

BUSINESS FIRST

CITY OF CAMPBELL ECONOMIC DEVELOPMENT NEWSLETTER



OCTOBER 2024



Letter from the Economic Development Team

The Campbell Economic Development team continues to improve the process for doing business in Campbell. This month we have launched new interactive tools to provide guidance on how to start a business in Campbell. Check out the [Start Your Business](#) guide on the revamped economic development webpage by visiting www.campbellca.gov/1305/Economic-Development.

We also want to keep you up to date on local and state laws effecting your business as well as training opportunities but as always please let us know what is most important to you by contacting us at EconomicDevelopment@Campbellca.gov. or by calling (408)871-5005.

Thank you!
The Economic Development Team

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Visit us online:



Stay In the KNOW:

New commercial lease laws for small business tenants will go into effect on January 1st, 2025.

The Commercial Tenant Protection Act (SB 1103) was passed by the State Legislature this September and will go into effect the first of the year. This new State law will add additional commercial lease protections for small businesses.

The new law expands language access, creates transparency and standards for building operating costs and gives small businesses more time to prepare for rent increases or lease termination. This law only applies to small businesses with up to five employees, restaurants with up to ten employees, or nonprofits with up to 20 employees. To read SB1103 click the link below: https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202320240SB1103



Federal Reserve Small Business Credit Survey

The Small Business Credit Survey is a national sample of small businesses, or firms with fewer than 500 employees, aimed at providing insight into firms' financing and debt needs and experiences. By filling out the survey you provide valuable information to the Federal Reserve which will help shape federal policy and future opportunities for federally back financing.

To view the reports from the 2023 Small Business credit survey check out the following link: www.fedsmallbusiness.org/reports/survey.

RESPOND NOW!

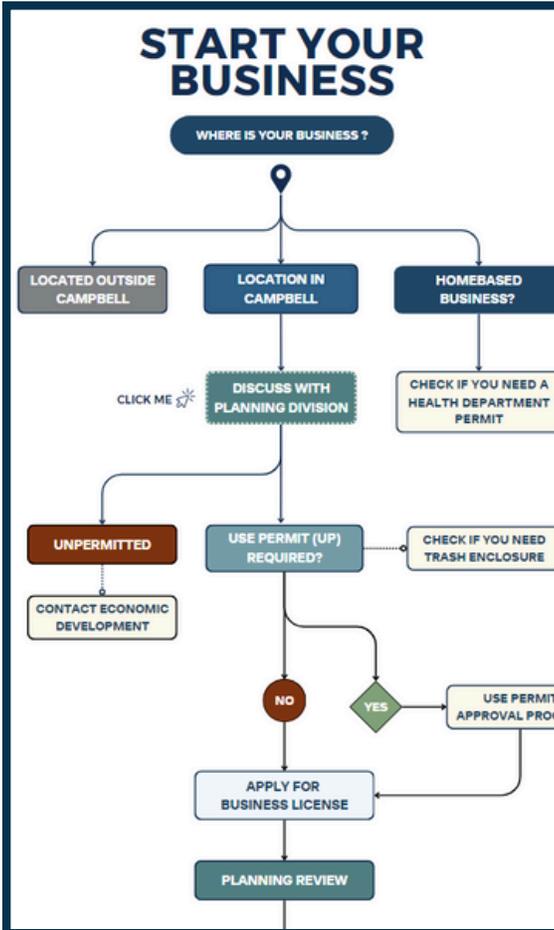


SMALL BUSINESS CREDIT SURVEY



FEDERAL RESERVE BANKS of
Atlanta • Boston • Chicago • Cleveland • Dallas • Kansas City • Minneapolis
New York • Philadelphia • Richmond • St. Louis • San Francisco

[Click Here](#)



Spotlight: New Economic Development Webpage

The City of Campbell has launched new economic development webpages to help support local businesses. The new Business Resources page provides a list of local organizations that have online resources, classes as well as one-on-one technical assistance.

For new businesses moving to Campbell there is an interactive guide to help walk businesses through the licensing and permitting process. Visit: www.campbellca.gov/1305/Economic-Development to access these resources and more.

Community Meeting: Organized Retail Theft

Captain Ian White will be leading a discussion for local retailers and the community including recent success cases and reviewing some of the advantages of camera sharing. Additional guest speakers from the District Attorneys Office and Fusus, the City's new security camera integration program.

Save the date: Thursday, November 7th from 11:30am-12:30pm at the Orchard City Banquet Hall (1 W Campbell Ave, Campbell, CA 95008)



Build Your Skills:

Create a business plan that meets your needs

Silicon Valley Small Business Development Center is hosting a business plan webinar. There are multiple types of plans so how do you know which type best meets your needs and how do you go about creating one?

In this interactive Webinar, we will guide you through your options and help you as you work through a simple tool that will get you started creating a plan. The course will cover:

- How Planning Helps
- Types of Plan
- Building a Plan
- Financial Requirements



Date: Wednesday, Nov. 6th

Time: 10 AM to 12 PM

Location: **Virtual**

[Register Here](#)

Helpful Resources & Links



Local Small Business
Technical Assistance



California State Resources
and Licensing



Local Resources and Networking



Workforce Development



Federal Small Business Resources



Downtown Business Association



Workforce Development

Contact Us:

The City of Campbell's economic development team is dedicated to helping existing businesses grow and thrive, attracting new businesses to join the Campbell community, and creating a vibrant economy for all to call their home.

Economic Development staff can assist businesses through City processes as well as help promote business opportunities. Please contact us by emailing EconomicDevelopment@campbellca.gov.