



City of Campbell Below Market Rate (BMR) Homeownership Program at Monarch by Pulte

	1	2	3	4	5	6	7	8
80%	\$111,700	\$127,650	\$143,600	\$159,550	\$172,350	\$185,100	\$197,850	\$210,650
120%	\$164,000	\$187,400	\$210,850	\$234,250	\$253,000	\$271,750	\$290,450	\$309,200

2025 State HCD Income Limits, Santa Clara County
(Low - Moderate Income by household size)

Campbell's BMR Program helps income-eligible first-time homebuyers purchase a home with long-term affordability restrictions.

Preference Priorities (Not Requirements)

1. Displaced by demolition (2019-present)
2. City of Campbell employees
3. Campbell residents
4. People who work in Campbell

How to Apply Monarch Homeownership Lottery Beginning Winter 2026



- ✓ Attend one required workshop to receive an application link. View dates & register at: www.housing-group.org/mws26
- ✓ Submit application with a Mortgage Pre-Qualification Letter by the deadline.

For questions or assistance:

+1 (650) 265-4501

campbell@housing-group.org



Renderings are conceptual images and may not reflect the final design, as they are subject to change without prior notice. Pulte reserves the right to alter its products at any time without notice. City of Campbell & HousingINC will not discriminate against any applicants on the basis of race, color, religion, sex, gender, gender identity, gender expression, sexual orientation, marital status, national origin, ancestry, familial status, source of income physical or mental disability, or genetic information. These homes are being offered as a part of the City of Campbell BMR program. Price and restrictions apply. HousingINC is licensed by the California Department of Real Estate #02247686, #01336834, MLO #334668

