saved this woman's life and garnered national media attention. This is a clear example of that extra effort that defines us as an agency and was exemplified by Officer Cameron.

## *Specialized Units*

The Campbell Police Department has several specialized units including S.W.A.T., Crisis Negotiation Team, Crime Scene Response Team, and a Major Accident Investigations Team. These units provide the department important resources for conducting major investigations and handling critical incidents.

The Campbell Police Department Special Weapons and Tactics Team competed in the largest invitational S.W.A.T. competition in the Western United States. The "Best in the West" event is run by the Santa Clara County Sheriff's Office and challenges competitors' shooting skills, tactics, and physical strength and endurance. Although we did not top our 2013 showing when we placed 4th overall and "TOP TEAM" in northern California, our team performed extremely well with a very solid performance.

## *Operation Safe Passage*

With a focus on increased traffic enforcement in and around schools during drop-off and pick-up times, "Operation Safe Passage" seeks to protect children and to encourage safe driving so that children and adults who choose to walk or bike to and from school, can do so in a traffic-safe environment. Our Traffic Division participated in "Operation Safe Passage" at the beginning of the 2014 school year. In one week, officers wrote over 100 citations for speeding, failing to stop for school buses, and other violations. School zones remain a top priority for traffic enforcement.



## *In Car and Body Worn Cameras*

The Campbell Police Department has long been a leader in our industry when it comes to increased transparency and fostering positive relationships with our community.

For over twenty years, we have been an advocate and practitioner of the use of video cameras in our patrol cars. We use these video recordings to preserve evidence of the realities of our encounters with the public. However, in recent years it became apparent that the footage recorded by standard in-car cameras was limited, especially since more and more of these contacts were occurring when officers were away from their vehicles.

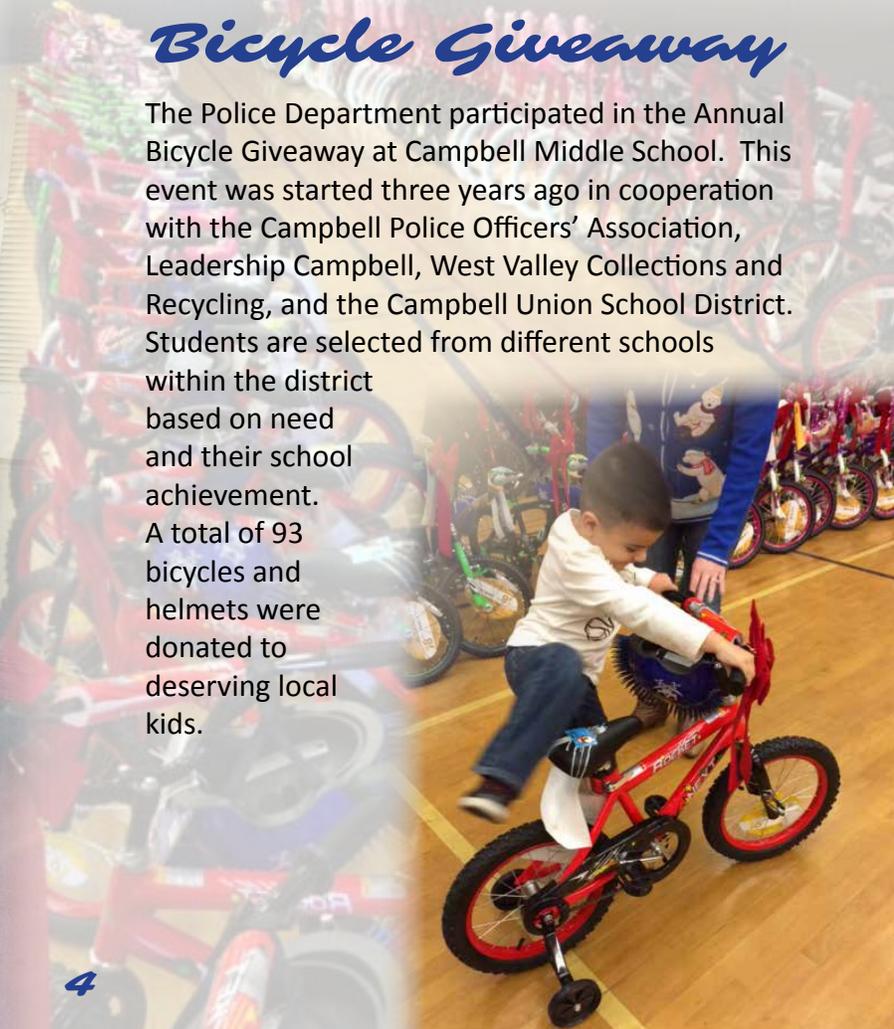
In 2008, the Campbell Police Department began exploring new technology called Body Worn Cameras (BWCs). The department started a pilot program with a few BWCs and immediately began to see their benefits. By 2010, we had purchased, through grant funding, a BWC for every officer and supervisor assigned to our patrol division. We were the first agency in Santa Clara County to equip all of our officers with this new technology.

The Campbell Police Department recently partnered with the Santa Clara County District Attorney's Office, Public Defender's Office, other local law enforcement agencies, and various other stakeholders in drafting a county wide protocol on the use of BWCs.

In light of recent events occurring around the nation, BWCs have been in the forefront of the news. We are very proud to be a leader in using the technology and are grateful we have a wonderful community which supports us.

## *Annual Bicycle Giveaway*

The Police Department participated in the Annual Bicycle Giveaway at Campbell Middle School. This event was started three years ago in cooperation with the Campbell Police Officers' Association, Leadership Campbell, West Valley Collections and Recycling, and the Campbell Union School District. Students are selected from different schools within the district based on need and their school achievement. A total of 93 bicycles and helmets were donated to deserving local kids.





## Shop with a Cop

Officers participated in the annual “Shop with a Cop” again this holiday season. Shop with a Cop of Silicon Valley is an all-volunteer, charitable foundation, designed to give less fortunate children from our community an opportunity to experience the holiday spirit. It also provides police, citizens and the business community the opportunity to give back and share the spirit of giving. The children were selected by school administrators based on need and paired with officers for a fun-filled morning of shopping at Target. Each student received a \$125.00 gift card to purchase presents for their families and themselves.



## Special Olympics Law Enforcement Torch Run

The Law Enforcement Torch Run for Special Olympics is a running event, in which officers and athletes run the Flame of Hope™ to the Opening Ceremonies of local Special Olympics competitions and State and National Games. Annually, more than 85,000 law enforcement officers participate in the torch run throughout 35 nations, 12 Canadian provinces and 50 US states, raising more than \$50 Million for local Special Olympics programs in 2014. Members of the Campbell Police Department participate each year in the event and 2014 was no exception. Our runners and bikers were escorted by members of our Traffic Motor team, along with firefighters from the Santa Clara County Fire Department.



# Campbell Police Foundation

The Campbell Police Foundation is an independent 501(c)(3) non-profit organization led by a group of dedicated community members who have created a partnership with the Police Department. From essential equipment, to specialized training, and innovative programs that would otherwise be unfunded, the support provided by the Foundation directly improves public safety.

During 2014, the Police Foundation funded items such as our covert cameras for our graffiti abatement program, a LIDAR unit to address traffic concerns, as well as additional equipment. This partnership not only supplants the Police Department's funding for much needed items, but also creates an environment

for the public to interact with our officers and brings our community closer. Information about upcoming events can be found at <http://campbellpolicefoundation.org/>



**Campbell  
Police Foundation**

Partnership for a Safer Community



facebook.com/campbellpolicefoundation

[campbellpolicefoundation.org](http://campbellpolicefoundation.org)



City Council Ice Bucket Challenge



Chief for a Day



Downtown Carol of Lights

## RESOURCE DIRECTORY

### 9-1-1 EMERGENCY

**(408) 378-8161 - EMERGENCY**

For emergency calls from cellular phones

(408) 866-2101 - NON-EMERGENCY

(408) 866-2121 - BUSINESS OFFICE

Campbell Police Department  
City Hall - Lower Level  
70 N. First Street  
Campbell, CA 95008

[www.CityOfCampbell.com/CampbellPolice](http://www.CityOfCampbell.com/CampbellPolice)



Follow us @CampbellPolice

Abandoned Vehicles.....	(408) 866-2712
Animal Control (Silicon Valley Animal Control) .....	(408) 764-0344
City Clerk .....	(408) 866-2117
Criminal Court .....	(408) 808-6600
District Attorney's Office .....	(408) 299-7400
Fire Department (non-emergency) .....	(408) 378-4010
Graffiti Hotline.....	(408) 866-2191
Poison Control Center .....	(800) 662-9886
Street Light Hotline .....	(408) 866-2781
Traffic Court.....	(408) 556-3000
Traffic Signals.....	(408) 866-2744
Victim Witness - (Victims of Crime).....	(408) 295-2656
Volunteer Services.....	(408) 866-2122